

Global E-Cigarettes and Vapor Products Market: Size & Forecasts with Impact Analysis of COVID-19 (2021-2025)

June 2021



Global E-Cigarettes and Vapor Products Market: Coverage

Executive Summary

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global E-Cigarettes and Vapor Products Market: Coverage

Scope of the Report

Attributes	Details
Title	Global E-Cigarettes and Vapor Products Market: Size & Forecasts with Impact Analysis of COVID-19 (2021-2025)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific and Rest of the World
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Imperial Brands, British American Tobacco, Philip Morris International, Altria Group

Global E-Cigarettes and Vapor Products Market

Executive Summary

Tobacco is a composition of the nicotine-wealthy leaves of a plant, which are restored by a procedure of dehydrating and fermentation for smoking. Tobacco consists nicotine, an ingredient which is extremely addictive, due to which people start smoking. Smoking is an action of breathing in and breathing out the smoke of blazing plant matter.

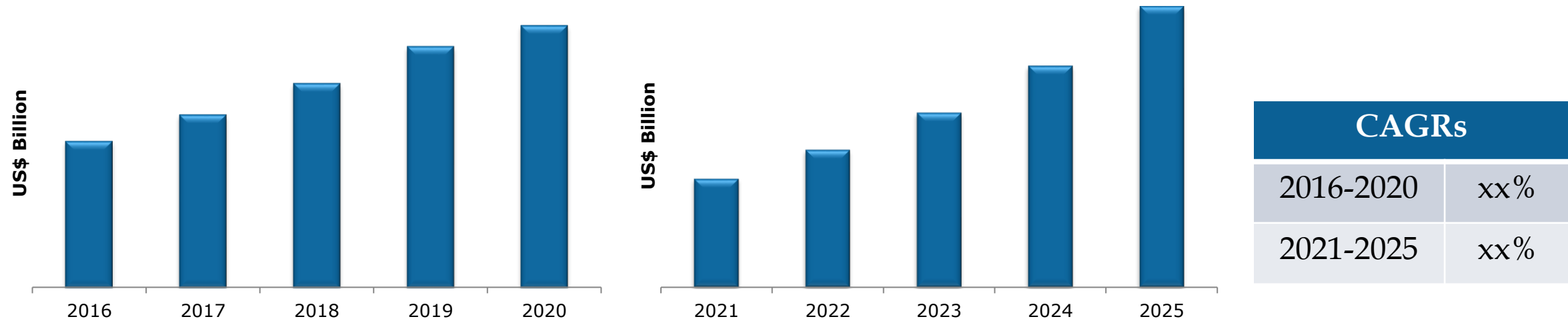
Tobacco smoking products can be classified into three types of products E-cigarettes, vapor products and cigarettes /hookah. Vapor products manufacture aerosol by warming a liquid solution, which consumer breath in as an aerosol, the procedure is known as “vaping.” Electronic cigarette is an electronic gadget that simulates e-cigarette smoking without burning of tobacco. Electronic cigarette gadgets task based on the presence of a liquid in the product. The product contains of a burning part that evaporates the liquid for making vapors. The act of vaping is done with the help of e-cigarettes and vapor products.

The e-cigarettes and vapor products market can be segmented on the basis of product, named as; open tank, rechargeable, closed tank and disposable. Further, the e-cigarettes and vapor products market can be segmented on the basis of composition, named as nicotine and non-nicotine and on the basis of battery mode, such as manual and automatic.

The global e-cigarettes and vapor products market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The e-cigarettes and vapor products market is expected to increase due to increase in Gen Z income, increasing influence of social media, growing penetration of e-commerce, shifting consumer perception towards combustible cigarettes, swelling demand for ashless and smokeless vaping alternatives and growing urbanization. Yet, the market faces some challenges such as stringent government regulations

E-Cigarettes and Vapor Products Market: Global Analysis

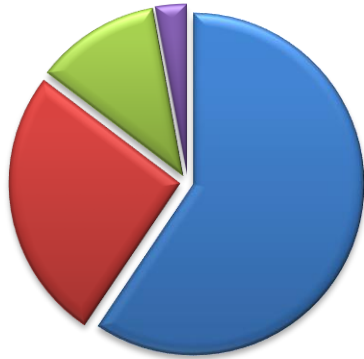
Global E-Cigarettes and Vapor Products Market by Value



The global e-cigarettes and vapor products market, valued at US\$... billion in 2020, increased as compared to US\$... billion in 2019 . The global e-cigarettes and vapor products market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021..

