

# Global Gambling Market: Size, Trends & Forecasts (2020-2024)

February 2020



# Global Gambling Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiles

# Global Gambling Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Gambling Market: Size, Trends & Forecasts (2020-2024)
Coverage	Global and Regional
Regional Coverage	America and Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Fragmented
Key Players	International Game Technology Plc., Paddy Power Betfair Plc., Scientific Games Corporation, The Stars Group

# Global Gambling Market

## Executive Summary

The gambling industry is a term interchangeably used for gaming industry. The term Gambling is more preferred by companies operating within the gambling market. As for them it sounds sort of more legal to be known as a “Gambling company” instead of a “gaming company”. Gambling is defined as any game or activity in the which a particular player risk his/ her money in the expectation of winning more money.

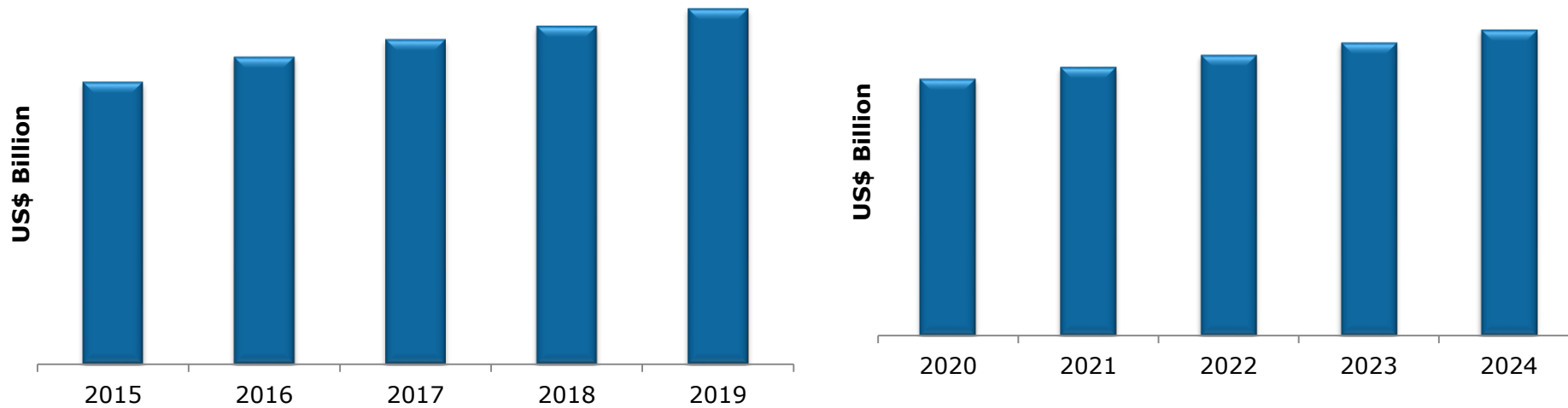
The global gambling market can be segmented on the basis of product type and platform type. The market can be bifurcated into casinos, lotteries, gambling machines, betting and others on the basis of product type. On the basis of platform type, the market can be segmented into land based and online categories.

The global gambling market is forecasted to showcase positive growth through the forecast period (2020-2024). The market growth is estimated to supported by various growth drivers such as increasing spending capability, legalization of gambling in countries such as US, rising penetration of smart devices, hike in internet penetration, and overall increase in global population especially within those lying in between the ages of 20-64 years.

The market is also confronted by some challenges such as the negative perceptions surrounding the gambling market and lack of internet connectivity in developing countries. Emergence of bitcoins, growing number of mergers and acquisitions (M&A), use of augmented reality to enhance gambling experience and cloud gambling are some of the major trends existing in the market.

