

The US Rental Equipment Market: Size, Trends & Forecasts (2017-2021)

December 2017



The US Rental Equipment Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Dynamics

Competitive Landscape

Company Profiling

The US Rental Equipment Market : Coverage

Scope of the Report

Attributes	Details
Title	The US Rental Equipment Market: Size, Trends & Forecasts (2017-2021)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2017-2021
Competition in the Market	Fragmented
Key Players	United Rentals, Ashtead Group (Sunbelt), Herc Rentals and Home Depot

The US Rental Equipment Market

Executive Summary

All the electrical instruments which are used for specific services and tasks are defined as equipments. Equipments are used because they increase productivity, improves the quality of work, are easy to maintain and use, etc. There are broadly three types of equipments: mechanical equipments, manual equipments and powered equipments.

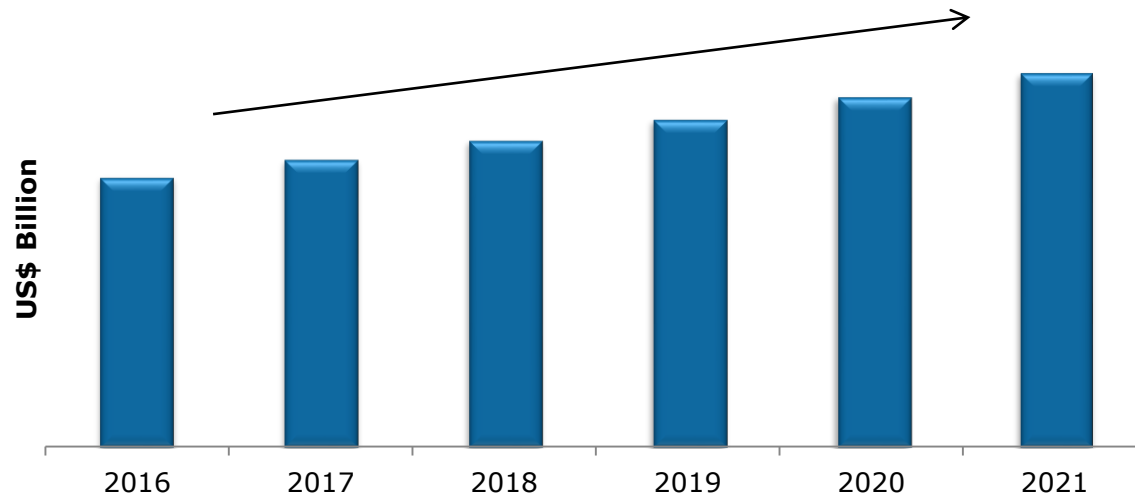
Usually heavy equipments are taken on rent. Rental equipments is a service where different types of equipments are provided on rent for an agreed time duration. Rental programs are of three types based on the time duration of rent. These are emergency/unplanned rentals for same day equipment delivery, short term rental for a month long rent of the equipment and long-term rental for more than a month long rent of the ordered machines/equipment.

There are three rental equipment segments, namely construction and industrial equipments where big/heavy equipments which are used for construction and other manufacturing processes; general tools where normal regular equipments are provided and party & events where different equipments related to the events field like staging and lighting are provided on rent. There are many end users for equipment renting: facilities and municipalities, entertainment and special events, data centers, construction and emergency. Renting of equipments comprises of many benefits such as flexible contract periods, availability of latest technology, tax saving, relieving from storage and transportation cost, etc.

The US rental equipment market is expected to increase at high growth rates during the forecasted period (2017-2021). The US rental equipment market is supported by various growth drivers, such as improving economic understanding of customers, expanding range of renting equipment, fragmented and highly diverse customer base, etc. Yet, the market faces certain challenges, such as, uncertainties in global economic growth, lack of services available in remote areas, etc. Few new market trends are also provided such as, growing trend of joint ventures, rising need to replace outdated equipments, etc.

