

Global Probiotics Market: Size & Forecasts with Impact Analysis of COVID-19 (2021-2025)

May 2021



Global Probiotics Market: Coverage

Executive Summary

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Probiotics Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Probiotics Market: Size & Forecasts with Impact Analysis of COVID-19 (2021-2025)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific, South America, Middle East and Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Chr. Hansen, Nestlé, Yakult Honsha, Kerry Group

Global Probiotics Market

Executive Summary

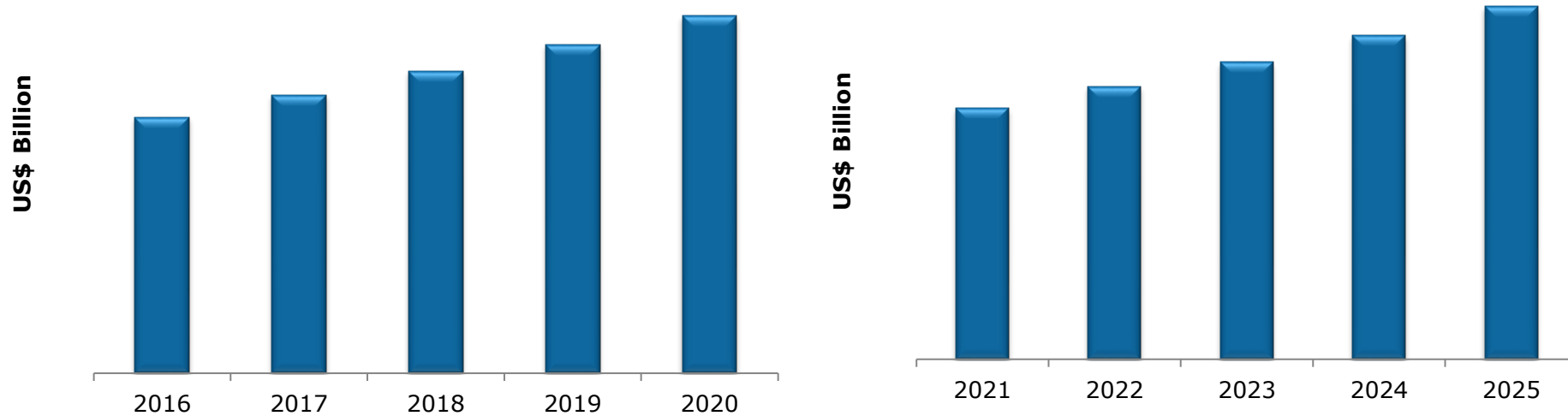
Living organisms in form of bacteria and yeast which are beneficial for homo sapiens can be defined as probiotics. Most of the times people take probiotics wrongly as germs and think probiotics can cause diseases. Although, human and animal bodies are filled with good and bad bacteria. Probiotics are often known as "right" or "benefitting" bacteria as they are very helpful for digestive system of humans. Probiotics are available in many forms such as food items, beverages, yogurts, supplements, pet food and infant food. Consumption of probiotics is recommended by doctor to patients with digestive issues. Patients drops "good" bacteria by consuming antibiotics, probiotics can aid in their replacement. Probiotic maintains balance of human body's "good" and "bad" bacteria so, the body can remain healthy.

The probiotic market can be segmented on the basis of ingredients, named as; lactobacillus, bifidobacteria, streptococcus, bacillus and others. Further, the probiotic market can be segmented on the basis of application, named as supplements, food and beverages, infant formula and pet feed and on the basis of distribution channels, such as e-commerce, supermarket/mall, discount stores/ specialty stores and others.

The global probiotic market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The probiotic market is expected to increase due to increasing health consciousness among people, growing urbanization, growing penetration of e-commerce, increasing healthcare spending worldwide, increasing consumption of healthy dietary supplements and increasing prevalence of cancer cases. Yet, the market faces some challenges such as risk of contamination, complication in integrating probiotics into food items, huge R&D cost for developing new products and degree of competition.

Probiotics Market: Global Analysis

Global Probiotics Market by Value

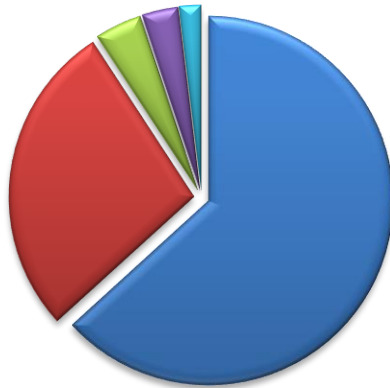


CAGRs	
2016-2020	xx%
2021-2025	xx%

The global probiotics market, valued at US\$... billion in 2020, increased as compared to US\$... billion in 2019 . The global probiotics market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021..

