

European Online Pharma Market: Size, Trends & Forecasts (2017-2021)

January 2018



Europe Online Pharma Market : Coverage

Executive Summary and Scope

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Dynamics

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Europe Online Pharma Market : Coverage

Scope of the Report

Attributes	Details
Title	Europe Online Pharma Market: Size, Trends & Forecasts (2017-2021)
Coverage	Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2017-2021
Competition in the Market	Fragmented
Key Players	Shop Apotheke, Zur Rose Group AG(Doc Morris), Aporot and Medpax

Europe Online Pharma Market

Executive Summary

Pharmacy is that field of science which is engaged in production and dispensing of drugs and medicines. This field provides services various healthcare arenas such as clinics, medication reviewing, etc. There are majorly three disciplines of pharmacy: pharmaceuticals (the process of turning a new chemical entity (NCE) or old drugs into a medication), Medicinal chemistry & Pharmacognosy (study of the organic chemistry, physical, chemical, biochemical and biological properties of drugs) and Pharmacy practice.

There are two types of pharmacy professional- Pharmacists and pharmacy technician. Pharmacist is a person who has practiced in pharmacy and provide medication to people. Whereas, a pharmacy technician is a health care provider who performs pharmacy-related processes. Pharmacy is practiced in different areas such as community pharmacy, hospital pharmacy, clinical pharmacy, ambulatory care pharmacy, consultant pharmacy, etc.

Online pharmacy is described as the online platform where the medicines are sold to customers. It is also known as Internet pharmacy, e-pharmacy or mail-order pharmacy. Online pharmacy is of four types. Domestic online pharmacies, overseas online pharmacies, specialty pharmacies and discount online pharmacies. There are many advantages of online pharmacy such as cheaper drugs availability, faster delivery of drugs, user friendly, etc. Some disadvantage is also there like sale of fake medication, not following regulatory laws, no assurance of temperature control of drugs, tec.

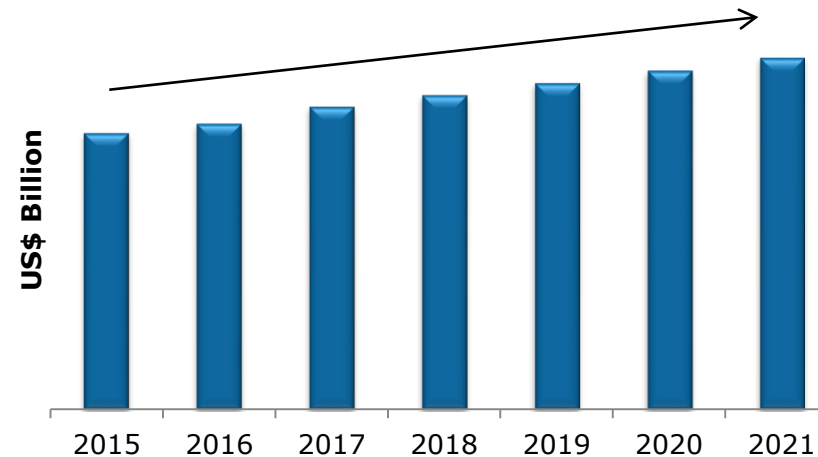
Europe online pharma market is expected to increase at high growth rates during the forecasted period (2017-2021). Europe online pharma market is supported by various growth drivers, such as growing internet penetration and smartphone usage, improving online payment methods, high customer demand in over-the-counter division, etc. Yet, the market faces certain challenges, such as, licensing requirement blocking retailers entrance, time-sensitive medical requests, etc. Few new market trends are also provided such as, increase in health awareness, increasing self-medication, etc.

