

The US Home Furnishing Market: Size, Trends & Forecasts (2019-2023 Edition)

November 2019



The US Home Furnishing Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Market Dynamics

Competitive Landscape

Company Profiles

The US Home Furnishing Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Home Furnishing Market : Size, Trends & Forecasts (2019-2023 Edition)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Bed Bath & Beyond, Inc., Williams-Sonoma Inc., Target Corporation, and Wayfair Inc.

The US Home Furnishing Market

Executive Summary

The home furnishing industry incorporates manufacturers of furniture, upholstery, carpets, divider covers, and bedding, as well as delicate domestic decorations, such as covers and other bed-related things, materials, tablecloths, and candles.

Home Furnishings trends tend to be highly cyclical, rising and falling with decade-low unemployment, rising wages, robust consumer confidence, and other economic indicators. The furniture market rules the industry. Furniture producers see their businesses move together with intrigued rates and the housing market.

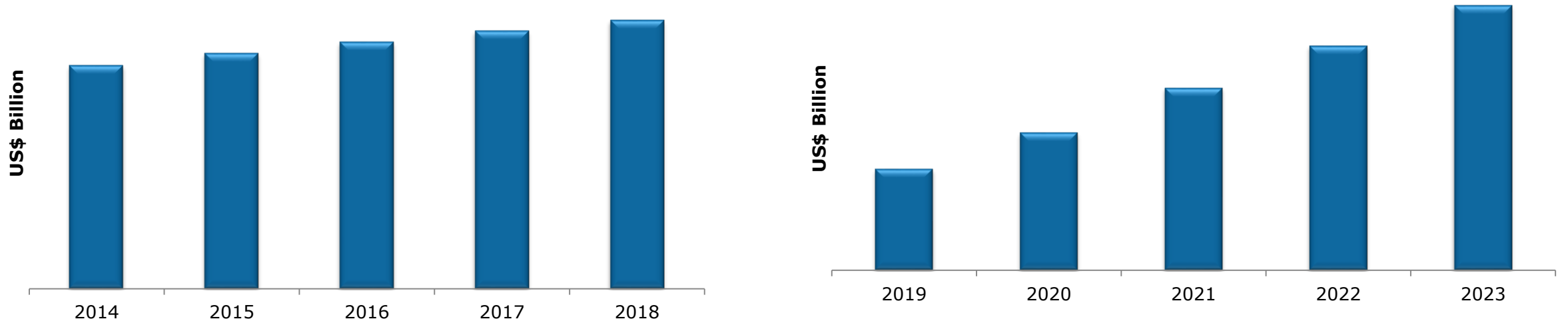
The US home furnishing market can be segmented on the basis of product type and distribution channel. On the basis of product type, the market can be sub segmented into home furniture, home textiles and floor coverings. On the basis of distribution channels, the market can be bifurcated into offline (brick and mortar stores) and online.

The US home furnishing market has shown rising trends over the past few years and is expected to grow at a rapid pace over the forecasted period (2019-2023). The US home furnishing market is primarily driven by growing e-commerce and m-commerce penetration, rising personal disposable income, growing urbanization population, recovering home furnishing share of wallet, growing consumer interest towards home décor etc.

However, the market is facing some challenges such as shifting consumer trends & expectations, rising material cost, skilled labor shortage etc. Market trends such as augmented reality and virtual reality, technological advanced stores, and rising demand for luxury home furnishing is expected to propel the growth of the market in the coming years.

The US Home Furnishing Market Analysis

The US Home Furnishing Market by Value



CAGRs

2019-2023

xx%

The US Home Furnishing Market : Segment Analysis

The US Home Furnishing Market by Product Type; 2018



Product Type	Share
Home Furniture	xx%
Home Textiles	xx%
Floor Coverings	xx%

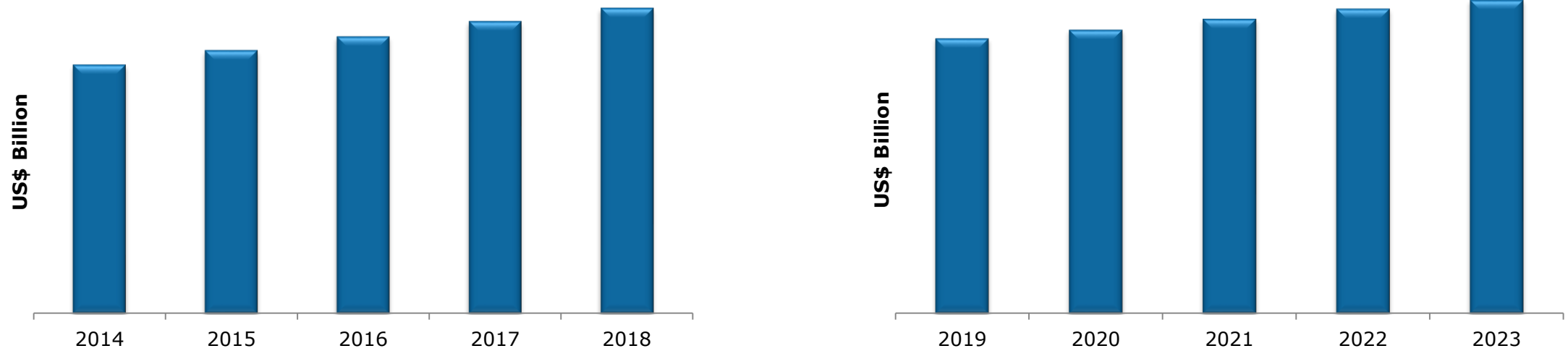
The US Home Furnishing Market by Distribution Channel; 2018



