

Global Testing Equipment Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2021-2025)

November 2021



Global Testing Equipment Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Testing Equipment Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Testing Equipment Market: Size, Trends & Forecast with Impact Analysis of COVID 19 (2021-2025)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Keysight Technologies Inc., Teradyne Inc., Advantest Corporation, and CoHu Inc. (LTX-Credence)

Global Testing Equipment Market: Coverage

Executive Summary

A testing equipment is used to generate signals and record responses from devices or instruments in order to demonstrate proper operation or track out faults. Testing equipment is used in a wide range of industries. It supports in monitoring equipment performance and identifying anomalies, if any exist. Few examples of testing equipment include plastic testing instruments, paint & plating instruments, paper & packaging instruments, textile & yarn testing instruments, pet & preform testing instruments, environmental test chambers, rubber testing instruments, metal testing instruments, color measurement instruments, water testing equipment, battery testing equipment, eye/ optical testing instruments). The major reasons to use testing equipment are to examine the product quality; to ensure safety of the devices to be used; and to improve device shelf life, performance, accuracy, and efficiency.

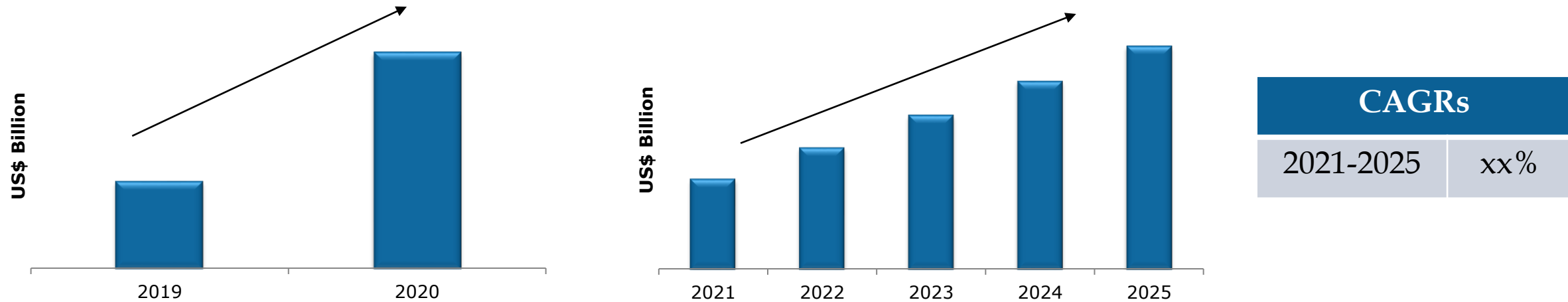
The testing equipment market can be segmented on the basis of end-user (consumer electronics, automotive, healthcare, telecom, energy and utility and others).

While most of the industries worldwide suffered a negative impact of COVID-19, the global testing equipment market witnessed a mixed impact on it. Initially, the market witnessed a fall in the supply and shipment of testing equipment, however the demand for testing equipment were more or less the same during the pandemic. Later in the year, the supply nearly matched the demand.

The global testing equipment market has increased during the years 2019-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025. The global testing equipment market is expected to increase due to the increased demand for consumer electronic devices, increasing penetration of smart connected devices, rise in automotive industry, increasing use of testing equipment in industrial sector, and supportive government initiatives. yet the market faces some challenges such as, economic downturn, high cost associated with the testing equipment, increasing complexity of the devices, etc.

Testing Equipment Market: Global Analysis

Global Testing Equipment Market by Value



The global testing equipment market , valued at US\$... billion in 2020, increased as compared to US\$... billion in 2019. The global testing equipment market is anticipated to reach up to US\$... billion by 2025, at a CAGR of%, from US\$... billion in 2021.

Testing Equipment Market: Global Analysis

Testing Equipment Market by End-User; 2020



End-User	Share
Consumer Electronics	xx%
Automotive	xx%
Healthcare	xx%
Telecom	xx%
Energy And Utility	xx%
Others	xx%

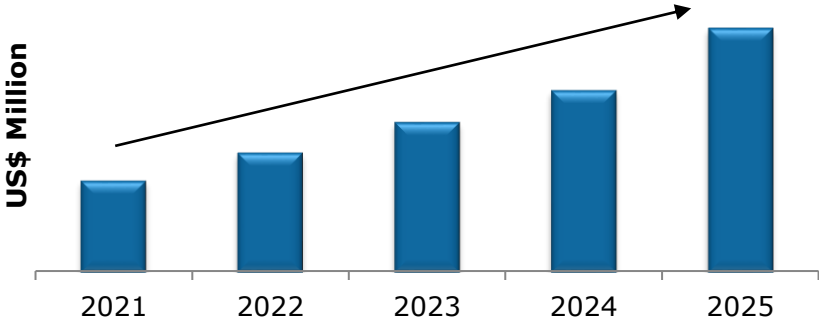
Testing Equipment Market by Region; 2020



