

# Global Concert Market: Size, Trends & Forecasts (2016-2020)

September 2016



# Global Concert Market Report

## Scope of the Report

The report titled "Global Concert Market: Size, Trends & Forecasts (2016-2020)", provides an in-depth analysis of the global concert market by value, by number of tickets sold and by audience.

The report also provides a detailed analysis of regional concert market of the following regions: North America, China and Japan.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global concert market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in global concert market is dominated by the one big player, Live Nation Entertainment Inc. Further, key players of the concert market Live Nation Entertainment, Inc., AEG Live (AEG Worldwide) and Marek Lieberberg Konzertagentur (CTS Eventim AG & Co. KGaA) are profiled with their financial information and respective business strategies.

## Country Coverage

North America

China

Japan

## Company Coverage

AEG Live (AEG Worldwide)

Live Nation Entertainment, Inc.

Marek Lieberberg Konzertagentur (CTS Eventim AG & Co. KGaA)

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## Executive Summary

The concept of music industry business revolves around the fundamental that companies and individuals make revenues and profits by creating and selling recorded music, live music performances (also known as concerts) and videos of songs and instrumental pieces.

The individuals and organizations that operate in the music industry are: songwriters and composers who create new songs and musical pieces; singers, musicians, bandleaders who perform the music; the companies and professionals who create and sell the recorded music, that includes music publishers, music producers, record labels and retail and online music stores, etc. and those who organize and present live music performances such as sound engineers, promoters, music venues, road crew and booking agents. The three sub-sectors of music industry under the narrow definition are recorded music, music publishing and live music or the concerts.

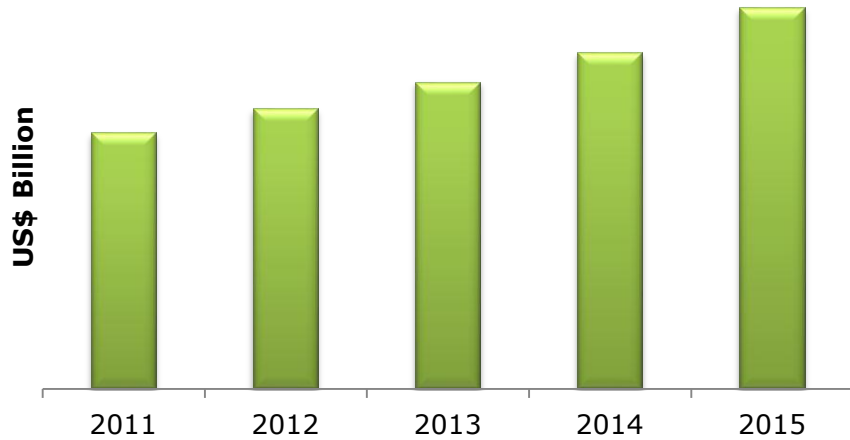
Concert or the live music is a performance in front of the large audience. The live performance generates revenue through sale of tickets of the concerts to fans, advertising and sponsorships. The concerts are held in varying size of settings that include private houses, small nightclubs, concert halls, entertainment centres, parks to large multipurpose buildings and sports stadiums, etc. The concerts are live events that work with professional audio equipment.

The concert industry operates encompassing several players such as fans, ticket vendor, promoter, artist, manager, sponsor and venues.

Global concert market has increased at a significant CAGR during the years 2011-2015 and projections are made that the market would rise in the next four years i.e. 2016-2020 tremendously. The concert market is expected to increase due to growth in urban population, improving global infrastructure, increasing global GDP and GDP per-capita, increase in use of smartphones, etc. Yet the market faces some challenges such as, safety issues, competitive guarantee and downturn in global economy.

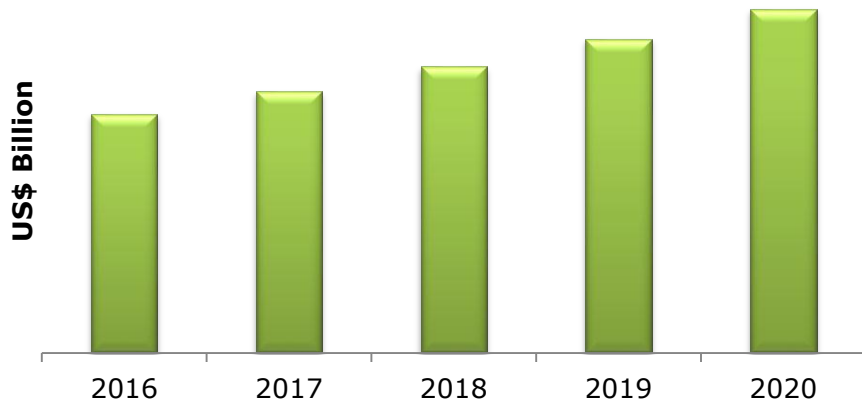
# Global Concert Market Overview

Global Concert Market by Value; 2011-2015 (US\$ Billion)

