

Global Fast Fashion Market with Focus on The United States: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)

October 2020



Global Fast Fashion Market with Focus on The United States: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Competitive Landscape

Company Profiling

Global Fast Fashion Market with Focus on The United States: Coverage

Scope of the Report

| Attributes | Details |
|---------------------------|---|
| Title | Global Fast Fashion Market with Focus on United States: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024) |
| Coverage | Global and Regional |
| Regional Coverage | The US |
| Forecast Period of Market | 2020-2024 |
| Competition in the Market | Fragmented |
| Key Players | Zara (Inditex Group), H&M, Fast Retailing (Uniqlo) , Gap, Inc. |

Global Fast Fashion Market with Focus on The United States

Executive Summary

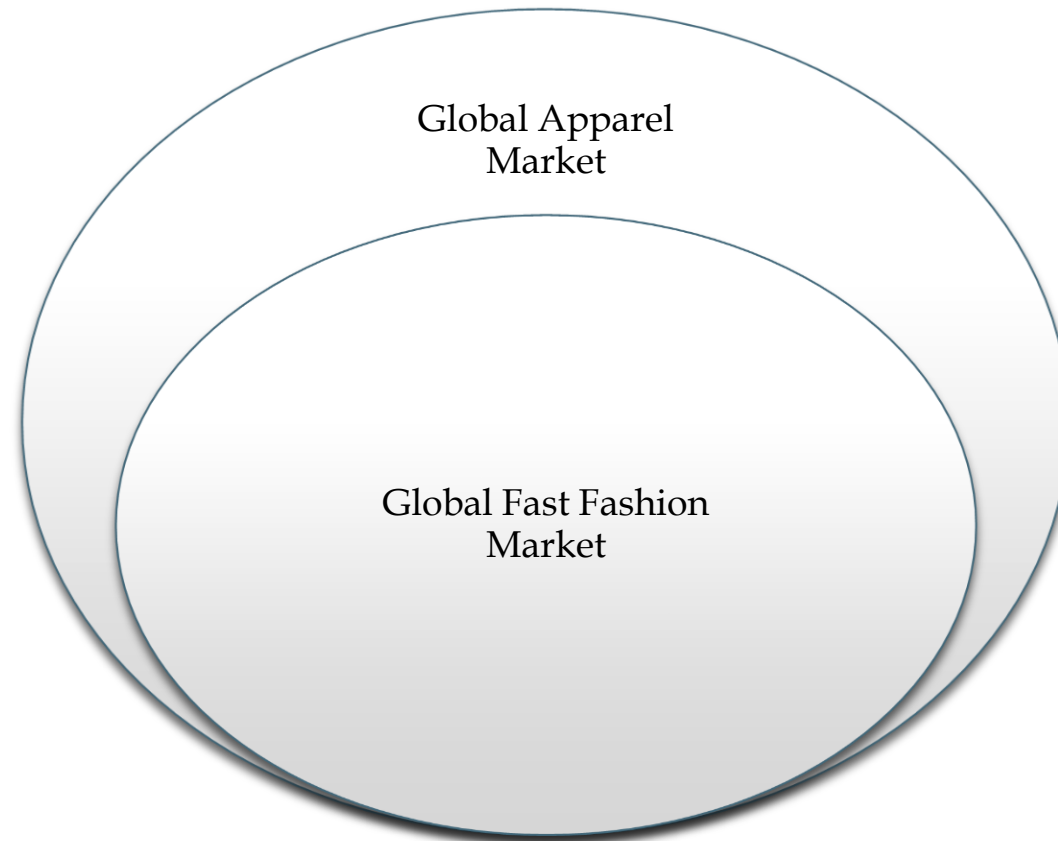
The apparel industry encompasses the clothing, the footwear, the jewellery and the accessories, and addresses the need of all gender types, the men, women and children. Each product type can further be classified based on the variations in a product. The apparel industry can be segmented on the basis of fast fashion and traditional fashion.

Fast fashion is the delivering of latest runway trends but at a minimal pricing and low maintenance cost; thus having a mass appeal. In the other words, fast fashion refers to the ability to capture the latest fashion trends and bring them to public as quickly as fast food. The fast fashion has risen from 'out-of-the-box' thinking that departs from convention, which includes a shift from planned production to quick response production, shift from local business to global business, a shift from following trends to leading trends, and a shift from media centric marketing to spatial marketing. The major advantages of fast fashion are short production time, more styles and lower quantities. The disadvantages of fast fashion are imitation of original products and false price notion.

The global fast fashion market has increased at a significant CAGR during the years 2015-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 at a healthy rate. The fast fashion market is expected to increase due to growth in media development, increase in expenditure on fast fashion, growing youth population and growth of emerging economies. Yet the market faces some challenges such as, decline in spending on apparel, inventory management, perishable and volatile demand.

