

The US Snacking Market with Focus on Healthy Snacks: Size, Trends & Forecasts (2021-2025 Edition)

April 2021



The US Snacking Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Market Dynamics

Competitive Landscape

Company Profiles

The US Snacking Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Snacking Market : Size, Trends & Forecasts (2021-2025 Edition)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Bed Bath & Beyond, Inc., Williams-Sonoma Inc., Target Corporation, and Wayfair Inc.

The US Snacking Market

Executive Summary

Snack food refer to the food items that are consumed by people in short intervals between the regular meals like lunch and dinner. Snack food includes numerous variety like popcorns, chips, nuts, hard pretzels etc. Some of the snack foods that are consumed on a regular basis are extruded puffed and baked/fried products, rice-based snacks, meat snacks and many other. The companies package and distribute the products by different distribution channels to serve both individual customers and commercial establishments.

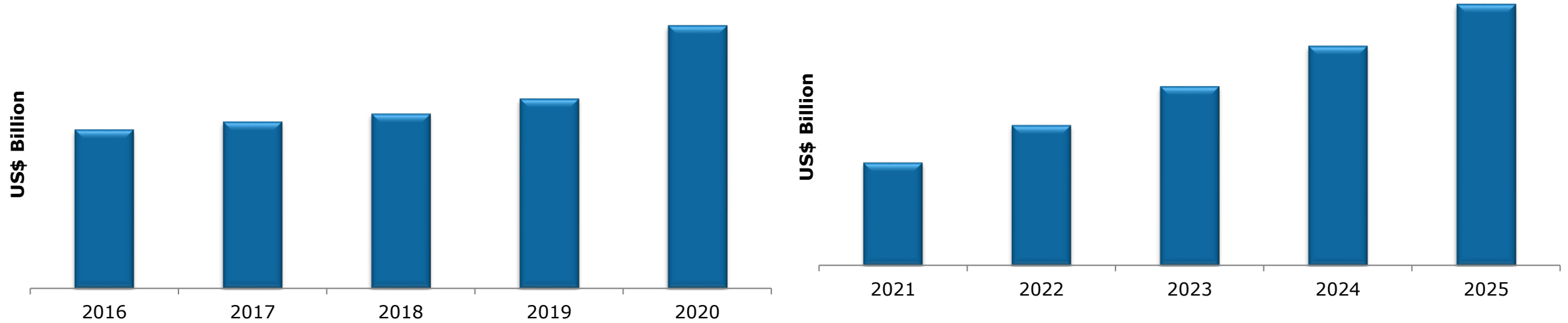
Snacking includes the manageable, convenient and small packaged food products that can be solid or liquid, hot or cold and require very less or no additional processing of food and can be directly consumed by the person to satisfy the instant craving for food. The market is bifurcated in different segments which includes, chips (potato chips/snacks), healthy snacks, convenience snacks and other snack foods.

The US snacking market has shown progressive growth during the previous years and estimations are made that the market would further propel during the forecasted period i.e., 2021 to 2025. The US snacking market is predicted to augment due to escalating disposable income, rising youth population, growth in fast food demand, increasing urban population, escalating middle class spending, swelling functional food demand, bulging employed population etc.

On the other hand, the growth of The US snacking market would be negatively impacted by numerous challenges. Some of the major challenges faced by the market are, fluctuation in raw material prices, unanticipated business disruption and stringent regulations. Growth in e-commerce food product sale, surging organic snack demand and evolution of personalized and customized snacks are some of the latest trends in the market that would support the growth of the market in the forecasted period.

