

Global Movie Theatres Market: Size, Trends & Forecasts (2016-2020)

January 2017



Global Movie Theatres Market

Scope of the Report

The report entitled "Global Movie Theatres Market: Size, Trends & Forecasts (2016-2020)", provides an in-depth analysis of the global movie theatres market with detailed analysis of market size in terms of value as well as volume, market share by region and screen format. An analysis of movie theatre screen market has also been provided in the report.

The report provides detailed regional/country analysis of the US/Canada, Asia Pacific, EMEA and Latin America for the movie theatre market. Regional analysis include market sizing by value of each region, historical and forecast. In Asia Pacific, China is the leading country, accounted for more than half of the total market in the region.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global movie theatre market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

A brief company profiling of major market players namely AMC/Carmike, Regal Entertainment, and Cinemark has been provided in the report on the basis of aspects like business overview, financial overview and business strategies adopted by respective companies.

Global Movie Theatres Market

Company Coverage

Regal Entertainment Group

Cinemark Holdings

AMC Entertainment Group

Region/Country Coverage

US/Canada

Asia Pacific

EMEA

Latin America

Global Movie Theatres Market

Executive Summary

A place, usually a building which comprises an auditorium for watching movies is generally termed as movie theatres. In movie theatres, film is projected with a movie projector on a large projection screen at the front of the auditorium while the songs, dialogue and music are played through a number of speakers. A great variety of movies are shown at theatres ranging from animated films, blockbuster and documentaries. Movie theatres are broadly categorized into four types namely Multiplexes and megaplexes, IMAX, Independent and Second Run and Drive In. A place at a movie theatre where tickets are bought or reserved is known as box office.

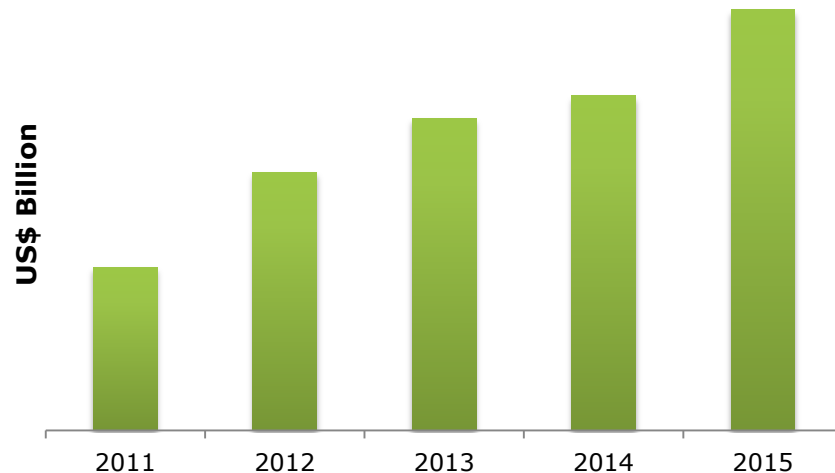
The global movie theatre market has grown over the past few years with the growth in the box office market. The global box office market increased at a significant CAGR during the span of five years, i.e. 2011-2015 and projections are made that the market would rise in the next five years, i.e. 2016 to 2020 tremendously.

The major growth drivers for the global movie theatre market are: digitization in the media and entertainment space, innovation in the film industry, rising number of frequent moviegoers, investment in new theatre technology and rising consumer spending on box office etc. Despite the market is governed by various growth drivers, there are certain challenges that hamper the growth of the market such as: failure concept of screening room, rising popularity of in-home theatres, rising cost of movie tickets and lack of customer service in theatres.

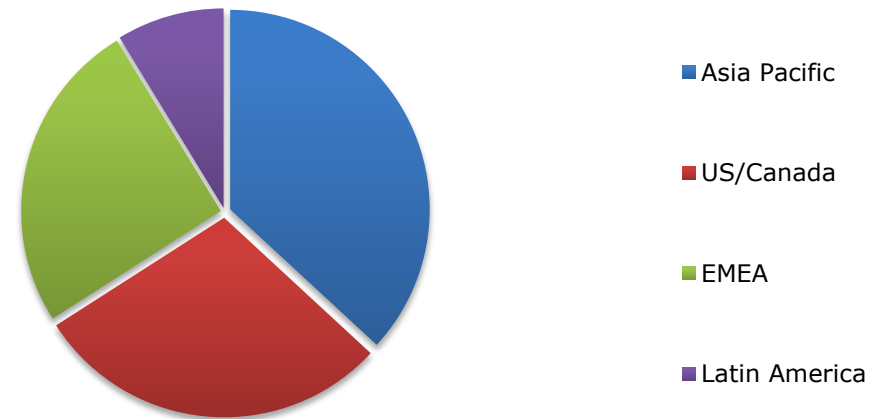
Global Movie Theatres Market

The global movie theatres market was valued at US\$.....in 2015 and is estimated to reach US\$.....in 2016. The market is primarily driven by innovation in the movie industry, rising number of frequent moviegoers, investment in new theatre technology, and increase in number of digital screens etc.