Distribution Channel	Share
Offline	xx%
Online	xx%

The US Home Furnishing Market : Product Type Analysis

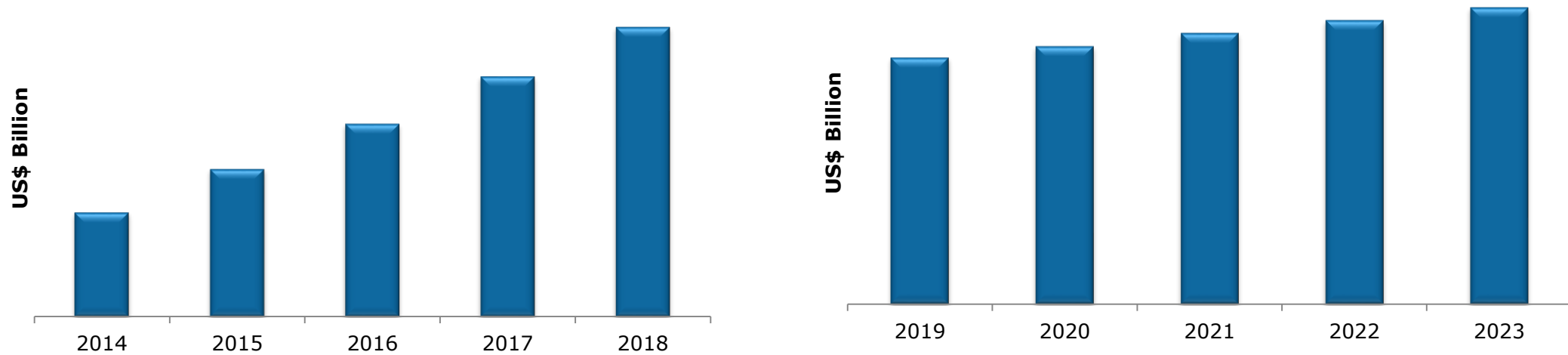
The US Home Furniture Market by Value



CAGRs	
2019-2023	xx%

The US Home Furnishing Market : Product Type Analysis

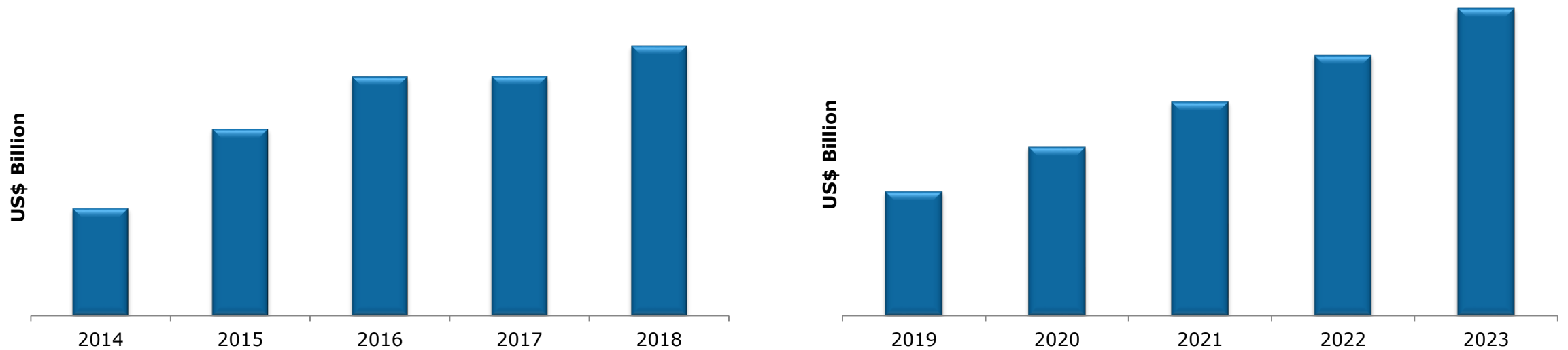
The US Home Textiles Market by Value



CAGRs	
2019-2023	xx%

The US Home Furnishing Market : Product Type Analysis

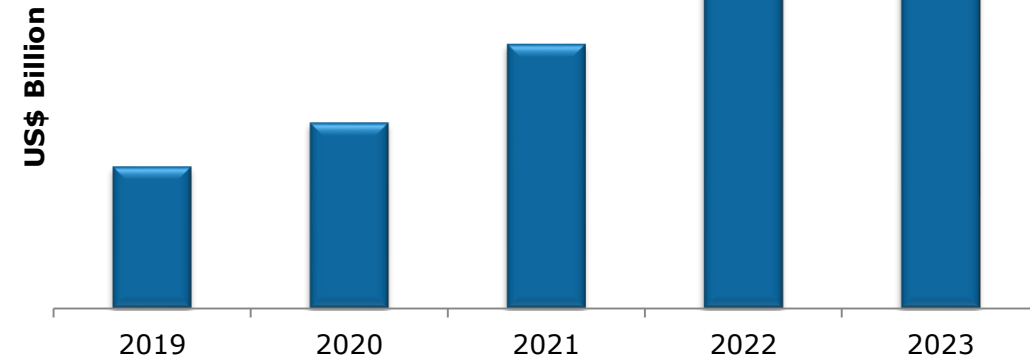
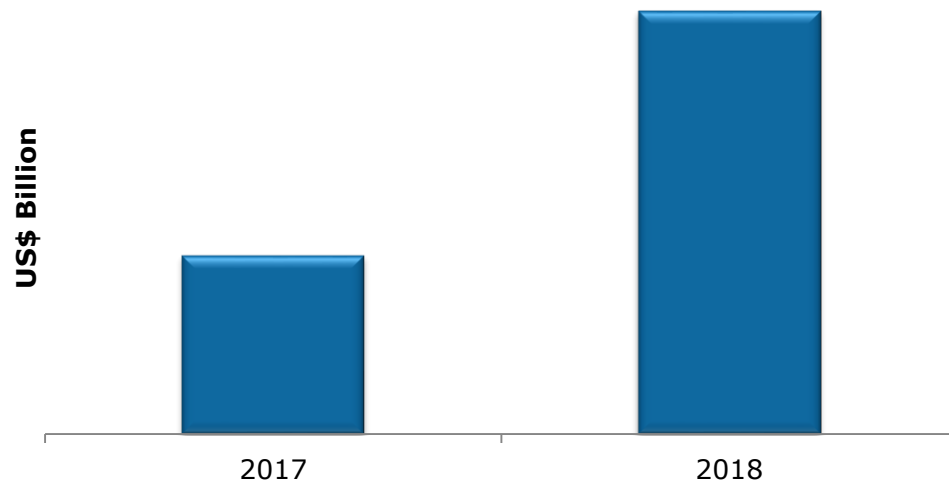
The US Floor Coverings Market by Value



CAGRs	
2019-2023	xx%