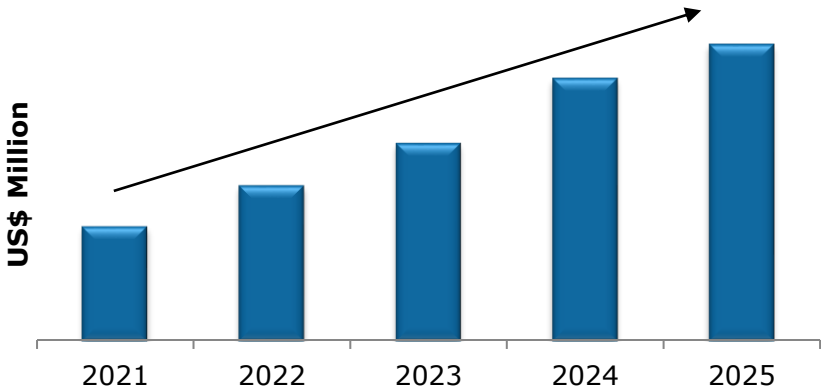
Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Middle East and Africa	xx%
South and Central America	xx%

Global Testing Equipment Market: End User Analysis

Global Consumer Electronics Testing Equipment Market by Value



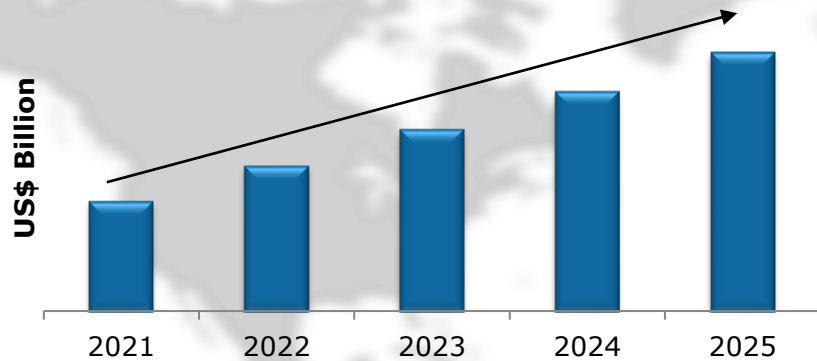
Global Telecom Testing Equipment Market by Value



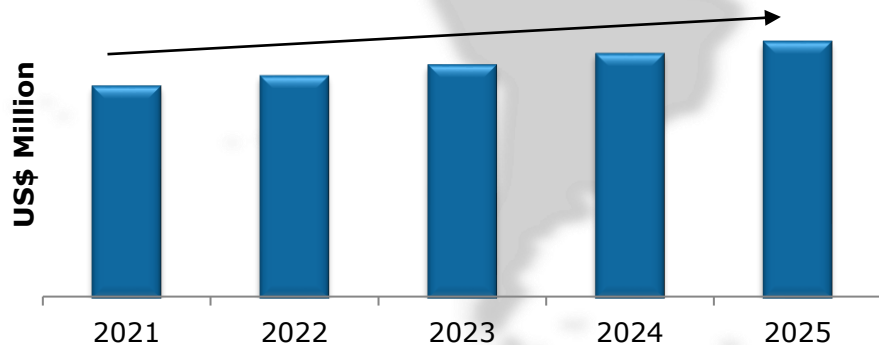
End Users	CAGR
	2021-2025
Consumer Electronics	xx%
Automotive	xx%
Healthcare	xx%
Telecom	xx%
Energy And Utility	xx%
Others	xx%

Testing Equipment Market : Regional Analysis

North America Testing Equipment Market by Value



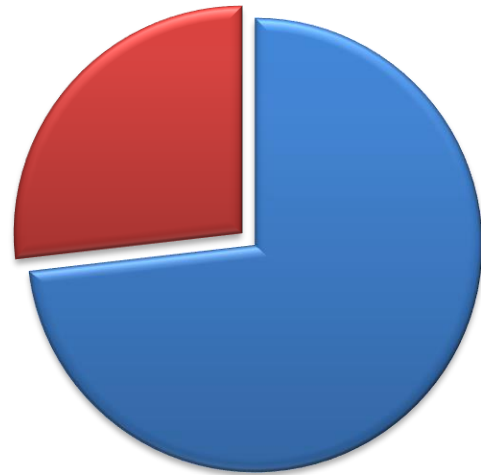
Asia Pacific Testing Equipment Market by Value



