

Global Online Takeaway Food Delivery Market: Size, Trends & Forecasts (2016-2020)

January 2017



Global Online Takeaway Food Delivery Market Report

Scope of the Report

The report titled “Global Online Takeaway Food Delivery Market: Size, Trends & Forecasts (2016-2020)”, provides an in-depth analysis of the global online takeaway food delivery market by value and by penetration rate. The report also gives an insight of the global food services market and takeaway food delivery market.

The report provides a regional analysis of the online takeaway food delivery market, including the following regions: US, Canada, UK, Australia, Denmark, Italy, Spain and France.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global online takeaway food delivery market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global online takeaway food delivery market is fragmented with several new players emerging in the industry. However, key players of the online takeaway food delivery market, Just Eat, GrubHub and Rocket Internet (Foodpanda and Deliver Hero) are profiled with their financial information and respective business strategies.

Country Coverage

US

Canada

UK

Australia

Denmark

Italy

Spain

France

Company Coverage

Just Eat

GrubHub

Rocket Internet (Foodpanda
and Deliver Hero)

Global Online Takeaway Food Delivery Market Report

Executive Summary

The food services industry is experiencing a revolution. Even the food delivery market is undergoing a dynamic change. It is the online mode that is reaping attention in the current scenario. The food delivery market is both online and offline. The online food delivery market is also known as online takeaway food delivery market.

Online takeaway food delivery market provides an online and mobile platform for food takeaway. The platform is essentially a marketplace where consumers are matched with restaurants. Consumers choose to order on takeaway restaurant (TR) webpage or an app rather than directly on restaurant websites because they can easily compare multiple cuisine options, and also pay safely. In online mode mobile apps are available for iOS and Android of either the restaurants or TR. Customers select restaurants that deliver to their locations, make selection from menus and prices, and make purchases using a mobile device or via the web without the need for phone calls.

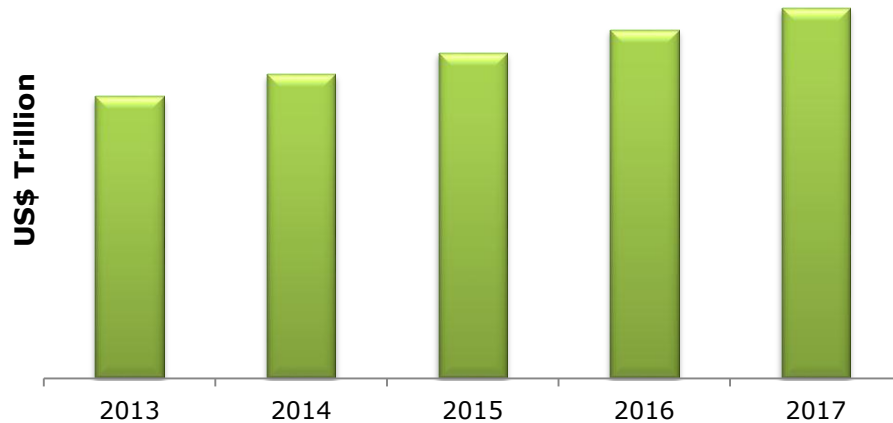
In recent years online food delivery market is gaining popularity because of the increased internet penetration across nations and increased smartphone dependence.

The online food delivery market has three business models namely pure-media, fully integrated and on-demand delivery models.

The global online takeaway food delivery market is expected to increase at a significant CAGR during the years 2016-2020. The global online takeaway food delivery market is expected to increase due to increase in urban population, increase in spending of global middle class population, increasing technological innovations, increase in smartphone usage, increase in internet penetration, etc. Yet, the market faces some challenges such as, fluctuations in profit earning, threat to aggregator business model, data server crash, etc.

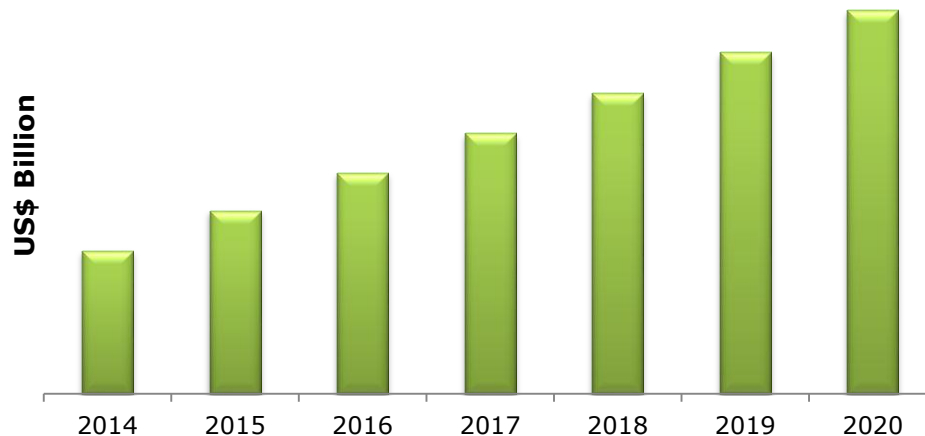
Global Food Service and Food Takeaway Delivery Market Overview

**Global Food Service Market by Value;
2013-2017 (US\$ Trillion)**



The global food service market is anticipated to be at US\$.... trillion in 2017 compared to US\$... trillion in 2013. The market is projected to grow at a CAGR of ...% over the years spanning 2013-2017. The food service market includes The global takeaway food delivery market is ascertained to reach US\$... billion by 2020 from US\$... billion in 2016. The market is likely to grow at a CAGR of ..% over the years 2016-2020. The global takeaway food delivery market can be segmented into ... and mode of accessing the market.

