

Global Green Packaging Market: Analysis By
Packaging Type (Recycled Content
Packaging, Reusable Packaging and
Degradable Packaging), By Material (Plastic,
Paper, Metal and Other), By Application
(Food and Beverages, Healthcare, Personal
Care and Other), By Region Size & Forecast
with Impact Analysis of COVID-19 and
Forecast up to 2028

February 2023



Global Green Packaging Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

Global Green Packaging Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Green Packaging Market: Analysis By Packaging Type (Recycled Content Packaging, Reusable Packaging and Degradable Packaging), By Material (Plastic, Paper, Metal and Other), By Application (Food and Beverages, Healthcare, Personal Care and Other), By Region Size & Forecast with Impact Analysis of COVID-19 and Forecast up to 2028
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Moderately Fragmented
Key Players	Amcor PLC (Bemis Company, Inc.), Mondi PLC, Sonoco Products Company, WestRock Company, Sealed Air Corporation, DS Smith PLC, Tetra Laval Group (TetraPak International S.A), Pactiv Evergreen Inc. (Evergreen Packaging), Elopak, Uflex Limited, Ardagh Group S.A., Ball Corporation, Nampak Limited and Plastipak Holdings Inc.

Global Green Packaging Market: Coverage

Executive Summary

Green packaging, also known as sustainable packaging, combines ecologically friendly manufacturing methods as well as recyclable and biodegradable materials for product packaging, resulting in a container that has a low environmental impact and consumes the least amount of energy. Global green packaging market in 2022 was valued at US\$223.97 billion. The market value is expected to reach US\$325.70 billion by 2028, growing at a CAGR of 6.44% during the forecast period of 2023-2028.

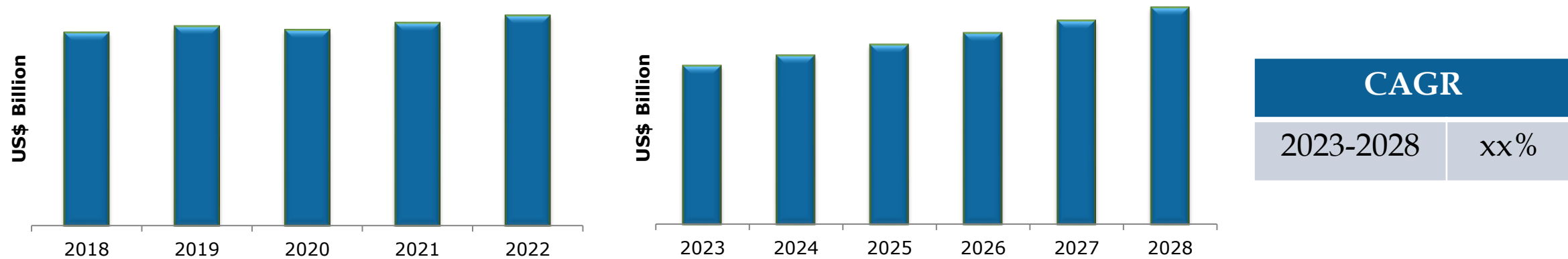
Global green packaging market can be segmented based on Packaging Type (Recycled Content Packaging, Reusable Packaging and Degradable Packaging); Material (Plastic, Paper, Metal, Glass and Other material); and Application (Food And Beverage, Healthcare, Personal Care and Other Application). Recycled Content Packaging segment held majority of the market share in 2022, owing to increasing demand for bio plastics, increasing government regulation are the parameters that are helpful for increasing the market growth. These materials are reused as raw materials by manufacturers to create new packaging products, reducing excess pollution created by packaging waste. Europe is leading global green packaging market by occupying more than half of the market share.

The pandemic of COVID-19 has had a minor influence on the green packaging business. As a result of the pandemic, several manufacturing facilities were forced to close. However, the increased production of vaccines and other medicines has resulted in a significant need for environmentally friendly packaging options. As lockdowns were relaxed in numerous cities, demand for takeout and food delivery surged, as did awareness of the necessity of eco-friendly packaging.

