

# Global E-Signature Market: Size, Trends & Forecasts (2018-2022)

June 2018



# Global E-Signature Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global E-Signature Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global E-Signature Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	The U.S.
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Presence of many small players with significant market share holding of top 2-3 players
Key Players	DocuSign Inc., Adobe Systems Inc. (Adobe Sign), OneSpan(eSignLive Inc.), SIGNiX, Inc.

# Global E-Signature Market

## Executive Summary

An e-signature (electronic signature) is a digital version of its traditional pen-and-paper equivalent. It generally refers to the adoption of an electronic message, transaction or document. E-signature can assume various forms such as a typed name at the end of an email, a typed name on an electronic form or document, a personal identification number (PIN) used for any kind of transaction or clicking on the 'Agree' or the 'OK' button on any online contract. An electronic signature represents a user's verified intent to sign a document.

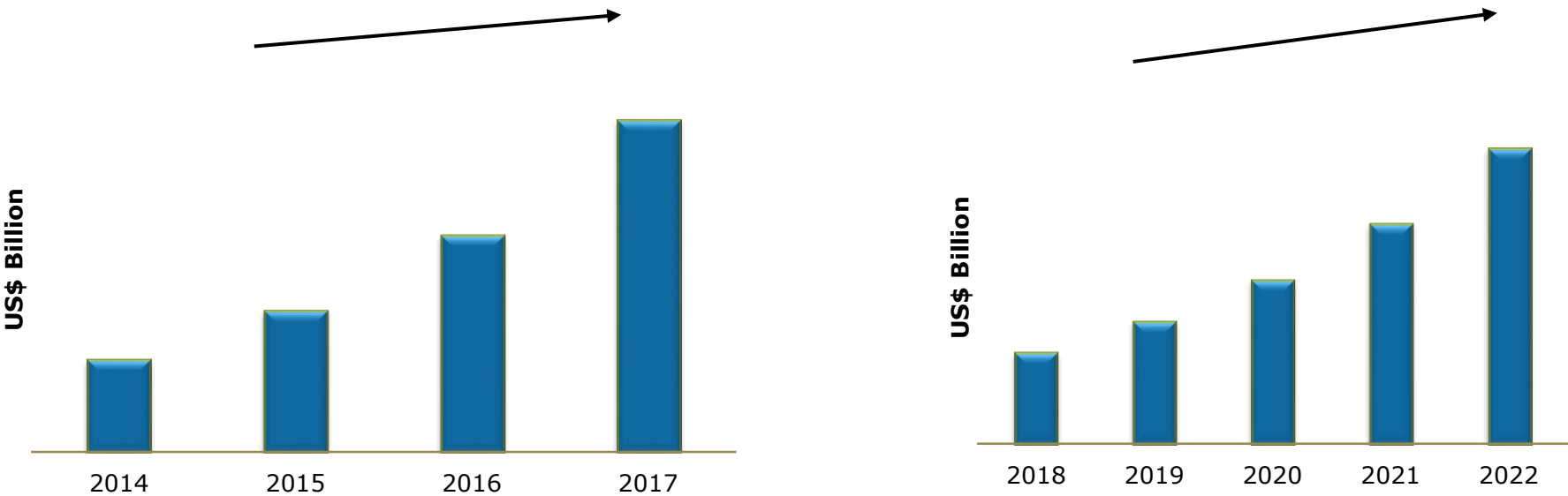
A digital signature is a specific type of e-signature and there are some differences between an e-signature and a digital signature. While an e-signature is an authorized way to sign a document, a digital signature is a way to encrypt documents with invisible digital codes, making it verify difficult to tamper with.

The e-signature market can be segmented on the basis of type, component, deployment and application. Various types of e-signatures are click-to-sign, basic electronic, advanced electronic. Components of e-signatures include software and services. On the basis of deployment, e-signature market is classified as on-premise, cloud based and web based.

The global e-signature market has been growing consistently over the past few years and is expected to grow even further during the forecast period (2018-2022) driven by factors such as increasing online shopping and online documentation, penetration of internet and the growing acceptance of e-signatures in the BFSI (Banking, Financial services and Insurance) sector. However, the e-signature market is relatively new and faces certain challenges such as securing consumer confidence, huge implementation or investment cost and a potential threat from certified email.

