

Global Diaper (Adult and Baby Diaper) Market (2019-2023 Edition)

May 2019



Global Diaper (Adult and Baby Diaper) Market: Coverage

Executive Summary and Scope

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Global Market Analysis

Regional Market Analysis

Competitive Landscape

Company Profiling

Global Diaper (Adult and Baby Diaper) Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Diaper (Adult and Baby Diaper) Market (2019-2023 Edition)
Coverage	Global and Regional
Regional Coverage	APAC, Europe, MEA, North America and Latin America
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Procter & Gamble (P&G), Svenska Cellulosa Aktiebolaget (SCA), Unicharm Corporation, Kimberly-Clark Corporation

Global Diaper (Adult and Baby Diaper) Market

Executive Summary

Diaper is defined as a soft absorbent fabric or clothing worn by users that are not toilet trained yet and person suffering from incontinence problems. Diaper is the clothing that enable the user to urinate or secrete without the utilization of toilets. The diaper comes under the physical hygiene products. The diapers come in two categories depending on the wearing pattern of diaper as: Open diapers and Diaper Pants. Further, diapers can broadly classified into two section as: Baby Diapers and Adult Diapers.

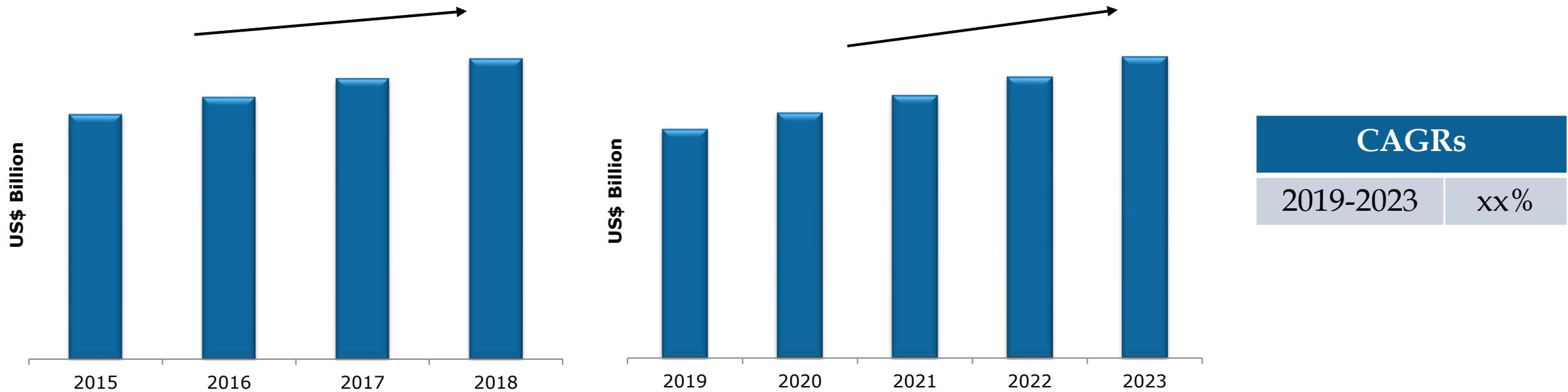
The baby diapers are worn by infants aged between 0-3 years that are not toilet trained. The baby diaper can be segmented on the basis of the utilization of diapers such as: Cloth Diapers (Flat Cloth Diapers, Fitted Cloth Diapers, Pre-Fold Cloth Diapers, All in one Cloth Diapers and All in Two Cloth Diaper), Disposable Diapers (Ultra Absorbent Disposable Diapers, Regular Disposable Diapers, Super Absorbent Disposable Diapers), Biodegradable Diapers, Swim Pants and Training Pants/Pull-Up Pants.

An adult diaper is a diaper specially designed to worn by a person suffering from problems like incontinence, mobility impairment or severe diarrhea. Different types of adult diapers available in the market are: all in one cloth adult diaper, contour cloth adult diaper, prefold cloth adult diaper, waterproof pants, disposable adult diapers and adult swim diapers.