Global green packaging market has increased in 2022. The projections are made that the market would rise in the next five years i.e. 2023-2028 tremendously. Global green packaging market is expected to increase due to expanding demand for food & beverages, upsurge in e-commerce sales, government regulations, rise in demand for water-based polymer, growing demand for bio-based resins as a packaging material. etc. Yet the market faces some challenges such as global issues and rise in the prices of green packaging solutions, lack of supply of bio-plastics and related materials, etc. Moreover, the market growth would succeed to various market trends like, high demand for paper & paperboard materials, increasing focus by major brands/company's to achieve net zero, rise in adoption of plantable packaging, bio plastic.

Green Packaging Market: Global Analysis

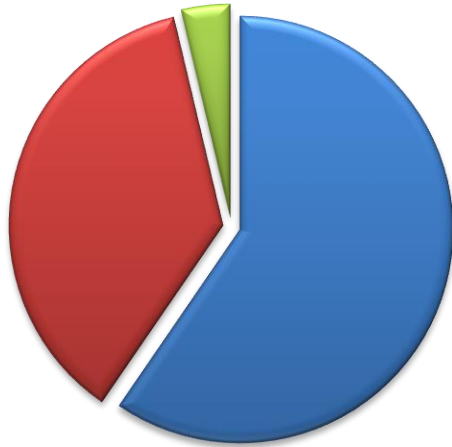
Global Green Packaging Market by Value



Global green packaging market valued at US\$.... billion in 2022, increased as compared to US\$... billion in 2021. Global green packaging market is anticipated to reach up to US\$... billion by 2028, at a CAGR of%, from US\$... billion in 2023.

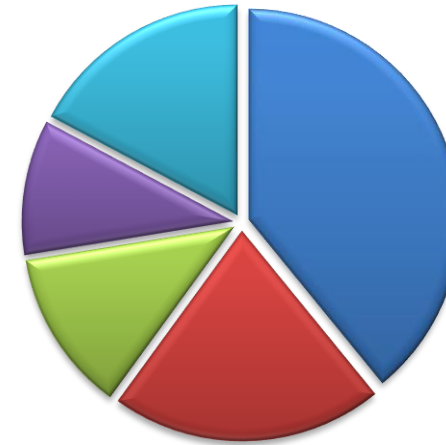
Green Packaging Market: Global Analysis

Global Green Packaging Market by Packaging Type; 2022



Packaging Type	Share
Recycled Content Packaging	xx%
Reusable Packaging	xx%
Degradable Packaging	xx%

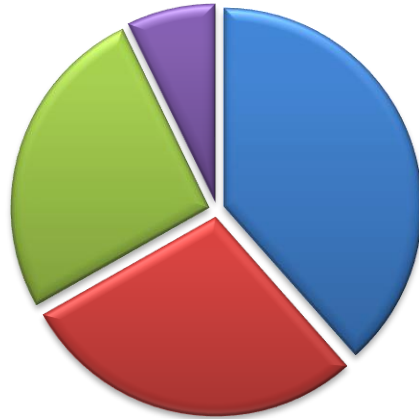
Global Green Packaging Market by Material; 2022



Material	Share
Plastic	xx%
Paper	xx%
Metal	xx%
Glass	xx%
Other Material	xx%

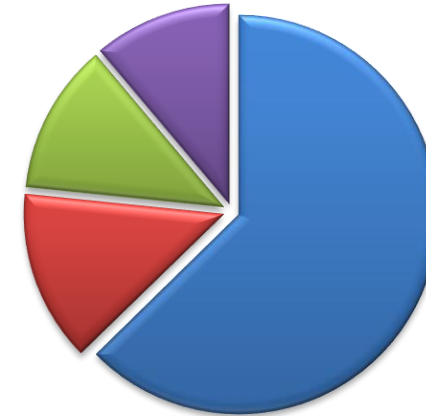
Green Packaging Market: Global Analysis

Global Green Packaging Market by Region; 2022



Regions	Share
Europe	xx%
Asia Pacific	xx%
North America	xx%
Rest of the World	xx%

