

Europe Discount Retail Market: Size, Trends & Forecasts (2021-2025 Edition)

March 2021



Europe Discount Retail Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Europe Discount Retail Market: Coverage

Scope of the Report

Attributes	Details
Title	Europe Discount Retail Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	Europe and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Dominated
Key Players	Associated British Foods (Primark), B&M European Value Retail, Dunelm and H&M Hennes & Mauritz

Europe Discount Retail Market

Executive Summary

Retail industry is very vast with different types of outlet models. Here people purchases various commodities for personal consumption. Retail sales can be executed via different modes such as online mode or brick and mortar stores. There are broadly four types of retail businesses: hardline (e.g.. Car, furniture's, etc.), Soft goods or consumables (clothing, shoes, and toiletries), Food (like meat, cheese, produce, etc.) and Art (e.g. books and musical instruments).

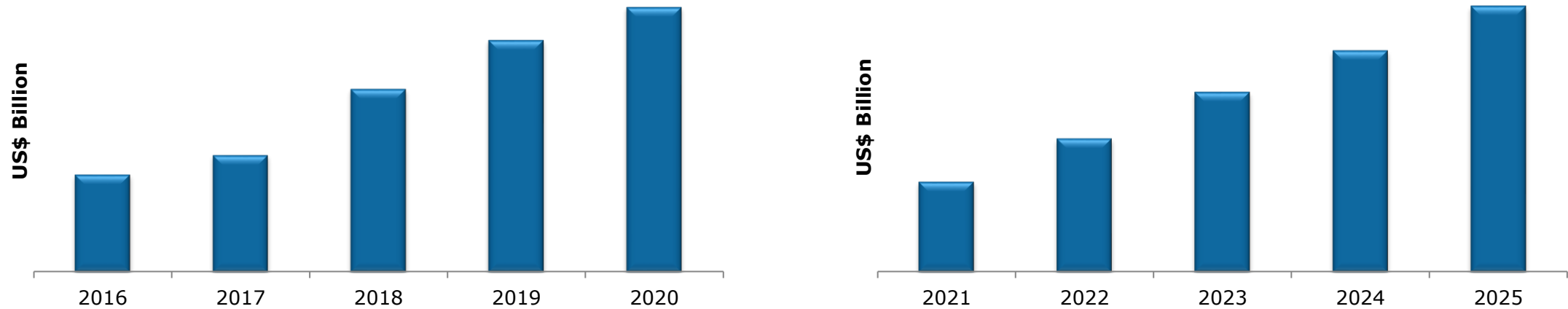
There are several types of retail stores available in the industry such as departmental store, Big Box Store, Discount Store, Warehouse Stores, Mom-and-Pop Stores, E-tailers, Malls, etc. One of the important type of retail store is discount retail stores. Discount retail or discount store are those retail/ departmental stores which offers a variety of merchandise and services and organized in separate departments, at prices significantly lower than prices at conventional retailers.

Discount retail stores are of two types: food oriented and general merchandise. Food oriented type is further sub-categorized into box (limited line) stores and warehouse stores. whereas general merchandise includes full-line discount stores, off-price chains, factory outlets, membership clubs, closeout retailers, discount variety store and internet discount sites. Usually all the discount retail stores displays similar features such as Less fashion-sensitive merchandise, shopping carts and centralized checkout service are provided, etc.

Europe discount retail market is expected to increase at high growth rates during the forecasted period (2021-2025). Europe discount retail market is supported by various growth drivers, such as improving asda income tracker, developing European disposable income, European food inflation, etc. Yet, the market faces certain challenges, such as, challenging industry for small players, challenges moving from a store-based to a multichannel model , etc. Few new market trends are also provided such as, stronger european consumer outlook, growing high income customer base , etc.

Europe Discount Retail Market: An Analysis

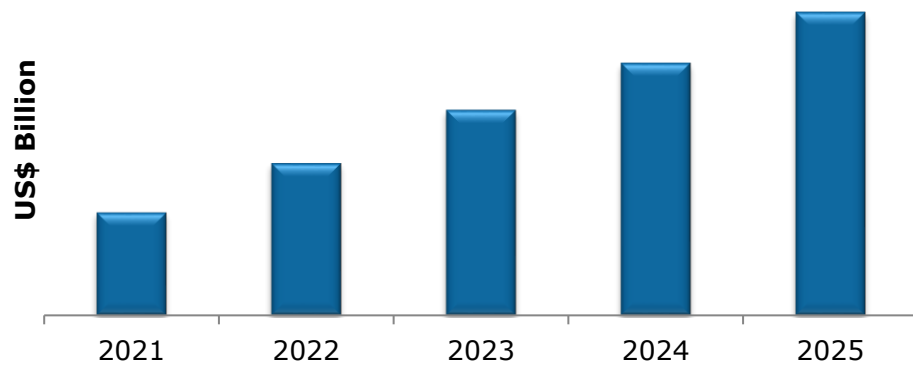
European Discount Retail Market by Value



