

The US Vacation Ownership (Timeshare) Market (2018-2022 Edition)

April 2018



The US Vacation Ownership (Timeshare) Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Competitive Landscape

Company Profiling

The US Vacation Ownership (Timeshare) Market : Coverage

Scope of the Report

Attributes	Details
Title	The US Vacation Ownership (Timeshare) Market (2018-2022 Edition)
Coverage	The US
Forecast Period of Market	2018-2022
Competition in the Market	Dominated
Key Players	Wyndham Worldwide Corporation, Marriott International, Inc., Apollo Global Management (Diamond Resorts International), Hilton Grand Vacations Company, LLC

The US Vacation Ownership (Timeshare) Market

Executive Summary

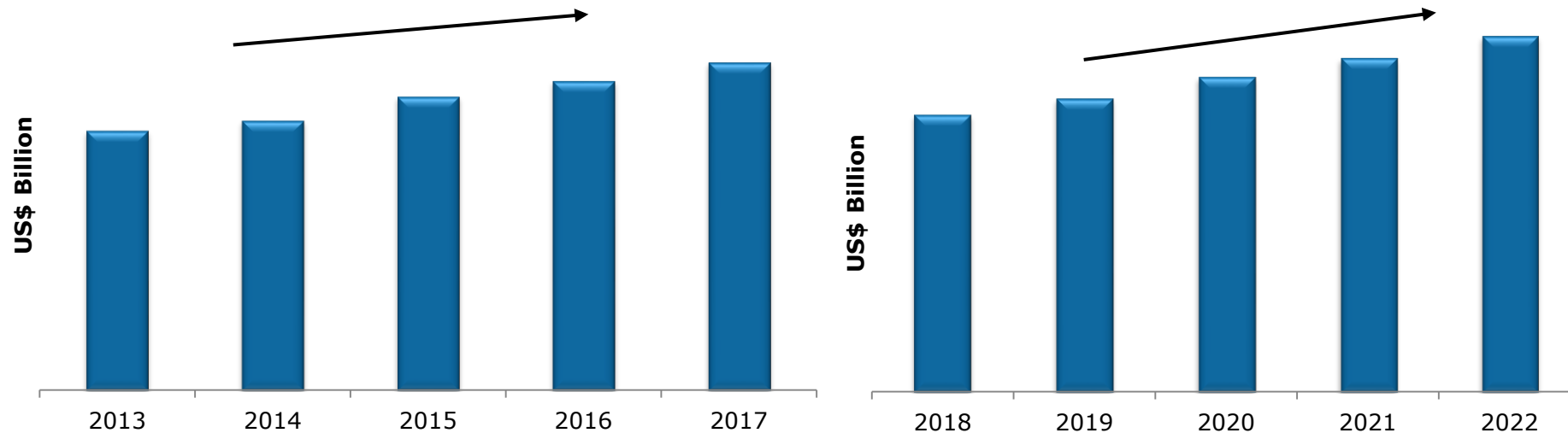
The US vacation Ownership (timeshare) market witnessed an upsurge at a significant CAGR during the span of 5 years, i.e., 2012-2017 and projections are made that the market would rise in the next five years i.e. 2018-2022 tremendously.

The vacation Ownership market is the major segment of the travel and tourism market, which can be segmented on the basis of the type of the timeshare properties into timeshare resorts and other timeshare units, which includes, privately-owned vacation homes, villas, cottages, apartments, condominiums and etc. Although, other timeshare units account the largest market share, timeshare resorts are gaining the momentum.

The major growth drivers for the US vacation ownership market are: timeshare sales metrics, property purchasing preferences, perception, travel and tourism industry and high net worth individual population and wealth. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such, seasonality, dream vacation barriers, highly competitive environment and technical issues. Some of the recent trends in the market include the rise in the vacation ownership households, inventory levels and next generation of timeshare prospects.