# E-Signature Market: Global Analysis

Global E-Signature Market by Value

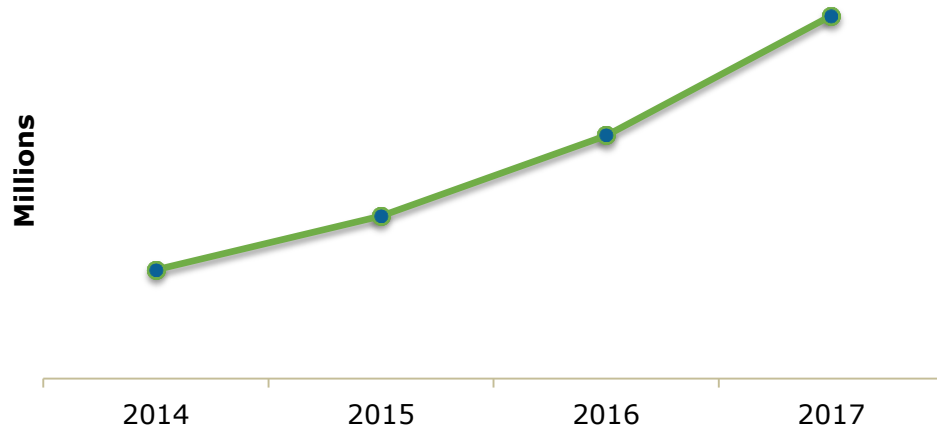


CAGRs	
2014-2017	xx%
2018-2022	xx%

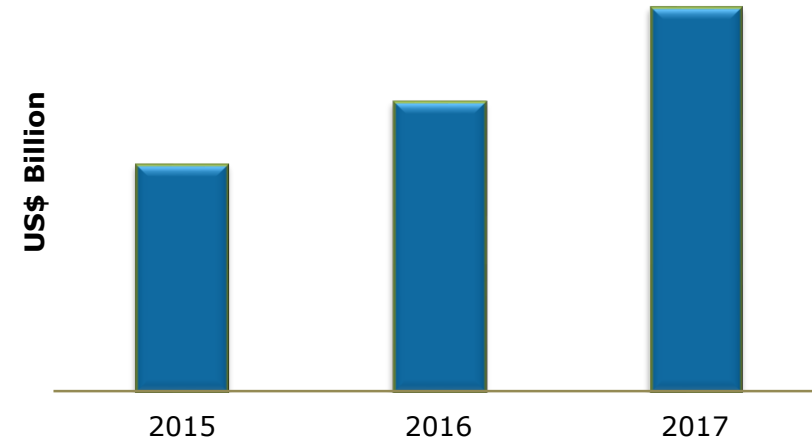
The global e-signature market, valued at US\$.... billion in 2017, increased as compared to US\$... billion in 2016 at a CAGR of ....% from 2014 to 2017. The global e-signature market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