The global diaper market is expected to increase at high growth rates during the forecasted period (2019-2023). The global diaper market is supported by various growth drivers, such as aging population, increasing disposable income, increase in urban population, delayed toilet training of children in developed countries, increasing literate female population, etc.

Diaper (Adult and Baby Diaper) Market: Global Analysis

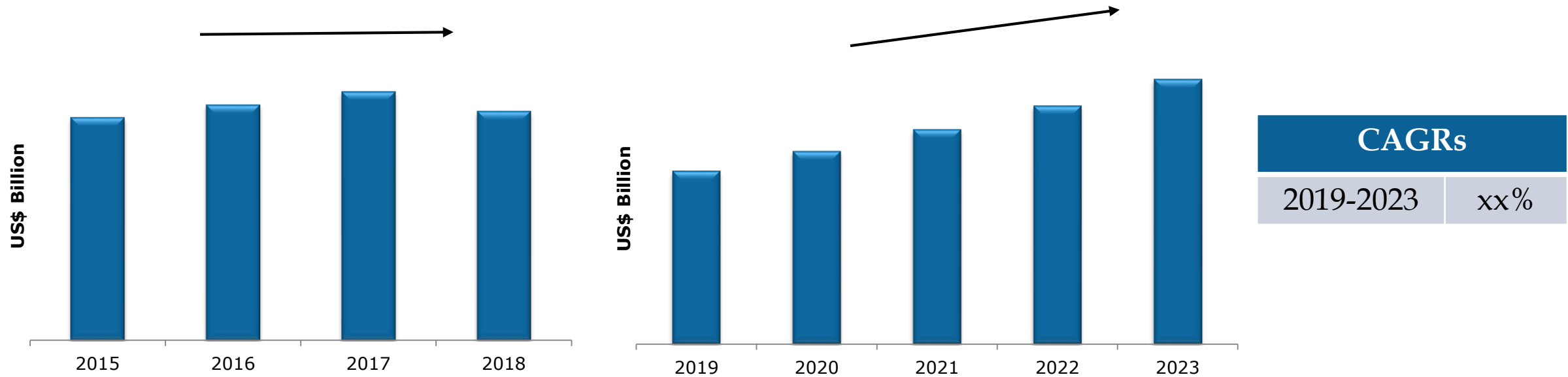
Global Diaper Market by Value



The cumulative diaper market was valued at US\$....billion in 2018, up by% from US\$... billion in 2017. The global diaper market value is anticipated to increase up to US\$... billion in 2023, as compared to US\$... billion in 2019. The market is expected to grow at a CAGR of ...% over the years 2019 to 2023.