The US Snacking Market Analysis

The US Snacking Market by Value



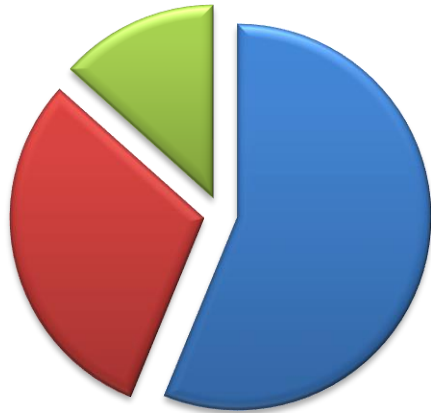
CAGRs

2021-2025

xx%

The US Snacking Market : Segment Analysis

The US Snacking Market by Segment; 2020



Segment	Share
Convenience	xx%
Potato Chips	xx%
Healthy Snacks	xx%

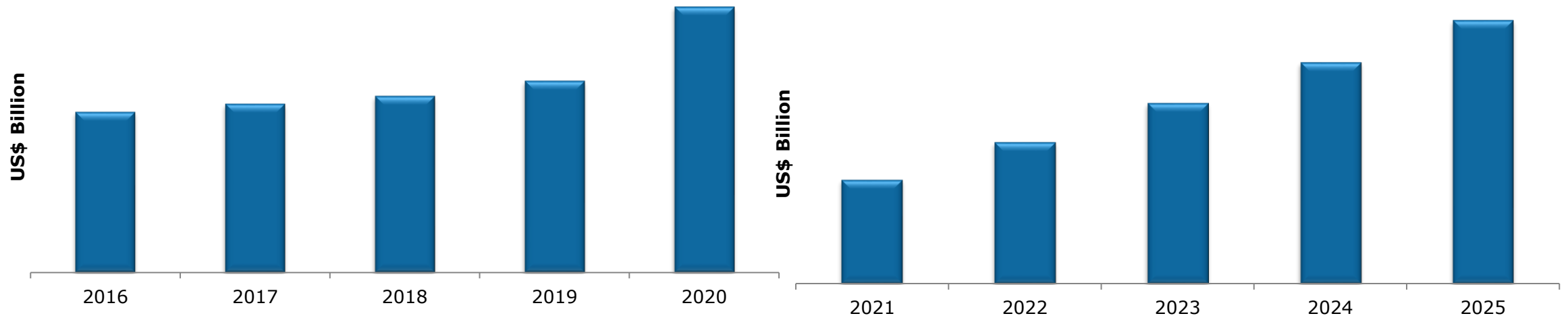
The US Snacking Market by Distribution Channel; 2020



Distribution Channel	Share
Offline	xx%
Online	xx%

The US Snacking Market : Analysis

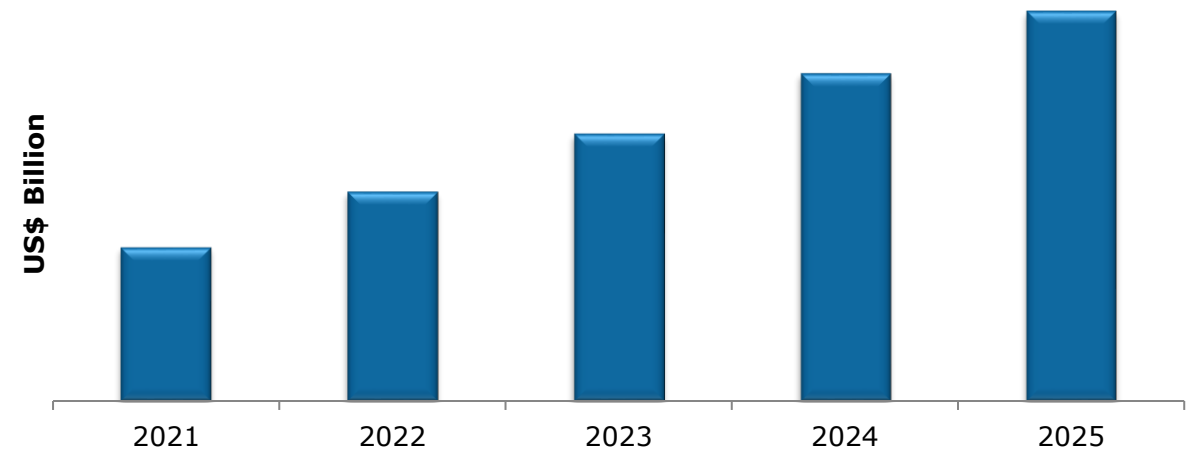
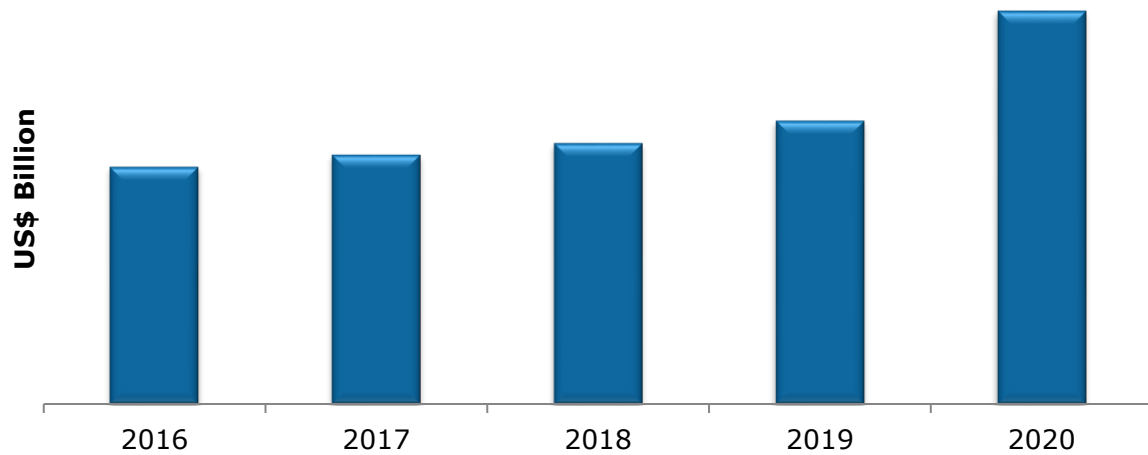
The US Convenience Snacks Market by Value