# E-Signature Market: Global Analysis

**Global E-Signature Market by Number of Transactions settled through E-Signatures; 2014-2017 (Millions)**

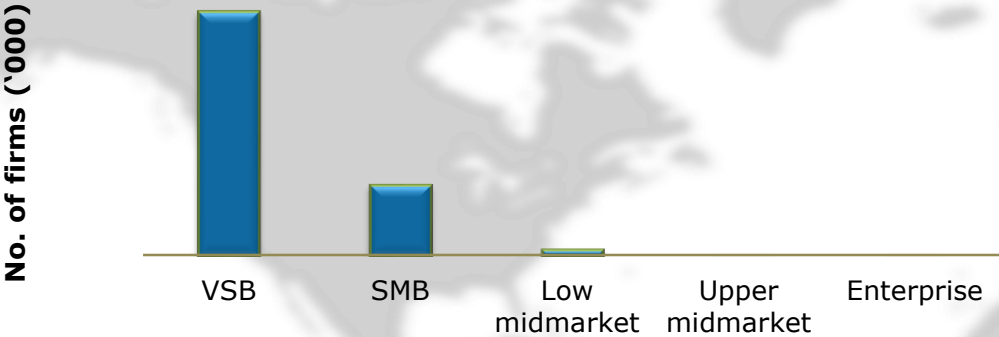


**Global Digital Signature Market by Value; 2015-2017 (US\$ Billion)**

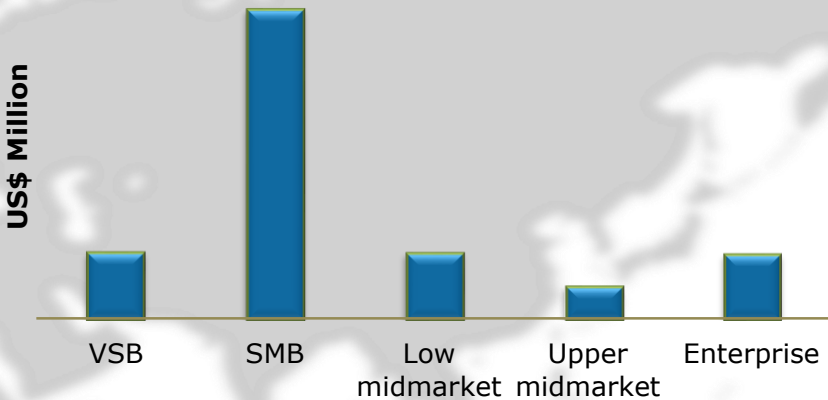


# E-Signature Market: Regional Analysis

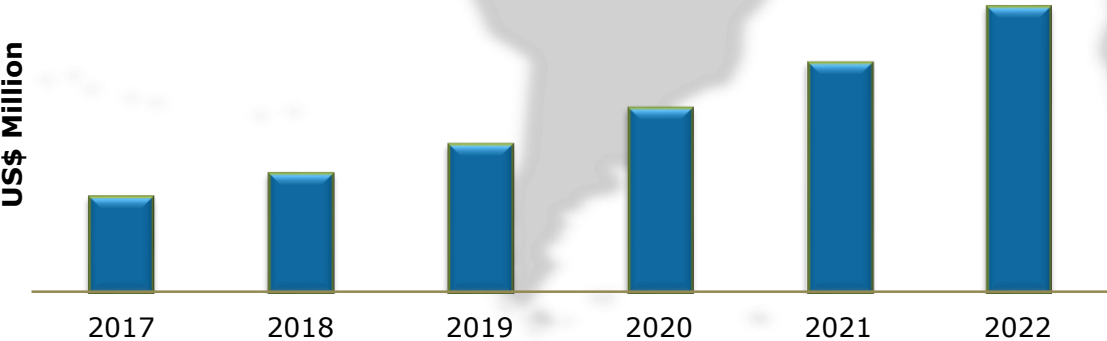
The U.S. E-Signature TAM by Number of Firms



The U.S. E-Signature Market by TAM Value

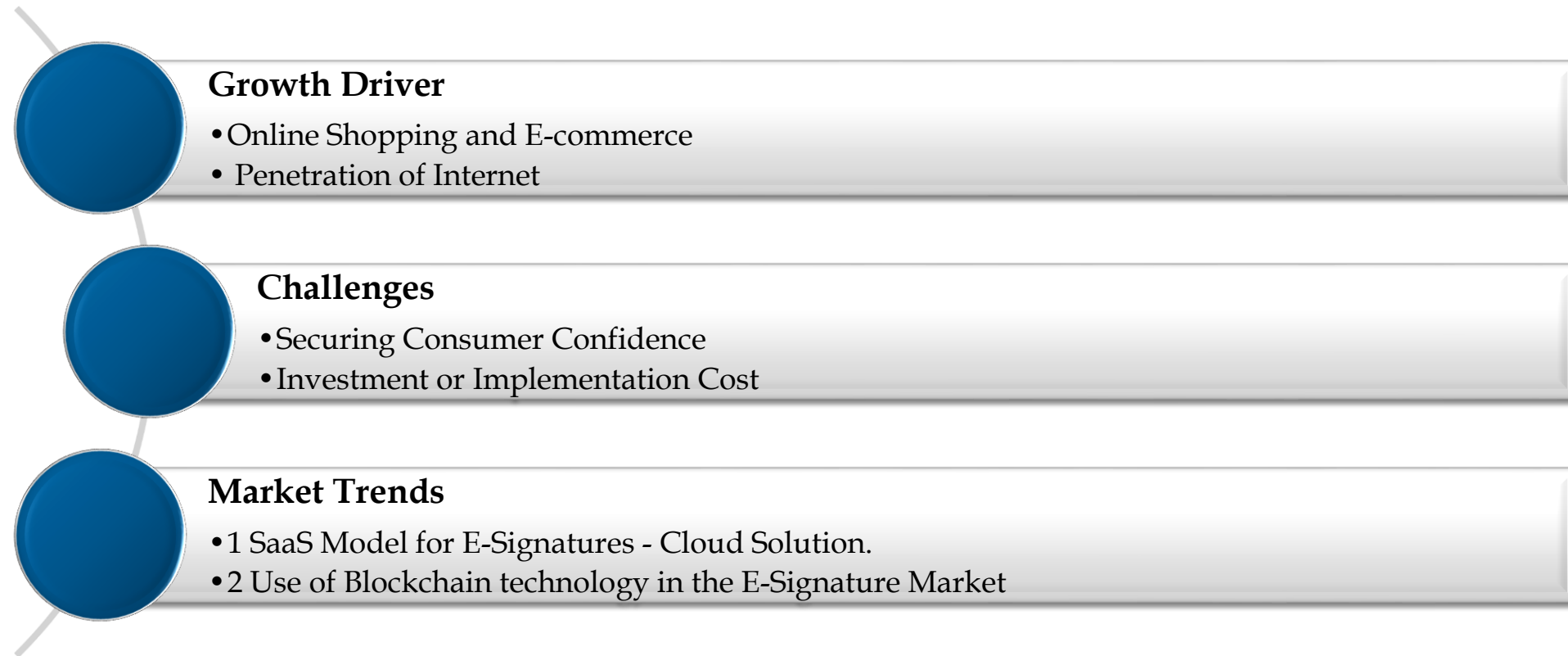


The U.S. Digital Signature Market by Value



Region	CAGR
	2018-2022
The US	xx%

# Global E-Signature Market: Dynamics





# Global E-Signature Market: Competitive Landscape

## Players Profiled

- DocuSign Inc.



- Adobe Systems Inc. (Adobe Sign)



- OneSpan (eSignLive Inc.)



- SIGNiX, Inc.



Note: The graphs on this slide are only for sample representation.