Europe Pharma Market : An Analysis

Europe Pharma Market by Segment; 2016



Europe Pharma Market by Value



CAGRs

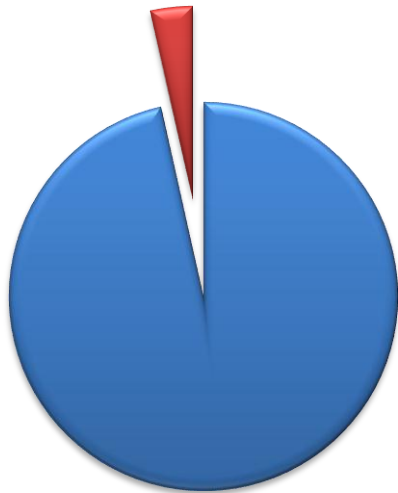
2017-2021

xx%

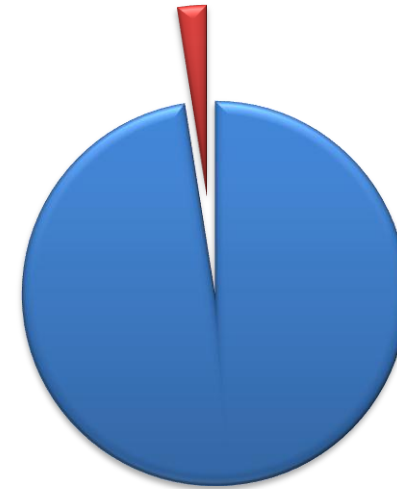
Europe Pharma market value was US\$... billion in 2016. Europe Pharma market is anticipated to rise up to US\$... billion by 2021 as compared to US\$...billion in 2017, representing a CAGR of% over the years 2017 to 2021.