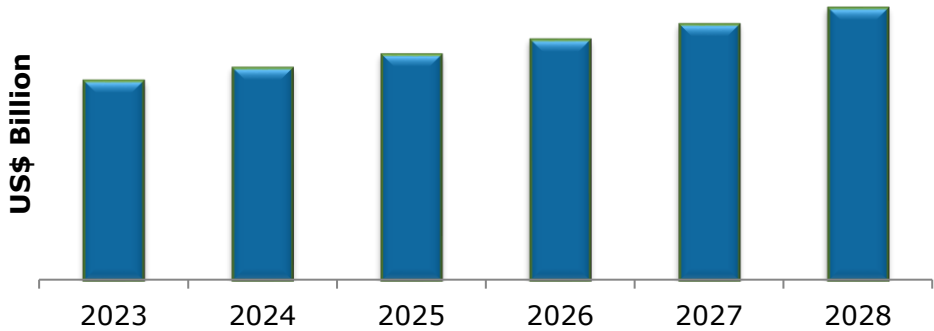
Global Green Packaging Market by Application; 2022



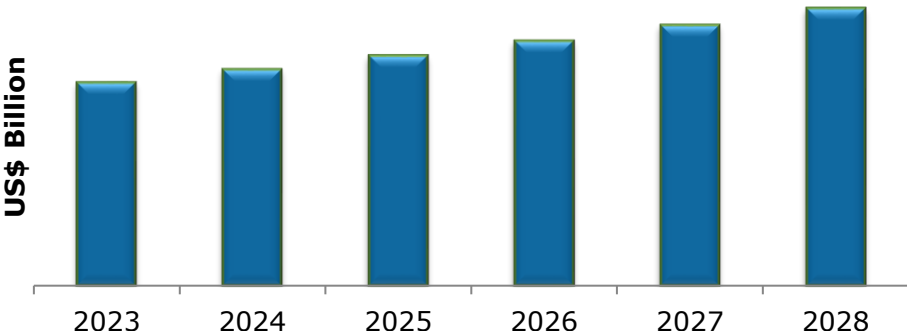
Application	Share
Food and beverage	xx%
Healthcare	xx%
Personal Care	xx%
Other Application	xx%

Global Green Packaging Market: Packaging Type Analysis

Global Recycled Content Packaging Packaging Market by Value



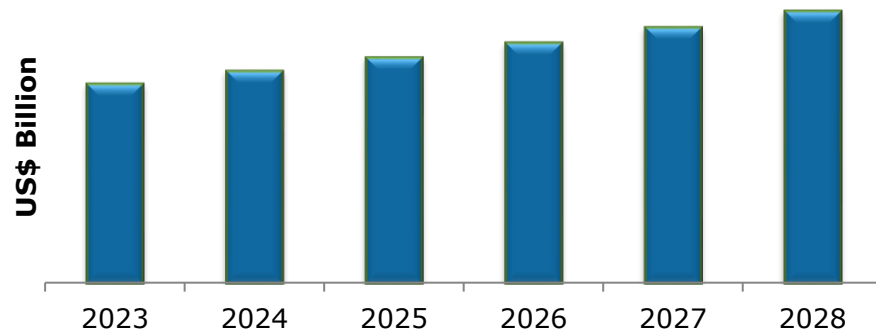
Global Recycled Content Packaging Packaging Market by Value



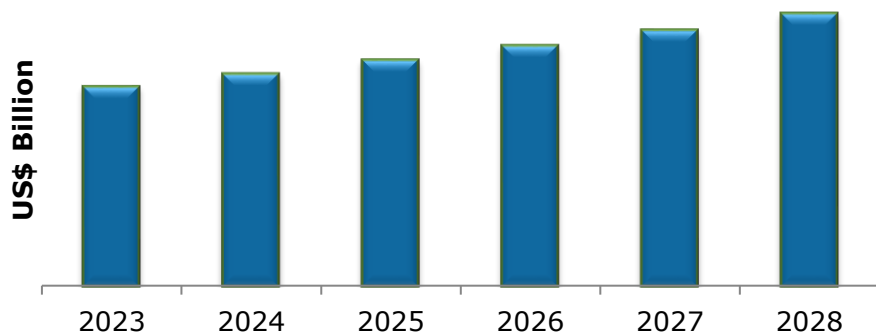
Packaging Type	CAGR
	(2023-2028)
Recycled Content Packaging	xx%
Recycled Content Packaging	xx%
Degradable Packaging	xx%

