

Europe Sports Goods Market: Size, Trends & Forecasts (2021-2025 Edition)

March 2021



Europe Sports Goods Market: Coverage

Executive Summary and Scope

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Europe Market Analysis

Market Dynamics

Competitive Landscape

Company Profiles

Europe Sports Goods Market: Coverage

Scope of the Report

Attributes	Details
Title	Europe Sports Goods Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Nike Inc., Adidas Group and PUMA

Europe Sports Goods Market

Executive Summary

Sporting goods consist of two types of equipment namely game and player. The game equipment is the one which is required in order to play the sport whereas the player equipment is basically the protective clothing required by the player in order to participate in the sport. Some of examples of game equipment would be clubs, cricket balls, nets etc. Protective equipments are gloves, pads, helmets etc.

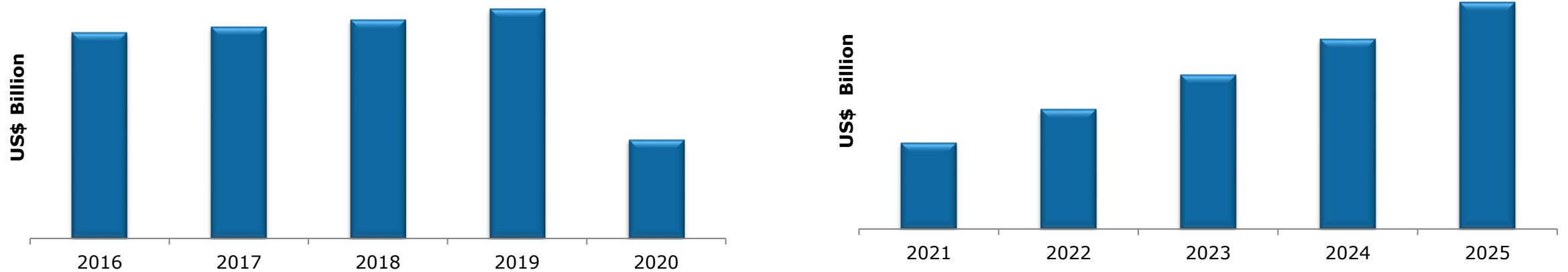
The sports goods market can be segmented on the basis of type of sport and distribution channel. The market can be split on the basis of sports into team sports, outdoor sport and recreation & exercise. On the basis of distribution channel the market can be bifurcated into store based retail and online/ internet.

Europe sports goods market is forecasted to grow at a healthy rate during the projected period (2021-2025). The market is supported by growth drivers such as increasing awareness of the general public regarding health and fitness, hectic work life persuading people to include sports in their daily routines and rising prevalence of obesity in the region. The market is also confronted by some challenges such as seasonal nature of the sports goods industry, counterfeit products and increasing time spent by the youth on the internet.

Growing prominence of sports goods distribution through DTC (direct to customer) channels, swelling demand for technologically advanced sports goods and rising popularity of athleisure's are some of the latest trends existing in the market.

