Global Hyperscale Cloud Market: Analysis By End-User, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026

April 2022

Daedal Research

Global Hyperscale Cloud Market: Coverage

- Executive Summary and Scope
- Introduction/Market Overview
- Global Market Analysis
- Regional Market Analysis
- Impact of COVID-19
- Dynamics
- Competitive Landscape
- Company Profiling

Global Hyperscale Cloud Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Hyperscale Cloud Market: Analysis By End-User, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026
Coverage	Global/ Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2026
Competition in the Market	Highly Concentrated
Key Players	Amazon.Com, Inc. (Amazon Web Services, Inc.), Microsoft Corp. (Microsoft Azure), Alphabet Inc. (Google Cloud Platform), Alibaba Group (Alibaba Cloud), Oracle Corporation, IBM, and Apple Inc.

Global Hyperscale Cloud Market: Coverage

Executive Summary

The term “hyperscale” refers to scalable cloud computing systems in which a very large number of servers are networked together. The number of servers used at any one time can increase or decrease to respond to changing requirements. This means the network can efficiently handle both large and small volumes of data traffic. The global hyperscale cloud market in 2021 was valued at US$191.15 billion. The market is expected to reach US$693.49 billion by 2026, growing at a CAGR of 29.40% during the forecast period of 2022-2026.

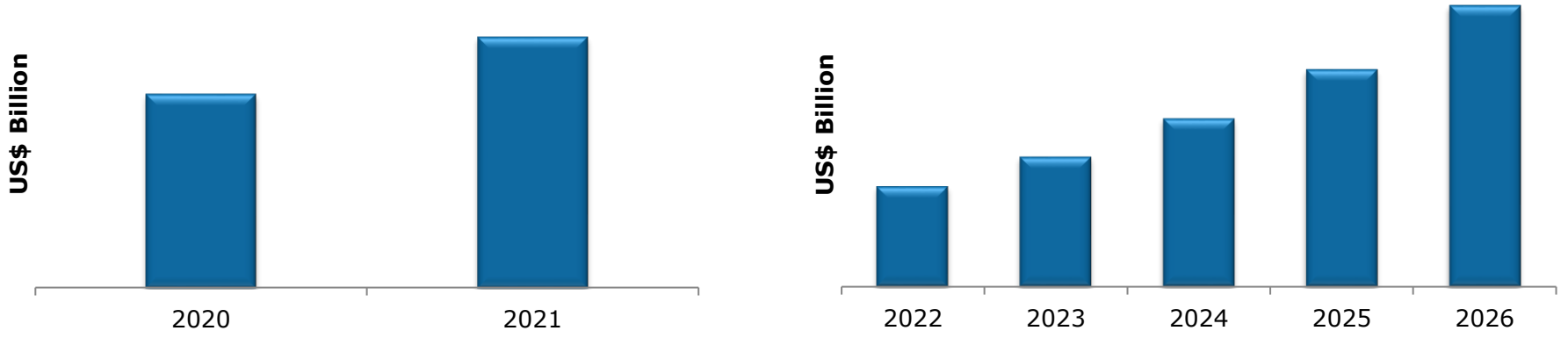
The global hyperscale cloud market can be segmented based on end-user (BFSI, IT & Telecom, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Energy & Utilities, Government & Public Sector, Healthcare, and Others). Among the end-users, BFSI is leading the market with share of 25% in the market in 2021, while the manufacturing hyperscale cloud market is expected to grow at the highest CAGR of 31.35%. North America is leading the global hyperscale cloud market with a share of around 38%, due to the presence of well-established providers of hyperscale cloud computing and increasing investment in technological advancements.

Due to the pandemic, most companies have increased their cloud usage by more than they planned, resulting in higher cloud spending. This, in turn, has led to an increased need for hyperscaling. Demand for hyperscaling would continue to be driven by the accelerated digital transformation post-COVID, which would see corporates accelerate their shifting of on-premise systems to the cloud, and the adoption of hyperscale platforms as the main resource for software development, testing, and deployment.

The global hyperscale cloud market has increased during the years 2020-2021. The projections are made that the market would rise in the next four years i.e. 2022-2026 tremendously. The global hyperscale cloud market is expected to increase due to increasing penetration of IoT devices, growing AI software market, growing internet traffic, increasing number of hyperscale data centers, increase in adoption of cloud in SMEs, etc. Yet the market faces some challenges such as insecurity of data, the need to incur huge capital expenditure as technology advances, etc. Moreover, the market growth would succeed to various market trends like increasing 5G adoption, escalating edge computing, acceleration of digital transformation, SaaS vendors re-platform onto hyperscale infrastructure, etc.