Global Green Packaging Market: Material Analysis

Global Plastic Green Packaging Market by Value



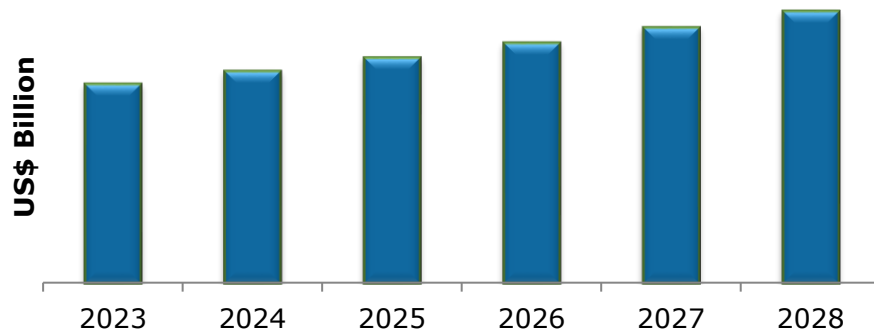
Global Paper Green Packaging Market by Value



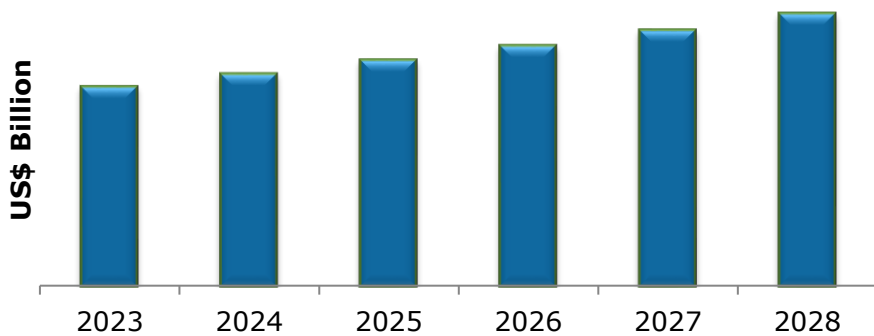
Material	CAGR (2023-2028)
Plastic	xx%
Paper	xx%
Metal	xx%
Glass	xx%
Other Material	xx%

Global Green Packaging Market: Application Analysis

Global Food and beverage Green Packaging Market by Value



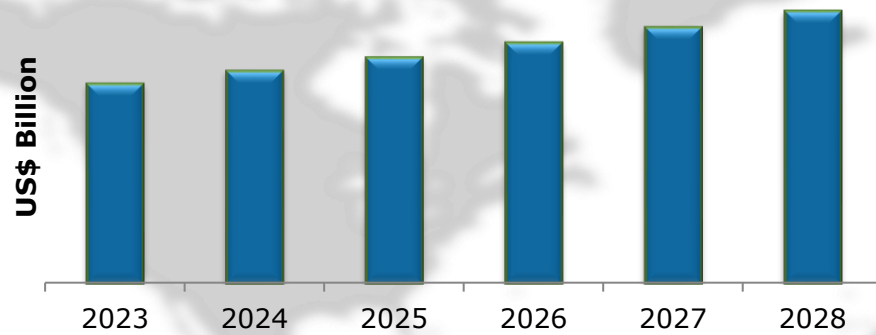
Global Healthcare Green Packaging Market by Value



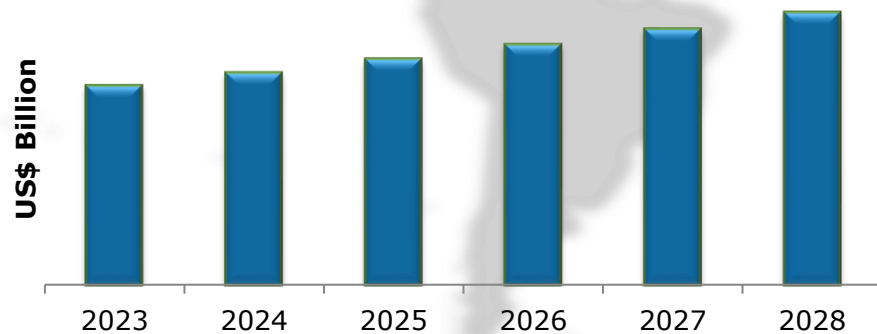
Application	CAGR (2023-2028)
Food and beverage	xx%
Healthcare	xx%
Personal Care	xx%
Other Application	xx%