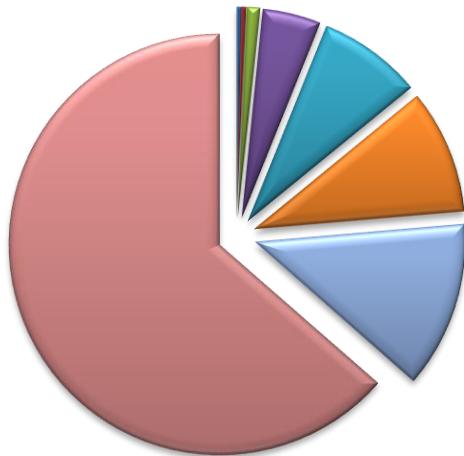
CAGRs	
2021-2025	xx%

Europe Discount Retail Market: Regional Analysis

The UK Discount Retail Market by Value

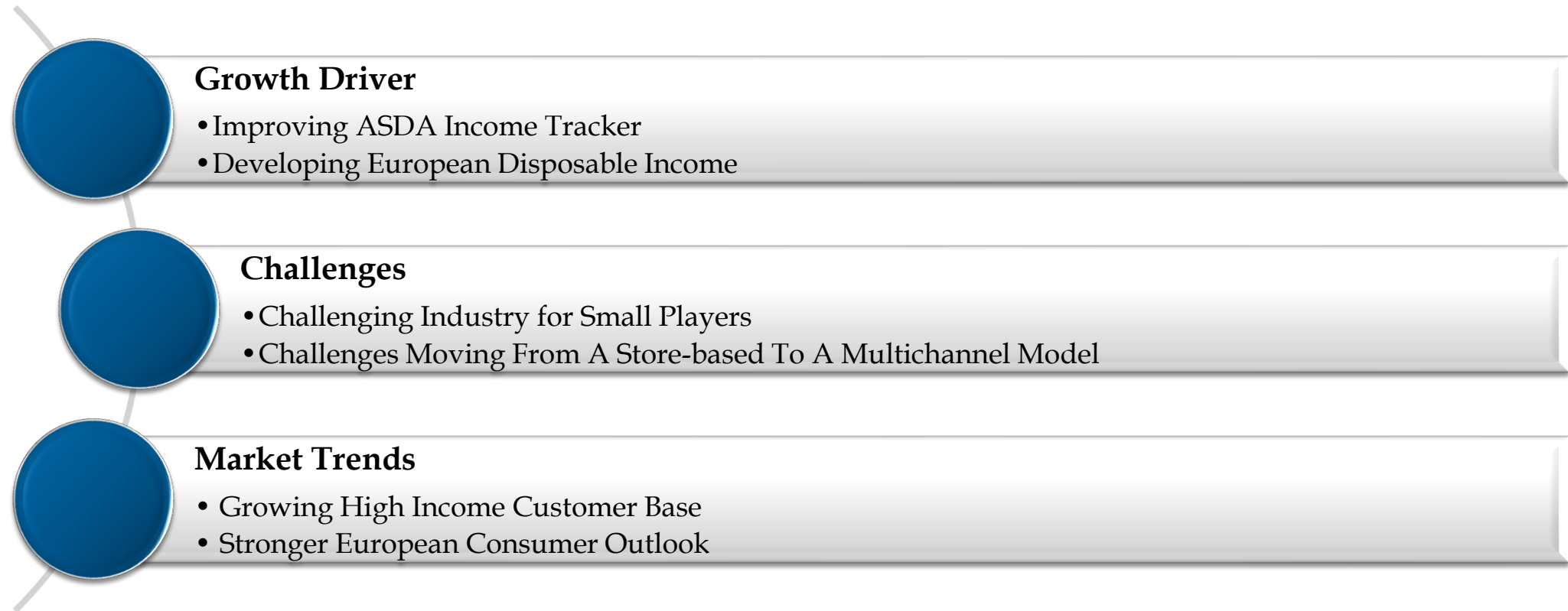


European Discount Retail Market by Region; 2020



CAGRs	
Regions	2021-2025
Poland	xx%
Austria	xx%
Belgium	xx%
Germany	xx%
The UK	xx%
Netherlands	xx%
France	xx%
Luxembourg	xx%

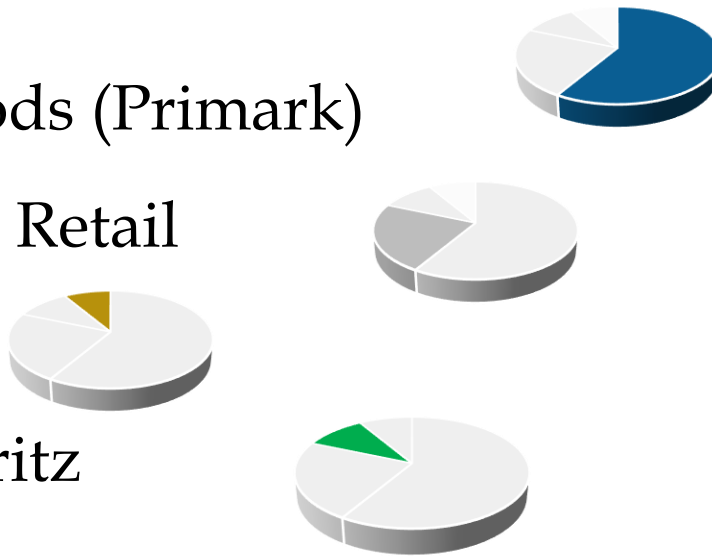
Europe Discount Retail Market : Dynamics



Europe Discount Retail Market : Competitive Landscape

Players Profiled

- Associated British Foods (Primark)
- B&M European Value Retail
- Dunelm
- H&M Hennes & Mauritz



Note: The graphs on this slide are only for sample representation.