# Gambling Market: Global Analysis

## Global Gambling Market by Value

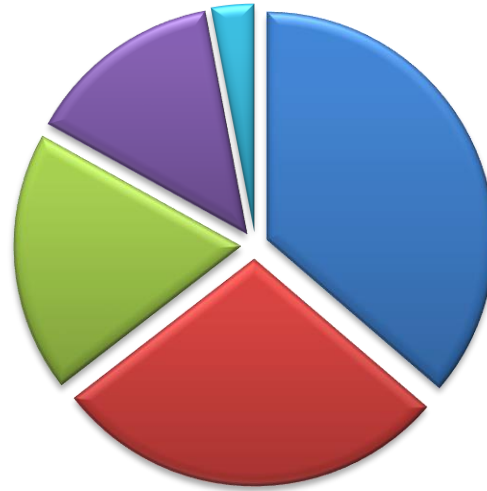


CAGRs	
2020-2024	xx%

The global Gambling market is expected to reach to US\$... billion by 2024 and estimated to demonstrate a CAGR of ...% over the years 2020-2024.

# Gambling Market: Product Type Analysis

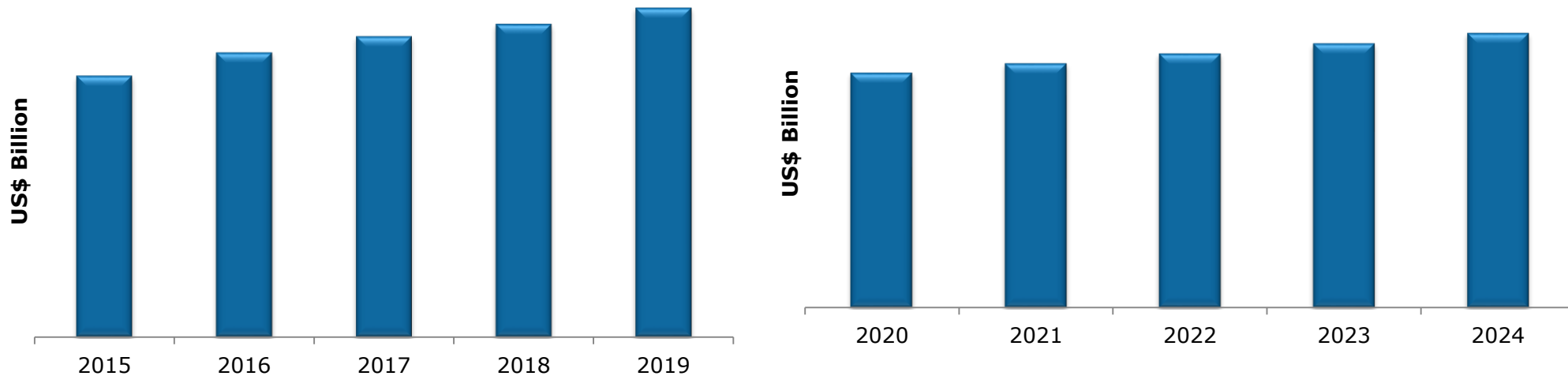
Global Gambling Market by Product Type; 2019