Hyperscale Cloud Market: Global Analysis

Global Hyperscale Cloud Market by Value



CAGR	
2022-2026	xx%

Global hyperscale cloud market, valued at US$.... billion in 2021, increased as compared to US$... billion in 2020. Global hyperscale cloud market is anticipated to reach up to US$... billion by 2026, at a CAGR of ….%, from US$... billion in 2022.

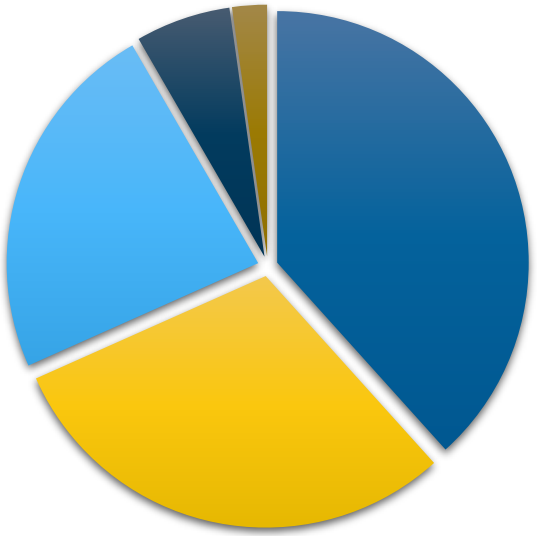
Hyperscale Cloud Market: Global Analysis

Global Hyperscale Cloud Market by End-User; 2021

End-Users	Share
BFSI	xx%
IT & Telecom	xx%
Retail & Consumer Goods	xx%
Media & Entertainment	xx%
Manufacturing	xx%
Energy & Utilities	xx%
Government & Public Sector	xx%
Healthcare	xx%
Others	xx%

Hyperscale Cloud Market: Global Analysis

Global Hyperscale Cloud Market by Region; 2021



Region	Share
North America	xx%
Europe	xx%
Asia-Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

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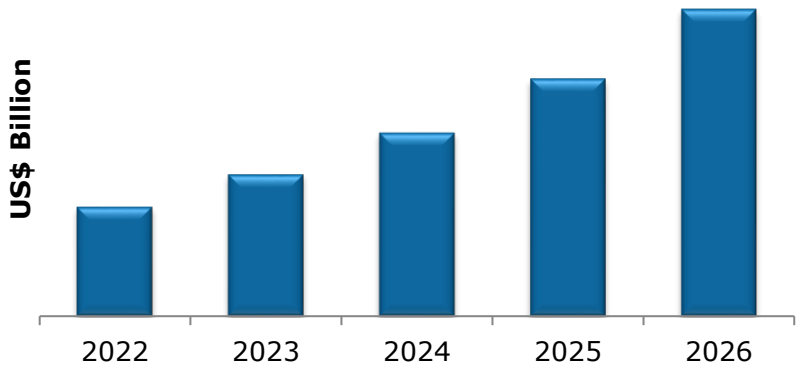
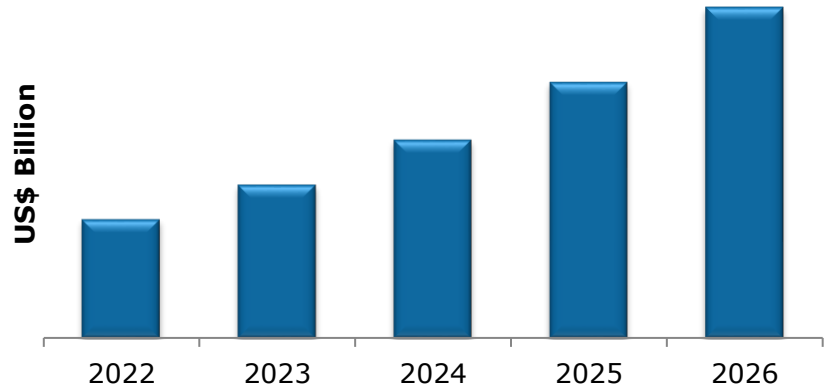
Global Hyperscale Cloud Market: End-Users Analysis