E-Cigarettes and Vapor Products Market: Global Analysis

Global E-Cigarettes and Vapor Products Market by Products; 2020



Segments	Share
Open Tank	xx%
Rechargeable	xx%
Closed Tank	xx%
Disposable	xx%

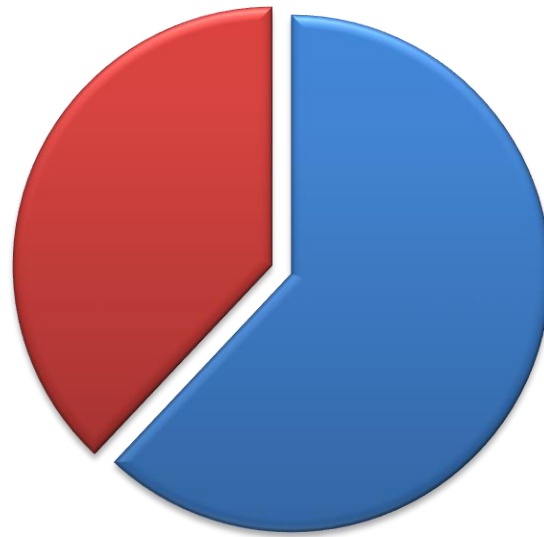
Global E-Cigarettes and Vapor Products Market by Composition; 2020



Segments	Share
Nicotine	xx%
Non-Nicotine	xx%

E-Cigarettes and Vapor Products Market: Global Analysis

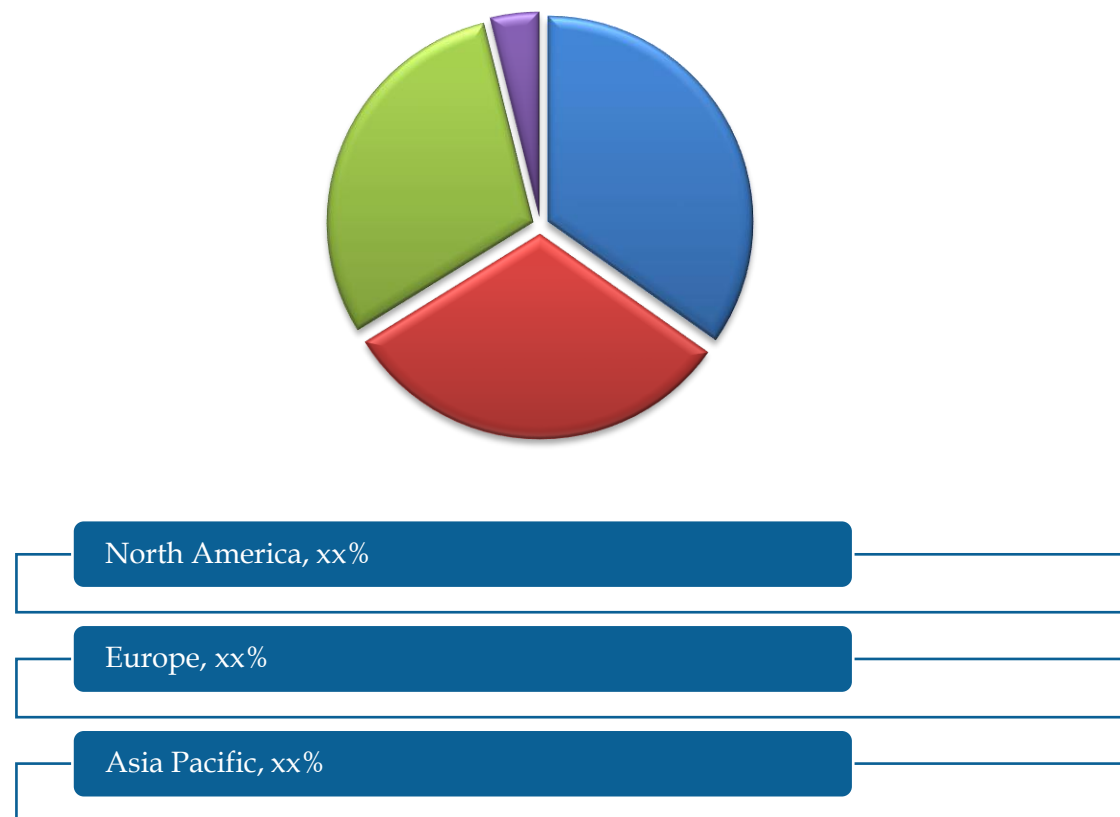
Global E-Cigarettes and Vapor Products Market by Battery Mode; 2020