Global Green Packaging Market: Regional Analysis

Europe Green Packaging Market by Value



Asia Pacific Green Packaging Market by Value



Regions	CAGR
	(2023-2028)
Europe	xx%
Asia Pacific	xx%
North America	xx%
Rest of the World	xx%

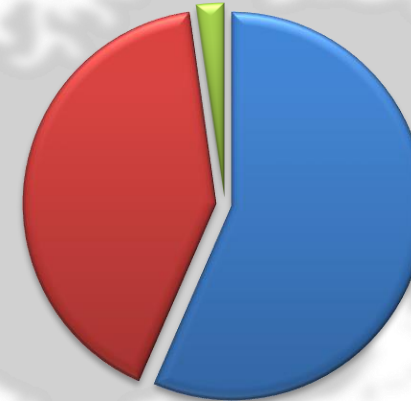
Europe Green Packaging Market: Analysis

Europe Green Packaging Market by Region; 2022



Region	Share	CAGR (2023-2028)
Germany	xx%	xx%
France	xx%	xx%
UK	xx%	xx%
Spain	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

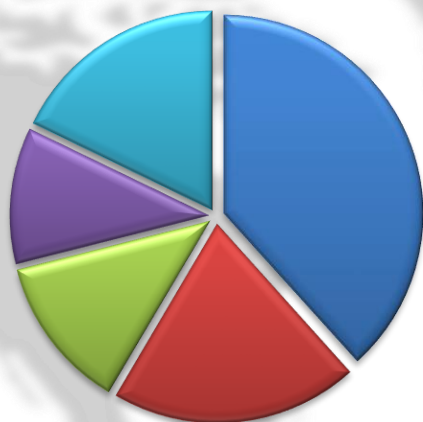
Europe Green Packaging Market by Packaging Type; 2022



Packaging Type	Share	CAGR (2023-2028)
Recycled Content Packaging	xx%	xx%
Reusable Packaging	xx%	xx%
Degradable Packaging	xx%	xx%

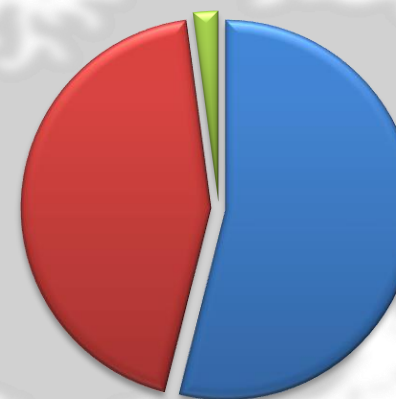
Asia Pacific Green Packaging Market: Analysis

Asia Pacific Green Packaging Market by Region; 2022



Region	Share	CAGR (2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
South Korea	xx%	xx%
Rest of Asia Pacific	xx%	xx%

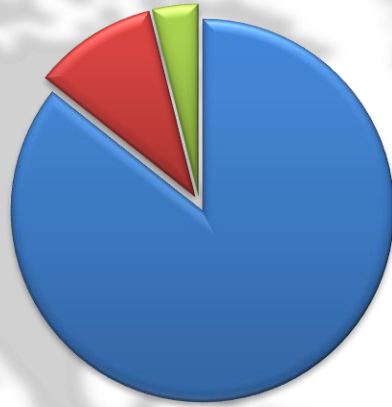
Asia Pacific Green Packaging Market by Packaging Type; 2022



Packaging Type	Share	CAGR (2023-2028)
Recycled Content Packaging	xx%	xx%
Reusable Packaging	xx%	xx%
Degradable Packaging	xx%	xx%

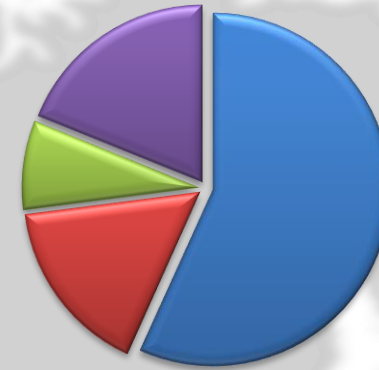
North America Green Packaging Market: Analysis

