

Global Eyewear Market with Focus on The Premium Eyewear (2018-2022 Edition)

August 2018



Global Eyewear Market with Focus on The Premium Eyewear : Coverage

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Global Eyewear Market with Focus on The Premium Eyewear : Coverage

Scope of the Report

Attributes	Details
Title	Global Eyewear Market with Focus on The Premium Eyewear (2018-2022 Edition)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific, Latin America and MEA
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Dominated
Key Players	Johnson & Johnson (Johnson & Johnson Vision Care), Essilor International, Safilo Group, GrandVision

Global Eyewear Market with Focus on The Premium Eyewear

Executive Summary

The eyewear market is a big business today and it is driven by increasing defects in vision, aging population, use of eyewear as fashion statement and increasing awareness about eye care. Around 75% of the population in Asia Pacific region and 35% in European region have some form of myopia or hyperopia. Changing dietary habits and lifestyle habits are affecting the eyesight.

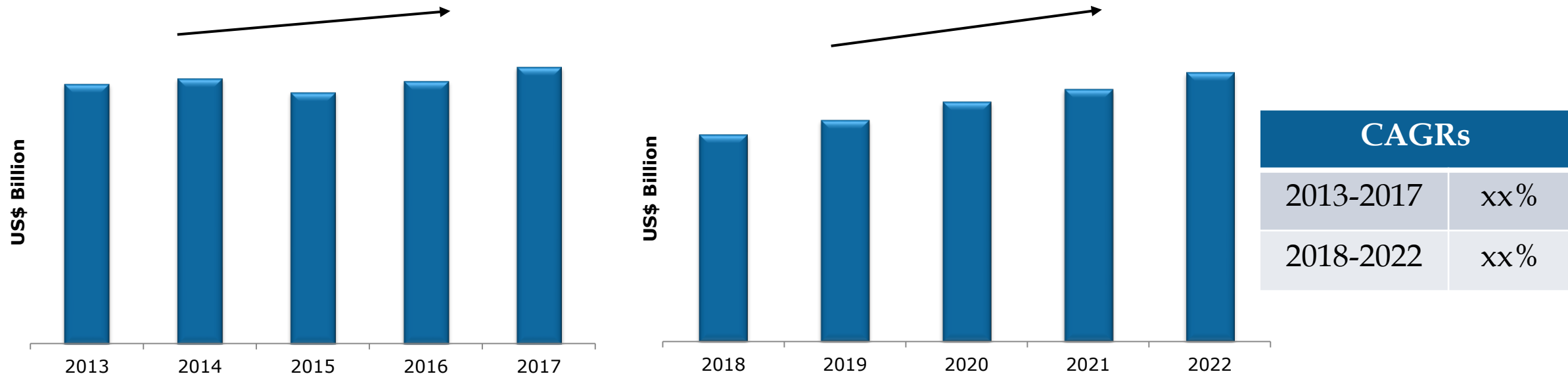
The first eyeglasses were made in Italy in around 1286. The American scientist Benjamin Franklin invented bifocals. The modern style of glasses, held by temples passing over the ears, by the British optician Edward Scarlett was developed some time before 1727. In 2008, eyewear with adjustable corrective glasses were designed by Joshua Silver.

The global eyewear market can be segmented into Contact Lenses and Spectacles. Further, the Spectacles can be sub segmented into: Spectacle Frames, Spectacle Lenses, Ready-Made Reading Glasses and Sunglasses. The eyewear market can be segmented according to the price points into entry level, mid and premium segments.

Global eyewear market has increased with a healthy growth rate over the years and is expected to increase further during the forecasted period (2018-2022). The global eyewear market is supported by various growth drivers, such as upsurge in elderly populace, rapid urbanization, growing middle class population, swelling healthcare expenditure in emerging markets, etc. Yet, the market faces certain challenges, such as, availability of counterfeiting eyewear, increasing number of refractive eye surgery, etc.

Eyewear Market : Global Analysis

Global Eyewear Market by Value



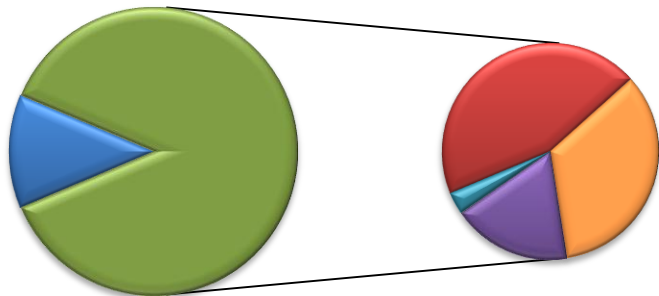
The global eyewear market by value is projected to escalate to US\$... billion by 2022 as compared to US\$... billion in 2018. The market is projected to increase at a CAGR of ...% for the years 2018-2022.