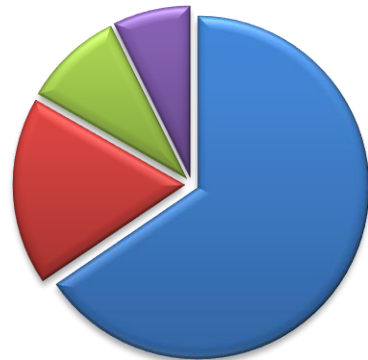
Probiotics Market: Global Analysis

Global Probiotics Market by Ingredients; 2020



Segments	Share	CAGRs
Lactobacillus	xx%	xx%
Bifidobacteria	xx%	xx%
Streptococcus	xx%	xx%
Bacillus	xx%	xx%
Other	xx%	xx%

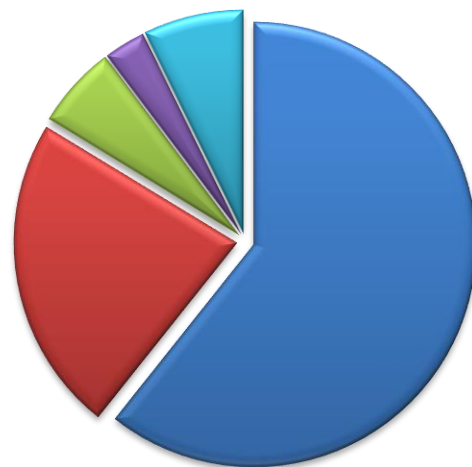
Global Probiotics Market by Application; 2020



Segments	Share	CAGRs
Food and Beverages	xx%	xx%
Supplements	xx%	xx%
Pet Feed	xx%	xx%
Infant Formula	xx%	Xx%

Probiotics Market: Global Analysis

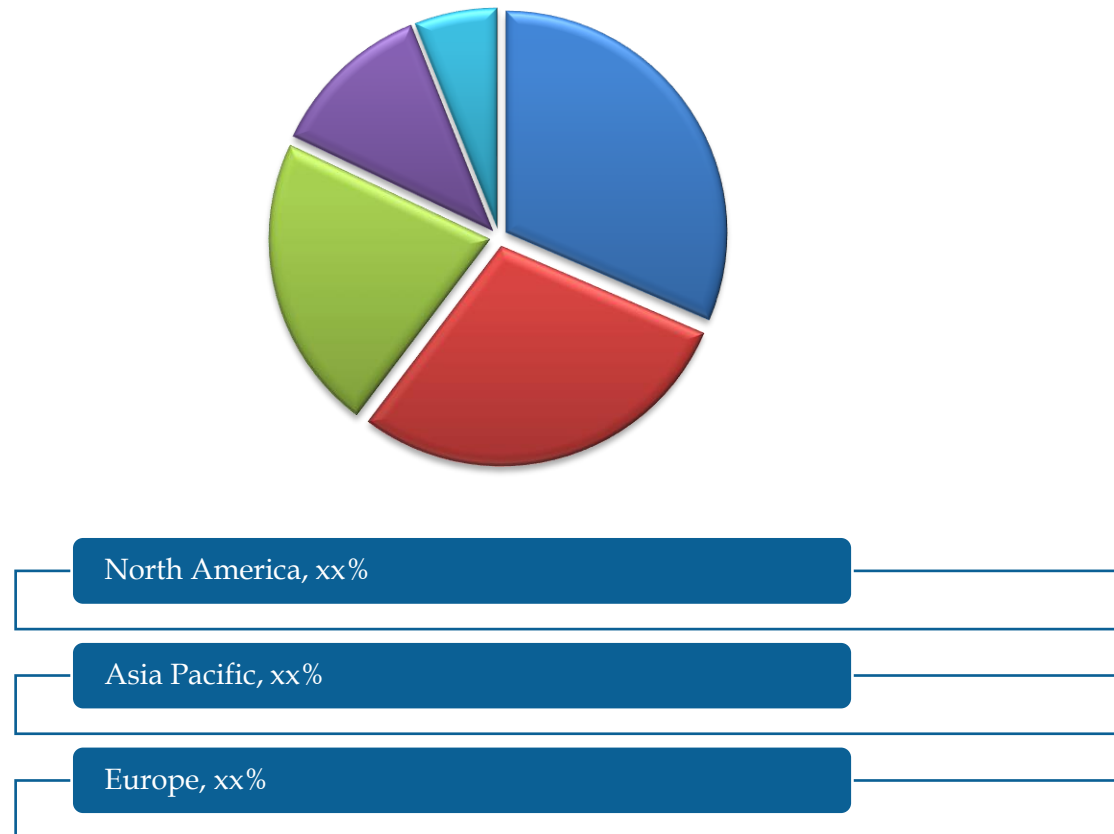
Global Probiotics Market by Distribution Channel; 2020



