

Global Seafood Market: Trends and Opportunities (2015-2019)

May 2015



Global Seafood Market Report

Scope of the Report

The report titled “Global Seafood Market: Trends and Opportunities (2015-2019)” analyzes the potential opportunities, challenges, demand drivers and significant trends representing the Global Seafood Industry. The report elucidates facts on the Global Seafood Market as supplemented by the latest available statistics. The major seafood species like the Salmon, tuna and shrimp are analyzed in the report. The report also studies the growth pattern in the production and revenue earned by Salmon and other seafood and the latest trends concerning seafood. Also, the current market size and projected future market size of the overall global seafood business has been analyzed for the years to come. It also profiles and analyzes the leading five companies operating in this industry with latest data and a brief overview of their business and finance structure along with a brief discussion of their future business strategies.

Species Coverage

- Salmon
- Tuna
- Shrimp
- Crab
- Lobster

Company Coverage

- Highliner Seafood Incorporated
- Clearwater Seafood Incorporated
- Marine Harvest
- Leroy Seafood Group
- Grieg Seafood

Global Seafood Market Report: Summary

The Global Seafood business has been growing rapidly since the past several years mainly due to increasing demand. Among the several varieties of seafood available in the market, the demand for seafood such as Salmon, Tuna, Shrimp, is on a rise due to their high quality and easy availability.

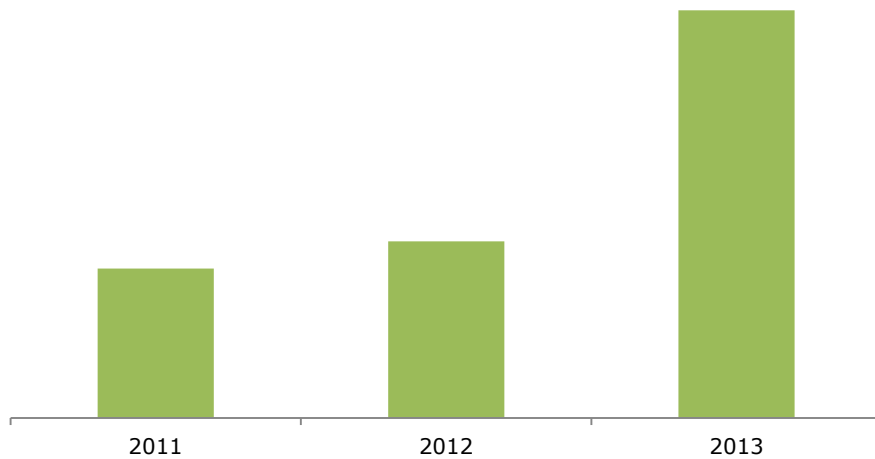
Global Seafood companies are launching new schemes and adopting new strategies in the seafood industry sector and making significant investments. It is evident here that the focus of the global seafood companies is on supply of seafood which will only be fulfilled with effective strategies and innovations. Furthermore, strong demand for seafood is also adding to quality seafood across the globe.

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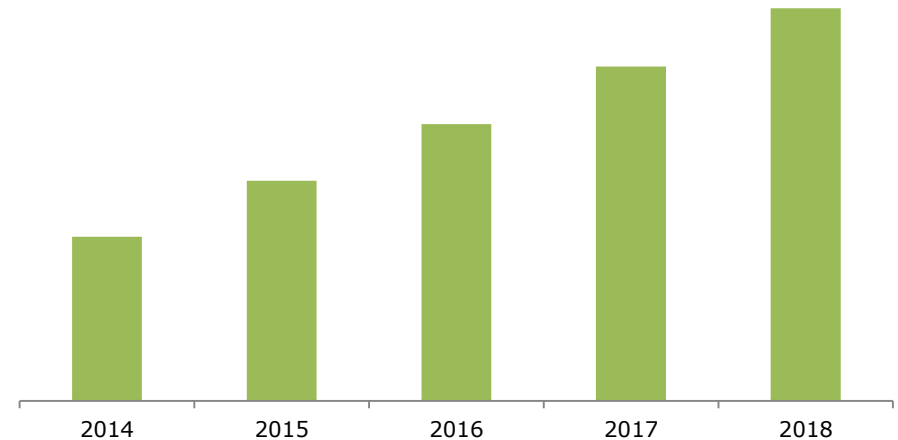
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Growth in Global Seafood Market has been attributed to the rise of GDP, taste for seafood etc. Various seafood companies are trying to improve the quality and taste even more in the upcoming years.

