

# Global Diaper (Adult and Baby) Market : Size, and Forecasts with Impact Analysis of Covid-19 (2020-2024)

August 2020



# Global Diaper (Adult and Baby) Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global and Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiles

# Global Diaper (Adult and Baby) Market : Coverage

## Scope of the Report

Attributes	Details
Title	Global Diaper (Adult and Baby) Market : Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Dominated
Key Players	Procter & Gamble (P&G), Svenska Cellulosa Aktiebolaget (SCA), Unicharm Corporation and Kimberly-Clark Corporation

# Global Diaper (Adult and Baby) Market

## Executive Summary

Diaper is defined as a soft absorbent fabric or clothing worn by users that are not toilet trained yet and person suffering from incontinence problems. Diaper is the clothing that enable the user to urinate or secrete without the utilization of toilets. The diaper comes under the physical hygiene products. The diapers come in two categories depending on the wearing pattern of diaper as: Open diapers and Diaper Pants. Further, diapers can broadly classified into two section as: Baby Diapers and Adult Diapers.

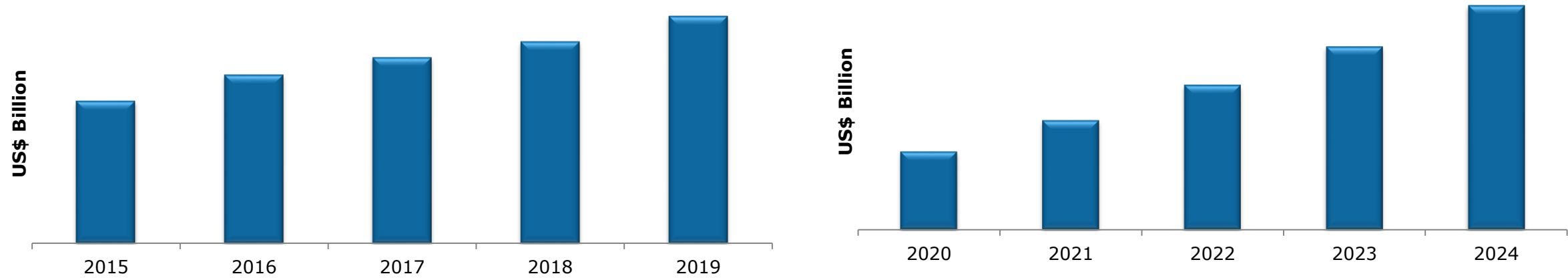
The baby diapers are worn by infants aged between 0-3 years that are not toilet trained. The baby diaper can be segmented on the basis of the utilization of diapers such as: Cloth Diapers (Flat Cloth Diapers, Fitted Cloth Diapers, Pre-Fold Cloth Diapers, All in one Cloth Diapers and All in Two Cloth Diaper), Disposable Diapers (Ultra Absorbent Disposable Diapers, Regular Disposable Diapers, Super Absorbent Disposable Diapers), Biodegradable Diapers, Swim Pants and Training Pants/Pull-Up Pants.

An adult diaper is a diaper specially designed to worn by a person suffering from problems like incontinence, mobility impairment or severe diarrhea. Different types of adult diapers available in the market are: all in one cloth adult diaper, contour cloth adult diaper, prefold cloth adult diaper, waterproof pants, disposable adult diapers and adult swim diapers.

The global diaper market is expected to increase at high growth rates during the forecasted period (2020-2024). The global diaper market is supported by various growth drivers, such as aging population, increasing disposable income, increase in urban population, delayed toilet training of children in developed countries, increasing literate female population, etc. Increasing focus on ingredient transparency by millennial parents and innovations like smart diapers are some of the latest trends existing in the market.

# Global Diaper (Adult and Baby) Market : Value Analysis

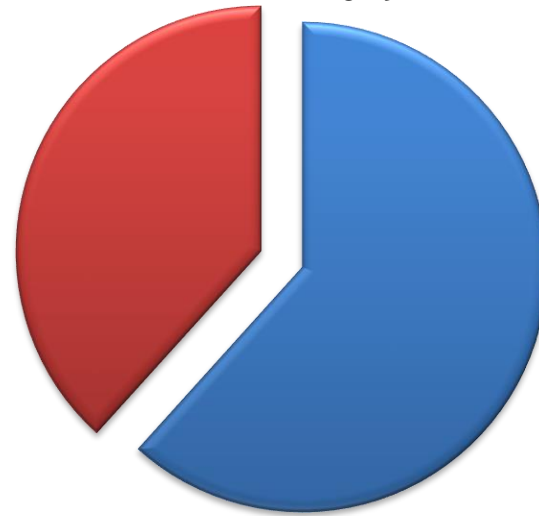
## Global Diaper (Adult and Baby) Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Diaper (Adult and Baby) Market : Value Analysis