Segments	Share	CAGRs
Supermarket	xx%	xx%
Health Store	xx%	xx%
Convenience Store	xx%	xx%
Online	xx%	xx%
Others	xx%	xx%

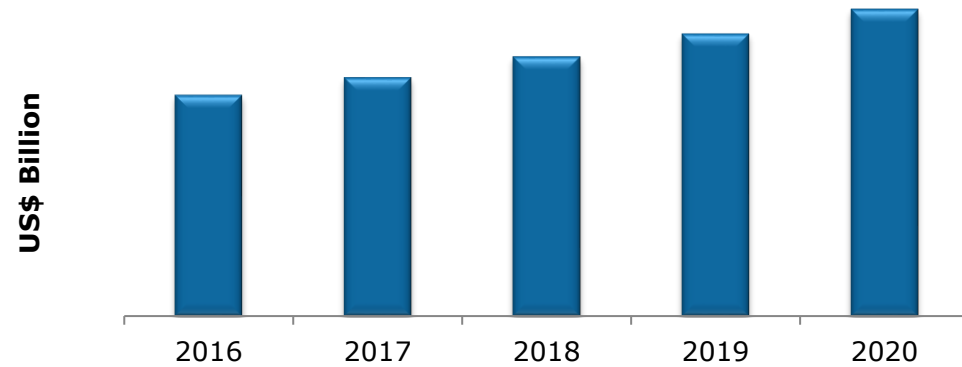
Probiotics Market: Global Analysis

Global Probiotics Market by Region; 2020

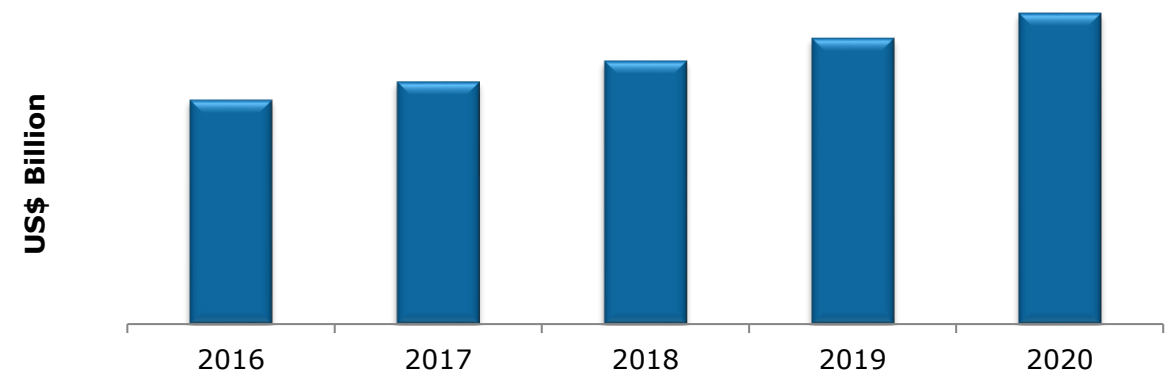


Probiotics Market: Ingredients Analysis

Lactobacillus Probiotics Market by Value



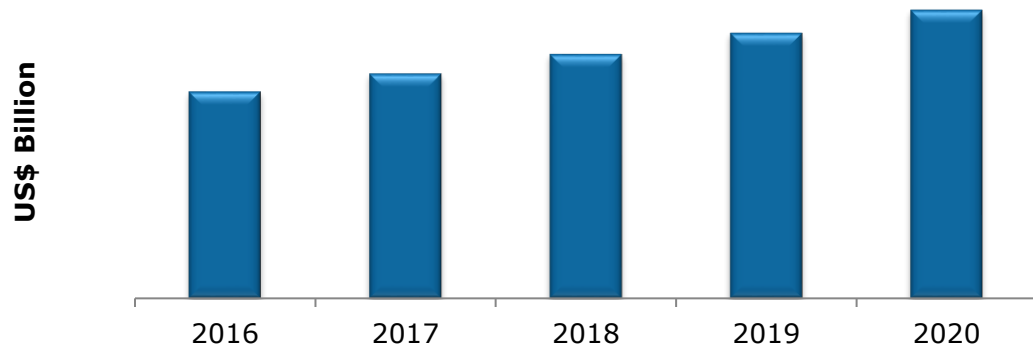
Bifidobacteria Probiotics Market by Value



