

China Cosmetics Market: Size and Forecasts with Impact Analysis of COVID-19 (2021-2025)

September 2021



China Cosmetics Market: Coverage

Executive Summary and Scope

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China Market Analysis

Impact of COVID-19

Market Dynamics

Competitive Landscape

Company Profiling

China Cosmetics Market: Coverage

Scope of the Report

Attributes	Details
Title	China Cosmetics Market: Size and Forecasts with Impact Analysis of COVID-19 (2021-2025)
Coverage	China
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	L'Oréal SA, Shiseido Co. Ltd., The Procter & Gamble Company, and Estee Lauder Companies Inc.

China Cosmetics Market

Executive Summary

Cosmetics are commodities intended to be eternally used by humans to enhance or maintain the appearance. The main purpose of the cosmetic products is to clean; perfume; change appearance; correct body odor; protect; and keep in good condition. Cosmetics include beauty preparations (make-up, perfume, skin cream) and grooming aids (soap, shampoo, shaving cream, deodorant).

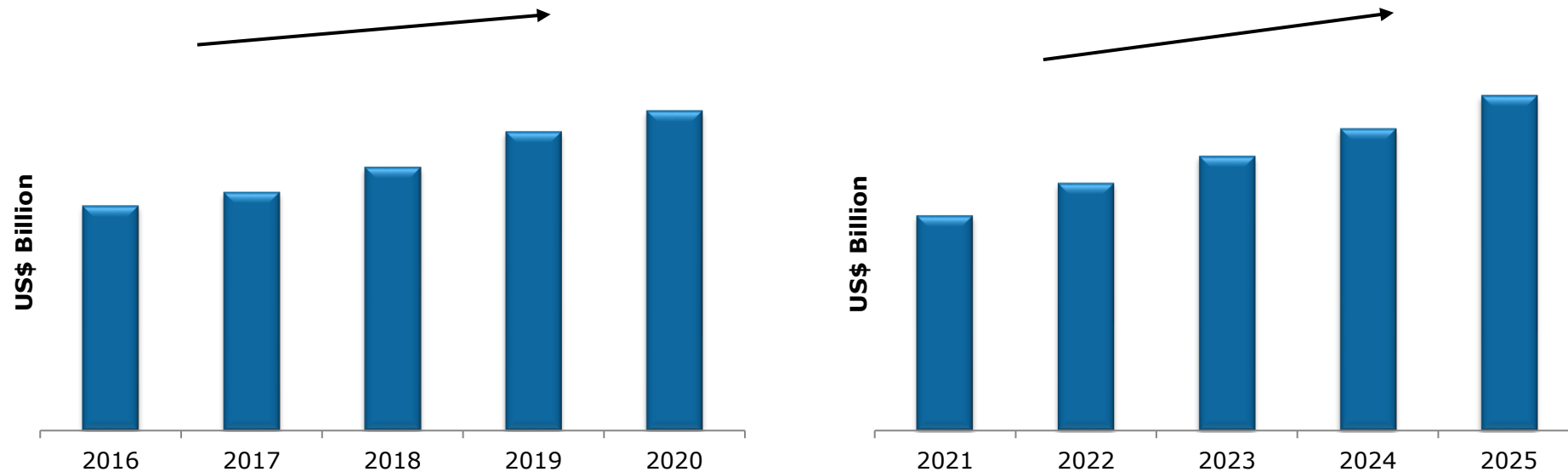
The benefits of cosmetics include the improvisation of skin condition by application of preventative and treatment cosmetics. This includes moisturization, tone, wrinkle and blemish reduction associated with skin aging. Other benefits through the use of cosmetics are, symptoms of acne can be reduced, skin can be protected from sun damage by appropriate use of sunscreen products, skin fragrance can be used to elicit strong positive emotion, hair can be cleaned with shampoo conditioned and treated to enhance the appearance, color cosmetics such as foundation, lipstick, eye, nail and lip products are used to enhance the appearance, dental products, such as toothpaste and oral washes work to clean and reduce odor. Soaps cleanse the skin and help to reduce bacteria.

China cosmetics market can be segmented based on category (Skincare, Color Cosmetics, Fragrances, Other Categories); retail channel (E-commerce, Departmental Store, Beauty Specialist Retailers and Others); and product (Mass and Premium).

The China cosmetics market has increased at a significant CAGR during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025. The China cosmetics market is expected to increase, due to escalating influence of social media, rapid urbanization, rising pollution due to industrialization, dominating cosmetics consumption by millennial and gen z generations, increasing per capita expenditure on personal appearance, escalating female population, rising online penetration of cosmetics, surging occurrence of cosmetic fairs & exhibitions, standardized regulation, tax cuts for premium cosmetics, increasing number of beauty salons, strong brand awareness among consumers, etc. yet the market faces some challenges such as skin allergies/counterfeit products, environmental issues, etc.