Product Type	Share
Casino	xx%
Lotteries	xx%
Gambling Machines	xx%
Betting	xx%

# Gambling Market: Product Type Analysis

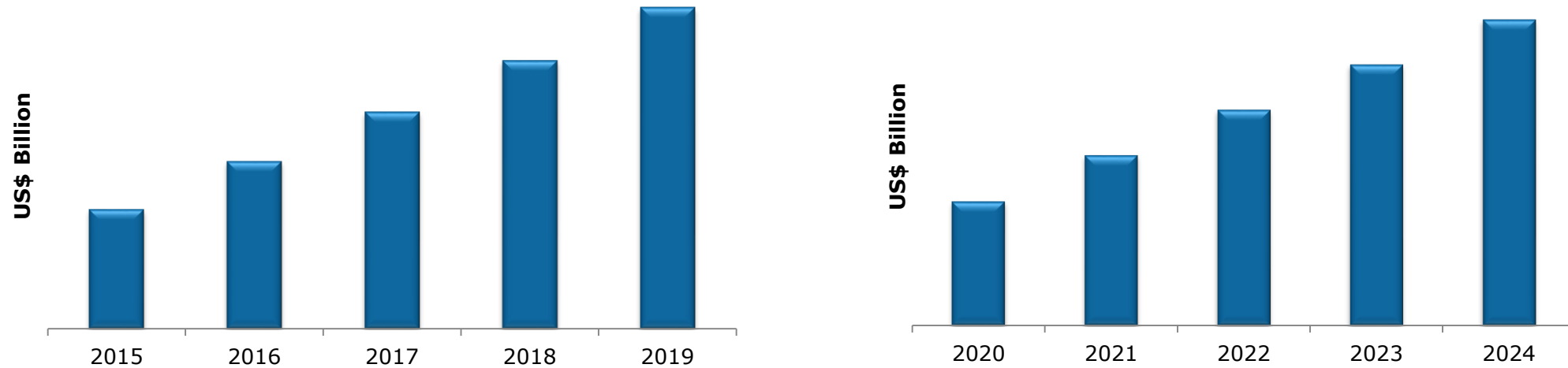
## Global Casino Gambling Market by Value



The global casino gambling market amounted to US\$... billion in 2019. The market is projected to escalate to US\$... billion by 2024.

# Gambling Market: Product Type Analysis

## Global Lotteries Gambling Market by Value

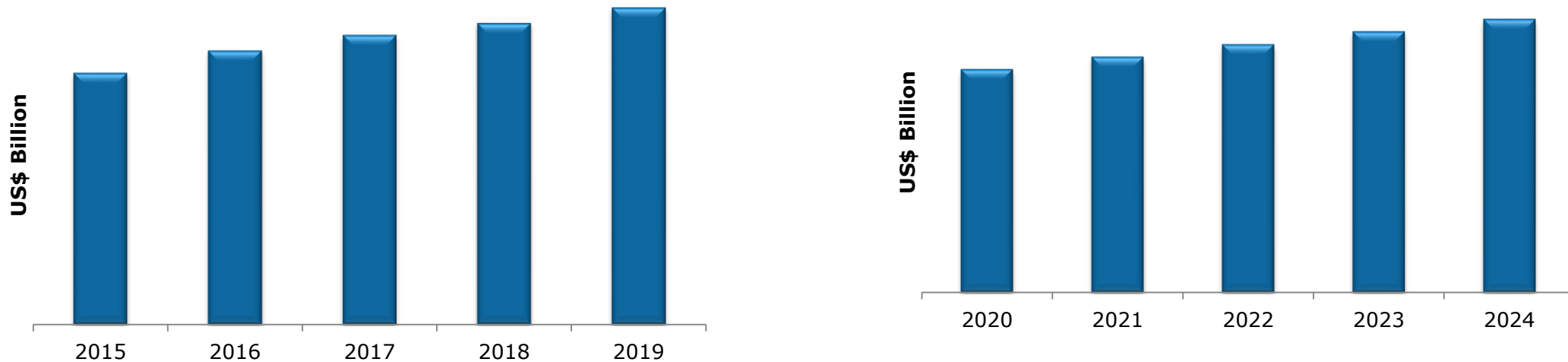


The global lottery market is forecasted to total to US\$... billion by 2024 in comparison to a value of US\$... billion in 2020 growing at a CAGR of ...% during the years spanning 2020-2024.