Diaper (Adult and Baby Diaper) Market: Global Analysis

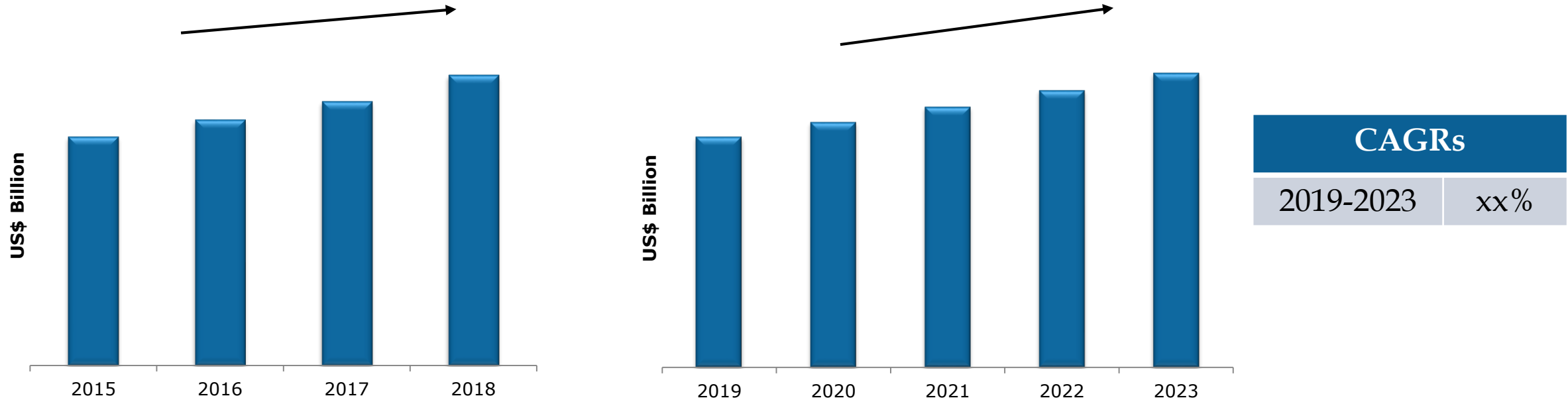
Global Adult Diaper Market by Value



The global adult diaper market was valued at US\$... billion in 2018. The global adult diaper market value is estimated to grow up to US\$... billion in 2023 at a CAGR of ...% over the years 2019-2023, as compared to US\$...billion in 2019.

Diaper (Adult and Baby Diaper) Market : Global Analysis

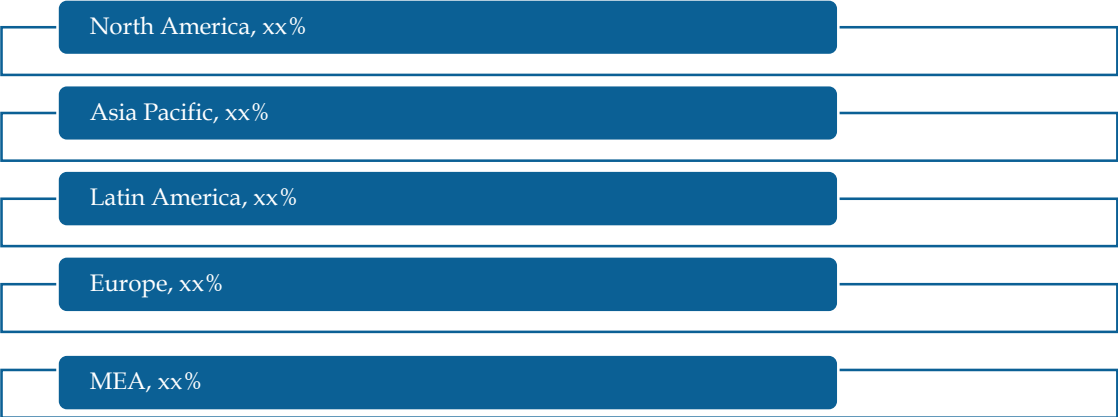
Global Baby Diaper Market by Value



The market value of the global baby diaper market was US\$... billion in 2017, increased by ...% to reach US\$.... billion in 2018. The market value is anticipated to reach US\$... billion in 2023, as compared to US\$.... billion in 2019 at a CAGR of% over 2019-2023 years.

Diaper (Adult and Baby Diaper) Market : Global Analysis

Global Baby Diaper Market by Region; 2018



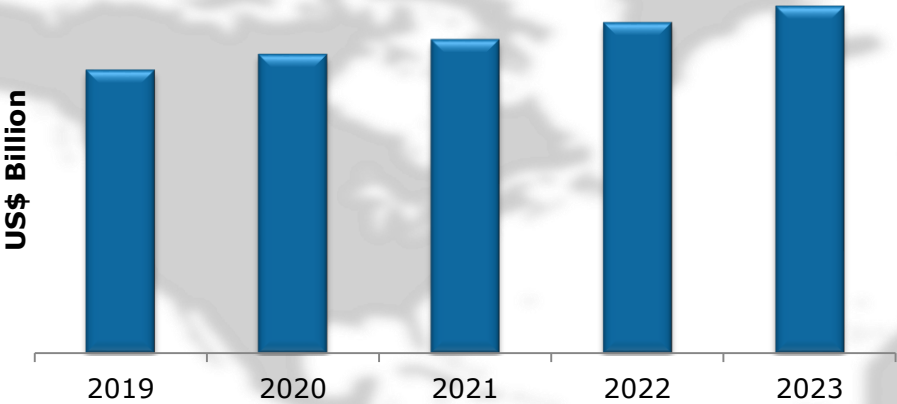
Global Baby Diaper Market by Segments; 2018