Cosmetics Market: China Analysis

China Cosmetics Market by Value

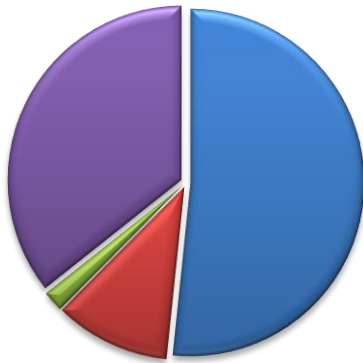


CAGRs	
2016-2020	xx%
2021-2025	xx%

The China cosmetics market, valued at US\$... billion in 2020, increased as compared to US\$... billion in 2019 at a CAGR of ...% from 2016 to 2020. The China cosmetics market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021, growing at a ...% CAGR from 2021-2025...

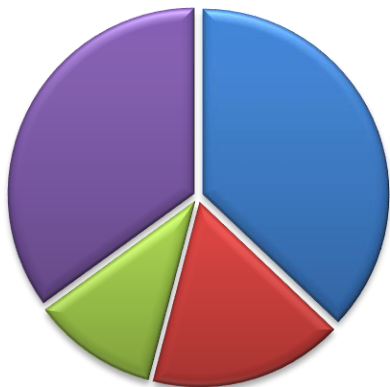
Cosmetics Market: China Analysis

China Cosmetics Market by Category; 2020



Category	Share
Skincare	xx%
Color Cosmetics	xx%
Fragrances	xx%
Other Categories	xx%

China Cosmetics Market by Retail Channel; 2020



Retail Channel	Share
E-commerce	xx%
Departmental Store	xx%
Beauty Specialist Retailers	xx%
Others	xx%

Cosmetics Market: China Analysis

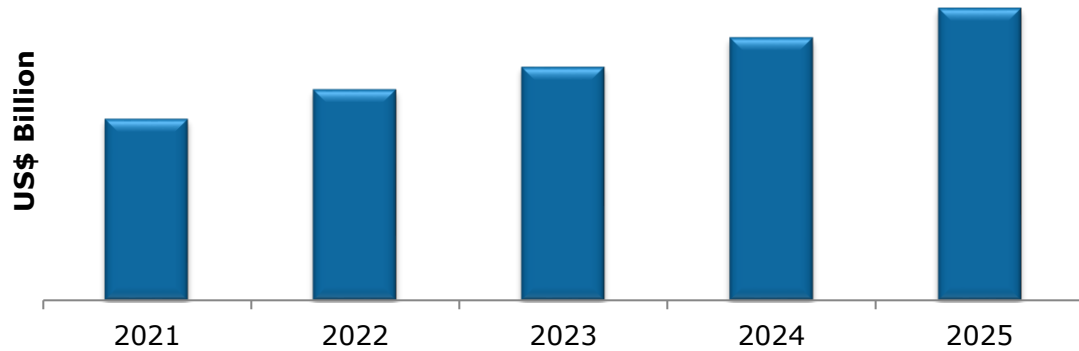
China Cosmetics Market by Category; 2020