# Gambling Market: Product Type Analysis

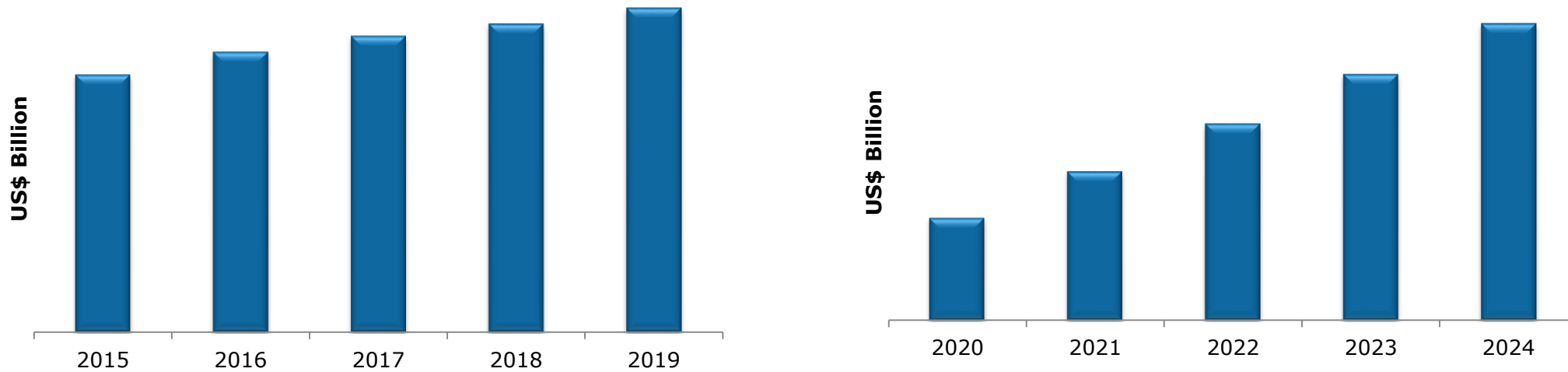
## Global Gambling Machine Market by Value



The market totaled to US\$... billion in 2019. The gambling machine market is forecasted to ascend to US\$... billion by 2024 in contrast to a value of US\$... billion in 2020.

# Gambling Market: Product Type Analysis

## Global Betting Market by Value



The global betting market is estimated to showcase a continuously increasing trend through the years spanning 2020-2024 totaling to US\$... billion by 2024 in comparison to US\$... billion in 2020.

# Gambling Market: Platform Type Analysis

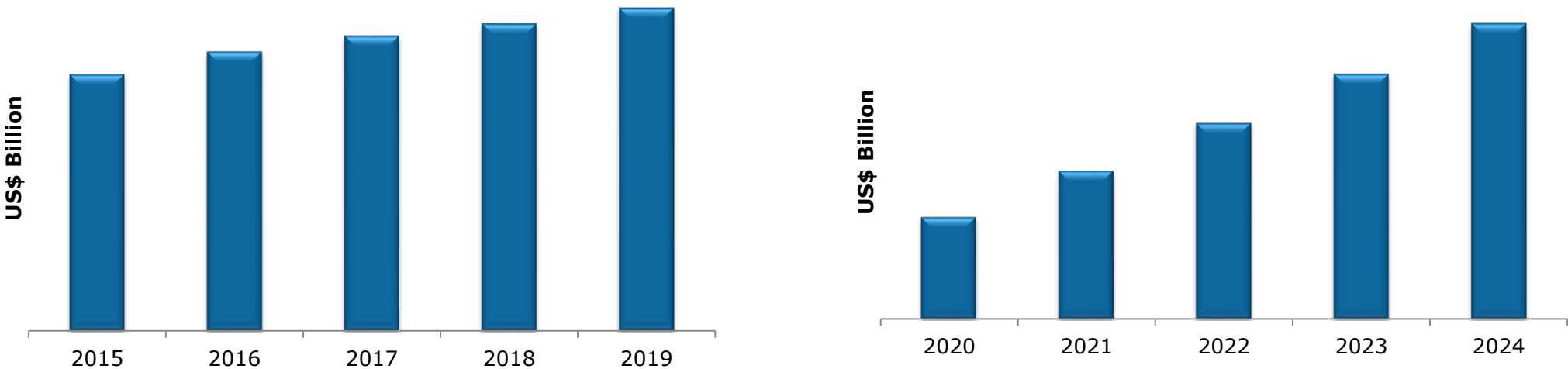
Global Gambling Market by Platform Type 2019