Segments	Share
Automatic	xx%
Manual	xx%

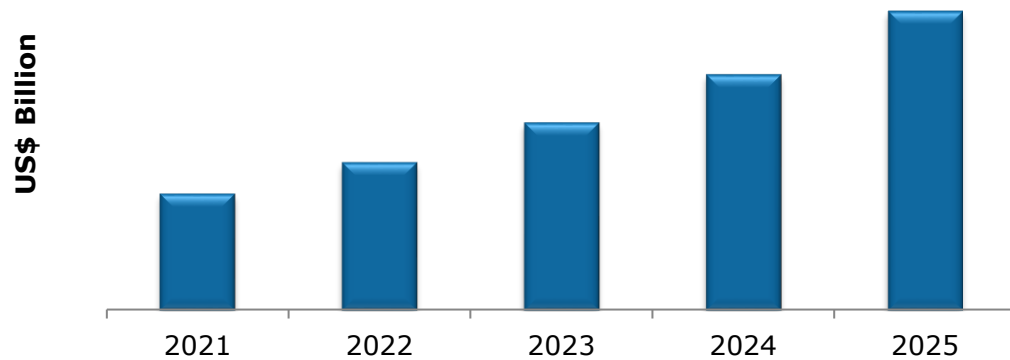
E-Cigarettes and Vapor Products Market: Global Analysis

Global E-Cigarettes and Vapor Products Market by Region; 2020

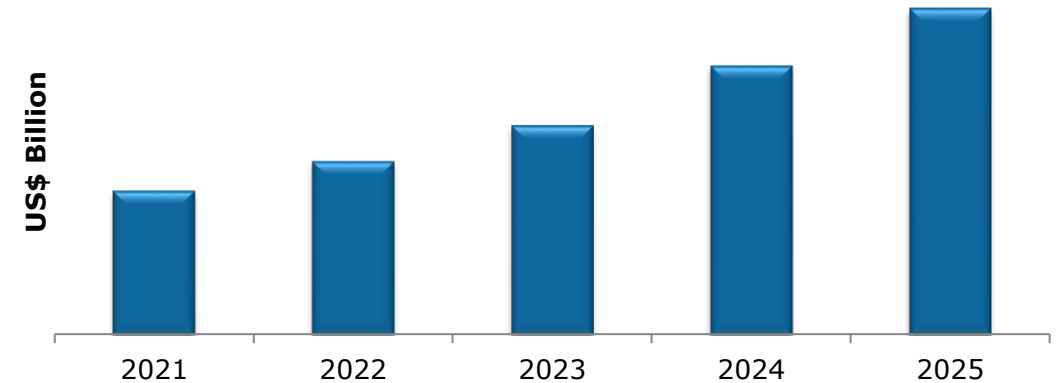


E-Cigarettes and Vapor Products Market: Product Analysis

Open Tank E-Cigarettes and Vapor Products Market by Value



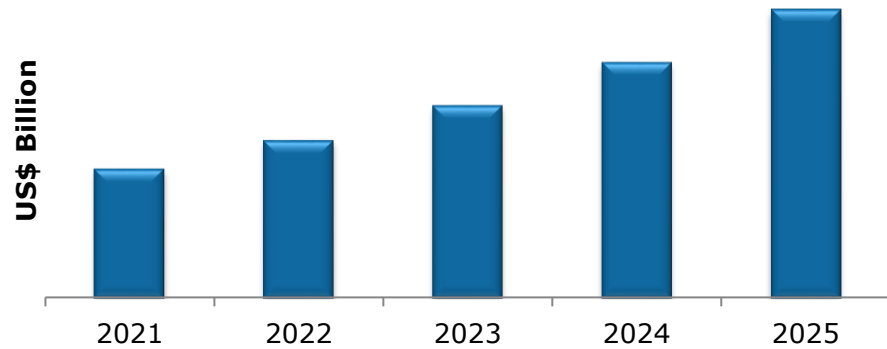
Rechargeable E-Cigarettes and Vapor Products Market by Value