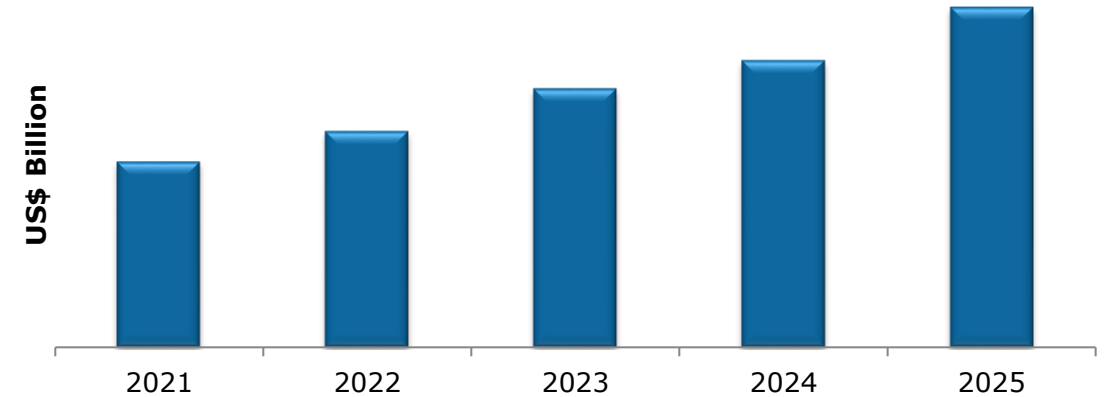
Category	Share
Mass	xx%
Premium	xx%

China Cosmetics Market: Category Analysis

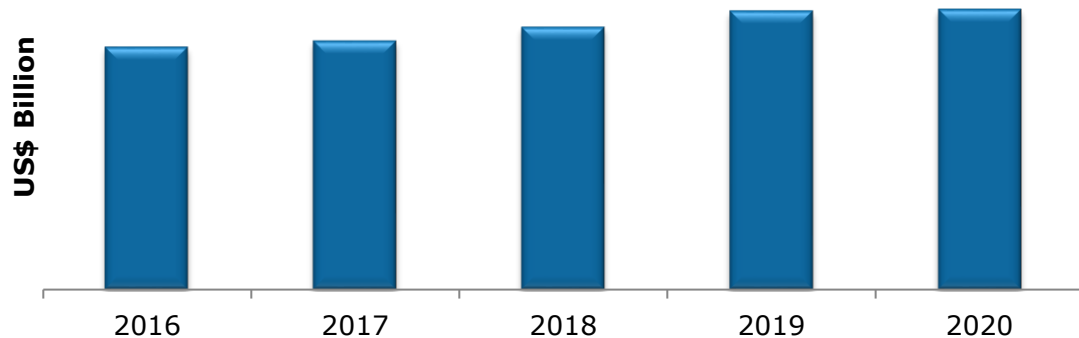
China Skincare Cosmetics Market by Value



China Color Cosmetics Market by Value



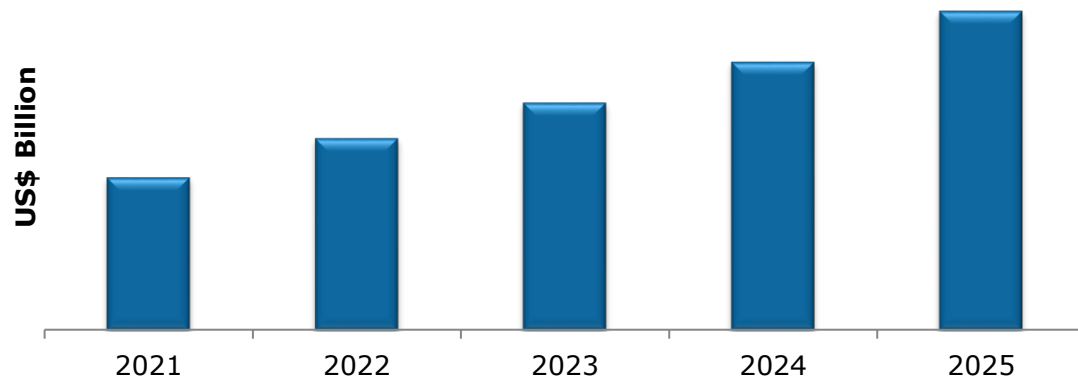
China Fragrance Cosmetics Market by Value



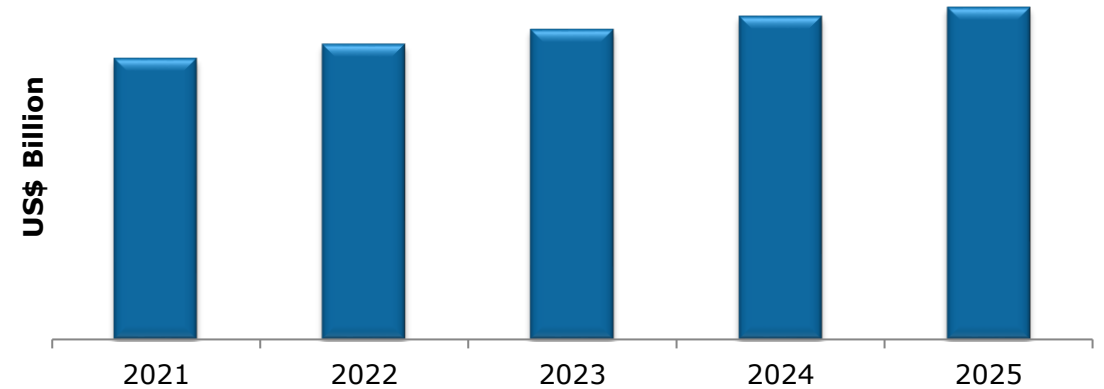
Category	CAGR (2021-2025)
Skincare	xx%
Color Cosmetics	xx%
Fragrances	xx%
Other Categories	xx%