Platform Type	Share
Landbased	xx%
Computer	xx%
Mobile	xx%

# Gambling Market: Platform Type Analysis

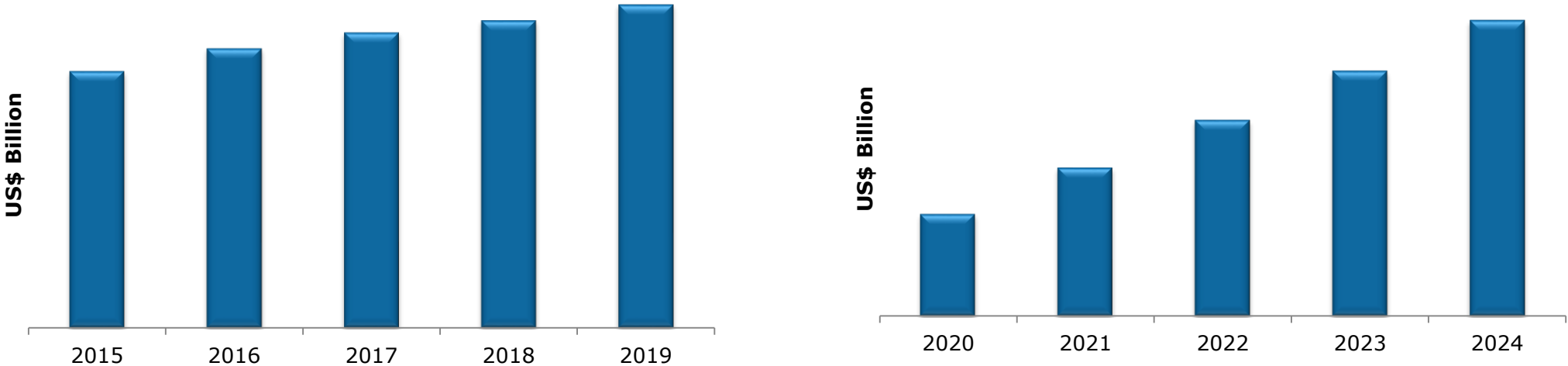
## Global Landbased Gambling Market by Value



CAGRs	
2020-2024	xx%

# Gambling Market: Platform Type Analysis

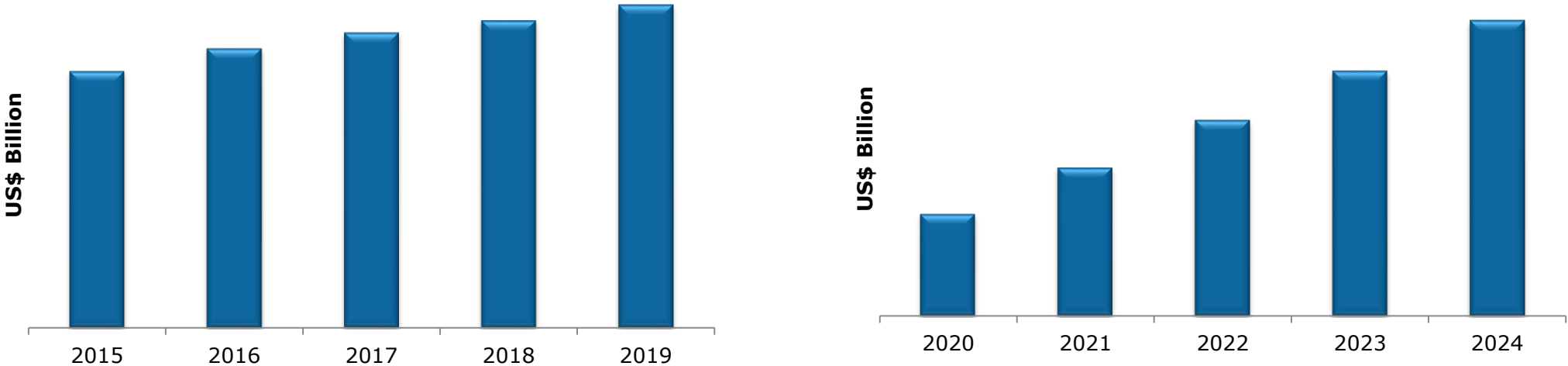
## Global Computer Gambling Market by Value