Global Seafood Market size (million tonnes)



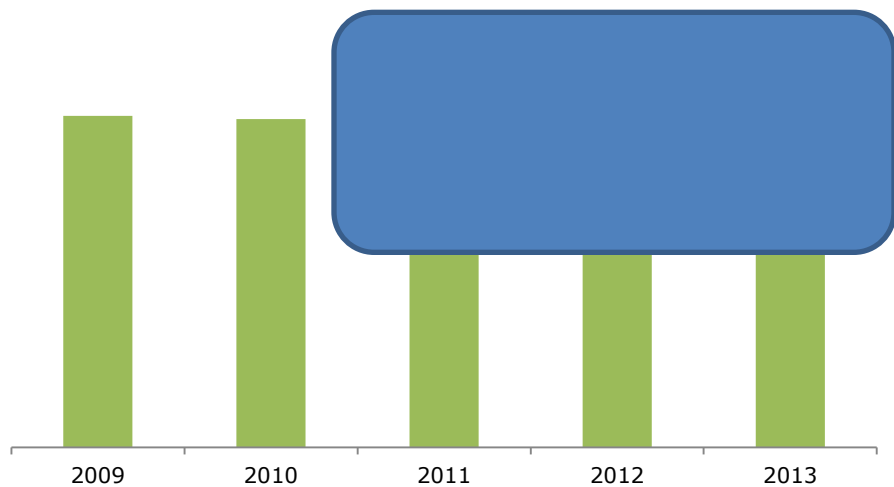
Global Seafood Market size forecast- 2014-2018(million tonnes)



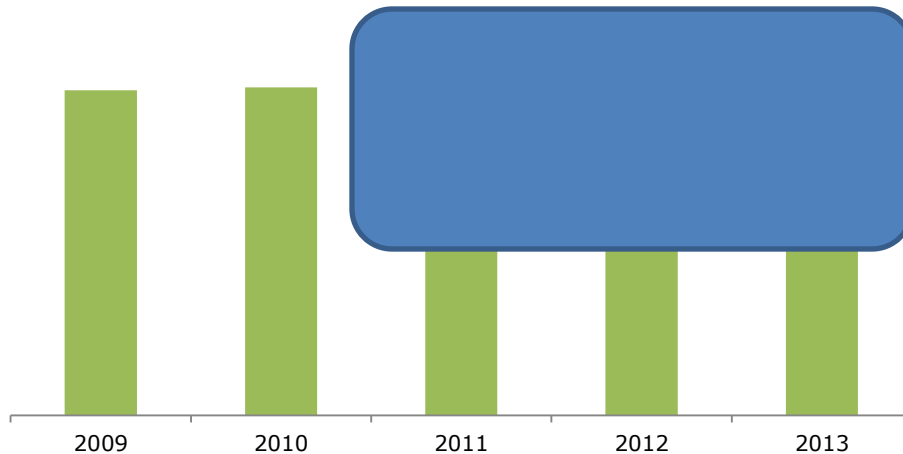
- The Global Seafood market had production ofmillion tonnes in 2014. Increased demand for seafood due to health benefits , easy availability are some of the main driving forces for the growth of the Global seafood industry.

Global Seafood Market: Species Analysis

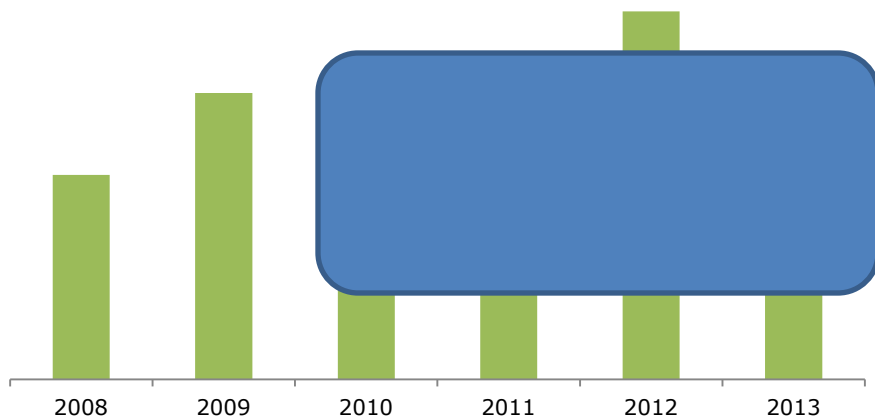
**Atlantic Salmon Market size; 2009-2013
(Thousand Tonnes)**



Shrimp Market Size: 2009-2013(Million Tonnes)



Total Tuna Catch Market Size: 2008-2013 (Million Tonnes)



Total Tuna Catch by Species Market Size: 2013(Percentage)

