

# Global Label Market: Trends & Opportunities (2012-17)



## **Scope of the Report**

The report titled “Global Label Market: Trends & Opportunities (2012-2017)” offers an in-depth analysis of the global as well as regional markets of Europe, Asia-Pacific, North and South American label market, with detailed discussion on demand of labels. Growth of the label market as well as the segments including pressure sensitive labels, glue-applies labels, sleeve labels and in-mold labels has been projected taking into consideration various aspects like previous growth patterns, the current trends and the growth drivers and challenges.

The key market challenges recognized by the analysts and the major trends of the global label market are presented in the report. Further, key players of the market including Avery Dennison Corporation, Bemis Company Incorporation, CCL Industries Corporation, Multi-Color Corporation and Lintec Corporation have been profiled and their business strategies analyzed in the report.

## **Segment Coverage**

- Pressure Sensitive Labels
- Glue-Applied Labels
- Sleeve Labels
- In-Mold Labels

## **Geographical Coverage**

- Europe
- North America
- South America
- Asia-Pacific

## **Company Coverage**

- Avery Dennison Corporation
- Bemis Company Incorporated
- UPM Raflatac Corporation
- CCL Industries Corporation
- Multi-Color Corporation
- Lintec Corporation

## **Executive Summary**

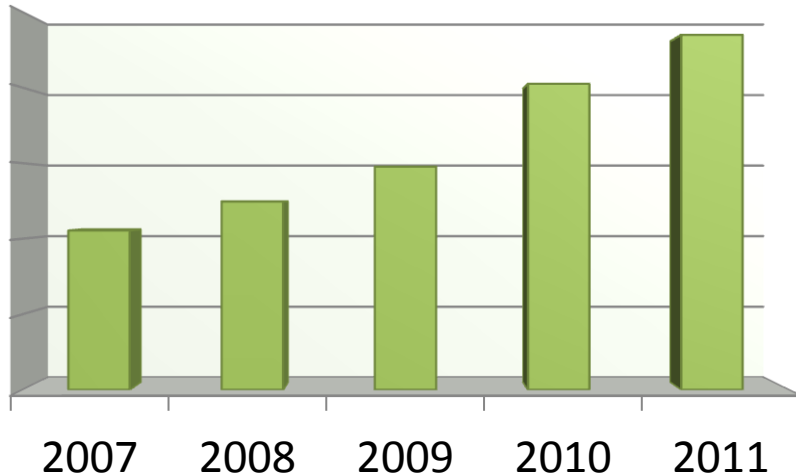
The Label market has witnessed an unprecedented growth in the emerging markets such as India, China and South America among others, chiefly due to an increase in the population and the per capita income of the consumers. The demographic and lifestyle changes also drive the global label market. Asia-Pacific region have the largest share in the overall label market, followed by Europe, North America and South America.

The label market is classified into Pressure sensitive, Glue-applied, In-mold and Sleeve labels. Among these segments glue applied labels has shown remarkable growth in the Asia Pacific region but the pressure sensitive labels holds immense business opportunities, applicability and scope than glue applied labels. In the beverage industry, glue applied technologies are being increasingly substituted by pressure sensitive technologies. Apart from flexibility in label sizes, visually appealing graphics and more complicated label shapes, pressure sensitive labels are more in demand than glue applied labels. Pressure sensitive together with glue-applied labels have over 75% share of the aggregate label market.

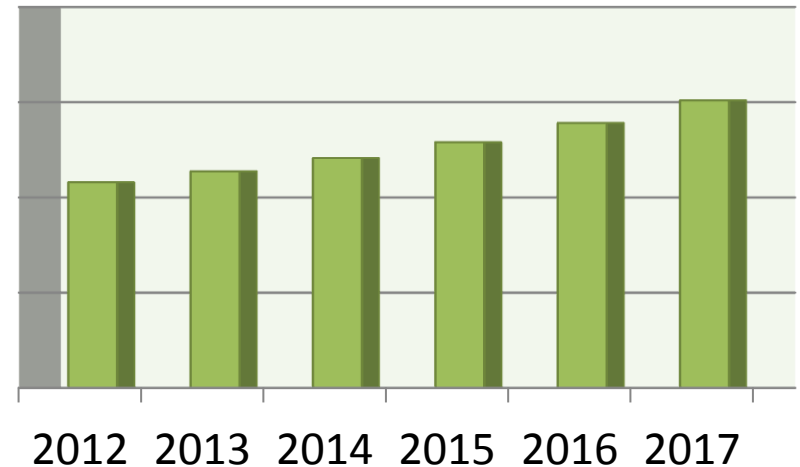
# Global Label Market Market: Overview

The Label market has witnessed an unprecedented growth in the emerging markets such as India, China and South America among others, chiefly due to an increase in the population and the per capita income of the consumers.

