

# The US Cannabidiol (CBD) Market: Size, Trends & Forecasts (2019-2023)

October 2019



# The US Cannabidiol (CBD) Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# The US Cannabidiol (CBD) Market: Coverage

## Scope of the Report

Attributes	Details
Title	The US Cannabidiol (CBD) Market: Size, Trends & Forecasts (2019-2023)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Charlotte's Web Holdings, Inc., CV Sciences, Inc., Reliva CBD Wellness and Elixinol Global Limited (Elixinol USA)

# The US Cannabidiol (CBD) Market

## Executive Summary

Cannabidiol (CBD) is a non-psychoactive compound found in both hemp and marijuana, which are two different varieties of the cannabis plant. CBD results from the heating or decarboxylation of cannabidiolic acid and does not provide a high. CBD possesses numerous therapeutic benefits, including anti-inflammatory, analgesic, anti-anxiety and seizure-suppressant properties.

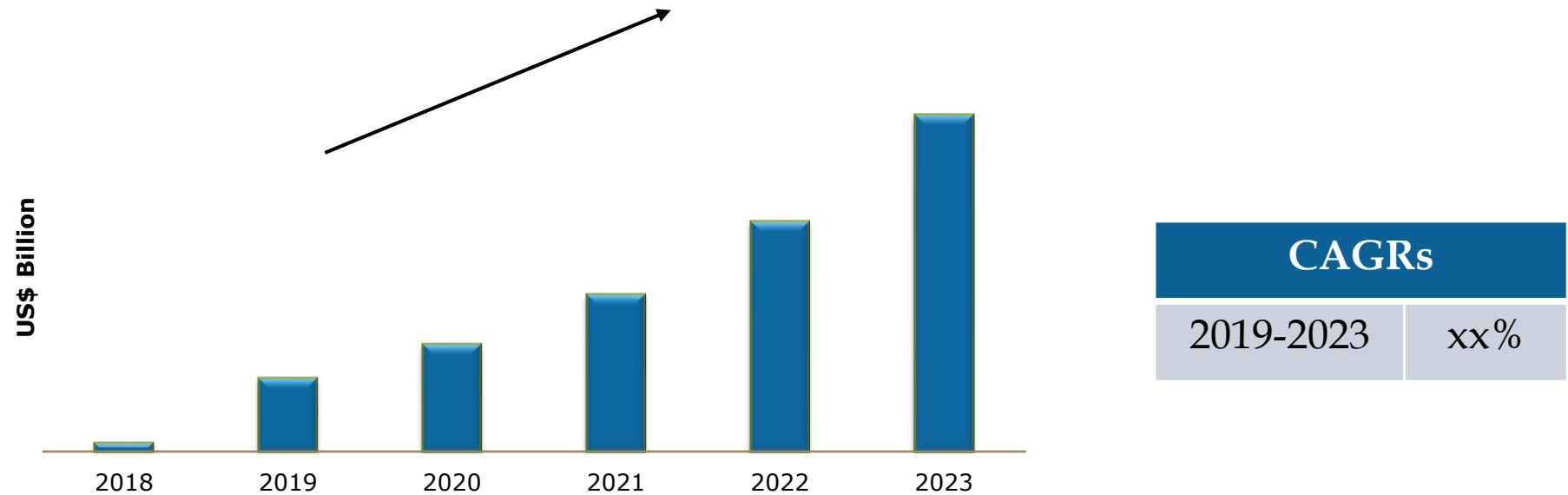
CBD helps in the proper functioning of the endocannabinoid system in case of a disease. It helps in modulating the system and enhancing the endocannabinoid tone, which slows down or stops the disease progression. CBD is available in various forms, including flowers, isolate, concentrates and infusions.

Cannabidiol (CBD) has been segmented into hemp-derived, marijuana-derived and pharmaceutical. Hemp-derived CBD has been further segmented on the basis of product and distribution channel. Based on product, hemp-derived CBD has been segregated into tinctures, topicals, capsules, vape oil/ cartridges, gummies, other edibles, pre-roll/ flower and syrups and dabs. On the basis of distribution channel, hemp-derived CBD has been divided into natural food stores, online, smoke shops, dispensaries, medical companies and others.

The US Cannabidiol (CBD) market is expected to rise significantly during the period 2019-2023. The market is expected to be driven by various growth enhancing factors such as aging population, growing use of CBD among millennials, increasing prevalence of arthritis, removal of hemp from Controlled Substance Act, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are lack of regulatory clarity and ineffective and unregulated products.

# The US Cannabidiol (CBD) Market: An Analysis

## The US CBD Market by Value



The US CBD market value was US\$... billion in 2018. The market is anticipated to reach up to US\$... billion by 2023 from US\$... billion in 2019 at a CAGR of ...% during the period 2019-2023.

