

# Global Online Apparel Retail Market: Size, Trends & Forecasts (2018-2022)

August 2018



# Global Online Apparel Retail Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiles

# Global Online Apparel Retail Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Online Apparel Retail Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Amazon.com,Inc., Boohoo.com, ASOS Plc., StitchFix Inc.

# Global Online Apparel Retail Market

## Executive Summary

Apparels or clothing refer to items that are worn on the body. For the younger generation, apparels are more of a style statement and play an important role in enhancing their personality. Apparels are sold to customers through two types of distribution channels namely store based retail and non store retail. Online retail which is a type of non store retail is becoming the most popular distribution channel for apparels

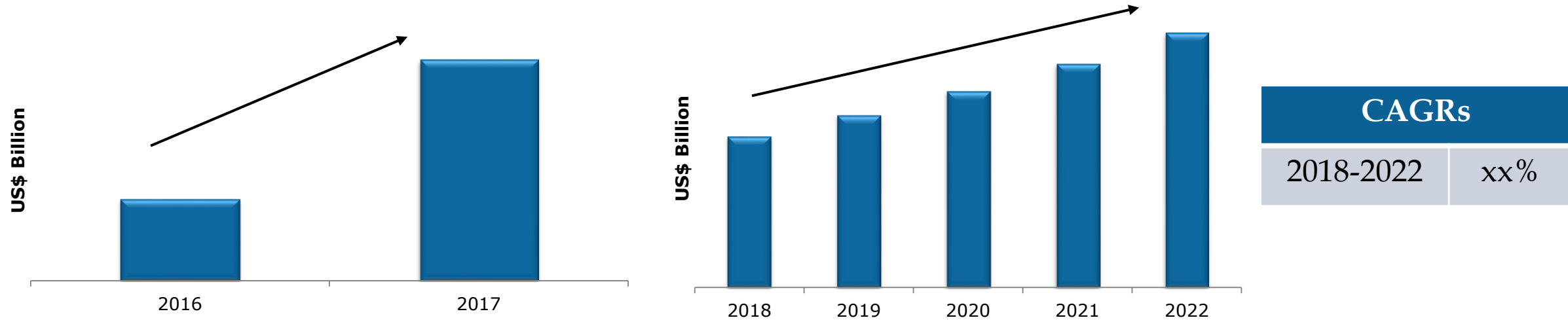
The global online apparel retail market can be segmented on the basis of type, component and industry. On the basis of end user, the market can be further split into men, women and children. On the basis of components, the market can be segmented into upper ware, bottom ware and others. On the basis of industry, the market can sub segmented into fashion, banking, warehousing and information technology.

The global online apparel retail market is expected to grow at a healthy rate during the forecast period (2018-2022). The market is supported by various growth factors such as the hike in number of smartphone users, lower prices compared to offline shopping, product variety and convenience.

The market faces some challenges such as rapidly changing customer preferences, high risk of inventory write offs and business operations getting affected in the event of technological disruptions. Preference to personalized shopping experience, escalating demand of apparels from Generation Z, launch of private label brands by online retailers and growth opportunities of online apparel retailers in Europe are some of the latest trends existing in the market.

# Online Apparel Retail Market: Global Analysis

## Global Online Apparel Retail Market by Value



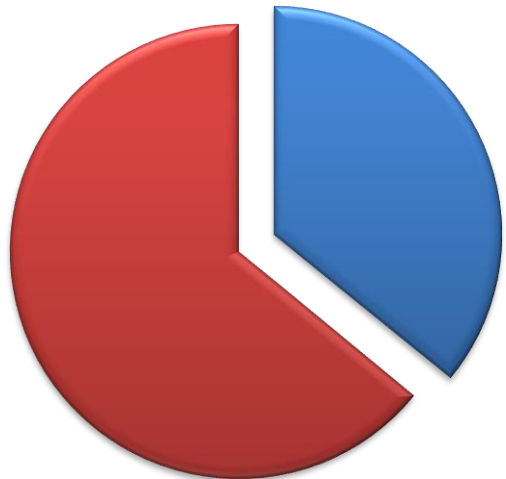
The global online apparel retail market was valued at US\$... billion in 2017, increased as compared to US\$... billion in 2016. The global online apparel retail market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