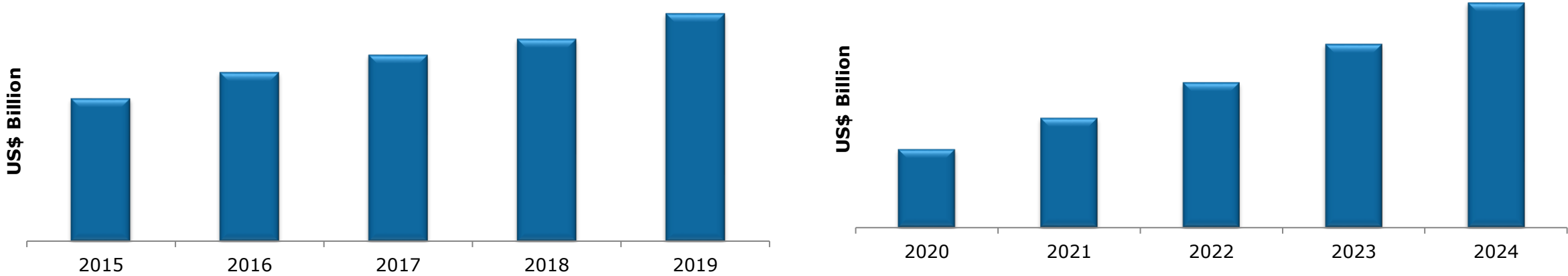
Global Diaper (Adult and Baby) Market by Segment;  
2019



Segments	Share
Baby	xx%
Adult	xx%

# Global Diaper (Adult and Baby) Market : Analysis

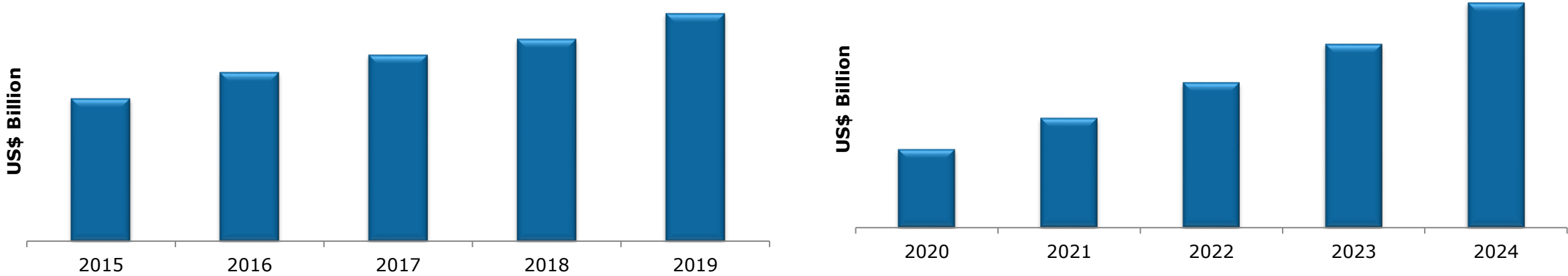
### Global Baby Diaper Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Diaper (Adult and Baby) Market : Analysis