The US Rental Equipment Market : An Analysis

The US Rental Equipment Market by Value

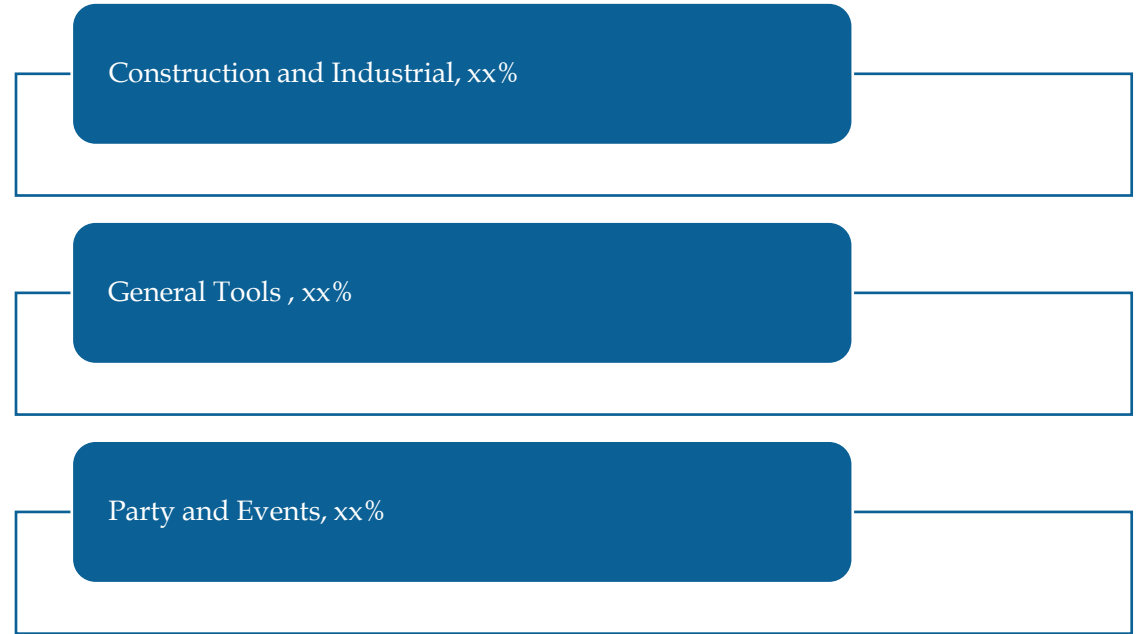


CAGRs	
2017-2021	xx%

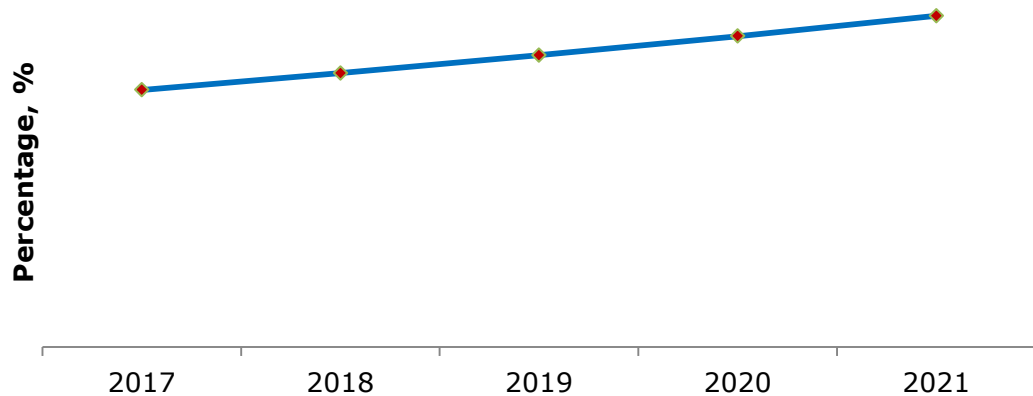
The US rental equipment market value was US\$... billion in 2016. The US rental equipment market is anticipated to rise up to US\$... billion by 2021 as compared to US\$...billion in 2017, representing a CAGR of% over the years 2017 to 2021.