CAGRs	
2021-2025	xx%

The US Snacking Market : Analysis

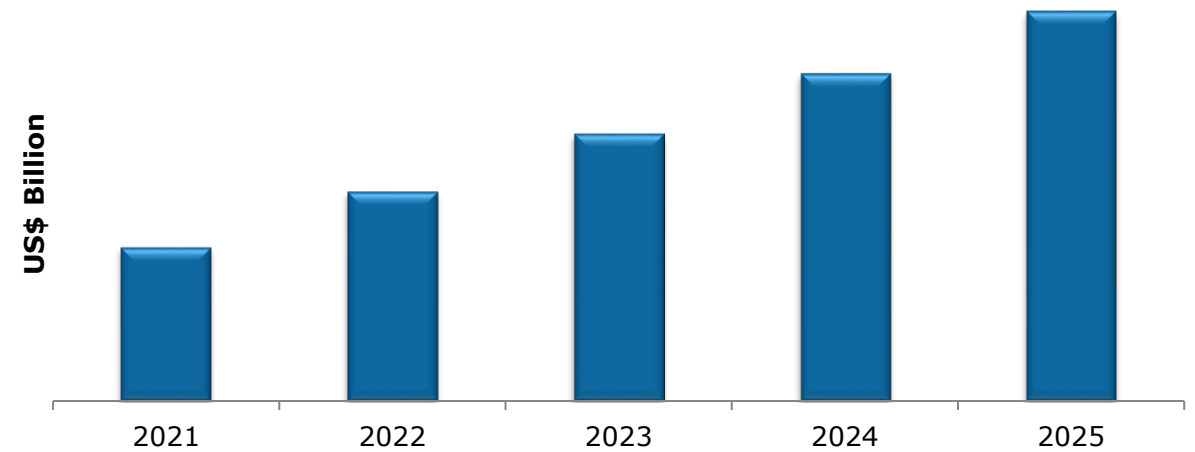
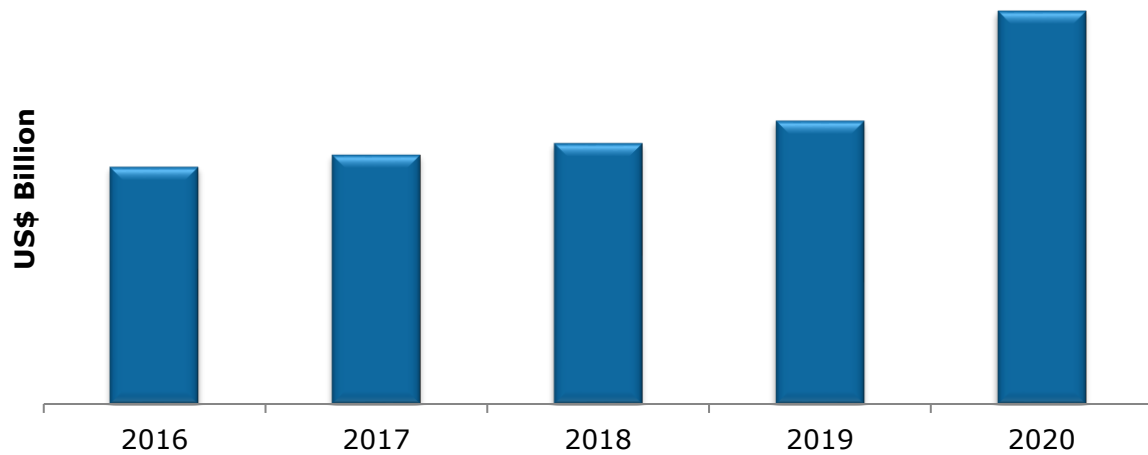
The US Potato Chips Market by Value