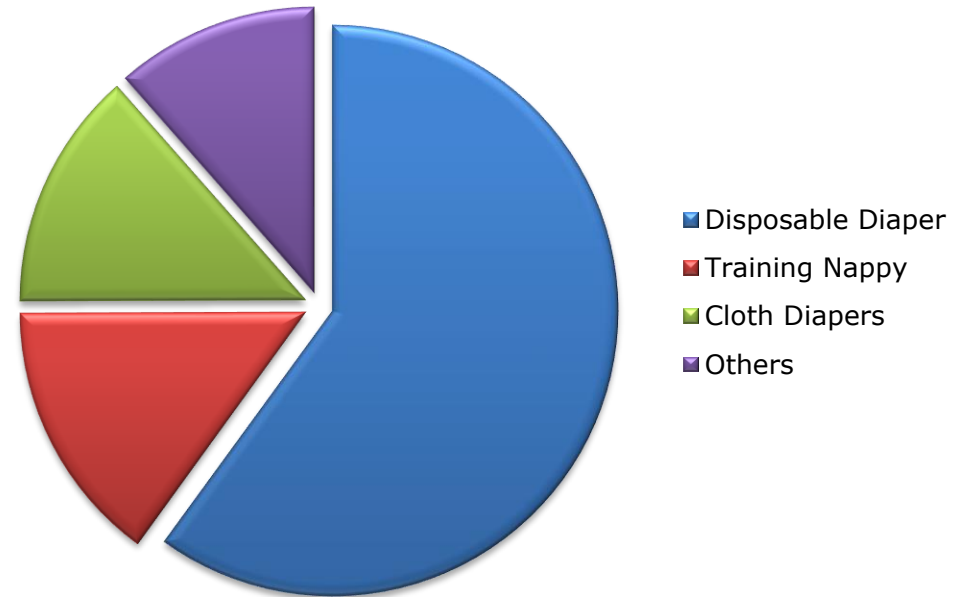
## Global Adult Diaper Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

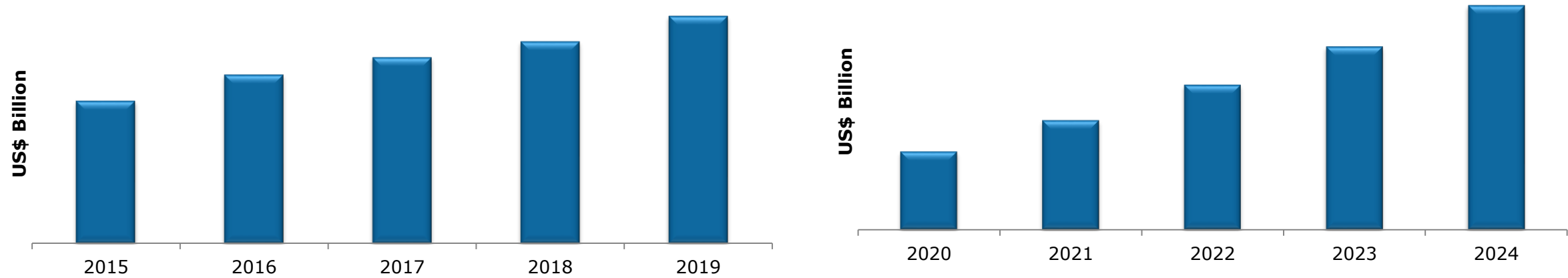
# Global Baby Diaper Market : Segment Analysis

Global Baby Diaper Market by Segments; 2019



# Global Baby Diaper Market : Segment Analysis

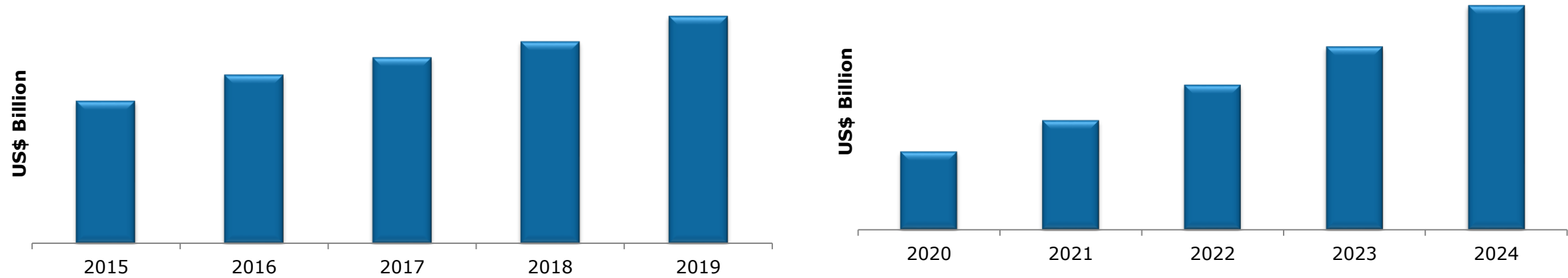
## Global Disposable Baby Diaper Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Baby Diaper Market : Segment Analysis

