

Global Online Optical Retail Market: Trends and Opportunities (2014-2019)

January 2015



Global Online Optical Retail Market

Scope of the Report

The report titled “Global online Optical Retail Market: Trends and Opportunities (2014-2019)” provides an in-depth analysis of major online optical markets all over the globe. The report assesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2014-19). Further, key players of the industry -Luxottica, Fielmann and Essilor (Coastal.Com) have been profiled.

Country/ Region Coverage

Asia

- China
- Japan
- Australia
- New Zealand

Americas

- North America
- Latin America

Europe

- Germany
- Sweden
- Spain

- France
- Netherlands

Company Coverage

- Luxottica
- Essilor
- Fielmann

Executive Summary

The global online optical retail market has been showing tremendous growth since past few years. With the recent dramatic introduction of online sales, competition for the optical retail market has grown considerably and prices have changed accordingly. The development of the online platform opens up the industry to broader competition as more and more companies are entering into the online optical retail market. To tap the growth of the online channel, major eyewear manufacturers have ventured into this space to leverage the market potential. The market is highly dynamic and trendy in nature with major importance given to the quality of optical material.

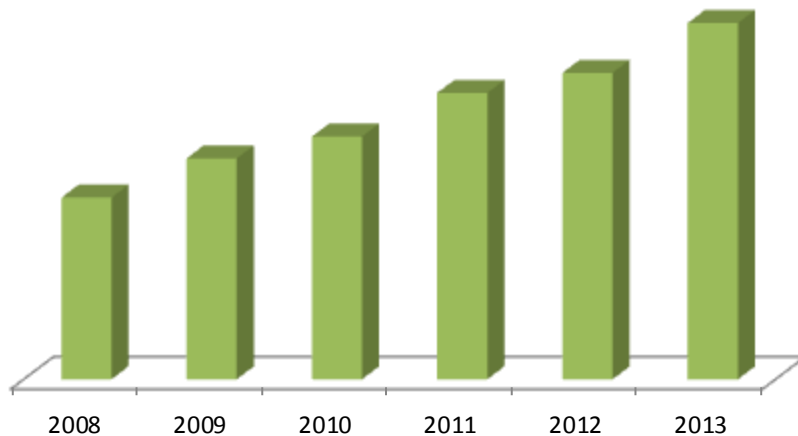
The growth of the global online optical retail market is driven by a number of factors that include growth in internet usage, smartphone, tablets and economic growth. Acknowledging these factors, it could be said that the online optical retail market business will certainly gain importance in the years to come.

Problematic home deliveries, hesitant shoppers, lack of technology and logical infrastructure, underdeveloped eyewear market and several other issues pose major challenge to the growth of this business. Major trends prevailing in the online optical retail market are high demand of optics in developed countries and eyewear market still mostly being unbranded.

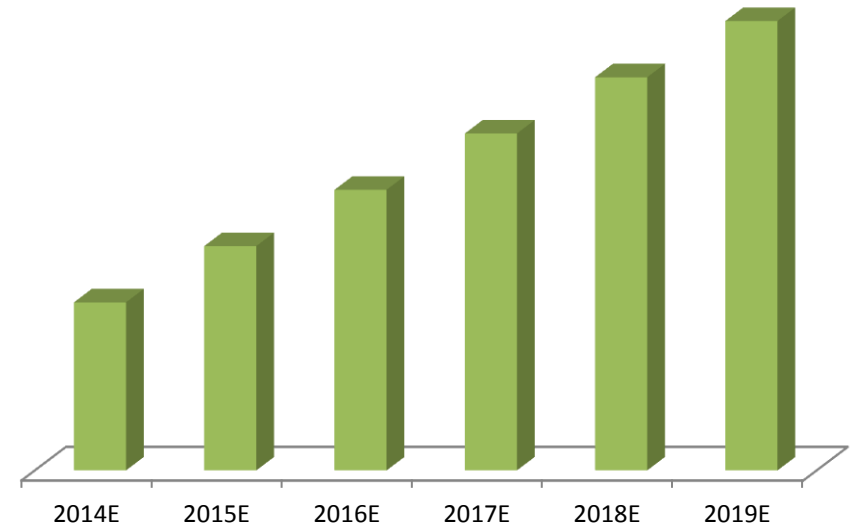
Global Online Optical Retail Market: Overview

The global online optical retail market has been showing tremendous growth since past several years. The major factors driving this growth are increasing internet usage, acceptance of eyewear products and prescription eyewear. With a large percentage of the population afflicted with conditions such as myopia, hyperopia, presbyopia, and astigmatism, the demand for corrective eyewear is on the rise.

**Global online Retail optical Market- by Value, 2008-13
(in US \$billion)**



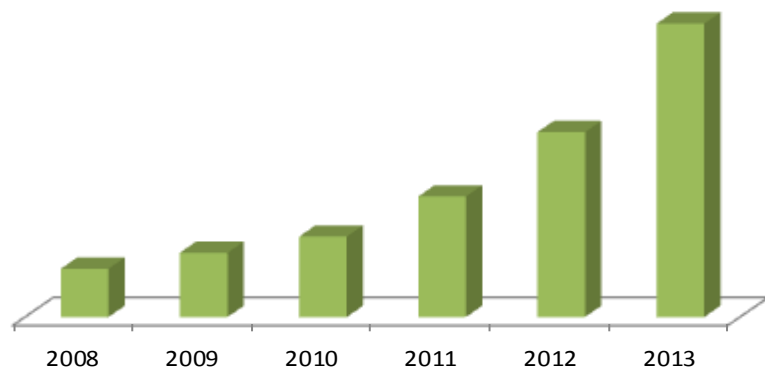
**Global online Retail optical Market- by Value, 2014E-19E
(in US \$billion)**



- Market size of global online optical retail market is expected to reach to US\$ billions in the year 2019, from US\$ billions in 2014 by growing at a CAGR of.....%.
- Growth in the market is due to

Global Online optical Retail Market: By Country

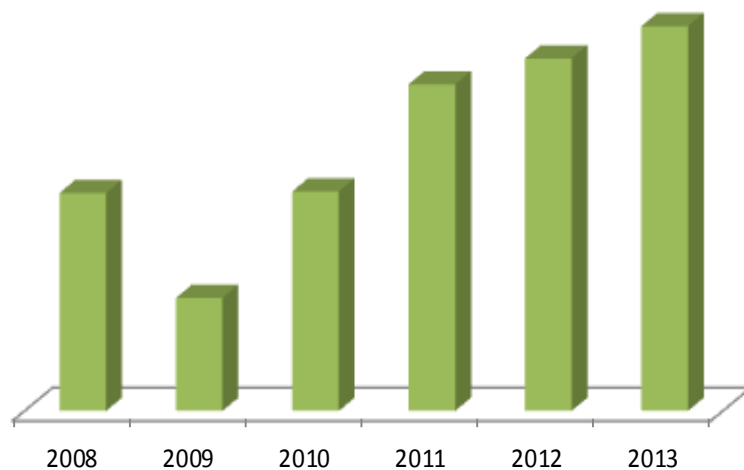
**China Online Optical Retail Market, 2013E-19E
(US\$ million)**



**Japan Online Optical Retail Market, 2013E-19E
(US\$ million)**



**Latin America Online Optical Retail Market, 2013E-19E
(US\$ million)**



**Germany Online Optical Retail Market, 2014E-19E
(US\$ million)**