Eyewear Market : Global Analysis

Global Eyewear Market by Region; 2017



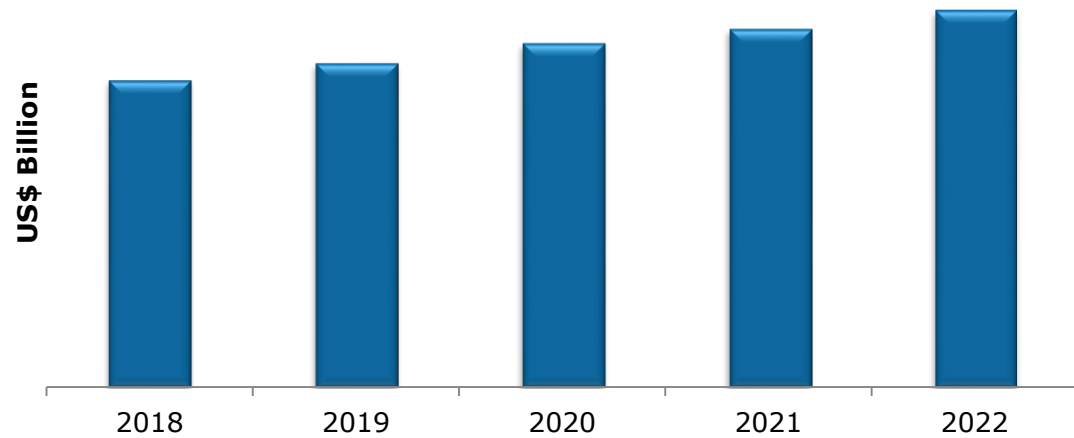
Global Eyewear Market by Segments; 2017



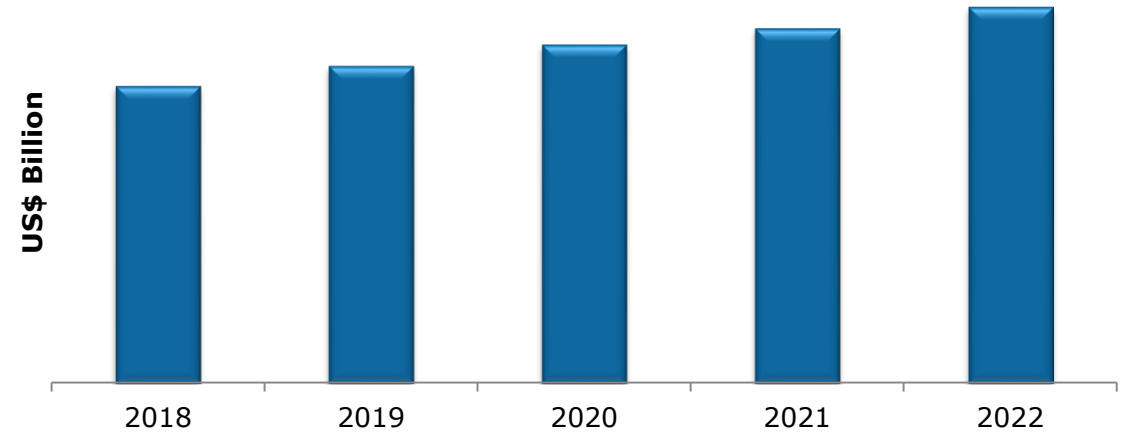
Segments	Share	CAGRs
Contact Lenses	xx%	xx%
Spectacle Frames	xx%	xx%
Spectacle Lenses	xx%	xx%
Ready-Made Reading Glasses	xx%	xx%
Sunglasses	xx%	xx%