**Global Box Office Market by Value; 2011-2015
(US\$ Billion)**



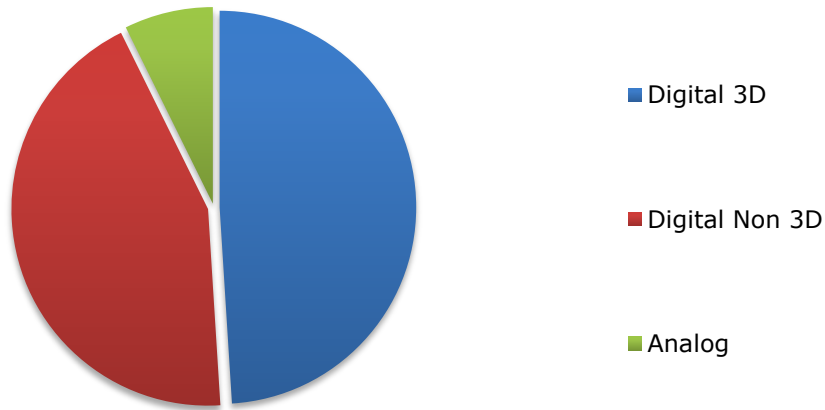
Global Box Office Market Share by Region; 2015



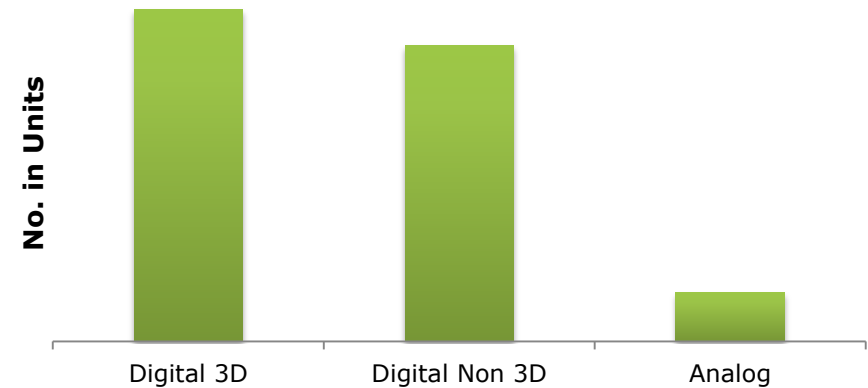
Innovation in the exhibition industry, introduction of luxury lounges, rising number of ticketing app/website and industry consolidations are expected to drive the market in the forecasted period.

Global Movie Theatres Screen Market

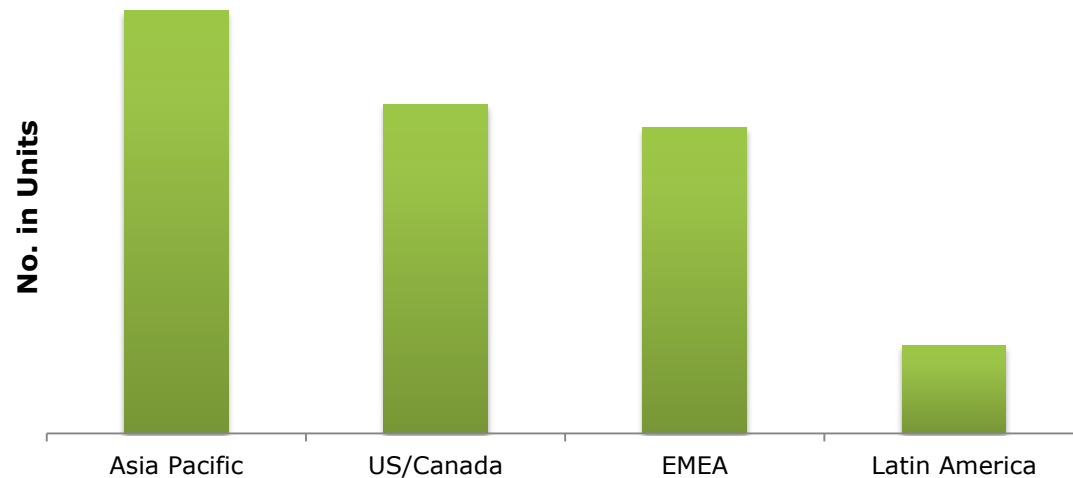
Global Movie Theatre Screen by Format; 2015