CAGRs	
2021-2025	xx%

The US Snacking Market: Analysis

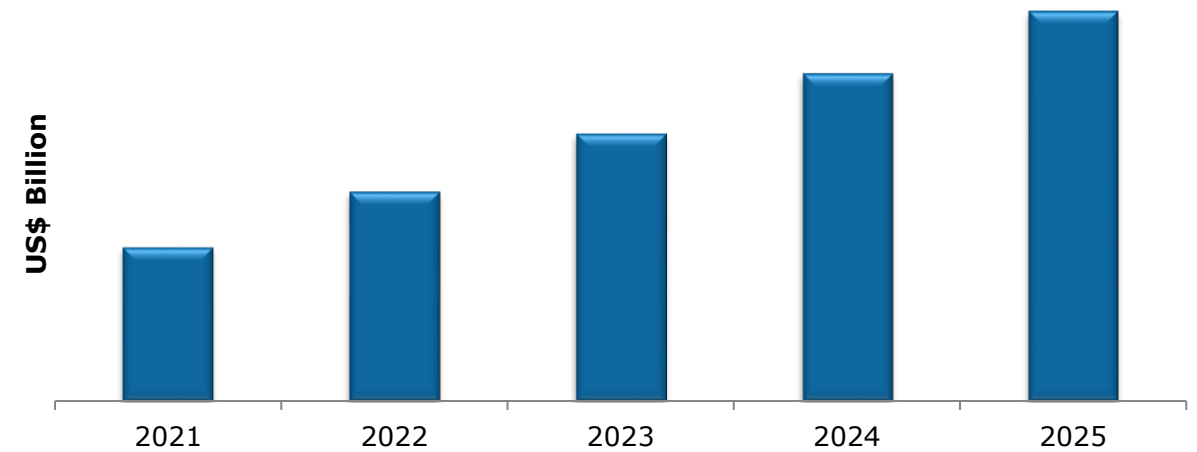
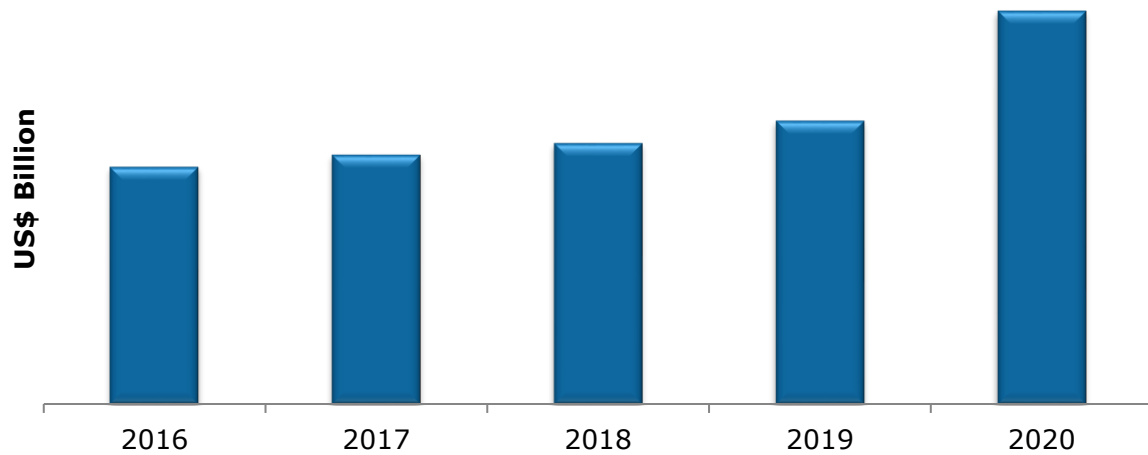
The US Healthy Snacks Market by Value