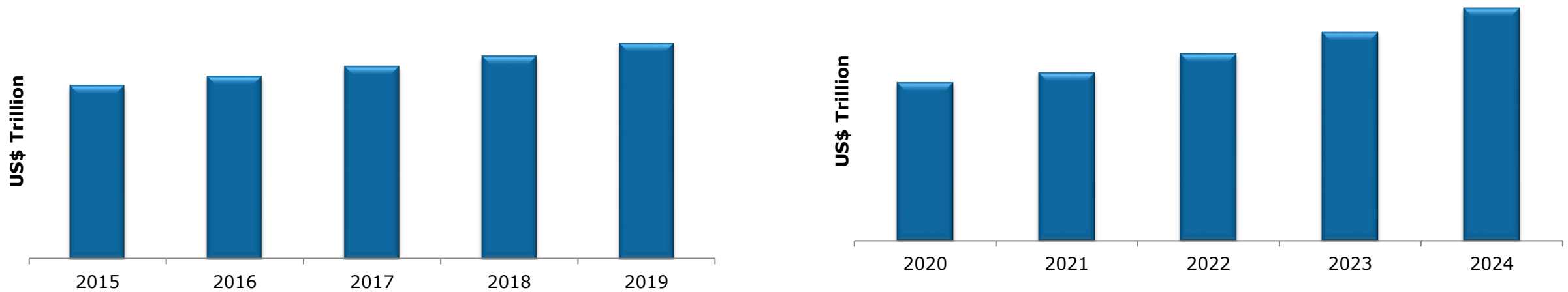
Global Fast Fashion Market with Focus on The United States

Market Overview



Apparel Market: Global Analysis

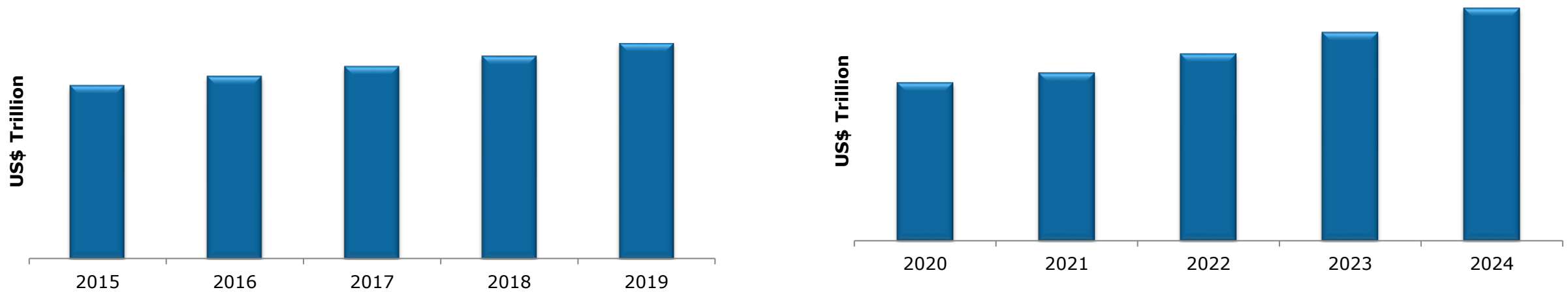
Global Apparel Market by Value



| CAGRs | |
|-----------|-----|
| 2015-2019 | xx% |
| 2020-2024 | xx% |

Fast Fashion Market: Global Analysis

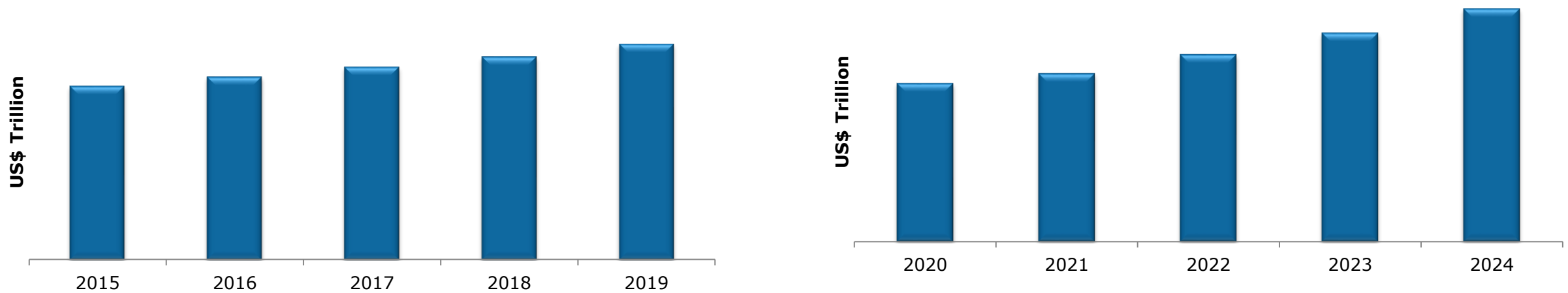
Global Fast Fashion Market by Value



| CAGRs | |
|-----------|-----|
| 2015-2019 | xx% |
| 2020-2024 | xx% |

Fast Fashion Market: The US Analysis

The US Fast Fashion Market by Value



| CAGRs | |
|-----------|-----|
| 2015-2019 | xx% |
| 2020-2024 | xx% |

Global Fast Fashion Market with Focus on The United States: Competitive Landscape

Players Profiled

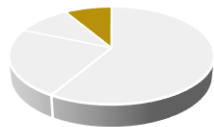
- Zara (Inditex Group)



- H&M



- Gap, Inc.



- Fast Retailing (Uniqlo)



Note: The graphs on this slide are only for sample representation.