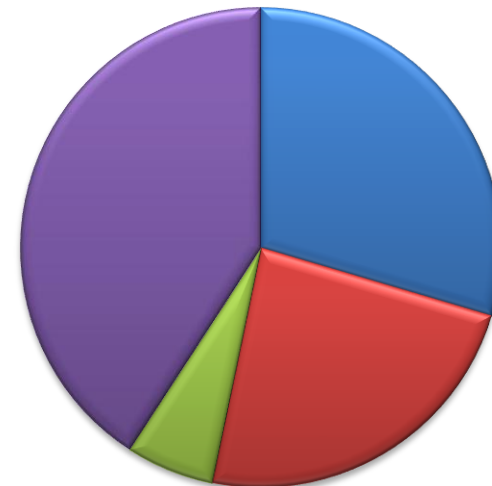


The global concert market was valued at US\$... billion in 2015 as compared to US\$... billion in 2011. The market is expected to reach US\$.... billion in 2020 in comparison to US\$... billion in 2016. The market is estimated to grow at a CAGR of ....% over the years 2016-2020. The factors that would drive the concert market are ..., ..., ..., and ..., etc. The global concert market by region is divided into ....., ....., ..... and .... The largest revenue generating region is .... With ...% share in 2015.

Global Concert Market by Value; 2016-2020 (US\$ Billion)