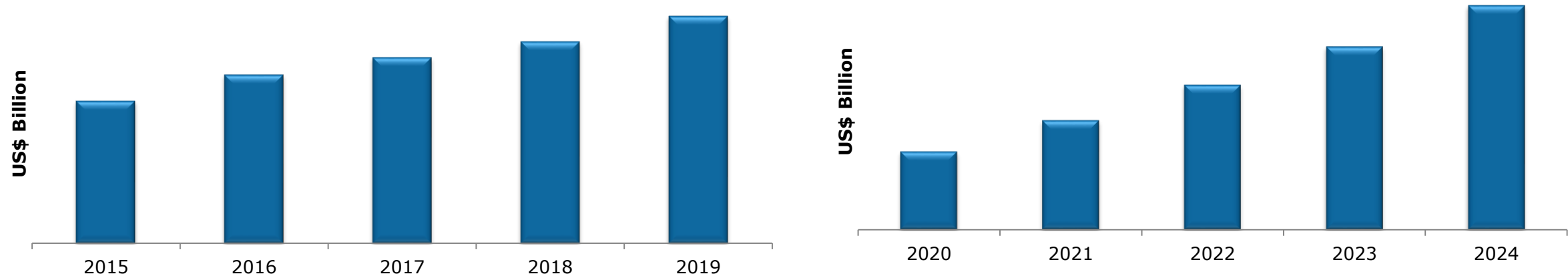
## Global Cloth Baby Diaper Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

# Global Baby Diaper Market : Segment Analysis

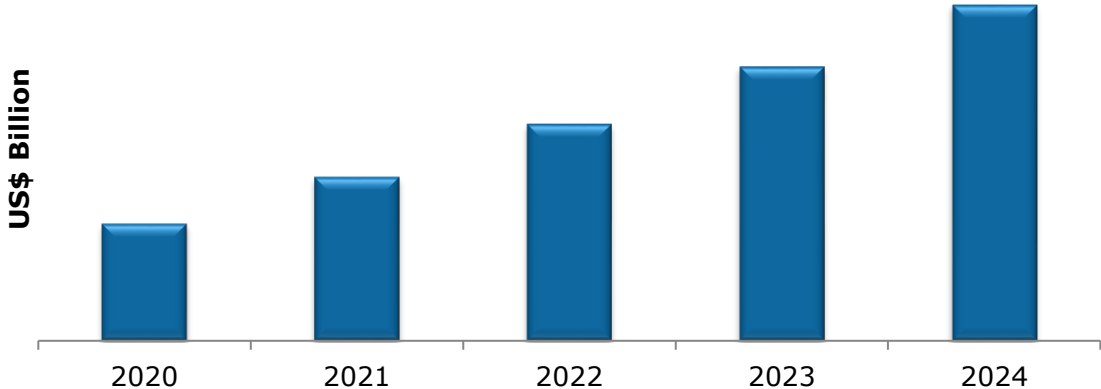
## Global Training Nappy Diaper Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

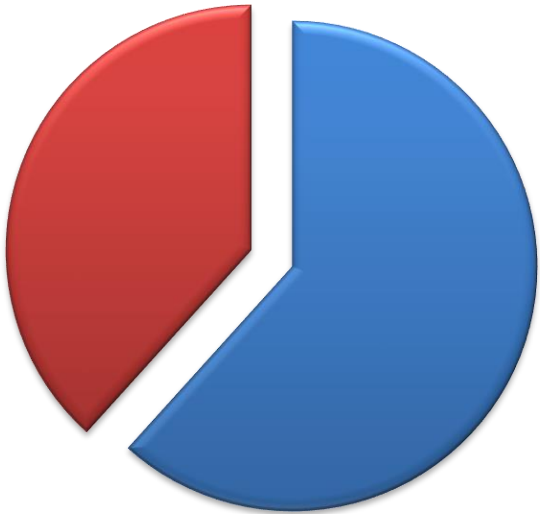
# Global Smart Diaper Market : Analysis

### Global Smart Diaper Market by Value



CAGRs	
2020-2024	xx%

### Global Smart Diaper Market by Segments



Segments	Share
Baby	xx%
Adult	xx%

# Global Diaper (Adult and Baby) Market : Competitive Landscape

## Players Profiled

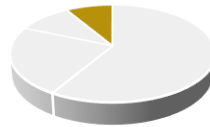
- Procter & Gamble Company



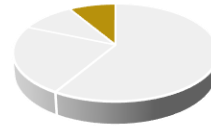
- SCA



- Unicharm Corporation



- Kimberly Clark Corporation



Note: The above graphs are for pictorial representation only