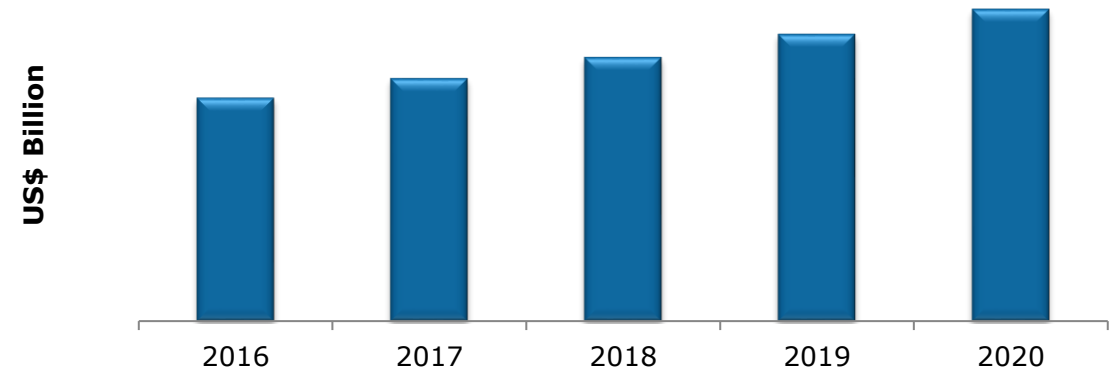
Segments	CAGR	
	2016-2020	2021-2025
Lactobacillus	xx%	xx%
Bifidobacteria	xx%	xx%

Probiotics Market: Application Analysis

Food and Beverages Probiotics Market by Value



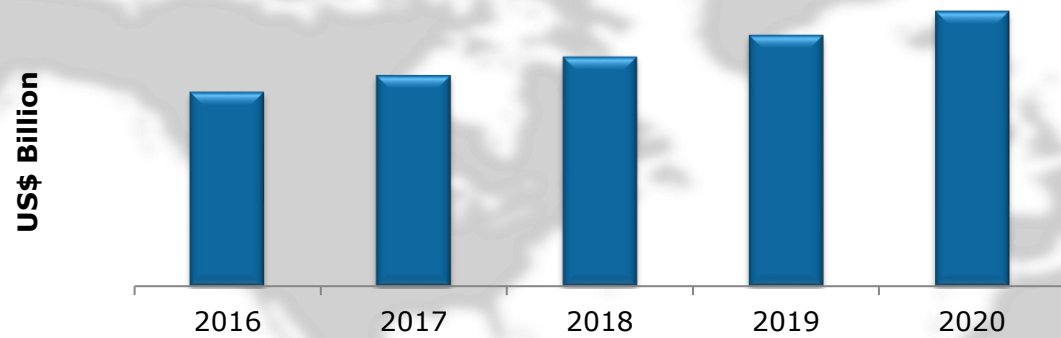
Probiotics Supplements Market by Value



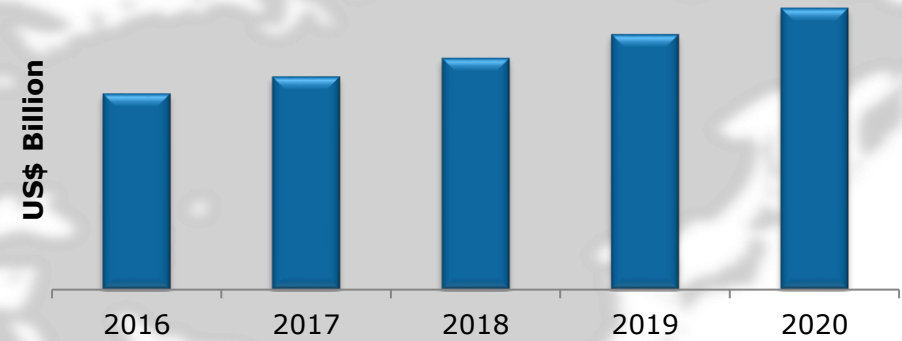
Segments	CAGR	
	2016-2020	2021-2025
Food and Beverages	xx%	xx%
Supplements	xx%	xx%

