The US Vehicle Auction Market:
Analysis By Volume, By Type
(Whole Car and Salvage Vehicle),
By Distribution Channel (Online
and Physical) Size and Trends
with Forecast up to 2030

August 2025





The US Vehicle Auction Market: Coverage

Executive Summary and Scope Introduction/Market Overview The US Market Analysis Dynamics Competitive Landscape Company Profiling



The US Vehicle Auction Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Vehicle Auction Market: Analysis By Volume, By Type (Whole Car and Salvage Vehicle), By Distribution Channel (Online and Physical) Size and Trends with Forecast up to 2030
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2025-2030
Competition in the Market	Highly Consolidated
Key Players	Openlane, Inc. (ADESA), Copart Inc., ACV Auctions Inc., RB Global, Inc. (Insurance Auto Auctions Inc.), E Automotive Inc. (EBlock), eBay, Inc. (eBay Motors), COX Automotive, Inc. (Manheim, Inc.), Capital Auto Auction, Cars & Bids, General Auction Company, A Better Bid Car Auctions, AutoBidMaster and Barrett-Jackson Auction Company, LLC



The US Vehicle Auction Market: Coverage

Executive Summary

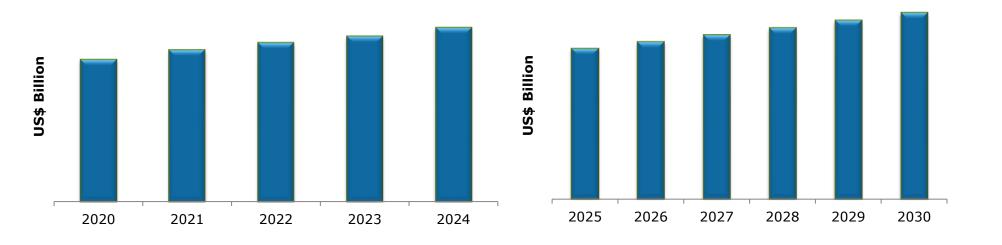
Vehicle or auto auctions are a way of selling vehicles through an auction system. These auctions facilitate buyers to make purchases of used and salvage cars via a bidding process. They serve as an efficient marketplace, especially for off-lease vehicles, fleet sales, repossessed cars, and insurance total-loss vehicles. The US vehicle auction market in 2024 was valued at US\$3.47 billion. The value of the market is expected to reach US\$4.48 billion by 2030, growing at a CAGR of 4.36% over the projected period of 2025-2030. On the other hand, the US vehicle auction market's volume has reached 14.26 million units in 2024.

The US vehicle auction market can be segmented based on type (Whole Car and Salvage Vehicle). In 2024, in terms of value and volume, the whole car held the highest share of the market due to high demand for ready-to-use vehicles amid rising new car prices and supply issues. Also, the whole car is expected to be the fastest-growing segment in the forecasted period. The whole car auction market volume has been further analyzed based on the two distribution channel: Online and Physical.

The US vehicle auction market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2025-2030), the market would further augment at an escalating growth rate. The US vehicle auction market growth is predicted to be supported by numerous growth drivers such as increasing vehicle's average life, growing internet users, rise in vehicle crashes, hike in revenue per car auctioned pricing, strong international demand, and many other factors. Conversely, the market growth would be negatively impacted by various challenges such as fluctuations in the supply of used vehicles, vulnerability to economic conditions, fraudulent activities in online auctions, etc. Moreover, the market growth would succeed in various market trends like integration of online auction and artificial intelligence (AI), increasing growth of electric vehicles (EVs), increasing popularity of subscription services, environmental and regulatory considerations, extensive use of data and analytic capabilities to streamline operation, change in consumer behavior, etc.



The US Vehicle Auction Market by Value



CAGRs 2025-2030 xx%

The US vehicle auction market, valued at US\$.... billion in 2024, increased as compared to US\$... billion in 2023. The US vehicle auction market is anticipated to reach up to US\$... billion by 2030, at a CAGR of%, from US\$... billion in 2025.