The US Rental Equipment Market : An Analysis

The US Rental Equipment Market by Segments; 2016

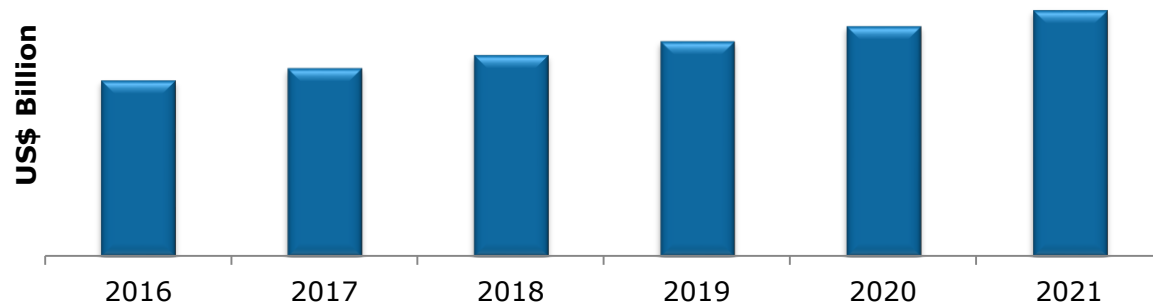


The US Rental Equipment Market Penetration Rate; 2017-2021

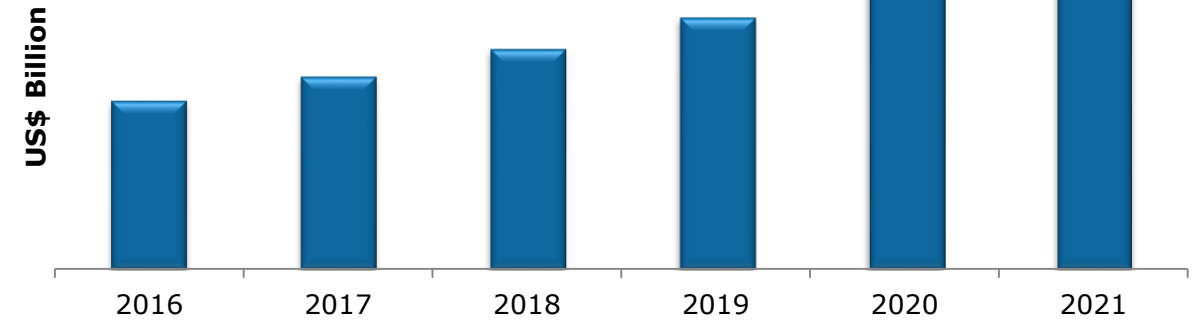


The US Rental Equipment Market : Segment Analysis

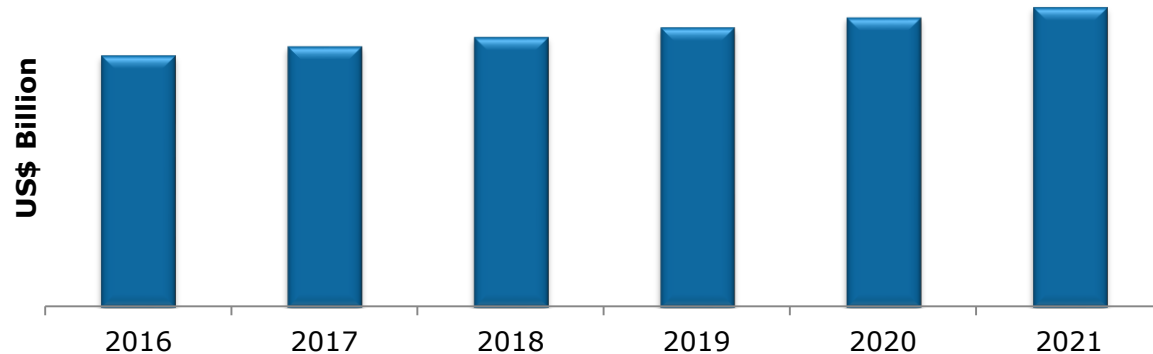
The US Construction and Industrial Rental Equipment Market by Value; 2017-2021