# Online Apparel Retail Market: Segment Analysis

Global Online Apparel Retail Market by End User; 2017



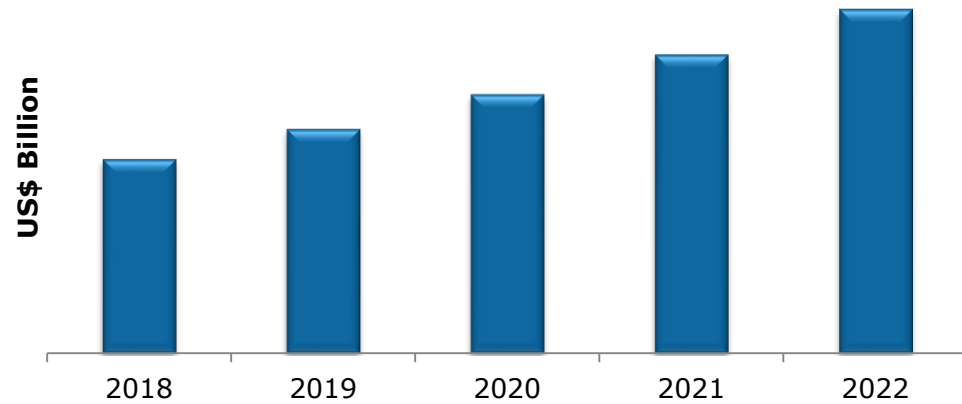
Global Online Apparel Retail Market by Region; 2017



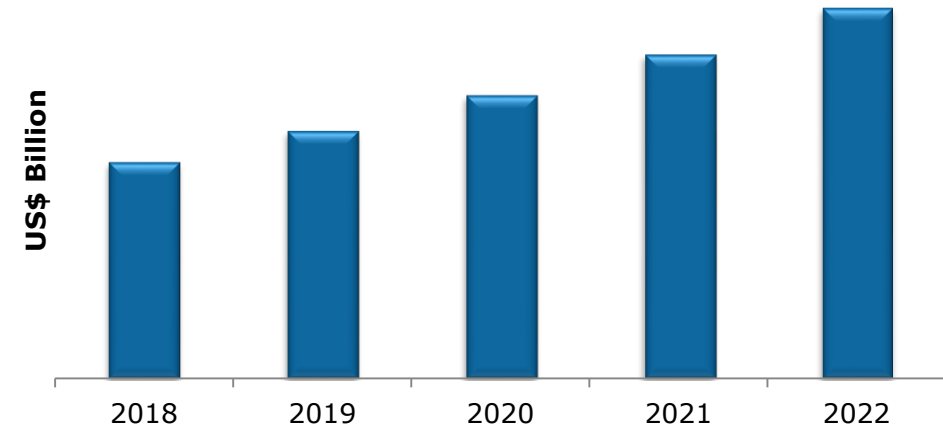
Region	Share
Asia	xx%
Rest of the World	Xx%

# Online Apparel Retail Market: Segment Analysis

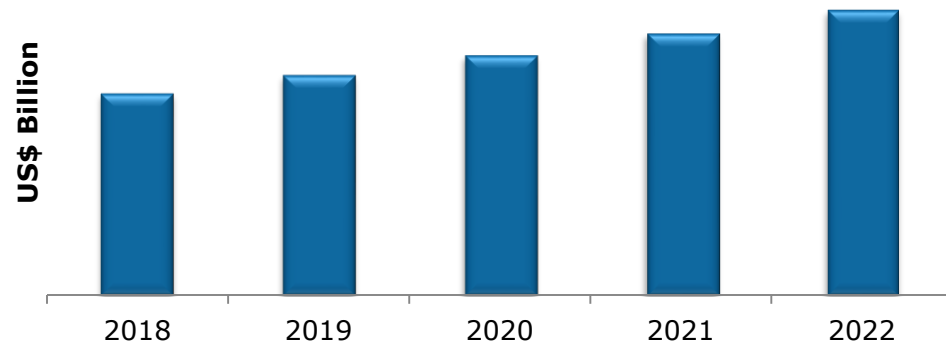
Global Women Online Apparel Retail Market by Value