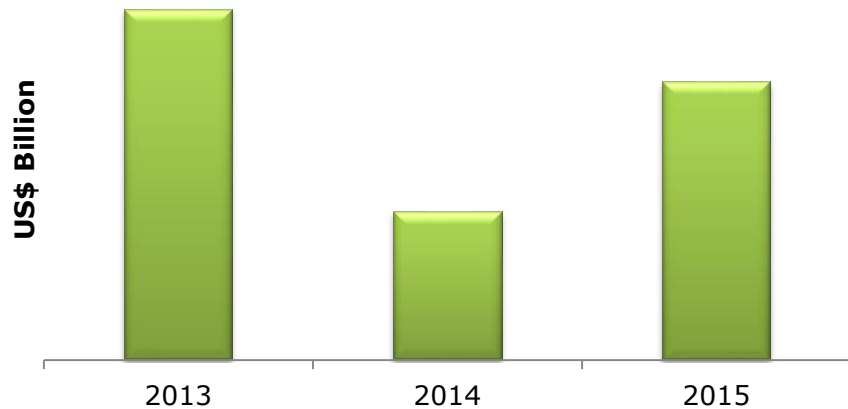


Global Concert Market by Region; 2015

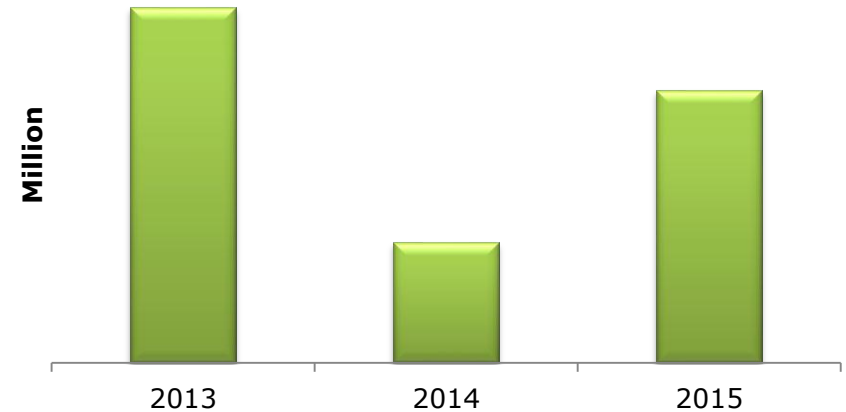


# Global Concert Market by Top 100 Tours Overview

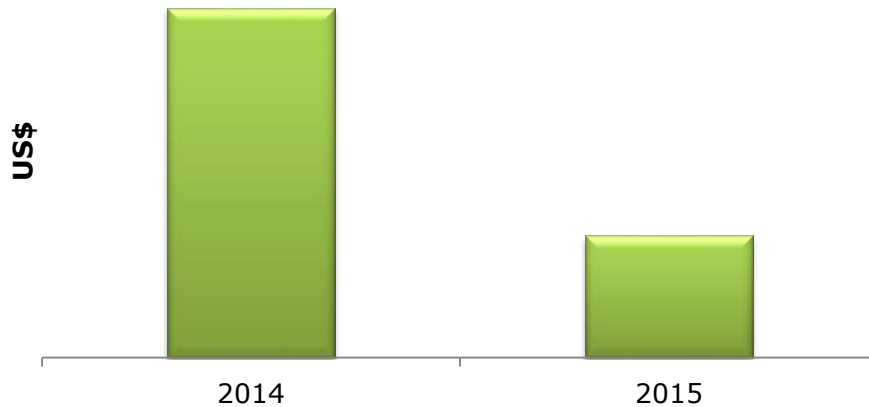
### Global Top 100 Concert Tours by Value; 2013-2015 (US\$ Billion)



### Global Top 100 Concert Tours by Tickets Sold; 2013-2015 (Million)



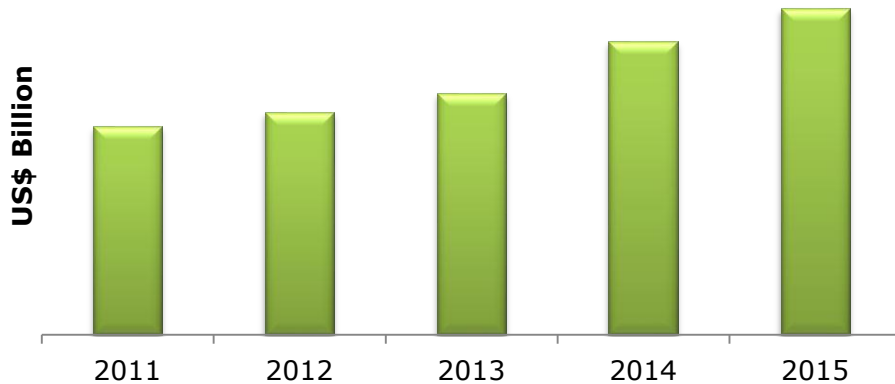
### Global Top 100 Concert Tours by Ticket Price; 2014-2015 (US\$)



The concert market by top 100 tours was valued at US\$10.5 billion in 2015 as compared to US\$6.5 billion in 2013. The number of tickets sold in the top 100 concert tours were 8.5 million in 2015 higher than 6.5 million in 2014. The average price of tickets for top 100 concert tours was US\$0.8 in 2015.

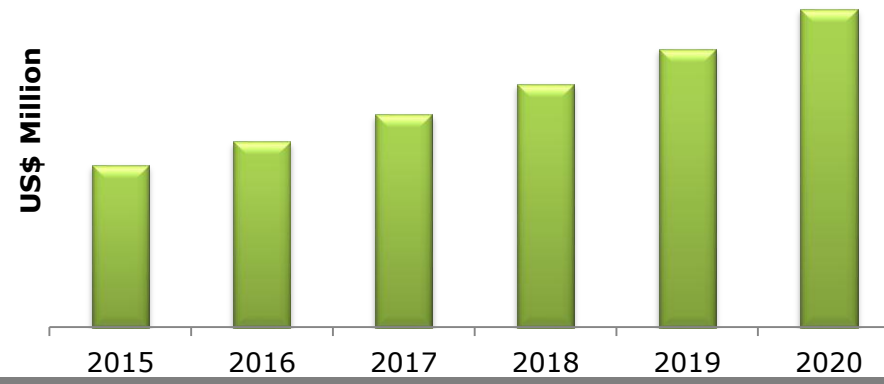
# Global Concert Market: Regional Overview

## North America Concert Market by Value; 2011-2015 (US\$ Billion)



The North American concert market by value was valued at US\$.....billion in 2015 up from US\$...billion in 2011. The market grew at a CAGR of...% over the years 2011-2015. The Chinese concert market is estimated to reach US\$....million in 2020 as compared to US\$....million in 2015. The Japanese concert market was valued at US\$....billion in 2015 in comparison to US\$....billion in 2010.

## China Concert Market by Value; 2015-2020 (US\$ Million)



## Japan Concert Market by Value; 2010-2015 (US\$ Billion)