Region	CAGR
	2021-2025
North America	xx%
Europe	xx%
Asia Pacific	xx%
Middle East and Africa	xx%
South and Central America	xx%

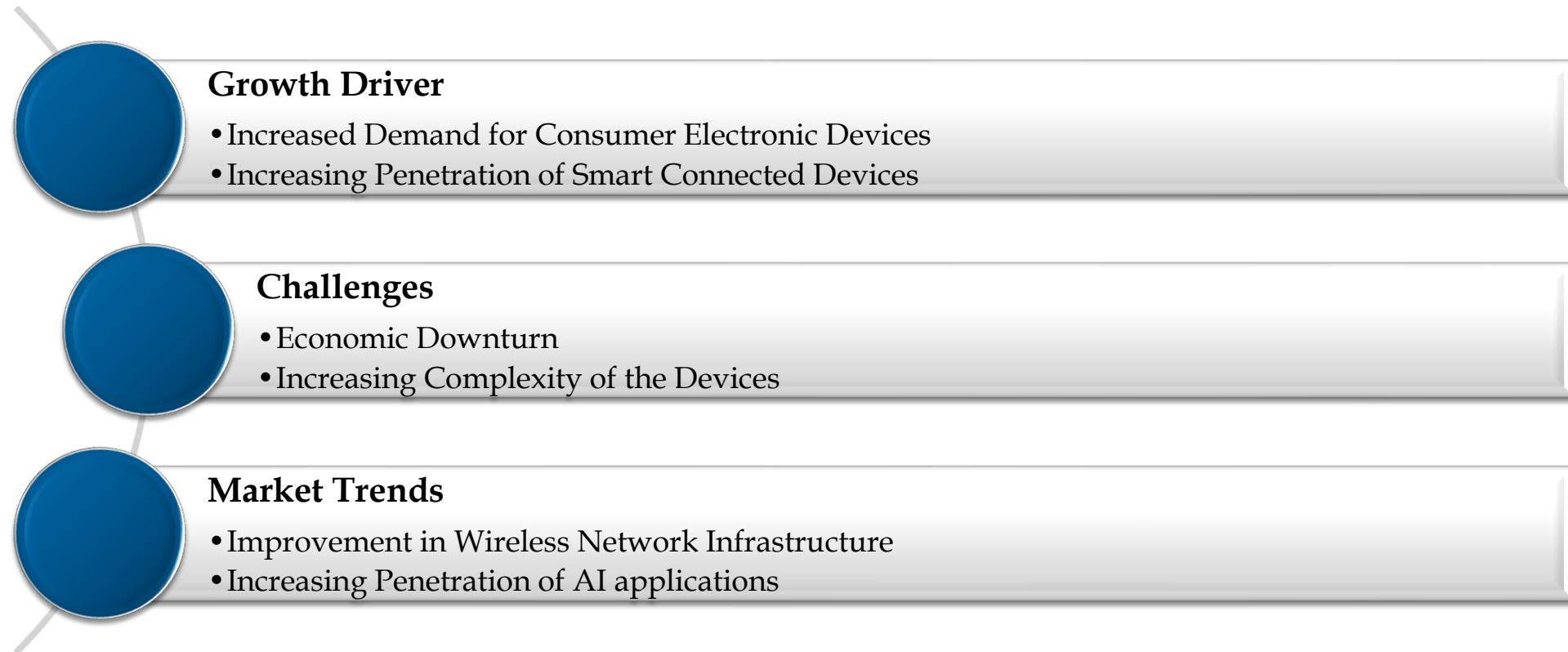
Testing Equipment Market : Asia Pacific Analysis

Asia Pacific Testing Equipment Market by Region



Region	Share	CAGR
China	xx%	xx%
Rest of Asia Pacific	xx%	xx%

Global Testing Equipment Market: Dynamics



Global Testing Equipment Market: Competitive Landscape

Players Profiled

- Keysight Technologies, Inc. 
- Teradyne, Inc. 
- Advantest Corporation 
- Cohu Inc. (LTX-Credence) 

Note: The graphs on this slide are only for sample representation.