Vacation Ownership (Timeshare) Market : The US Analysis

The US Vacation Ownership (Timeshare) Market by Value

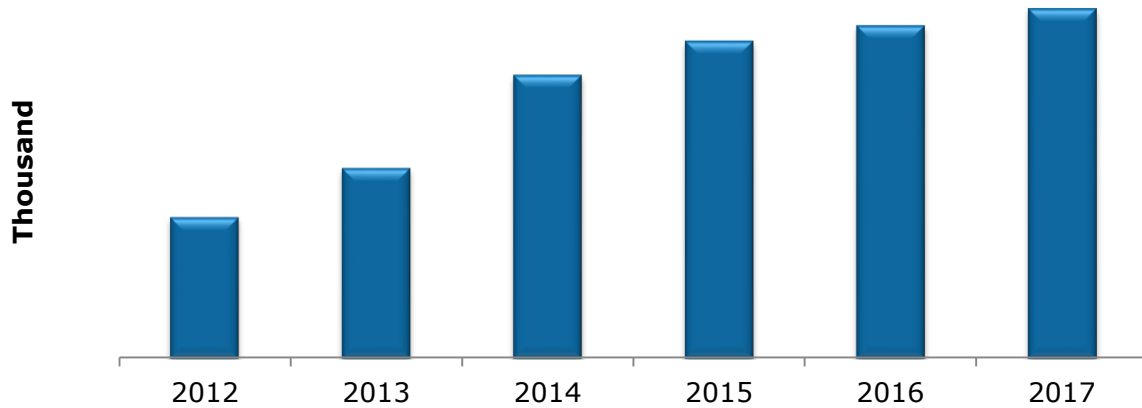


CAGR _s	
2013-2017	xx%
2018-2022	xx%

The US vacation ownership market was valued at US\$... billion in 2017 indicated a continuous growth from US\$... billion at a CAGR of ...% over the years 2013 to 2017. The market is anticipated to rise and reach up to US\$... billion in 2022 as compared to US\$...billion in 2018. The US vacation ownership market is forecasted to grow at a CAGR of ...% from 2018 to 2022 years.

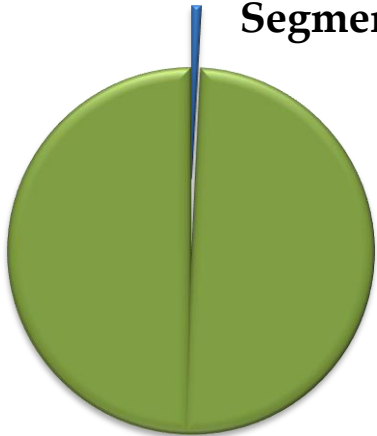
Vacation Ownership (Timeshare) Market : The US Analysis

The US Vacation Ownership (Timeshare) Market by Volume



CAGRs	
2012-2017	xx%

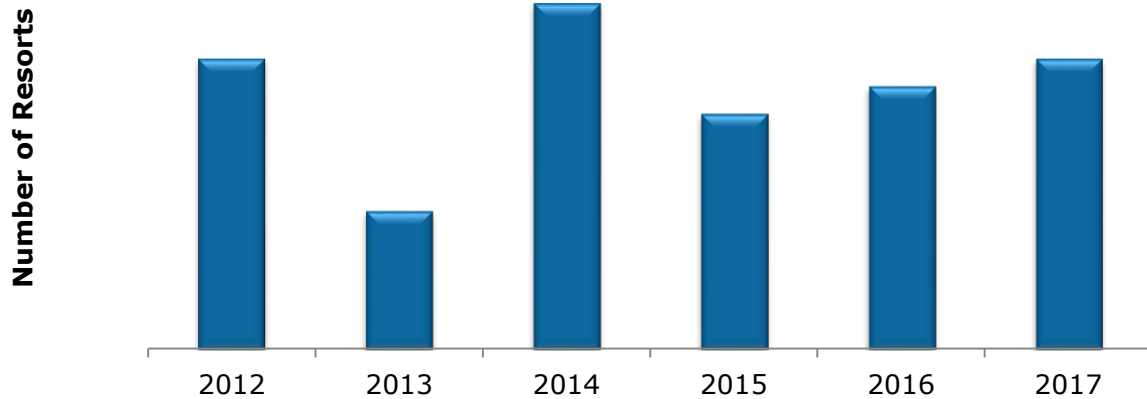
The US Vacation Ownership (Timeshare) Market by Segments; 2016