Eyewear Market: Segment Analysis

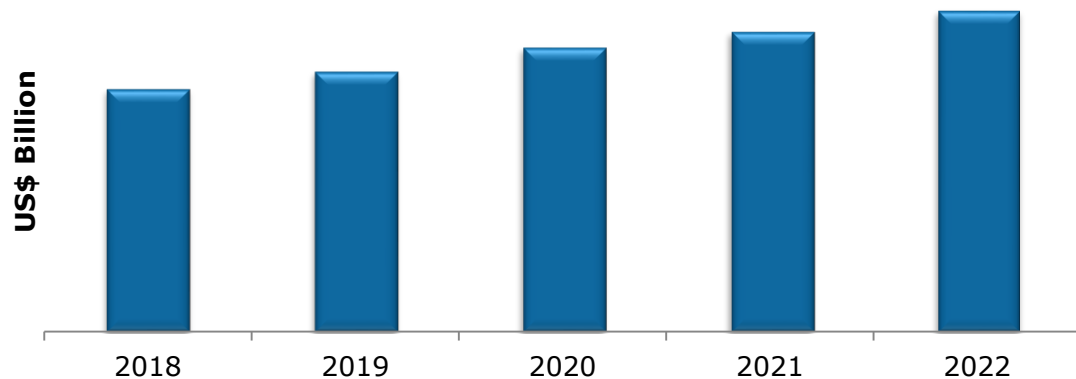
Contact Lenses Market by Value



Sunglasses Market by Value



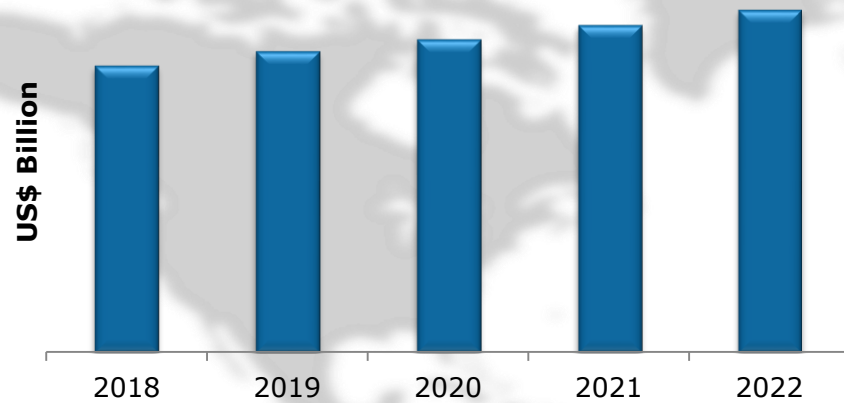
Spectacle Frames Market by Value



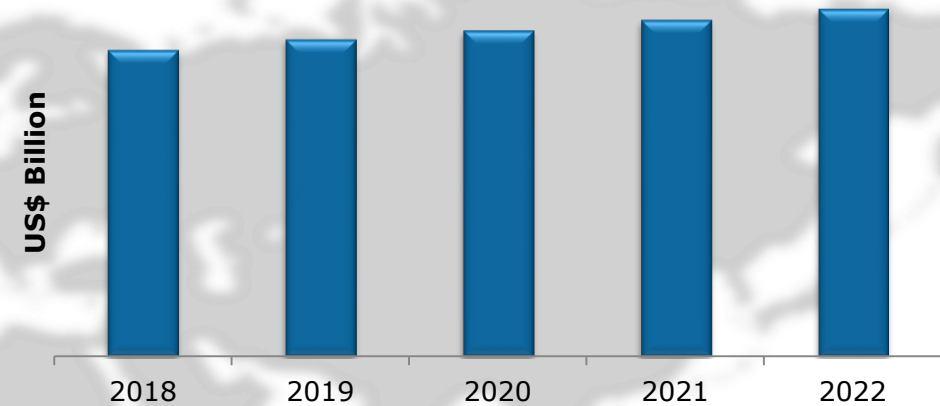
Segments	CAGR	
	2013-2017	2018-2022
Contact Lenses	xx%	xx%
Spectacle Frames	xx%	xx%
Spectacle Lenses	xx%	xx%
Ready-Made Reading Glasses	xx%	xx%
Sunglasses	xx%	xx%

Eyewear Market: Regional Analysis

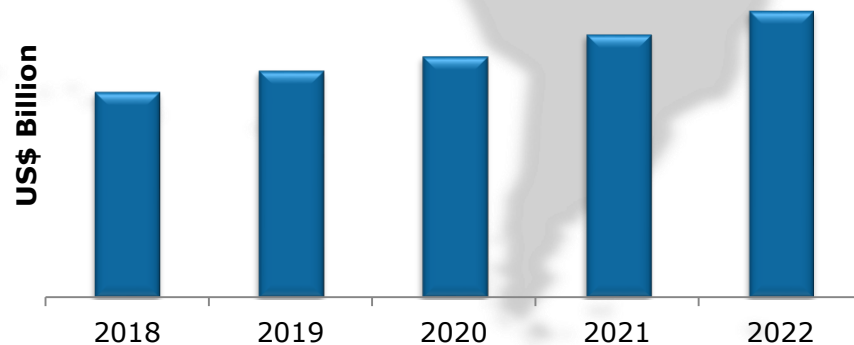
North America Eyewear Market by Value



Europe Eyewear Market by Value



Asia Pacific Eyewear Market by Value



Region	CAGR	
	2014-2017	2018-2022
Europe	xx%	xx%
Asia Pacific	xx%	xx%
North America	xx%	xx%
Latin America	xx%	xx%
MEA,	xx%	xx%

Eyewear Market: Dynamics



Eyewear Market: Competitive Landscape

Players Profiled

- Johnson & Johnson (Johnson & Johnson Vision Care)



- Essilor International SA



- Safilo Group SpA



- GrandVision



Note: The graphs on this slide are only for sample representation.