CAGRs	
2021-2025	xx%

The US Snacking Market: Analysis

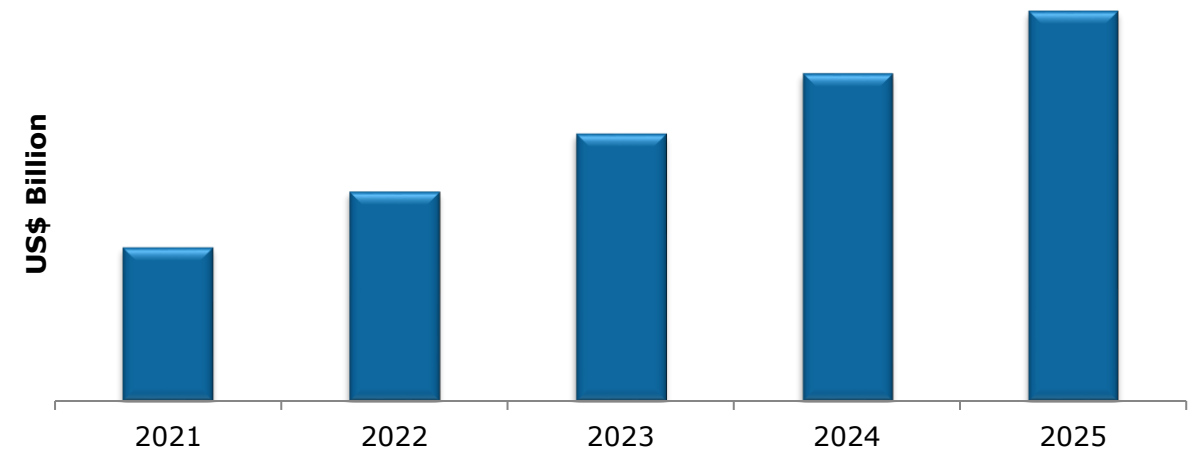
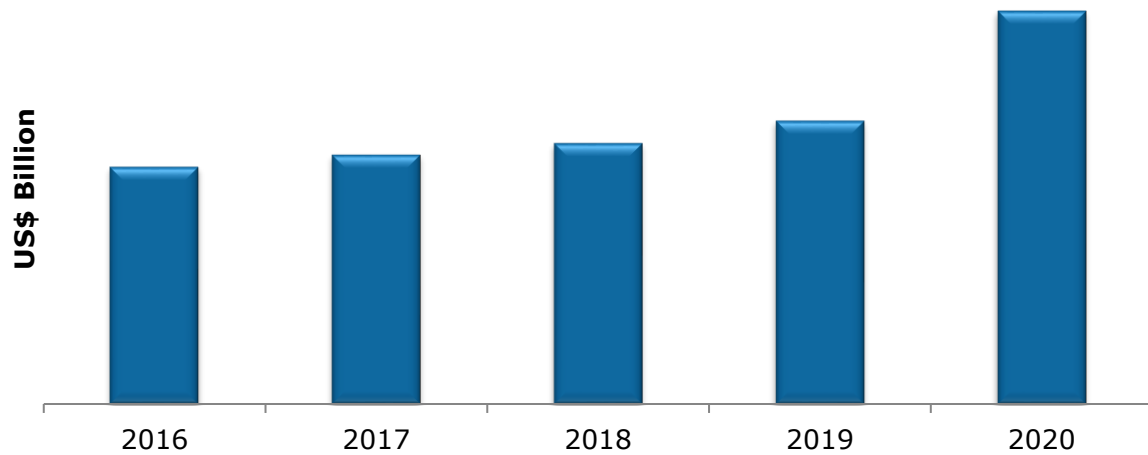
The US Online Snacks Market by Value