# The US Cannabidiol (CBD) Market: An Analysis

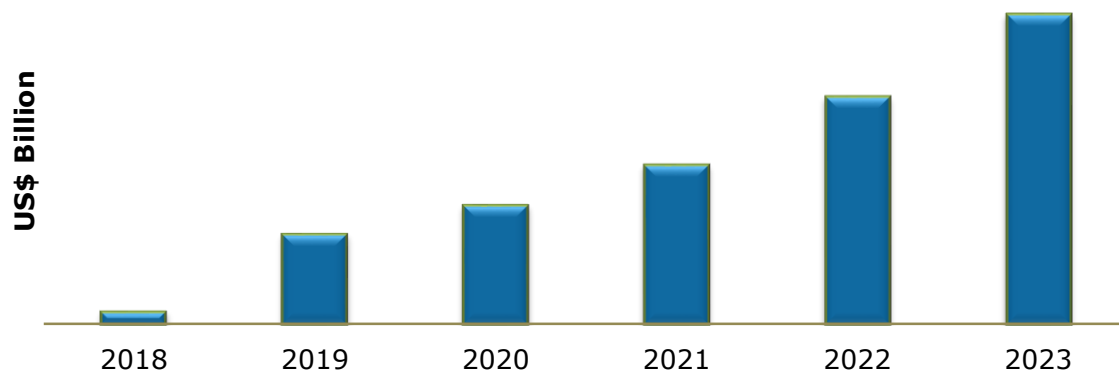
The US CBD Market by Segments; 2018



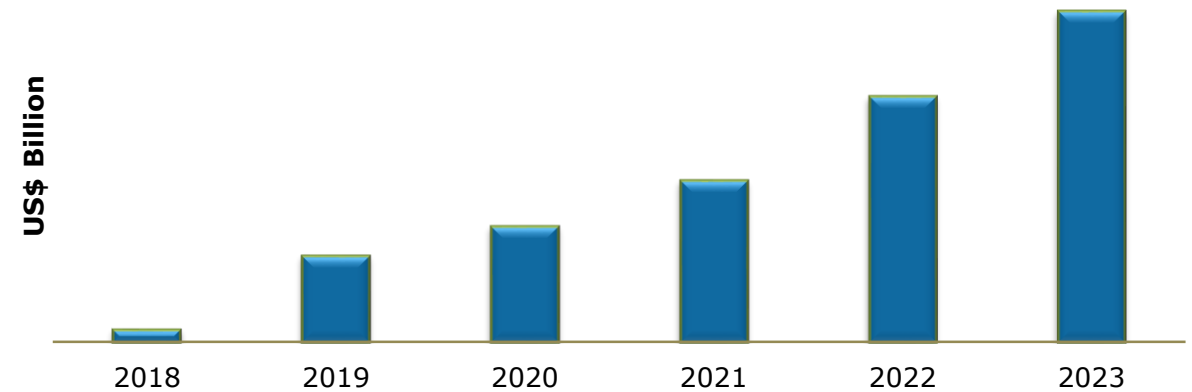
Segments	Share
Hemp-derived	xx%
Marijuana-derived	xx%
Pharmaceutical	xx%

# The US Cannabidiol (CBD) Market: Segment Analysis

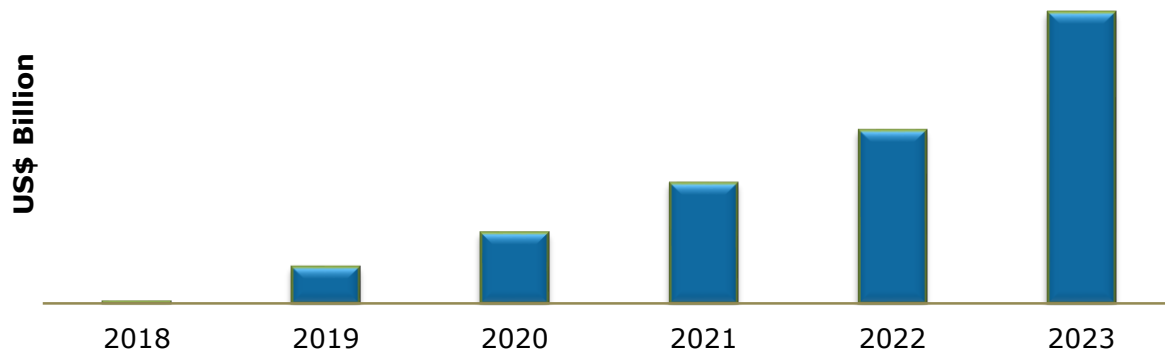
The US Hemp-derived CBD Market by Value



The US Marijuana-derived CBD Market by Value



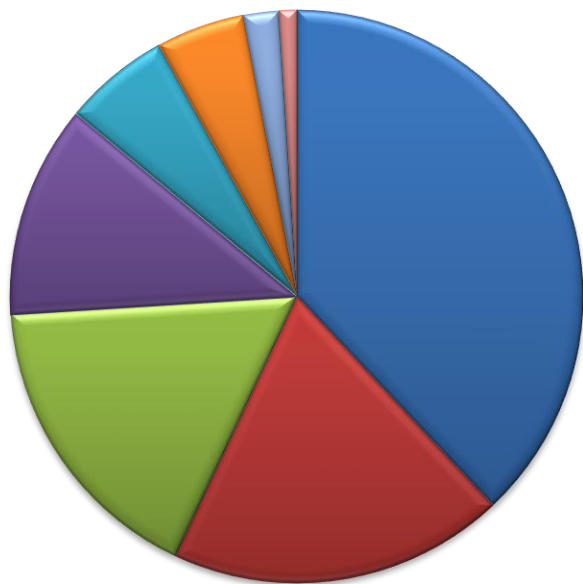
The US Pharmaceutical CBD Market by Value