Global BFSI Hyperscale Cloud Market by Value



Global IT & Telecom Hyperscale Cloud Market by Value



End-Users	CAGR
	2022-2026
BFSI	xx%
IT & Telecom	xx%

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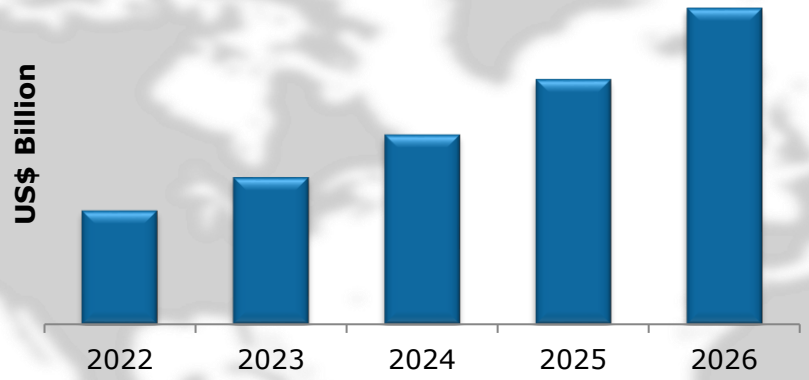
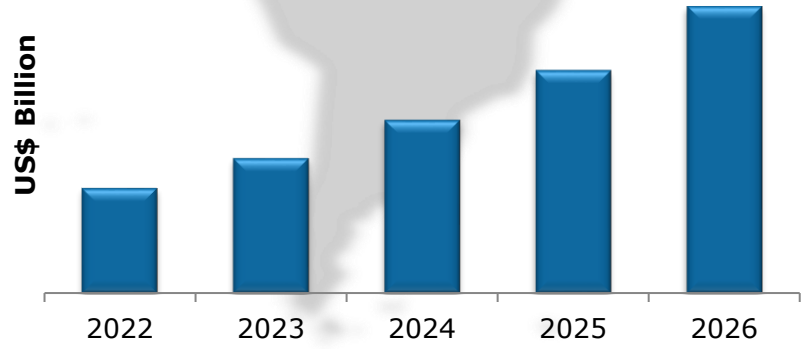
Hyperscale Cloud Market: Regional Analysis

North America Hyperscale Cloud Market by Value



Europe Hyperscale Cloud Market by Value



Region	CAGR
	2022-2026
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East	xx%

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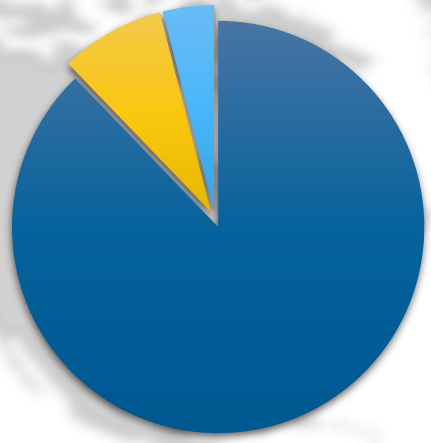
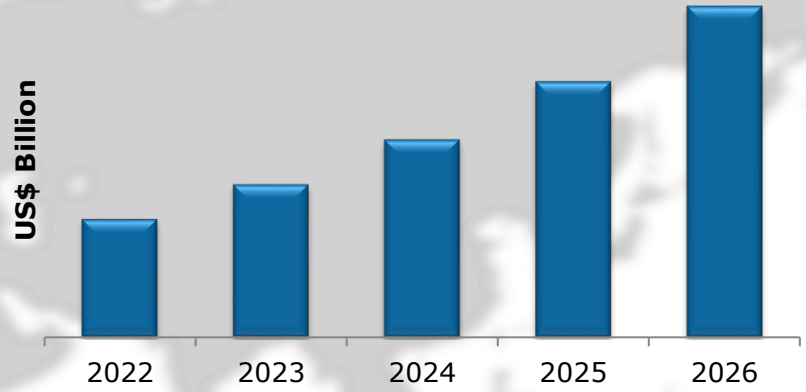
Hyperscale Cloud Market: North America Analysis

North America Hyperscale Cloud Market by Region; 2021



Region	Share
The US	xx%
Canada	xx%
Mexico	xx%

The US Hyperscale Cloud Market by Value



Region	CAGR (2022-2026)
The US	xx%

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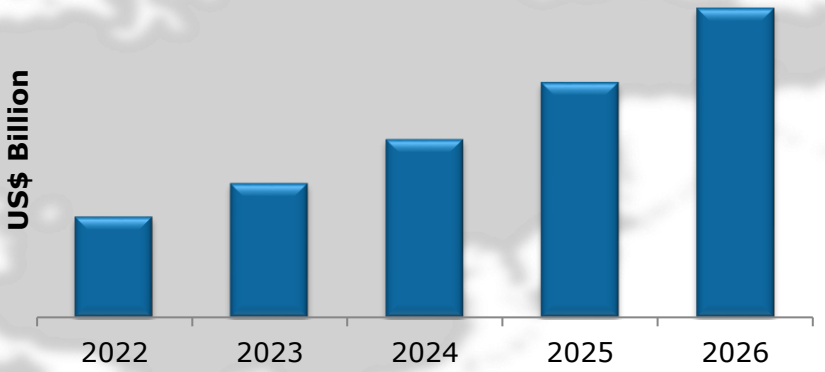
Hyperscale Cloud Market: Europe Analysis