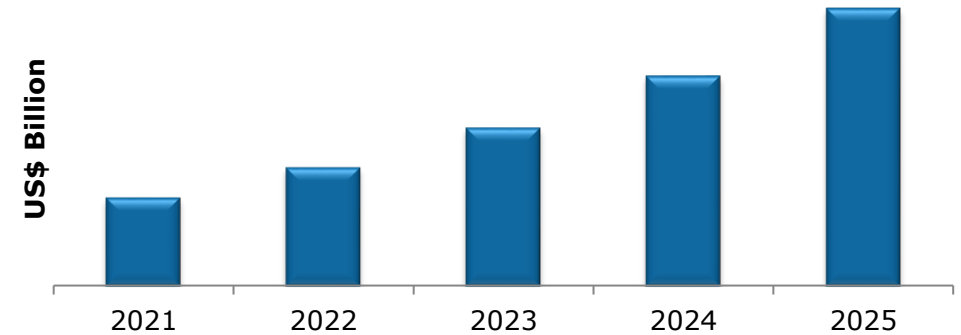
Segments	CAGR	
	2016-2020	2021-2025
Open Tank	xx%	xx%
Rechargeable	xx%	xx%

E-Cigarettes and Vapor Products Market: Composition Analysis

Nicotine E-Cigarettes and Vapor Products Market by Value



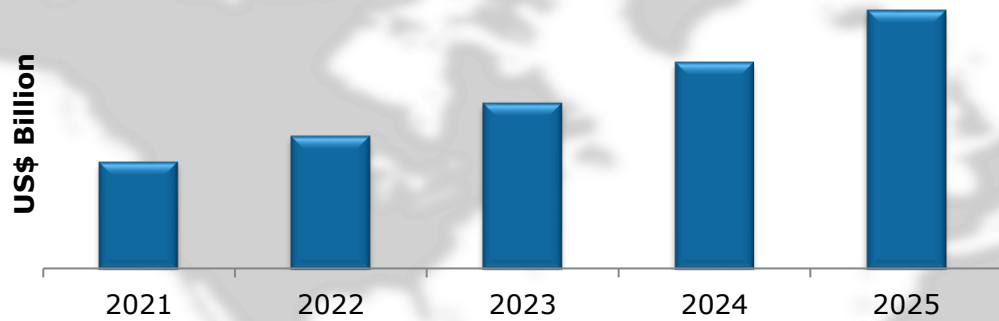
Non-Nicotine E-Cigarettes and Vapor Products Market by Value



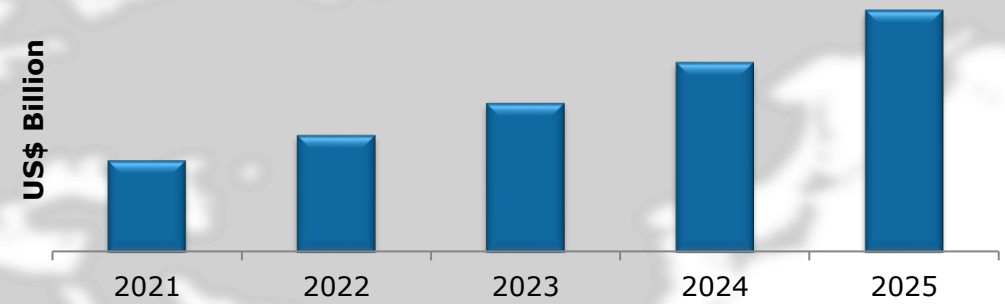
Segments	CAGR	
	2016-2020	2021-2025
Nicotine	xx%	xx%
Non-Nicotine	xx%	xx%

E-Cigarettes and Vapor Products Market: Regional Analysis

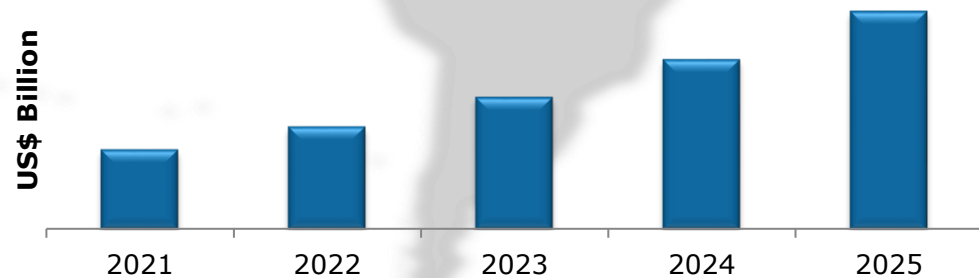
North America E-Cigarettes and Vapor Products Market by Value