China Cosmetics Market: Retail Channel Analysis

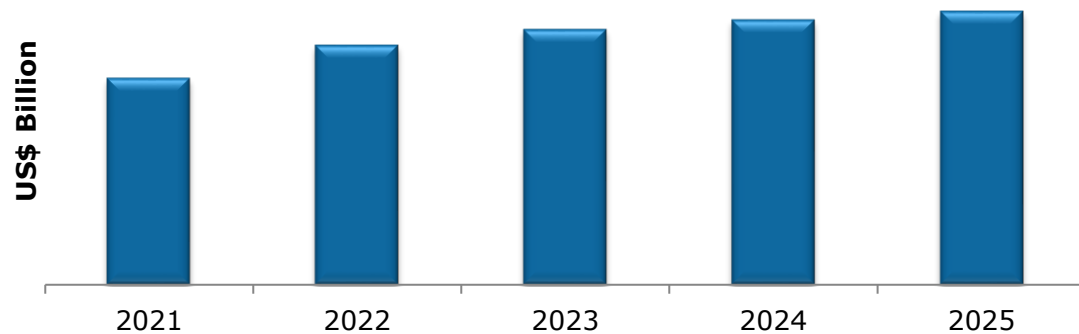
China E-commerce Cosmetics Market by Value



China Departmental Store Cosmetics Market by Value



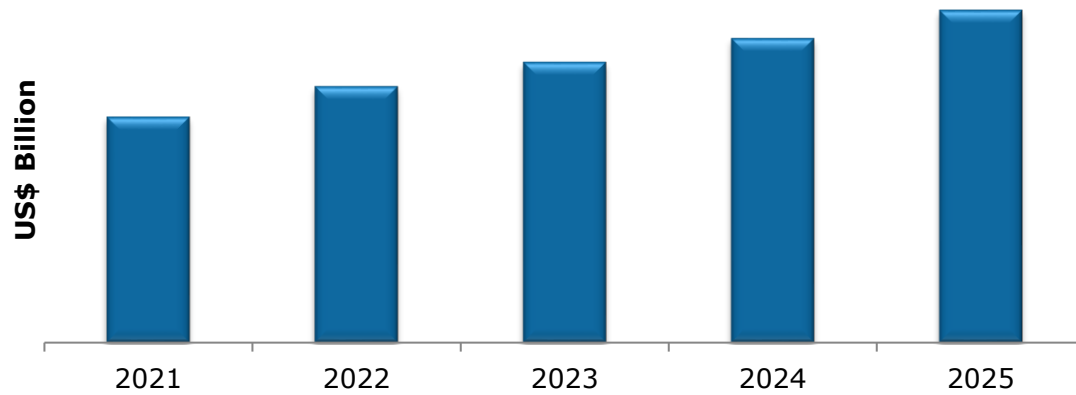
China Beauty Specialist Retailers Cosmetics Market by Value



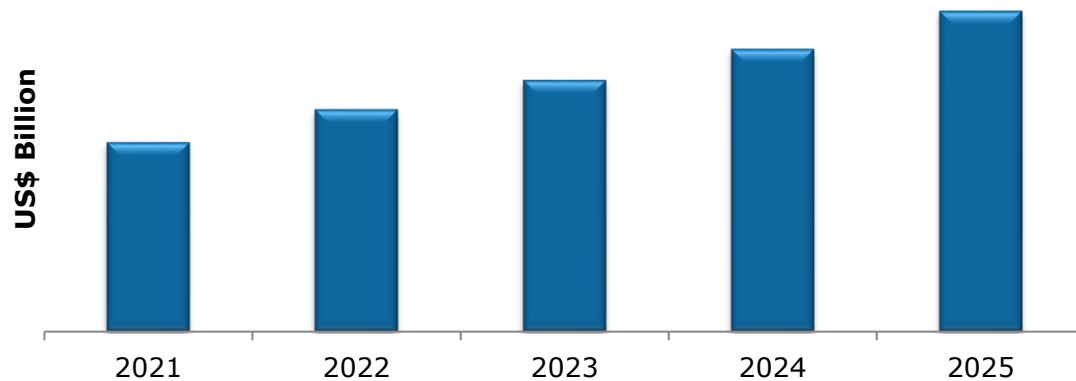
Retail Channel	CAGR (2021-2025)
E-commerce	xx%
Departmental Store	xx%
Beauty Specialist Retailers	xx%
Others	xx%

China Cosmetics Market: Product Analysis

China Mass Cosmetics Market by Value



China Premium Cosmetics Market by Value




Category	Share
Mass	xx%
Premium	xx%

China Cosmetics Market: Dynamics



China Cosmetics Market: Competitive Landscape

Players Profiled

- L'Oréal SA 
- Shiseido Co. Ltd 
- The Procter & Gamble Company 
- The Estée Lauder Companies Inc. 

Note: The graphs on this slide are only for sample representation.