Europe Hyperscale Cloud Market by Region; 2021

Region	Share
UK	xx%
Germany	xx%
France	xx%
Italy	xx%
Spain	xx%
Rest of the Europe	xx%

The UK Hyperscale Cloud Market by Value



Region	CAGR (2022-2026)
The UK	xx%

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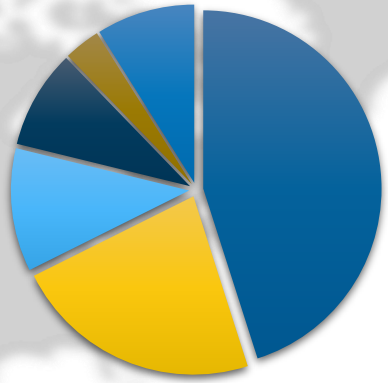
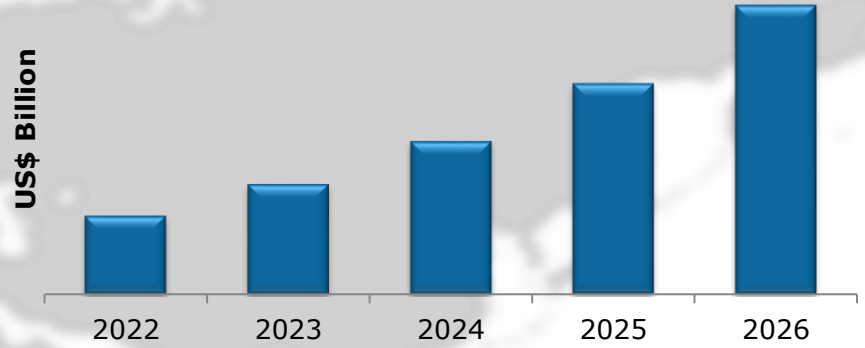
Hyperscale Cloud Market: Asia Pacific Analysis

Asia Pacific Hyperscale Cloud Market by Region; 2021



Region	Share
China	xx%
Japan	xx%
India	xx%
Australia	xx%
South Korea	xx%
Rest of the Asia Pacific	xx%

China's Hyperscale Cloud Market by Value



Region	CAGR (2022-2026)
China	xx%

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Global Hyperscale Cloud Market: Dynamics

Growth Driver

- Increasing penetration of IoT devices
- Growing AI software market

Challenges

- Insecurity of data
- Need to incur huge capital expenditure as technology advances

Market Trends

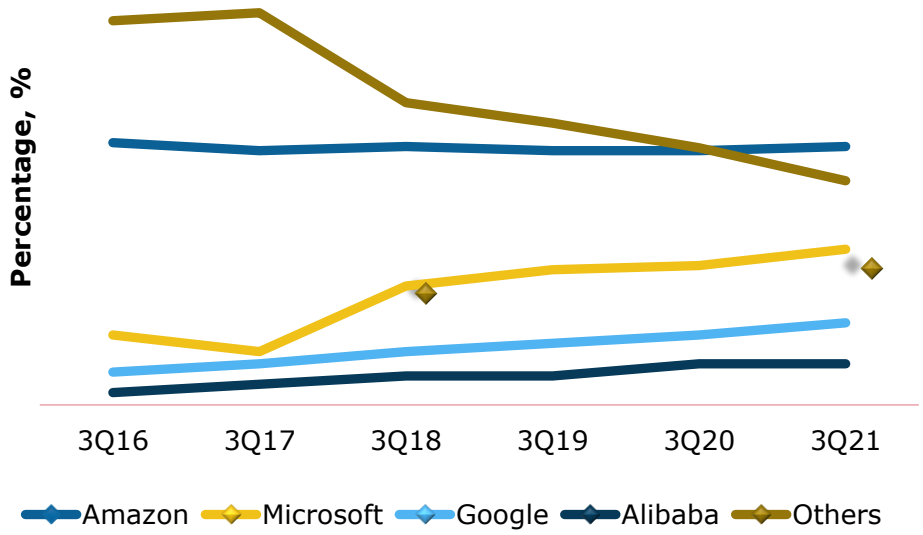
- Increasing 5G adoption
- Escalating edge computing,

Global Hyperscale Cloud Market: Competitive Landscape

Players Profiled

- Amazon.Com, Inc. (Amazon Web Services, Inc.)
- Microsoft Corp. (Microsoft Azure)
- Alphabet Inc. (Google Cloud Platform)
- Alibaba Group (Alibaba Cloud)
- Oracle Corporation
- IBM
- Apple Inc.

Market Share by Players



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