Global Men Online Apparel Retail Market by Value



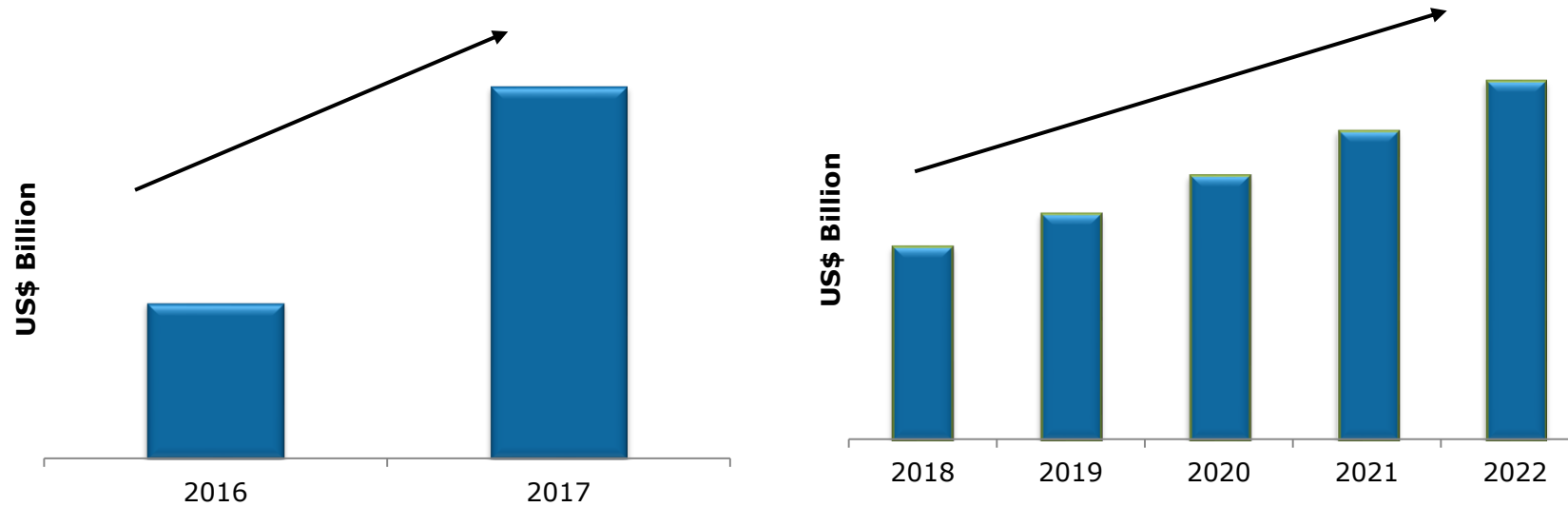
Global Children Online Apparel Market by Value



Segments	CAGR
	2018-2022
Security Alarm	xx%
Smart Locks	xx%

# Online Apparel Retail Market: Regional Analysis

## Asia Online Apparel Retail Market by Value

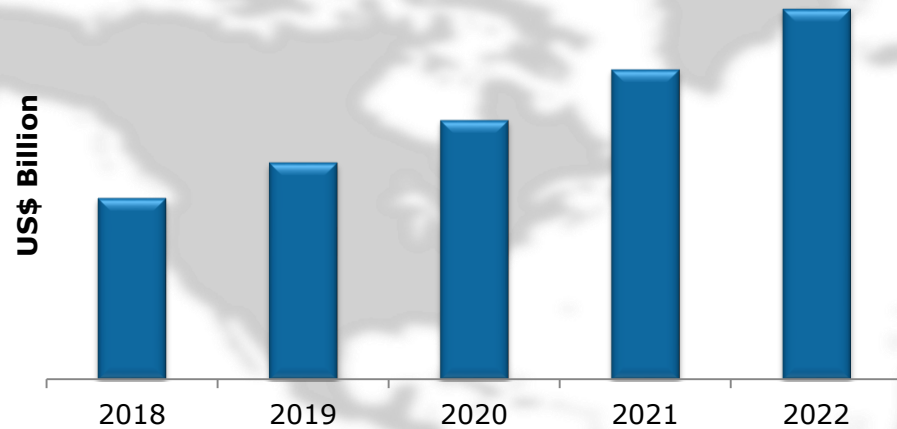


CAGRs	
2018-2022	xx%

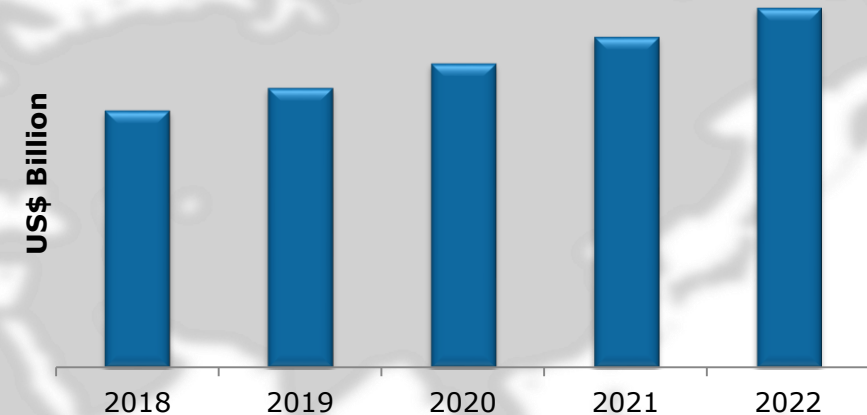
The Asia online apparel retail market was valued at US\$... billion in 2017, increased as compared to US\$... billion in 2016. The Asia online apparel retail market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018..