CAGRs	
2020-2024	xx%

# Gambling Market: Platform Type Analysis

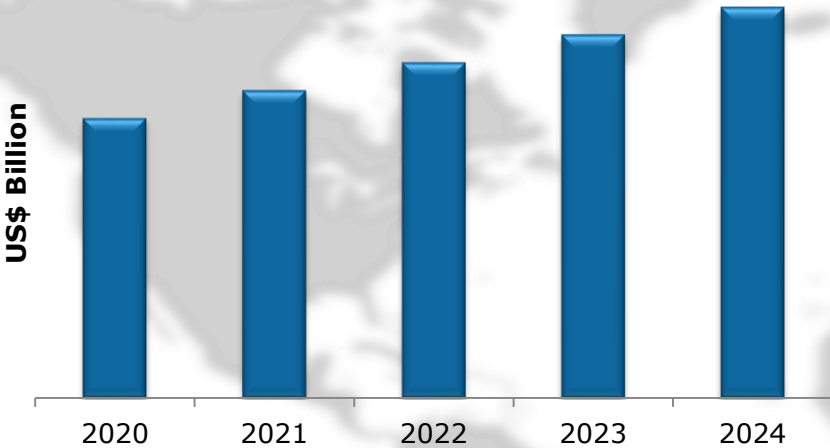
## Global Mobile Gambling Market by Value



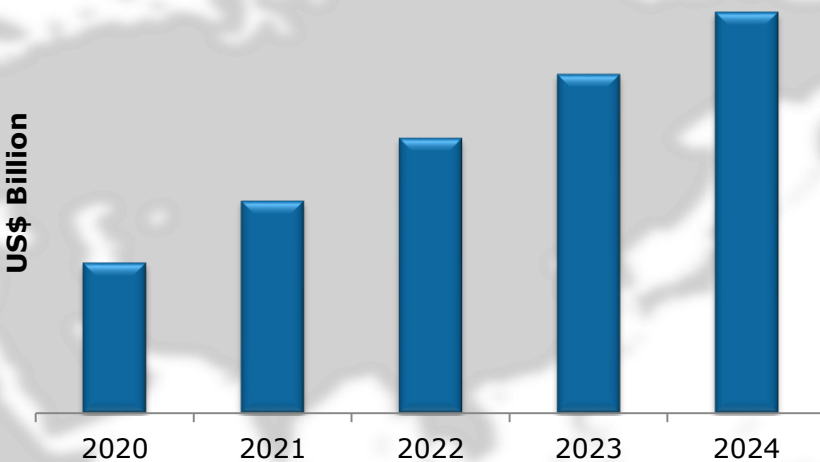
CAGRs	
2020-2024	xx%

# Gambling Market: Regional Analysis

### America Gambling Market by Value



### Europe Gambling Market by Value



Region	CAGR
	2020-2024
America	xx%
Europe	xx%

# Gambling Market: Dynamics

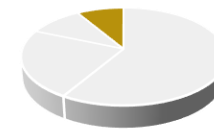




# Gambling Market: Competitive Landscape

## Players Profiled

- International Game Technology Plc .
- Paddy Power Betfair Plc.
- Scientific Games Corporation
- The Stars Group



Note: The above shown graphs are for pictorial representation only.