

Global Metal Case Market: Trends & Opportunities (2014 – 2019)

March 2015



Global Metal Case Market Report

Scope of the Report

The report titled “Global Metal Case Market: Trends & Opportunities (2014-2019)” provides an in-depth analysis of global metal case market (smartphones, tablet, notebook and wearables) with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also assesses the key opportunities in the metal case market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall metal case market has also been forecasted for the period 2015-19, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Further, key players of the industry like Casetek, Catcher, Hon Hai-Foxx Tech and BYDE are profiled and analyzed in the report.

Product Coverage

Smartphones

Notebook

Tablet

wearables

Company Coverage

Casetek

Catcher

Hon Hai-Foxx Tech

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Executive Summary

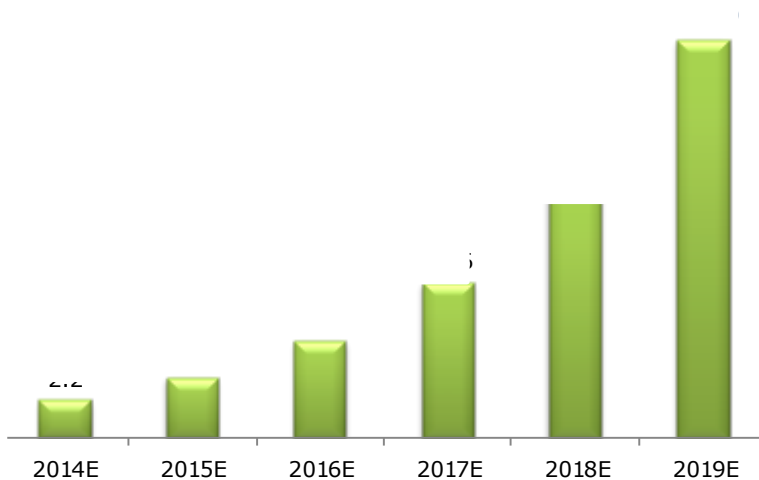
Metal case is a feature being used in handy electronic devices, which includes majorly smartphones, notebook, notepad and wearable such as smart watch, Bluetooth and fitness tracker. Metal cases and covers for mobile phones come in different styles and designs, to suit various individual preferences and phones. Metal case is sharply trending into industry of smartphones, notebook, notepad and wearables. The growth of the metal case industry could be mainly attributed to the i-phone market as it accounts for the largest pie in the metal case smartphones segment.

Smartphones being the latest trend and metallic finish being much in demand, major brands have shifted to metal case smartphones. After Apple Inc, metal cases have been adopted by HTC, Sony and Blackberry. Due to increase in consumer buying capability and due to demand of smartphones with metallic finish and durability, major companies such as Samsung, Huawei, HTC and Sony have adopted the metal case in their smartphones and notebook. The metal case market is majorly driven by Apple Inc. that includes products such as i-phone and

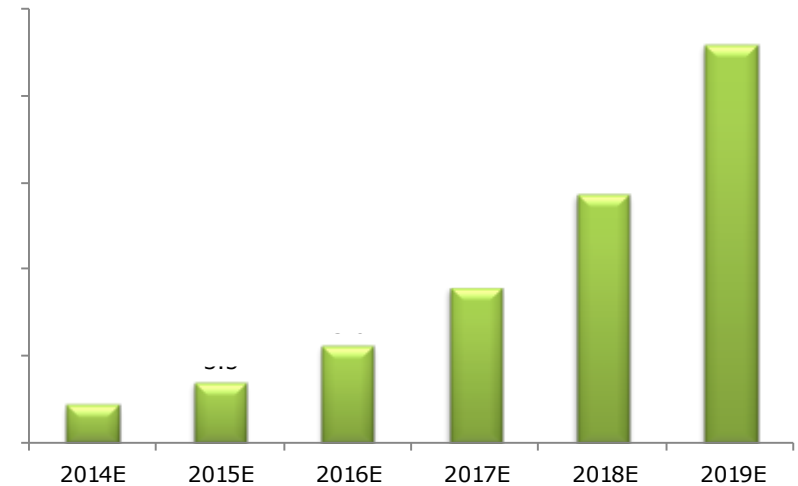
Global Metal Case Market: An Overview

Indulgence of consumer's interest in metal case smartphones and notebook is expected to drive the metal case market at CAGR offrom 2014-2019. The metal case market is expected to grow at sizzling double digit growth rate ofin 2014-2015. The market of metal case is expected to grow at rate offrom 2014- 2016. However, due to above mentioned factors the metal case market is expected to grow at CAGR offrom 2015-2019 fueling the steady expansion of the market to US\$.....in 2019.

Global Metal Casing Market-US\$ Million: 2014-2019



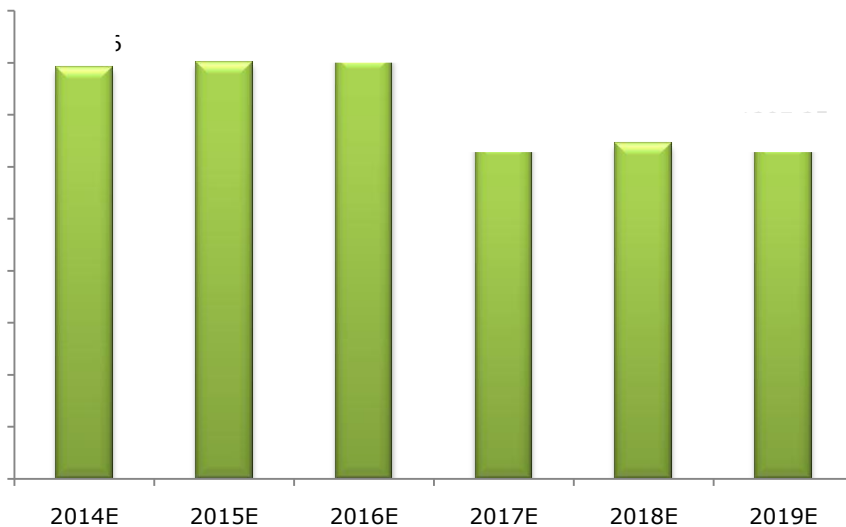
Global Smartphone Metal Casing Market-US\$ Million: 2014-2019



Global Metal Case Market: Tablets and Notebook

The global tablet metal case market is expected to struggle for its growth in next five years. The market is expected to grow at CAGR of% only in 2014 to 2016 and then a surge of.....% from 2017 onwards which will result in stagnation of the market. The global notebook metal casing market is expected to grow at CAGR of.....% from 2014 to 2016. The year 2014 is expected to observe sales of US\$..... Million which will increase by% to reach US\$..... Million in 2016. However, a dent in the growth of metal case notebook market is expected from 2017-2019. The market is expected to grow at CAGR of% from 2017-2019, which will attribute to US\$..... Million in 2019.

Global Tablet Metal Casing Market-US\$ Million: 2014-2019



Global Notebook Metal Casing Market-US\$ Million: 2014-2019