Europe E-Cigarettes and Vapor Products Market by Value

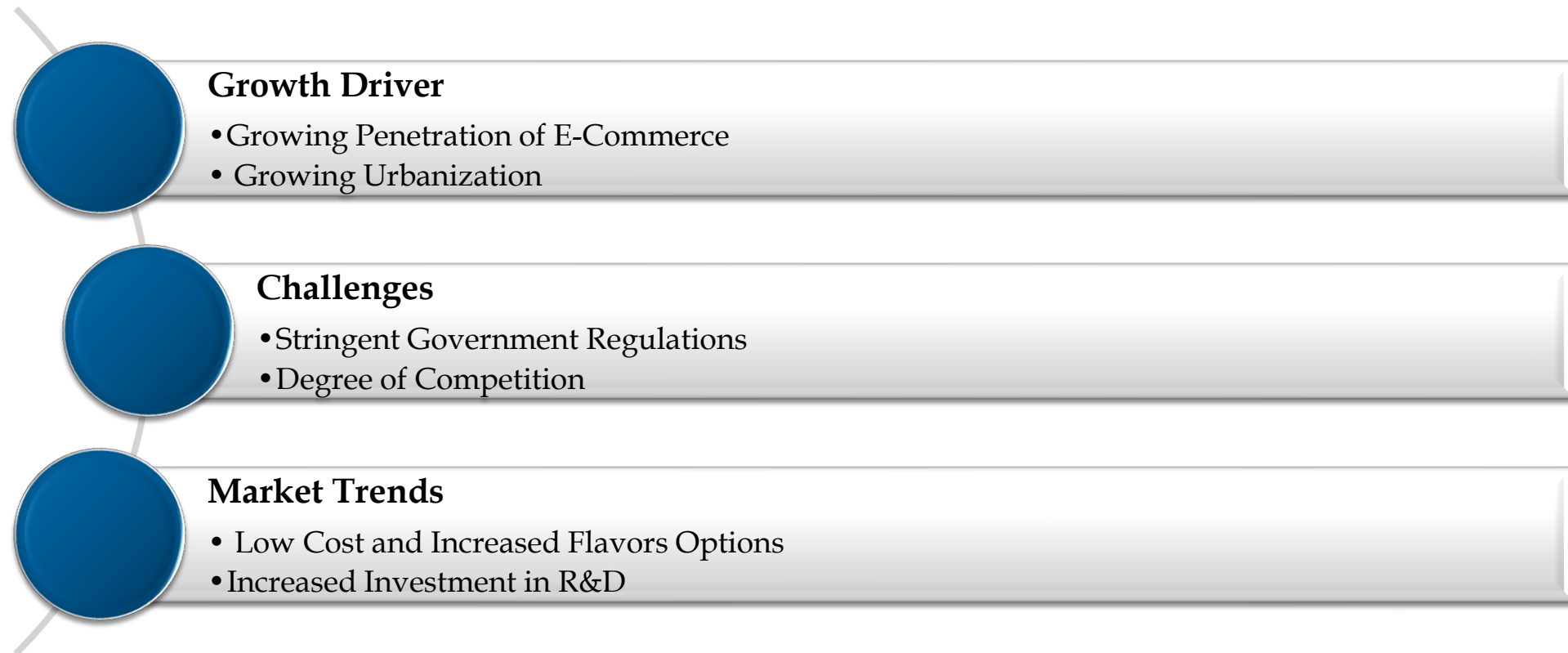


Asia Pacific E-Cigarettes and Vapor Products Market by Value



Region	CAGR	
	2016-2020	2021-2025
North America	xx%	xx%
Asia Pacific	xx%	xx%
Europe	xx%	xx%

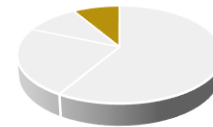
E-Cigarettes and Vapor Products Market: Dynamics



E-Cigarettes and Vapor Products Market: Competitive Landscape

Players Profiled

- Imperial Brands
- British American Tobacco
- Philip Morris International
- Altria Group



Note: The graphs on this slide are only for sample representation.