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Global Telehealth Market: Trends and Opportunities (2016-2020)



View Report Details

Scope of the Report

The report titled “Global Telehealth Market: Trends and Opportunities (2016-2020)” provides an in-depth analysis of global telehealth market focusing on important market aspects. It also accesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2016-20). Further, key telehealth services providers such as Teladoc Inc, MDLIVE Inc and American Well are profiled in the report with their detailed market strategies.

Geographical Coverage

- ⊕ North America (The US)
- ⊕ Europe (The UK)

Company Coverage

- ⊕ Teladoc Inc
- ⊕ MDLIVE Inc
- ⊕ American Well

Executive Summary

Telehealth is a broader term which inculcates the use of electronic information and telecommunications technologies to support long-distance clinical health care, patient and professional health-related education, public health etc. Telehealth is a subset of Digital Healthcare. It includes many medical subspecialties, such as Telecardiology, Teledermatology, Teleneurology, Telepathology, Telepsychiatry, Teleradiology, Telesurgery/Remote Surgery and Teletrauma. Specialties such as Telepediatrics and Telepsychiatry are practiced by using live videoconferencing systems.

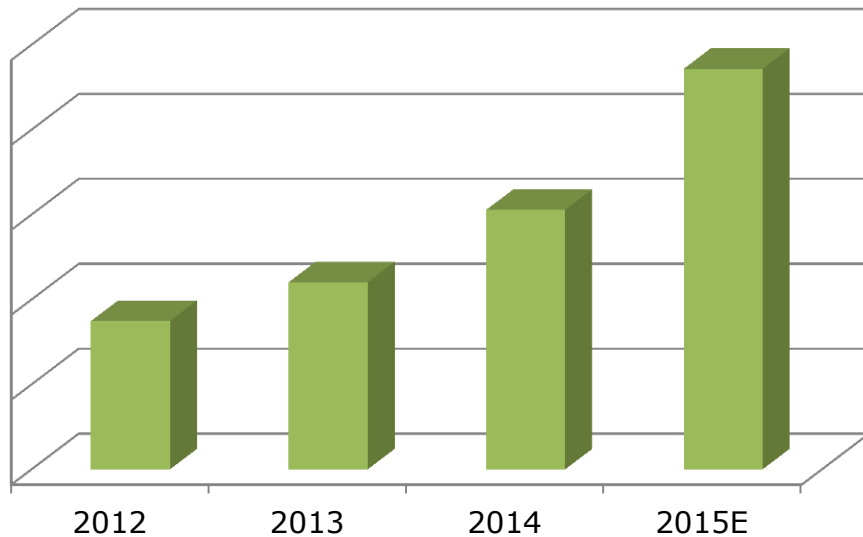
Globally, telehealth market is divided into North America, Europe, Asia-Pacific, and the Rest of the World (Middle East & Africa, and Latin America) region. The North American market commands the largest share of the global market, followed by Europe and Asia-Pacific. Asia-Pacific is the fastest-growing region in this market. Detailed analysis with focus on key dynamics of North American and European markets is provided in the report.

The major driving force for this market is the ageing population, rising prevalence of chronic diseases, rising cost of healthcare, etc. Technological innovations and advancements fuel the market growth. Major market constraints are low consumer adoption & utilization of telehealth, limited HER connectivity, reimbursement challenges and various regulatory and legal concerns. Key trends prevailing in the market includes Venture funding in telehealth companies, Acquisitions in the industry and improvement of reimbursement landscape globally.

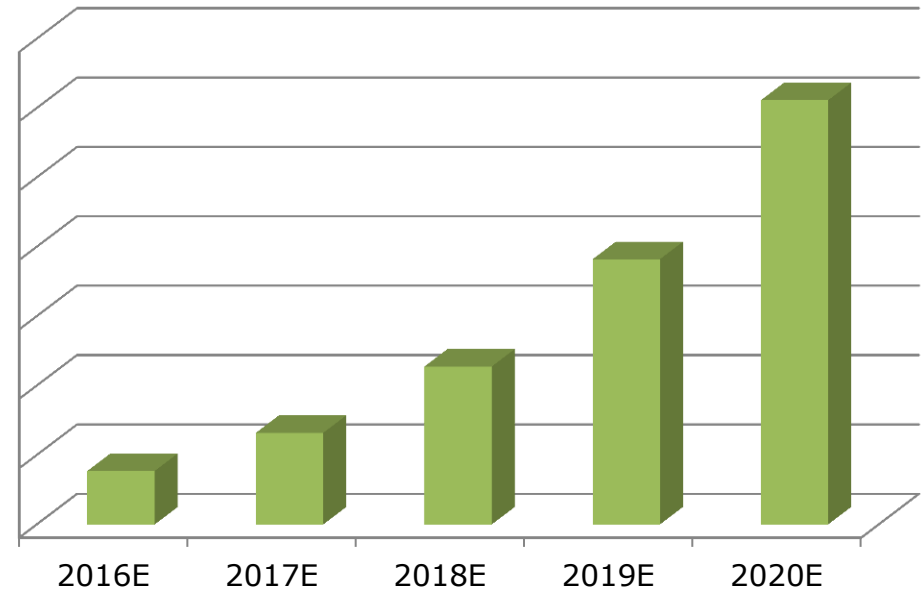
Global Telehealth Market: Overview

Telehealth is defined as “a collection of means or methods for enhancing health care, public health, and health education delivery and support using telecommunications technologies”. This healthcare facility has the potential to provide better quality and more appropriate care for each patient, as well as more efficient use of healthcare resources by potentially reducing the need for expensive hospital care.