# Asia Online Apparel Retail Market: Country Analysis

## China Online Apparel Retail Market by Value

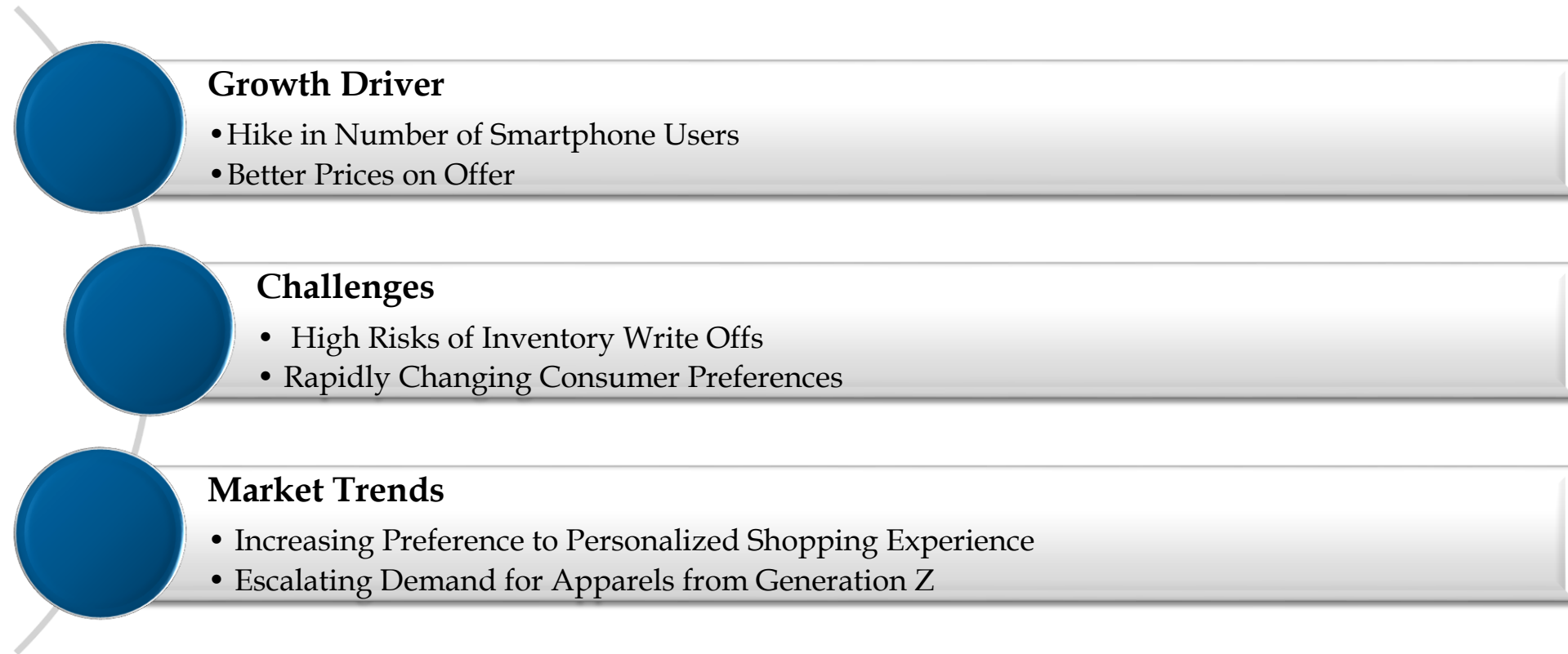


## India Online Apparel Retail Market by Value



Country	CAGR
	2018-2022
China	xx%
India	xx%

# Online Apparel Retail Market: Dynamics



# Online Apparel Retail Market: Competitive Landscape

## Players Profiled

- Amazon.com, Inc.



- Boohoo.com



- ASOS Plc



- StitchFix Inc.



Note: The above graphs are for pictorial representation only