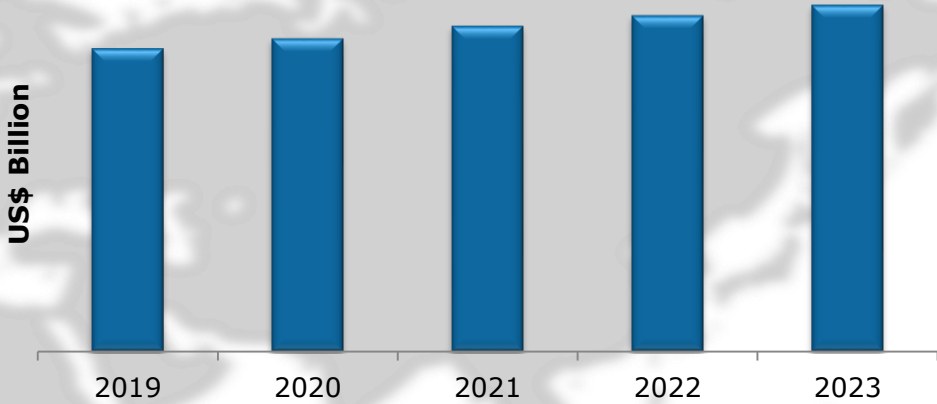
Segments	Share
Disposable Diaper	xx%
SwimSuit	xx%
Training Nappy	xx%
Cloth Diaper	xx%
Other	xx%

Diaper (Adult and Baby Diaper) Market : Regional Analysis

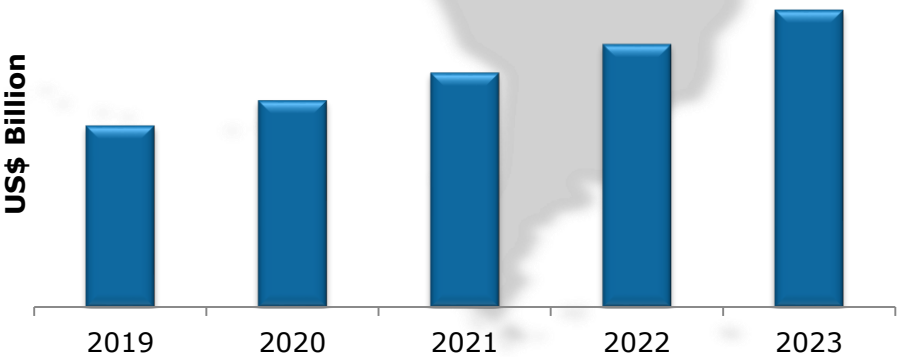
North America Baby Diaper Market by Value



APAC Baby Diaper Market by Value



Latin America Baby Diaper Market by Value



Region	CAGR
	2019-2023
North America	xx%
APAC	xx%
Latin America	xx%
Europe	xx%
MEA	xx%

Diaper (Adult and Baby Diaper) Market: Competitive Landscape

Players Profiled

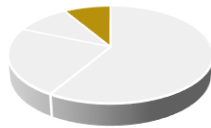
- Procter & Gamble (P&G)



- Svenska Cellulosa Aktiebolaget (SCA)



- Unicharm Corporation



- Kimberly-Clark Corporation



Note: The graphs on this slide are only for sample representation.