Europe Sports Goods Market Analysis

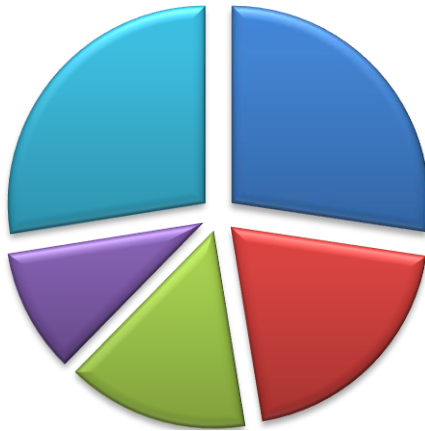
Europe Sports Goods Market by Value



CAGRs	
2021-2025	xx%

Europe Sports Goods Market: Country and Segment Analysis

Europe Sports Goods Market by Countries; 2020



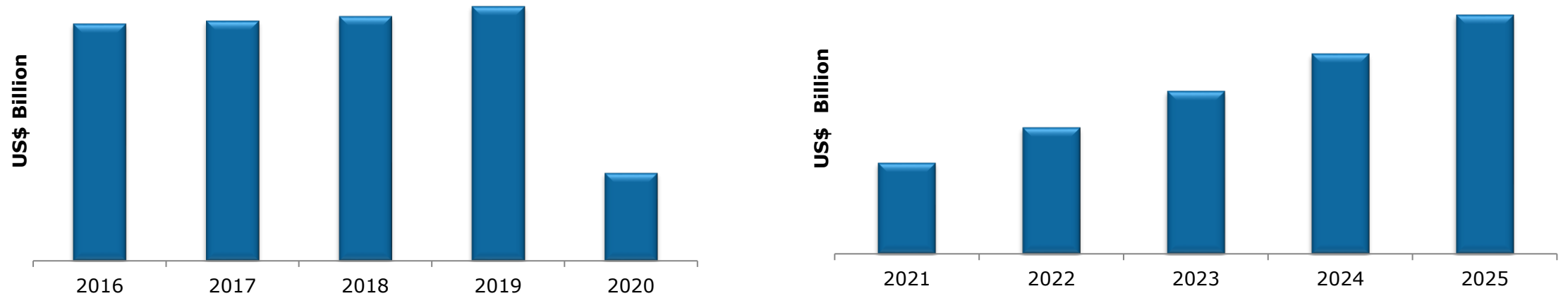
Europe Sports Goods Market by Distribution Channel ; 2020



Distribution Channel	Share
Store Based	xx%
Online	xx%

Europe Sports Goods Market: Segment Analysis

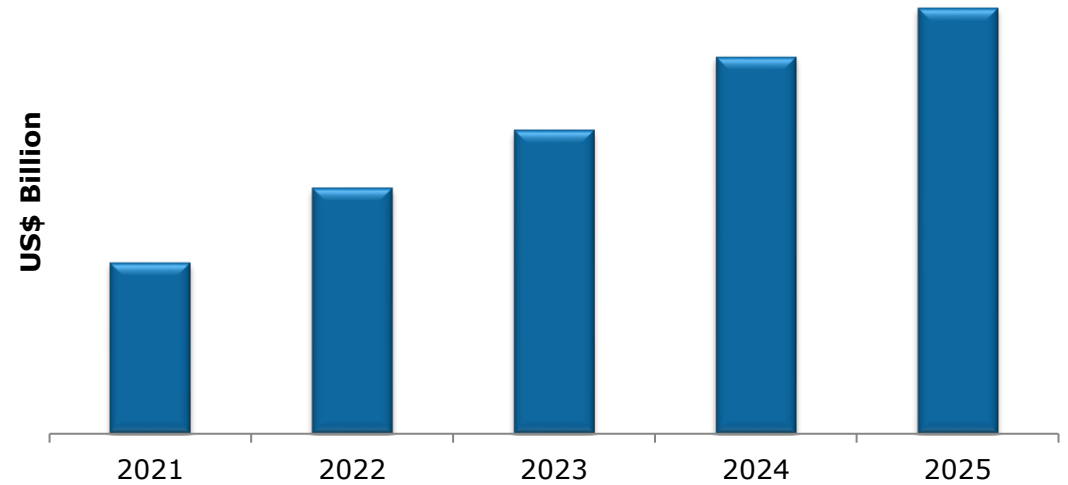
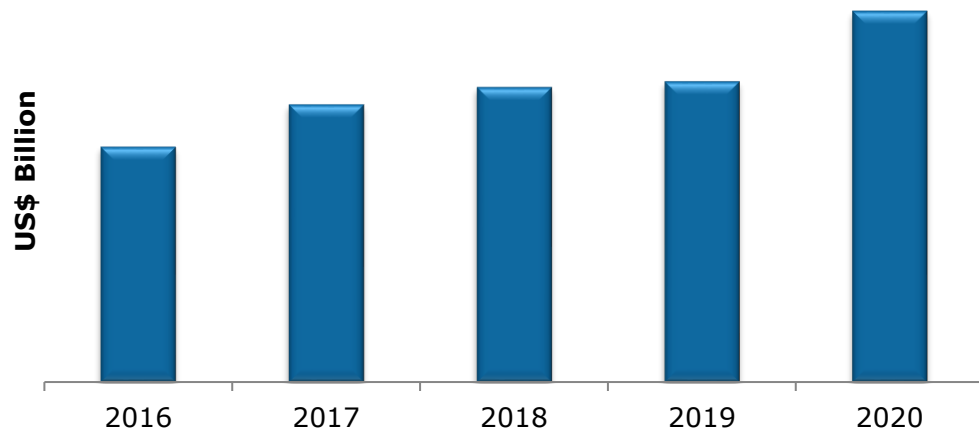
Europe Store Based Sports Goods Market by Value