Segments	
	2019-2023
Hemp-derived	xx%
Marijuana-derived	xx%
Pharmaceutical	xx%

# The US Hemp-derived Cannabidiol (CBD) Market: An Analysis

The US Hemp-derived CBD Market by Product; 2018



Products	Share
Tinctures	xx%
Topicals	xx%
Capsules	xx%
Vape Oil/ Cartridges	xx%
Gummies	xx%
Other Edibles	xx%
Pre-Roll/ Flower	xx%
Syrups and Dabs	xx%



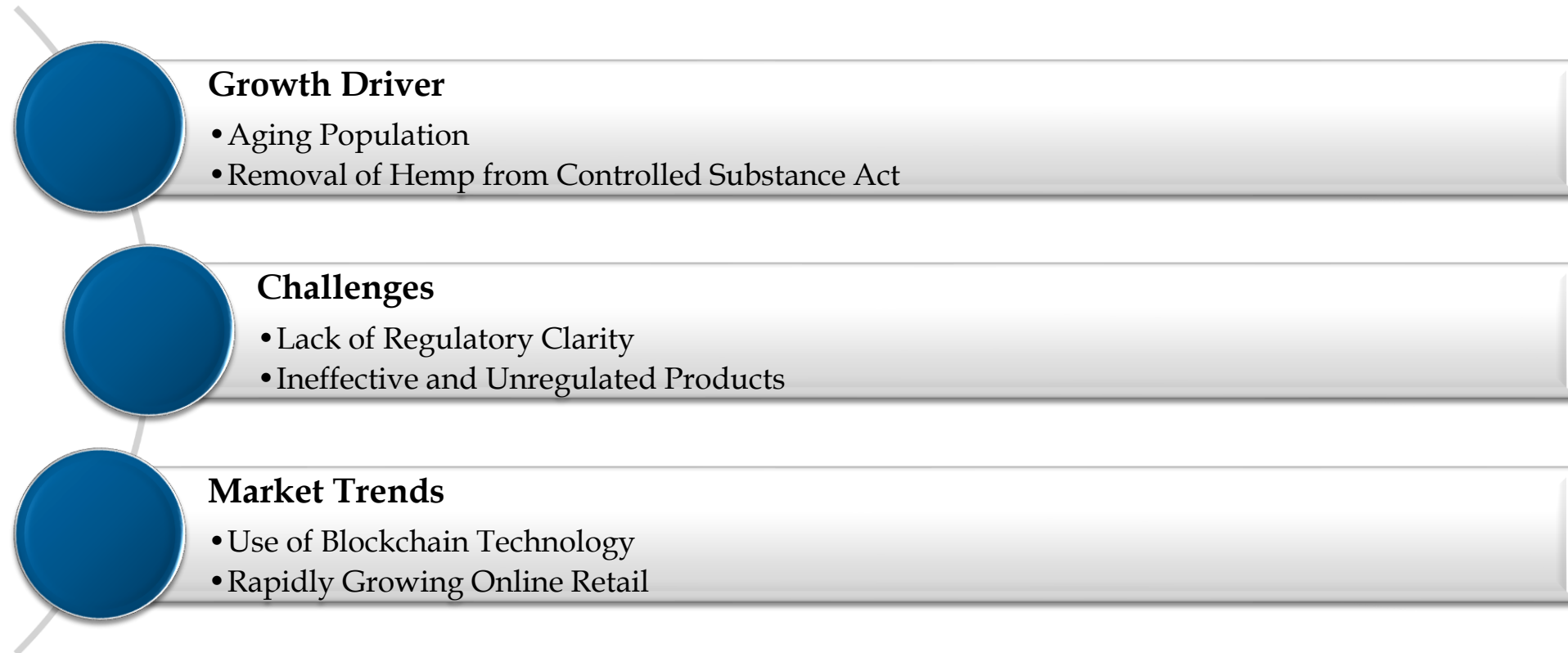
# The US Hemp-derived Cannabidiol (CBD) Market: An Analysis

**The US Hemp-derived CBD Market by Distribution Channel; 2018**



Distribution Channels	Share
Natural Food Stores	xx%
Online	xx%
Smoke Shops	xx%
Dispensaries	xx%
Medical Companies	xx%
Others	xx%

# The US Cannabidiol (CBD) Market: Dynamics



# The US Cannabidiol (CBD) Market: Competitive Landscape

## Players Profiled

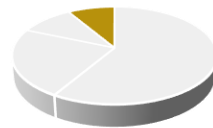
- Charlotte's Web Holdings, Inc.



- CV Sciences, Inc.



- Reliva CBD Wellness



- Elixinol Global Limited (Elixinol USA)



Note: The graphs on this slide are only for sample representation.