The US Party and Events Rental Equipment Market by Value; 2017-2021

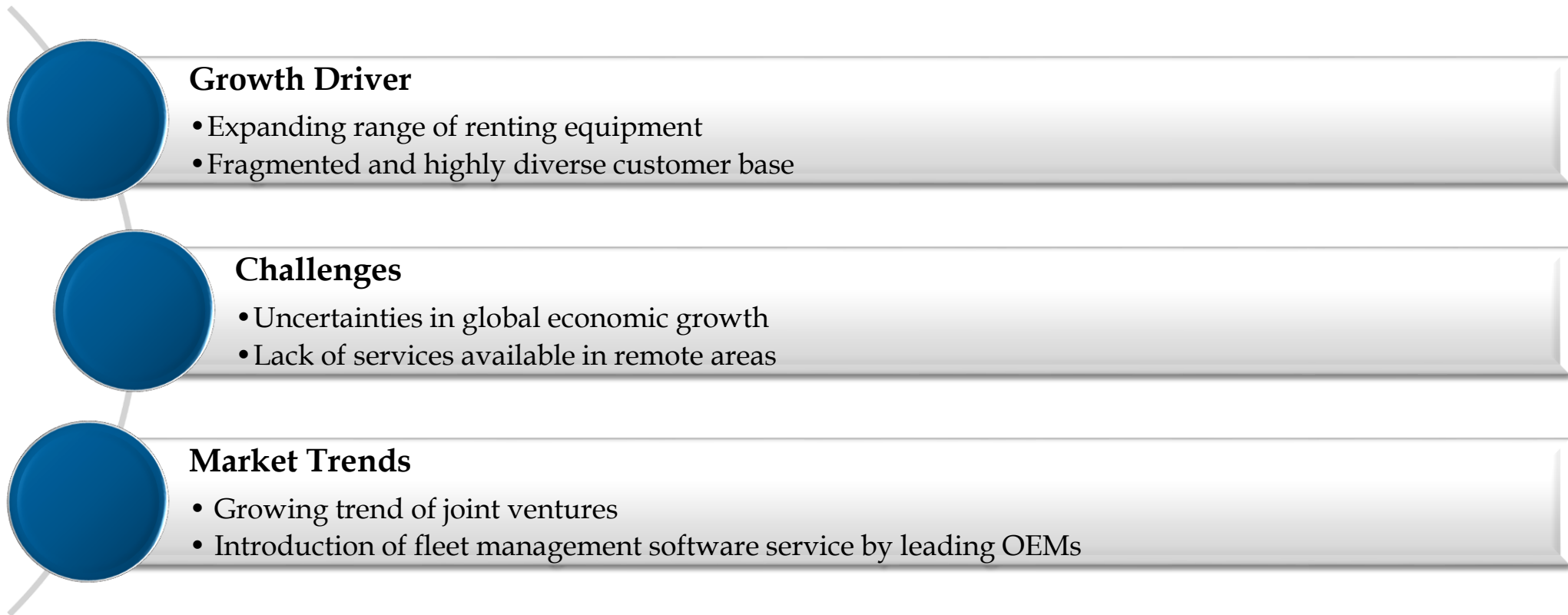


The US General Tool Rental Equipment Market by Value; 2017-2021



Segments	CAGR
	2017-2021
Construction and Industrial	xx%
General Tools	xx%
Party and Events	xx%

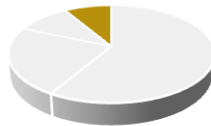
The US Rental Equipment Market : Dynamics



The US Rental Equipment Market : Competitive Landscape

Players Profiled

- United Rentals
- Ashtead Group (Sunbelt)
- Herc Holdings Inc.
- The Home Depot



Note: The graphs on this slide are only for sample representation.