**Global Takeaway Food Delivery Market by
Value; 2014-2020 (US\$ Billion)**

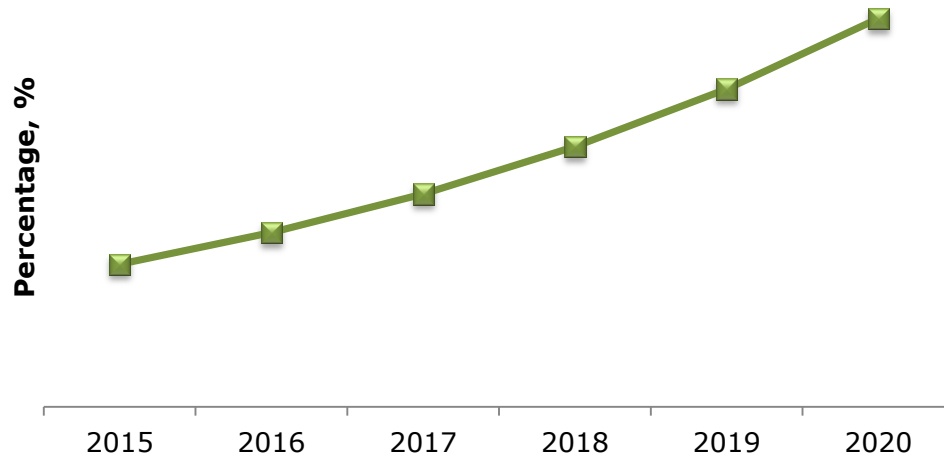


**Global Takeaway Food Delivery Market by
Segments; 2016 (Percentage, %)**

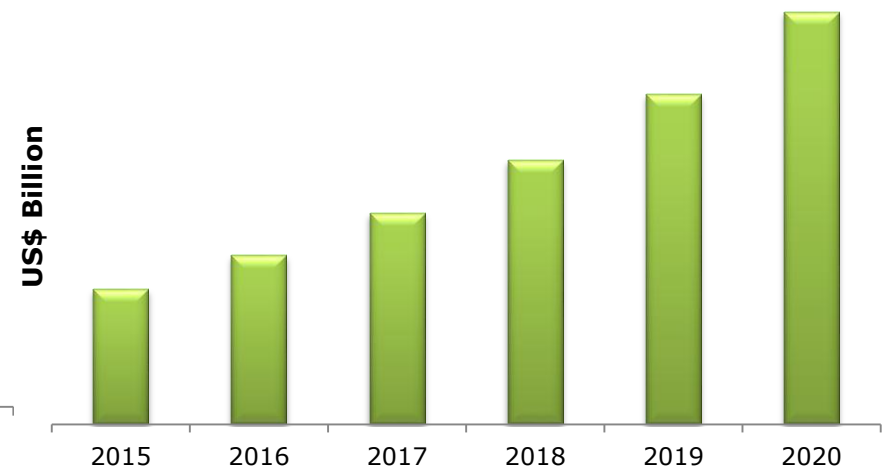


Global Online Food Takeaway Delivery Market Overview

Global Online Takeaway Food Delivery Market by Penetration; 2015-2020 (Percentage, %)



Global Online Takeaway Food Delivery Market by Value; 2015-2020 (US\$ Billion)



The projections have been made that the global online takeaway food delivery market's penetration rate would increase to ...% by 2020 from ...% in 2015. The penetration of the global The value of the global online takeaway food delivery market is expected to reach US\$.... billion by 2020 from US\$.... billion in 2016. The market may grow at a CAGR of ...% over the years 2016-2020. The increase in the value of the market could be advocated

Online Food Takeaway Delivery Market : Regional Overview

UK Online Takeaway Food Delivery Market by Penetration; 2015 (Percentage, %)

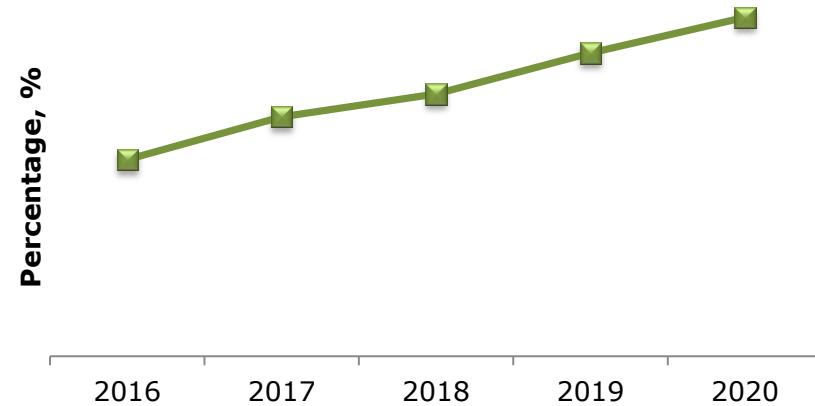


The UK online takeaway food delivery market could be segmented into online and offline. Thesegment had a major share of% in 2015.

The US online takeaway food delivery market by penetration is estimated to reach% by 2020.

The Denmark online takeaway food delivery market could be segmented into online and offline. Thesegment had a major share of% in 2015.

US Online Takeaway Food Delivery Market by Penetration; 2016-2020 (Percentage, %)



Denmark Online Takeaway Food Delivery Market by Penetration; 2015 (Percentage, %)