Global Telehealth Devices and Services Market Size by Value, 2012-2015E (US\$ Million)



Global Telehealth Devices and Services Market Size by Value Forecasted, 2016E-2020E (US\$ Billions)

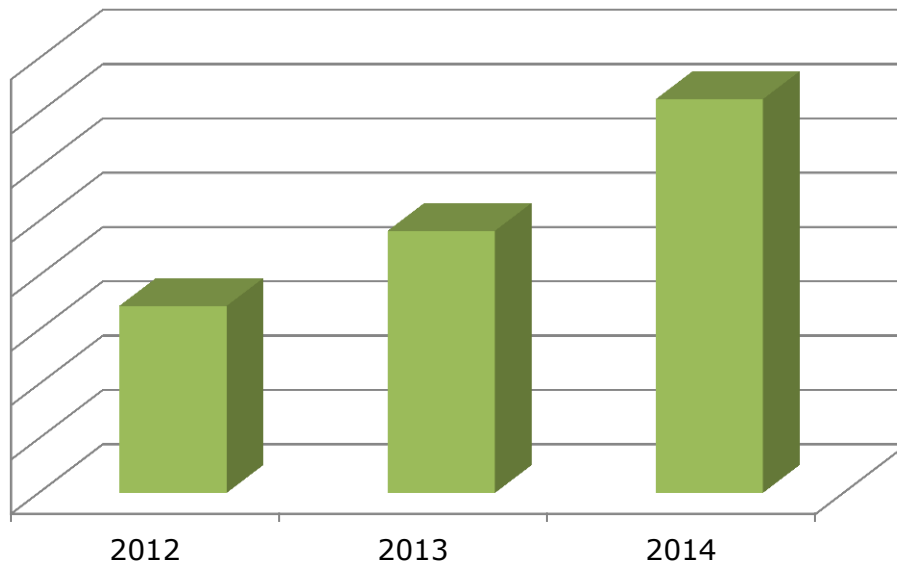


- Market size of global telehealth market by value is expected to reach to US\$..... billion in the year 2020, from US\$..... million in 2014 by growing at a CAGR of.....%.
- Growth in the market is due to

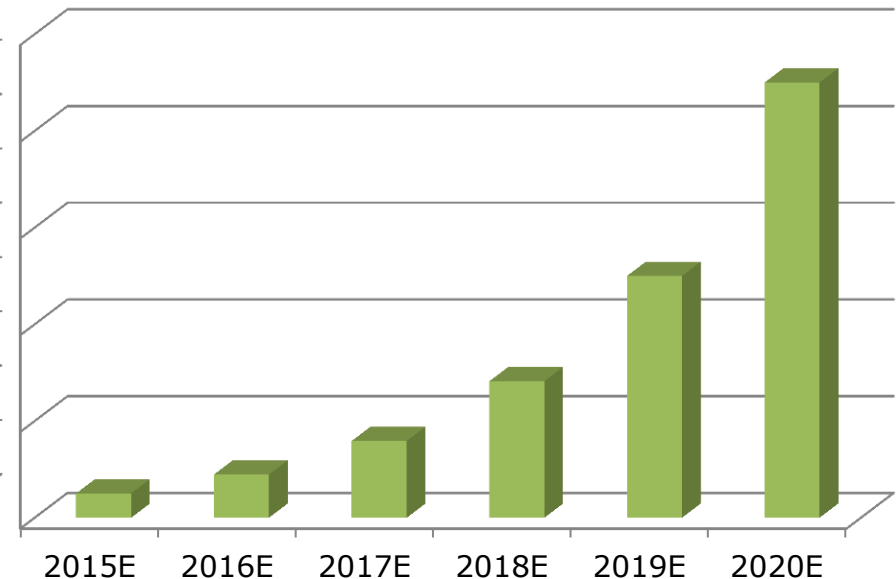
Global Telehealth Market Sizing

Global Telehealth market has gradually been picking up momentum, and there is more and more evidence of the benefits and outcomes. Till date, majority of growth of the sector comes from developed parts of the world such as North America and European region. Other regions of the world are picking up with ICT advancement in healthcare sphere.

Global Telehealth Devices and Services Market Size by Volume, 2012-2015E (Thousands of Patients)



Global Telehealth Devices and Services Market Size by Volume Forecasted, 2015E-2020E (Millions of Patients)



- Market size of global telehealth market by volume value is estimated atmillion of patients in the year 2020, from million in 2014 by growing at%.
- Growth in the market is due to

Global Telehealth Market Trends

Venture Funding in Telehealth Companies

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Improvement of Reimbursement Landscape

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Acquisitions in Telehealth Industry

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