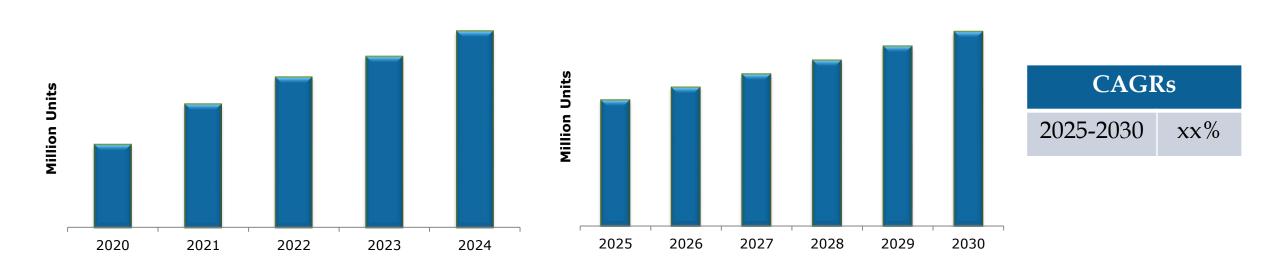
The US Vehicle Auction Market by Type; 2024



Туре	Share
Whole Car	xx%
Salvage Vehicle	xx%



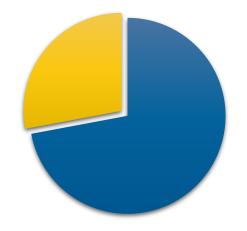
The US Vehicle Auction Market by Volume



The US vehicle auction market volume reached at million units in 2024, increased as compared to million units in 2023. The US vehicle auction market is anticipated to reach up to ... million units by 2030, at a CAGR of%, from ... million units in 2025.

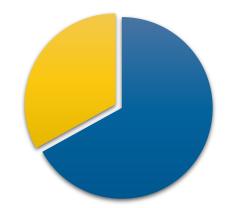


The US Vehicle Auction Market Volume by Type; 2024



Type	Share
Whole Car	xx%
Salvage Vehicle	xx%

The US Whole Car Auction Market Volume by Distribution Channel; 2024

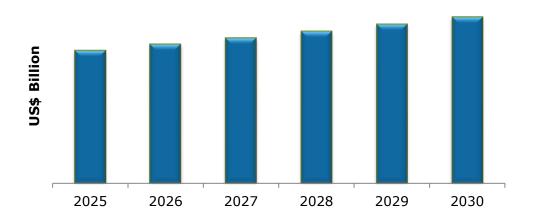


Distribution Channel	Share
Online	xx%
Physical	xx%

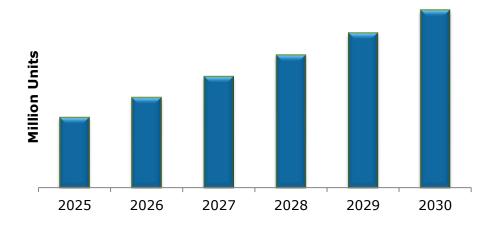


The US Vehicle Auction Market: Type Analysis

The US Whole Car Auction Market by Value



The US Whole Car Auction Market by Volume



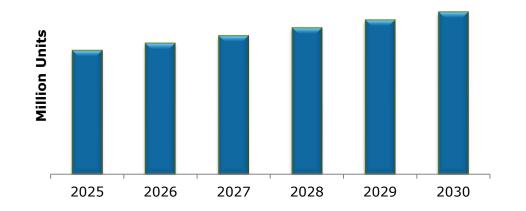
Туре	CAGR
	2025-2030
Whole Car	xx%
Salvage Vehicle	xx%

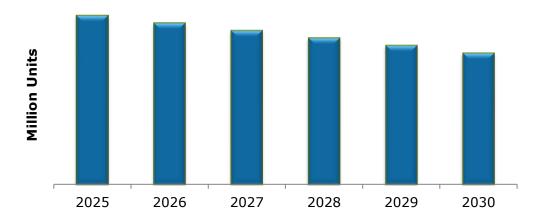


The US Vehicle Auction Market: Distribution Channel Analysis

The US Online Whole Car Auction Market by Volume

The US Physical Whole Car Auction Market by Volume





Distribution Channel	CAGR
	2025-2030
Online	xx%
Physical	xx%



The US Vehicle Auction Market: Dynamics

Growth Driver

- Increasing vehicle's average life
- Rise in vehicle crashes

Challenges

- Fluctuations in the supply of used vehicles
- Vulnerability to economic conditions

Market Trends

- Integration of online auction and artificial intelligence (AI)
- Extensive use of data and analytic capabilities to streamline operation



The US Vehicle Auction Market: Competitive Landscape

Players Profiled

- Openlane, Inc. (ADESA)
- Copart Inc.
- ACV Auctions Inc.
- RB Global, Inc. (Insurance Auto Auctions Inc.)
- E Automotive Inc. (EBlock)
- eBay, Inc. (eBay Motors)
- COX Automotive, Inc.
 (Manheim, Inc.)

- Capital Auto Auction
- Cars & Bids
- General Auction Company
- A Better Bid Car Auctions
- AutoBidMaster
- Barrett-Jackson Auction
 Company, LLC

The US Used Vehicle Auction Players by Market Share; 2024 (Percentage,%)