**Global Label Market, Market Size, By Volume, 2007-11 (Billion Square Meter)**



**Global Label Market Forecast, Market Size, By Volume, 2012-17 (Billion Square Meter)**

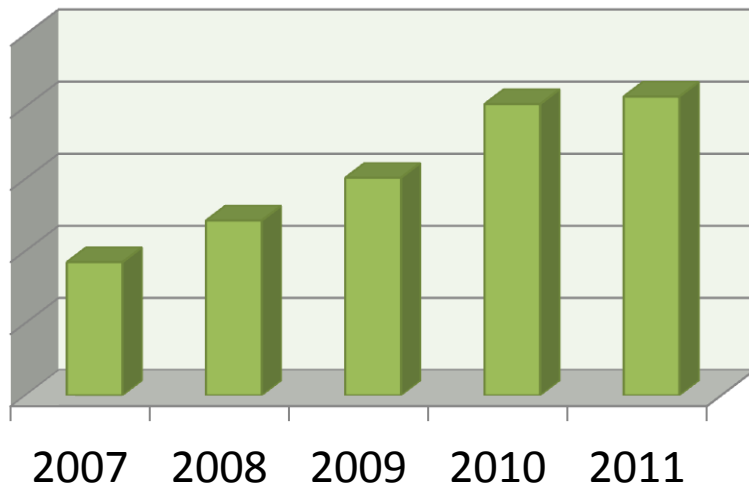


- The market grew at a CAGR of .....% during the period 2007-2011.
- Market size of global label market in 2017 is expected to reach to .....billion square billion from ..... billion square billion in 2012, in terms of volume by growing at a CAGR of.....%.
- Growth in the market is due to increasing affluence.....

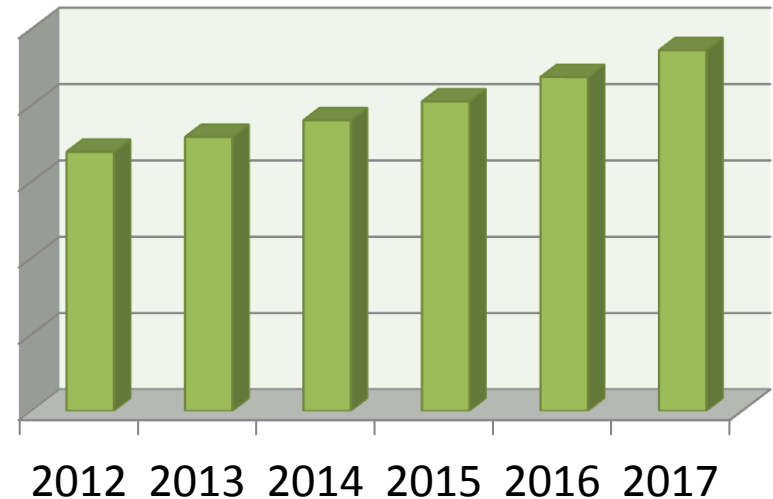
# Global Label Market: An Overview

Pressure sensitive together with glue-applied labels have over 75% share of the aggregate label market in 2011

Pressure Sensitive Label Market, Market Size, By Volume, 2007-11 (Billion Square Meter)



Pressure Sensitive Label Market Forecast, Market Size, By Volume, 2012-17 (Bn Sqm)



- The Market grew at a CAGR of .....% during the period 2007-2011.
- Market size of in pressure sensitive label in 2017 is expected to reach to ..... from ..... billion square meter in 2012 by growing at a CAGR of.....%.
- Growth in the market is due to increasing affluence.....

# Trends

## Growth of Digital Printing

- .....
- .....
- .....
- .....

## Digital Inkjet Technology

- .....
- .....
- .....
- .....

## New Emerging Markets have been Opened to Foreign Global Competition in Recent Years

- .....
- .....
- .....
- .....