CAGRs	
2019-2023	xx%

Europe Sports Goods Market: Segment Analysis

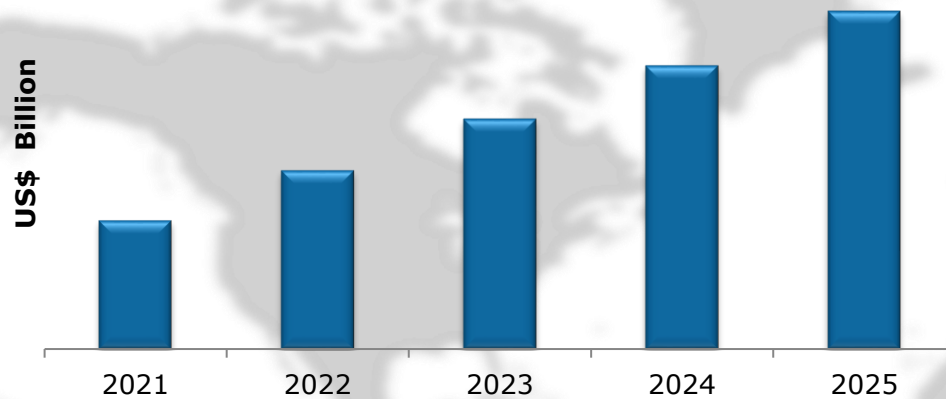
Europe Online Sports Goods Market by Value



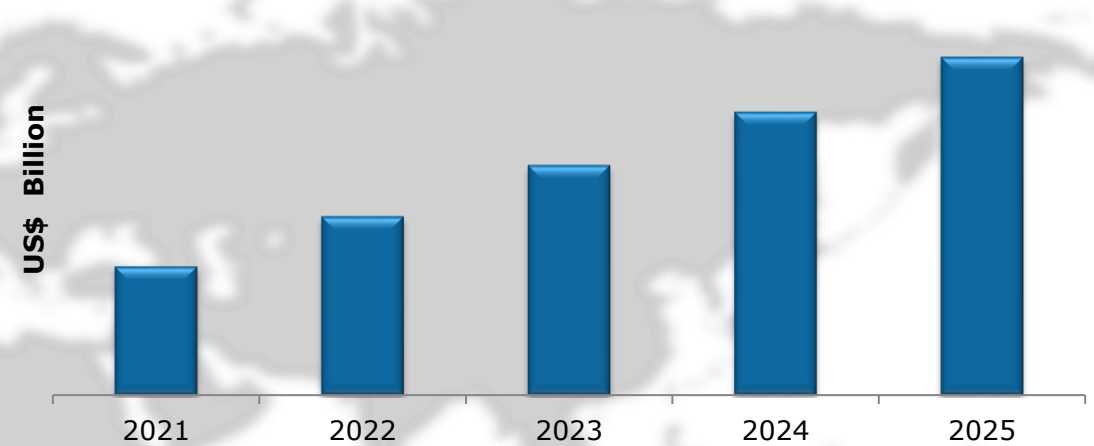
CAGRs	
2021-2025	xx%

Europe Sports Goods Market: Country Analysis

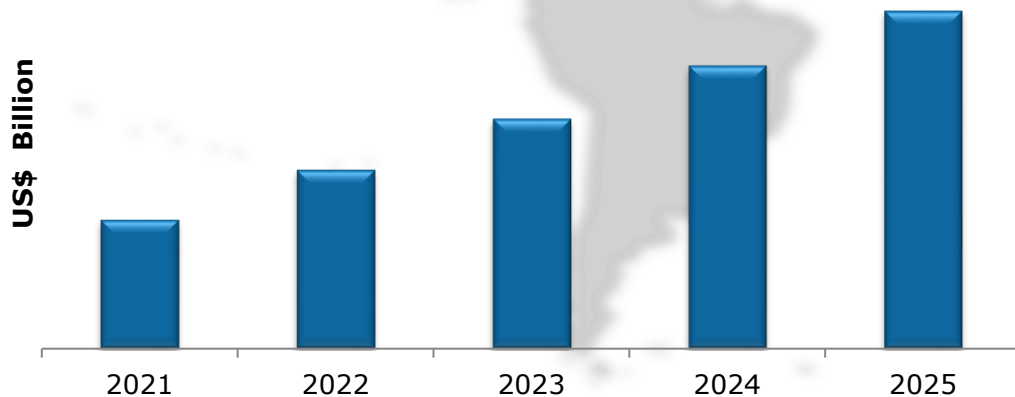
Germany Sports Goods Market by Value



France Sports Goods Market by Value



United Kingdom Sports Goods Market by Value



Country	CAGR
	2021-2025
Germany	xx%
France	xx%
United Kingdom	xx%
Spain	xx%

Europe Sports Goods Market : Dynamics



Europe Sports Goods Market: Competitive Landscape

Players Profiled

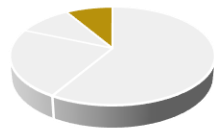
- Nike Inc.



- Adidas Group



- PUMA



Note: The graphs on this slide are only for sample representation.