North America Green Packaging Market by Region; 2022



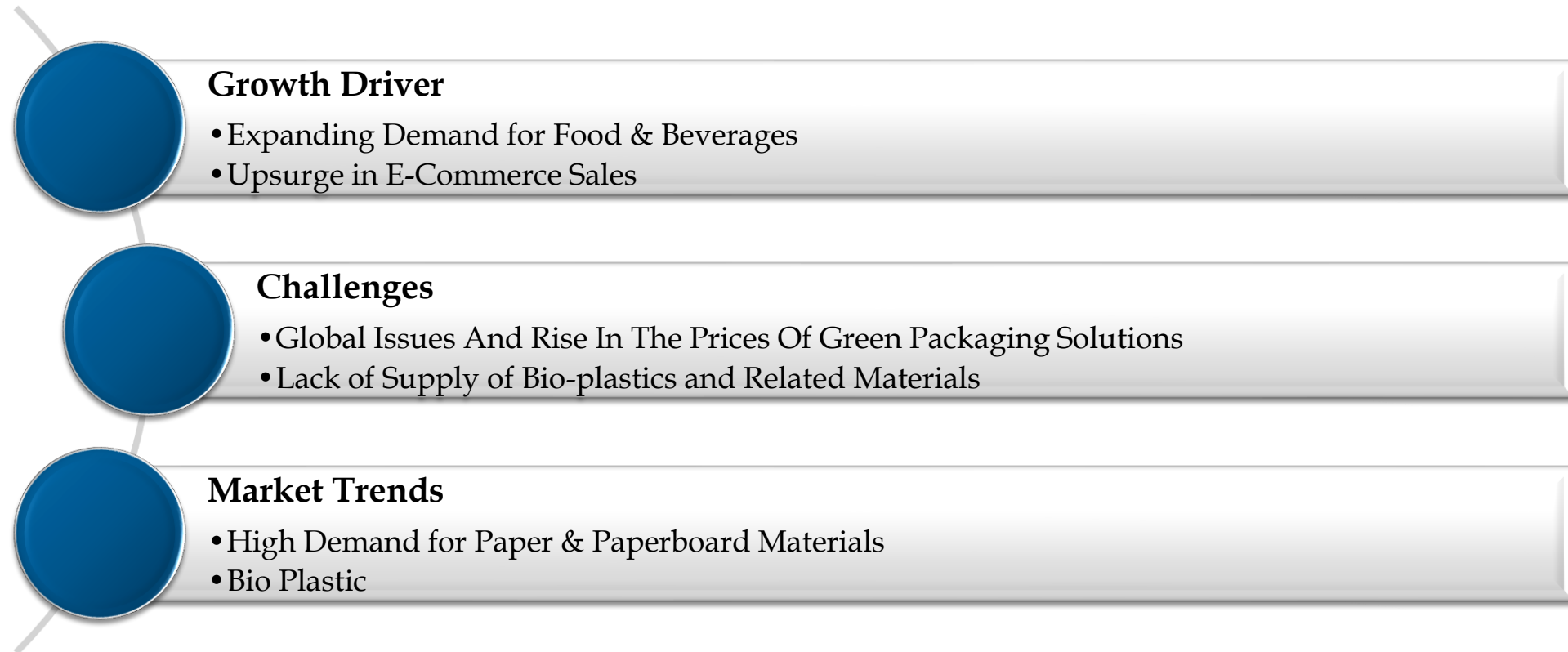
Region	Share	CAGR (2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

The US Green Packaging Market by Application; 2022



Application	Share	CAGR (2023-2028)
Food and beverage	xx%	xx%
Healthcare	xx%	xx%
Personal Care	xx%	xx%
Other Application	xx%	xx%

Global Green Packaging Market: Dynamics



Global Green Packaging Market: Competitive Landscape

Players Profiled

- Amcor PLC (Bemis Company, Inc.),
- Mondi PLC,
- Sonoco Products Company,
- WestRock Company,
- Sealed Air Corporation,
- DS Smith PLC,
- Tetra Laval Group (TetraPak International S.A),
- Pactiv Evergreen Inc. (Evergreen Packaging),
- Elopak,
- Uflex Limited,
- Ardagh Group S.A.,
- Ball Corporation,
- Nampak Limited and
- Plastipak Holdings Inc