Probiotics Market: Regional Analysis

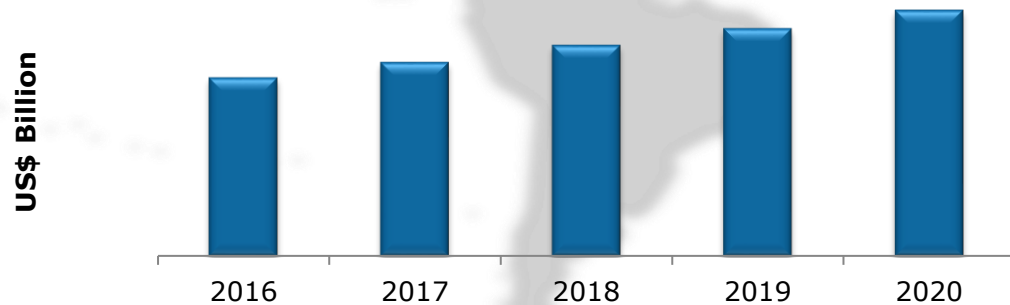
North America Probiotics Market by Value



Asia Pacific Probiotics Market by Value

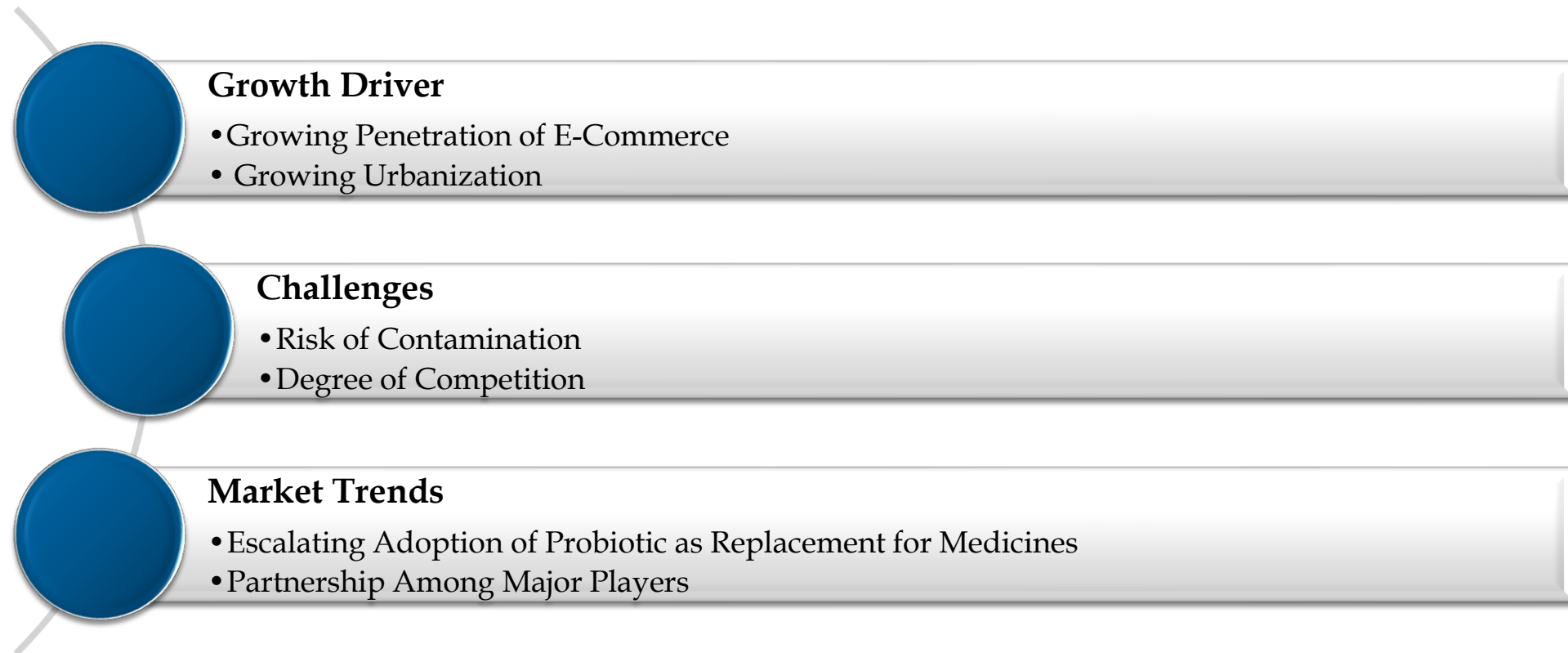


Europe Probiotics Market by Value



Region	CAGR	
	2016-2020	2021-2025
The US	xx%	xx%
Europe	xx%	xx%
Asia Pacific	xx%	xx%

Probiotics Market: Dynamics



Probiotics Market: Competitive Landscape

Players Profiled

- Chr. Hansen



- Nestlé



- Yakult Honsha



- Kerry Group



Note: The graphs on this slide are only for sample representation.