The US Home Furnishing Market : Distribution Channel Analysis

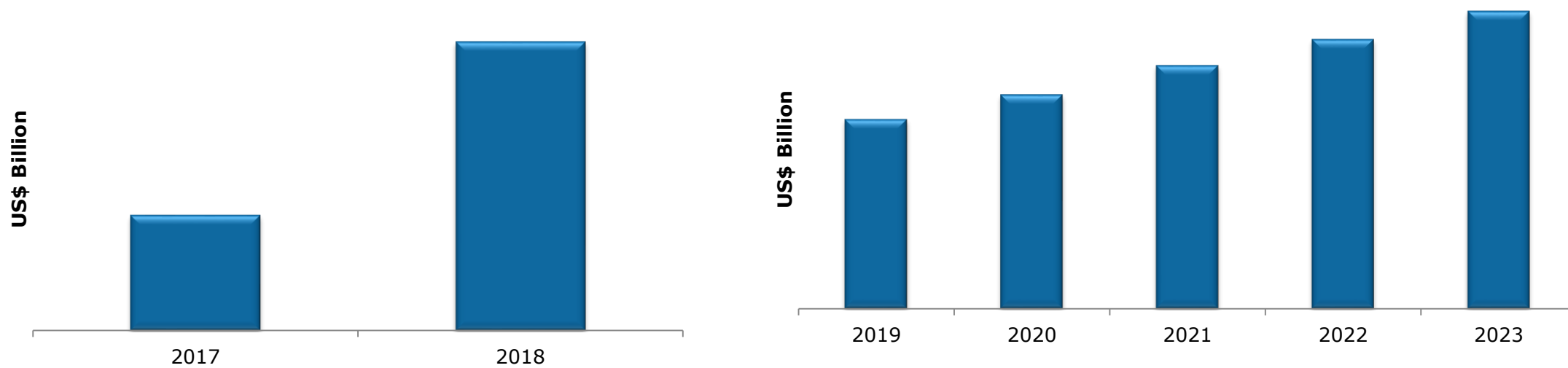
The US Offline Home Furnishing Market by Value



CAGRs	
2019-2023	xx%

The US Home Furnishing Market : Distribution Channel Analysis

The US Online Home Furnishing Market by Value



CAGRs	
2019-2023	xx%

The US Home Furnishing Market : Dynamics



The US Home Furnishing Market : Competitive Landscape

Players Profiled

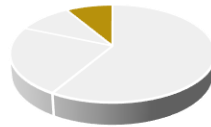
- Bed Bath & Beyond Inc.



- Williams-Sonoma Inc.



- Target Corporation



- Wayfair Inc.



Note: The graphs on this slide are only for sample representation.