Global Movie Theatre Screen Format by Volume; 2015

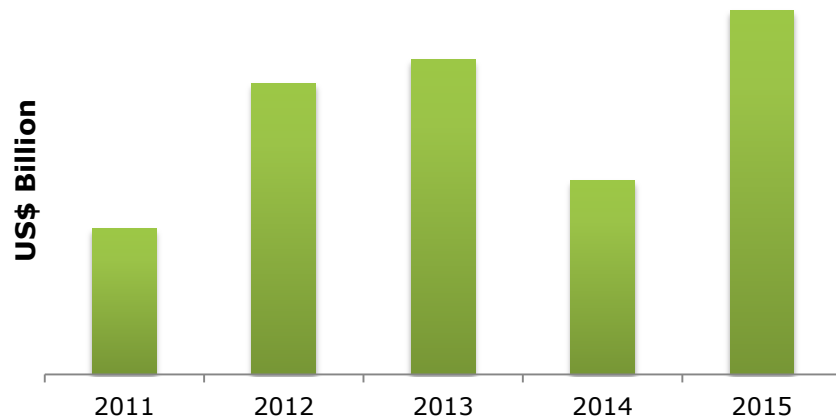


Global Movie Theatre Screen by Region; 2015

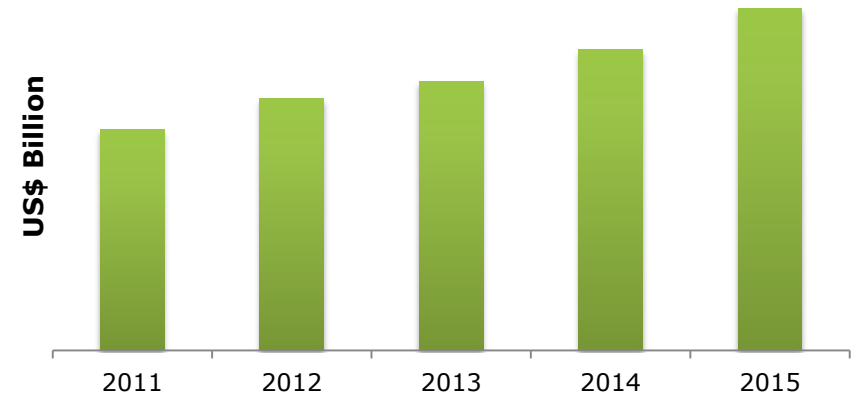


Global Movie Theatres Regional Market

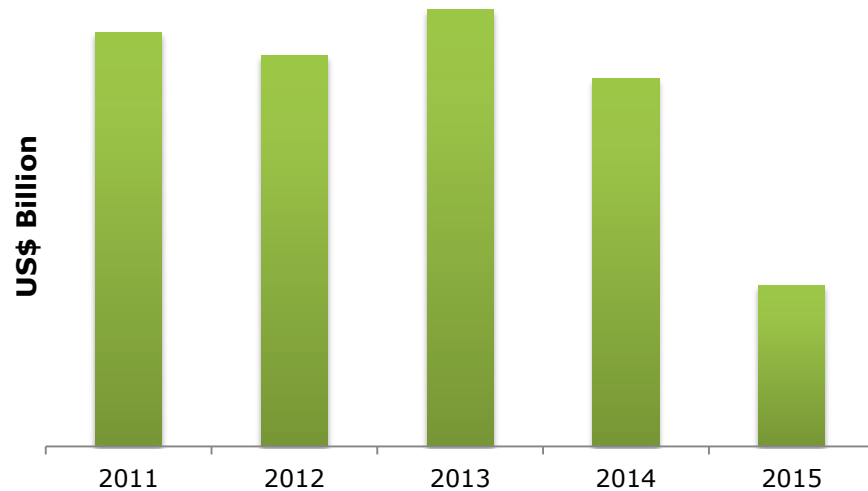
**US/Canada Box Office Market by Value;
2011-2015 (US\$ Billion)**



**Asia Pacific Box Office Market by Value;
2011-2015 (US\$ Billion)**



**EMEA Box Office Market by Value; 2011-2015
(US\$ Billion)**



**Latin America Box Office Market by Value;
2011-2015 (US\$ Billion)**