Europe Online Pharma Market : An Analysis

**Europe Online OTC & BPC Pharma Penetration Rate in
Total OTC & BPC Market; 2016**

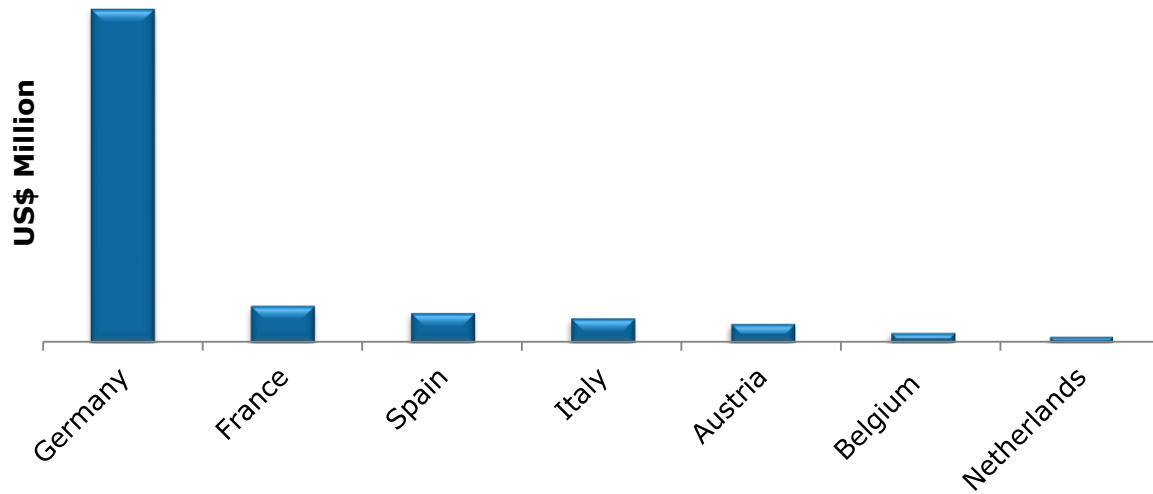


**Europe OTC Online and Mail Order Pharma Market
Value by Top Regions; 2016**

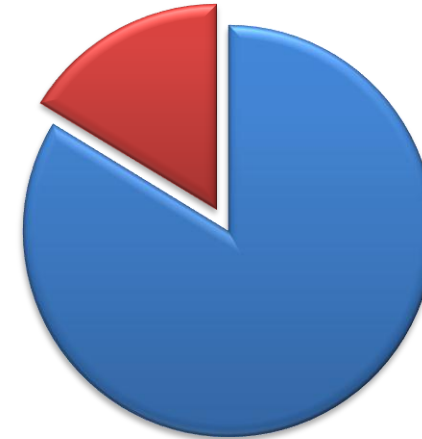


Europe Online Pharma Market : Segment Analysis

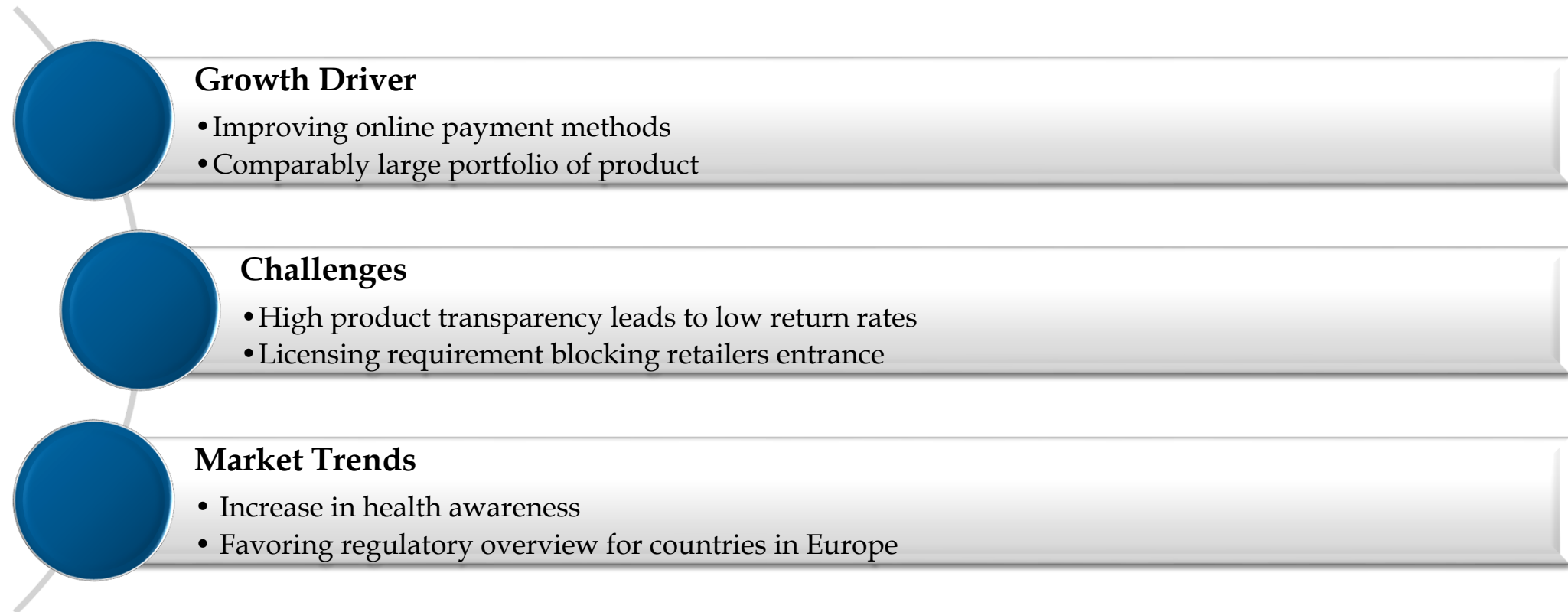
Europe OTC Online and Mail Order Pharma Market Value by Top Regions; 2016



Germany OTC & BPC Market by Penetration Rate; 2016







Europe Online Pharma Market : Dynamics



Europe Online Pharma Market : Competitive Landscape

Players Profiled

- Shop Apotheke 
- Zur Rose Group AG(Doc Morris) 
- Aporot 
- Medpax 

Note: The graphs on this slide are only for sample representation.