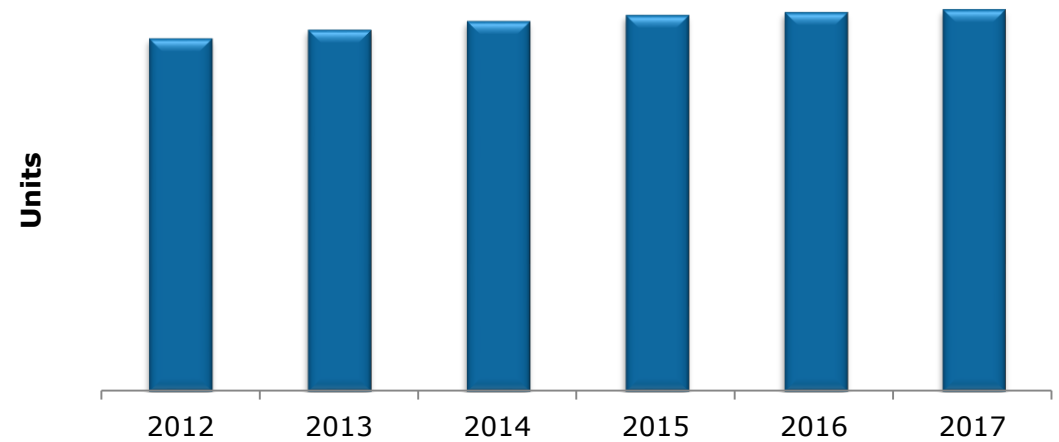
Segments	Share
Resorts	xx%
Others	xx%

Vacation Ownership (Timeshare) Market : The US Analysis

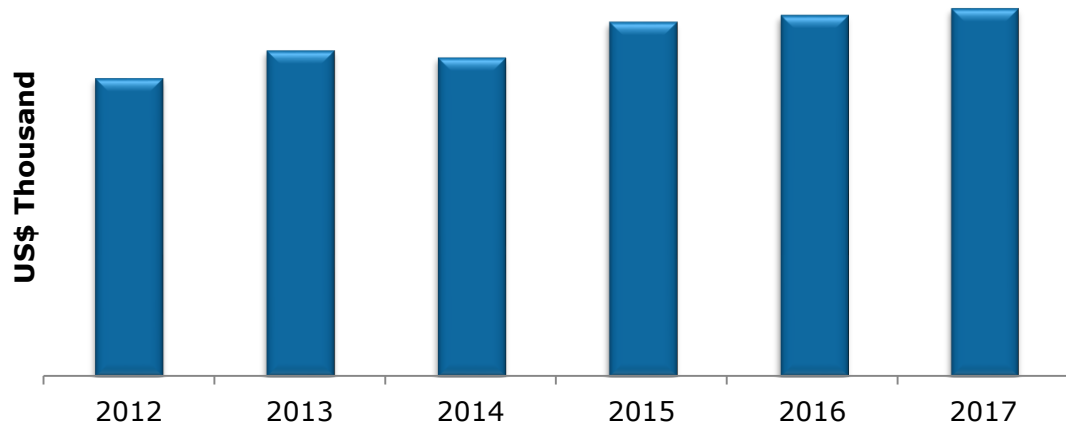
The US Vacation Ownership Market by Number of Resorts



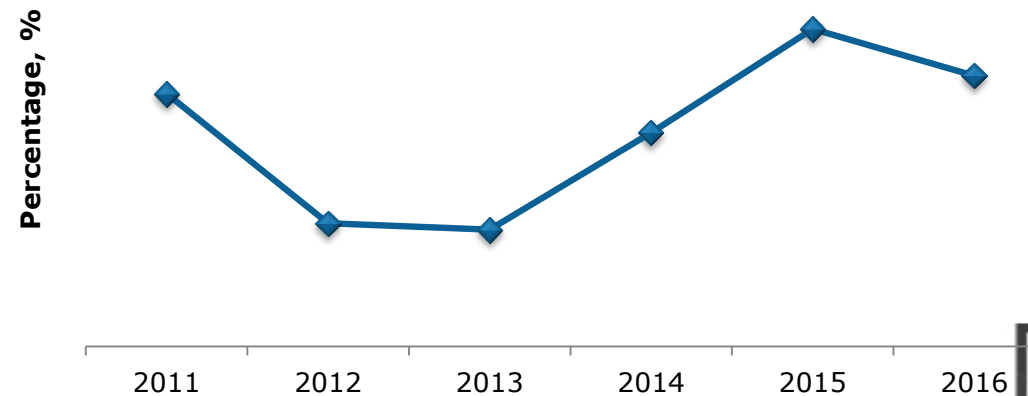
The US Vacation Ownership Market by Resort Average Size



The US Vacation Ownership Market by Unit Average Price



The US Vacation Ownership Market by Occupancy Rate



The US Vacation Ownership (Timeshare) Market : Competitive Landscape

Players Profiled

- Marriott International



- Wyndham Worldwide Corporation



- Apollo Global Management (Diamond Resorts International)



- Hilton Grand Vacation Company



Note: The graphs on this slide are only for sample representation.