

Indian Light Electrical Equipment Industry: Trends & Opportunities (2015 - 2019)

June 2015



Indian Light Electrical Equipment Industry Report

Scope of the Report

The report titled “Indian Light Electrical Equipment Industry - Trends and Opportunities (2015-2019)” provides an insight into the production of various light electrical equipment with a major focus on growth in industries for various electrical equipments. The report assesses the market sizing and growth of the Indian Light Electrical Industry over the years with detailed analysis. This research report analyzes this market depending on its market segments and technology advancement in the electric equipments sector. The report also discusses key factors driving growth of the industry, major trends and challenges faced by major players. Major players like Havells, Philips, V Guard Industries, Crompton Greaves and Bajaj Electricals analyzed in the report.

Segments of the market

- Electric Fans Industry
- Electric Pumps Industry
- Stabilizers Industry
- Electric water Heaters and Solar water heaters Industry
- PVC Cables and Wires Industry

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Types of products

- ⊖ Electric fans
- ⊖ Electric pumps
- ⊖ Electric Lamps
- ⊖ PVC Cables and wires
- ⊖ Stabilizers
- ⊖ Solar and Electric Water heaters

Company Coverage

- ⊖ V Guard Industries
- ⊖ Bajaj Electricals
- ⊖ Philips India Limited
- ⊖ Crompton Greaves
- ⊖ Havells

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Executive Summary

The Electrical Equipment Industry produces various consumer goods. All the domestic and commercial electrical equipments are produced by this industry and the industry has been generating high revenues over the years.

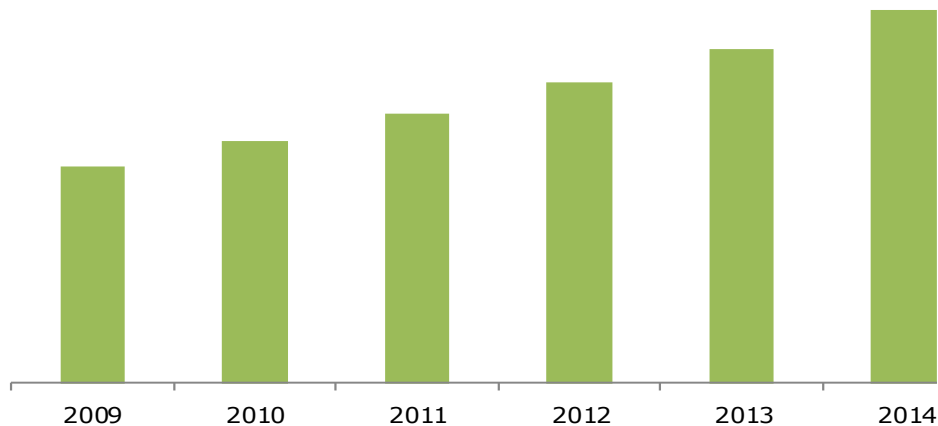
The Electric Equipment Industry of India is one of the major industries which utilize electricity. This industry is further divided into light and heavy Electricals Industry depending upon the products produced. The Light Electricals Industry produces electrical equipments like electrical fans, electrical pumps, stabilizers, housing wires, cables, electric water heaters and electrical lamps. The Light Electricals Industry basically produces various white goods, which involves all the electrical equipments used as electrical appliances. The Light Electricals Industry is highly fragmented with various local players operating and selling lower quality goods but the demand is now shifting towards branded goods.

The Indian Light Electricals Industry is expected to grow exponentially in the future due to various growth drivers. With the increased income, people try to make their life more convenient with the use of electrical appliances at their homes and offices. Air conditions and water heaters have become a necessity these days. Moreover, the use of electrical appliances is an urban phenomenon and with the increase of urban population, the demand for electrical appliances is also increasing. The most important requirement for the working of these electrical equipments is the production of power and electricity and the production of electricity has been increasing over the years. The growth in number of houses is another factor pushing the demand for light electrical equipments in India.

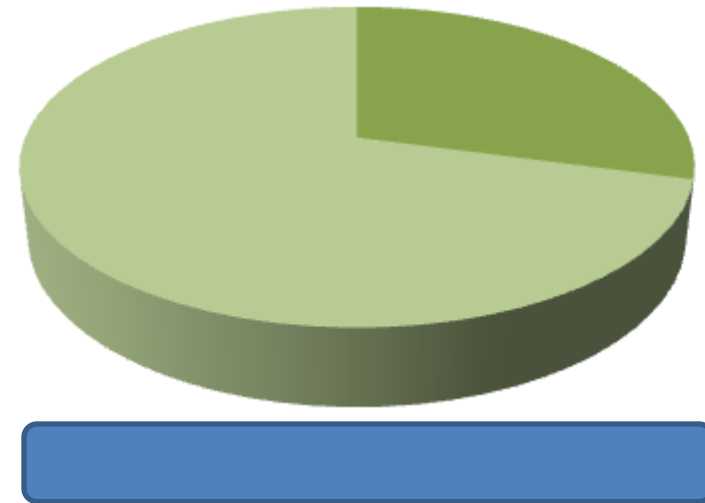
Indian Luggage Market : An Overview

The Indian Light Electricals Industry accounted for approximately US\$....billion in 2014. This industry deals with the provision of Light electricals which includes all domestic appliances and other white goods. It is forecasted that the Indian Light Electricals industry will grow at a CAGR of ... percent over the period 2015-2019 .

**Indian Light Electricals Industry,
(In US\$ Billions), 2010-2014**



**Segmentation of the Indian Electrical
Equipments Industry,
(In %), 2014**



- With increasing income of people and increased urbanization, the demand for electrical equipments is going to increase in the future. The increase in production of electricity is also one of the factors leading to this expectation of increased production.