CAGRs	
2021-2025	xx%

The US Snacking Market: Analysis

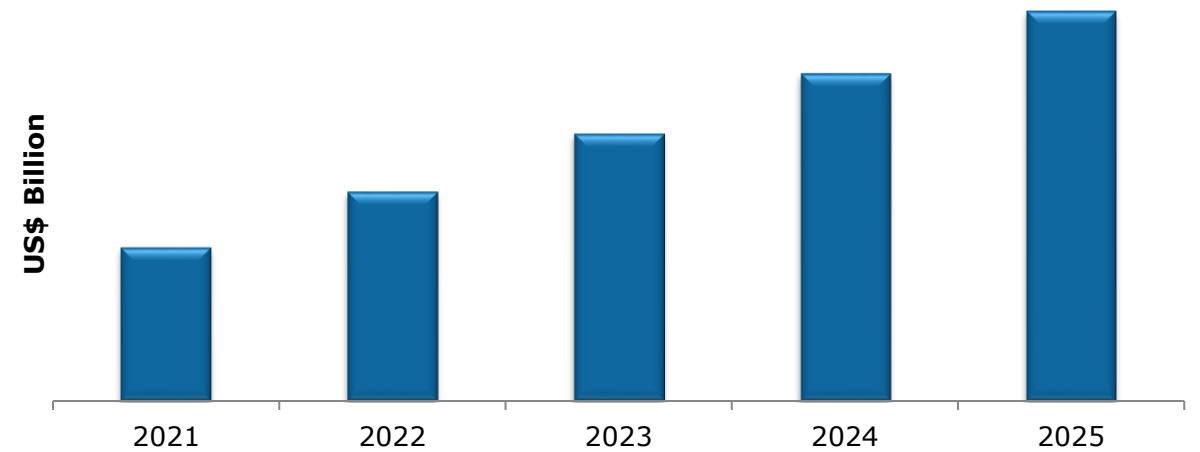
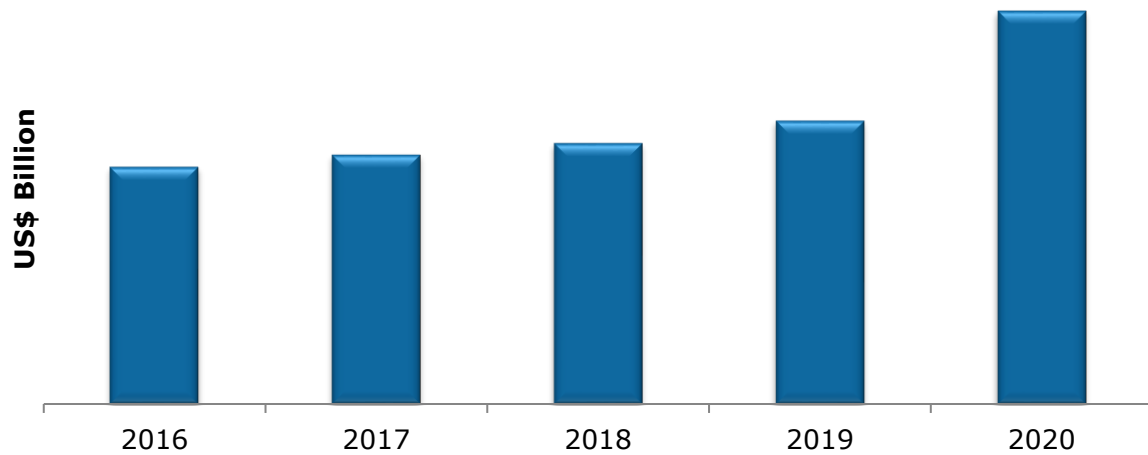
The US Online Snacks Market by Value



CAGRs	
2021-2025	xx%

The US Snacking Market: Analysis

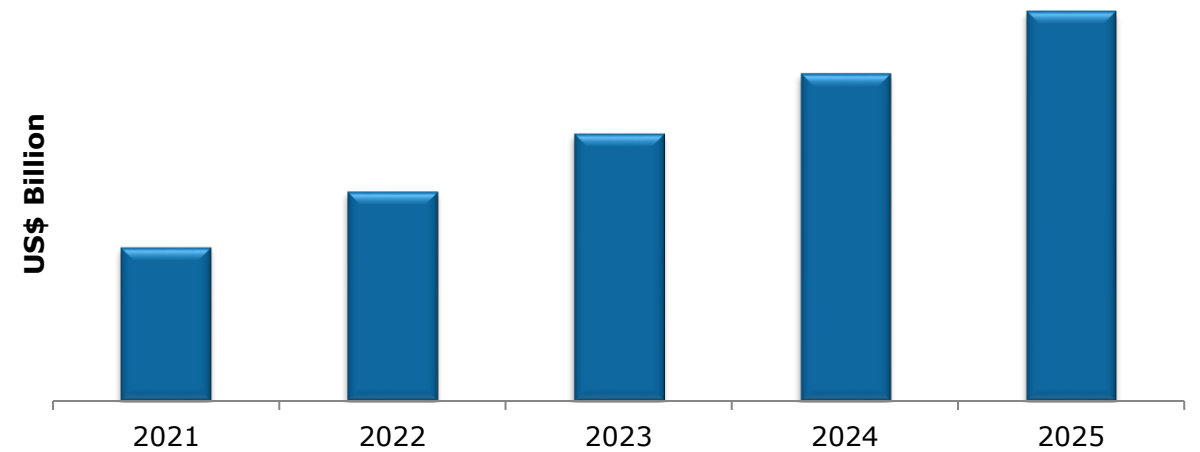
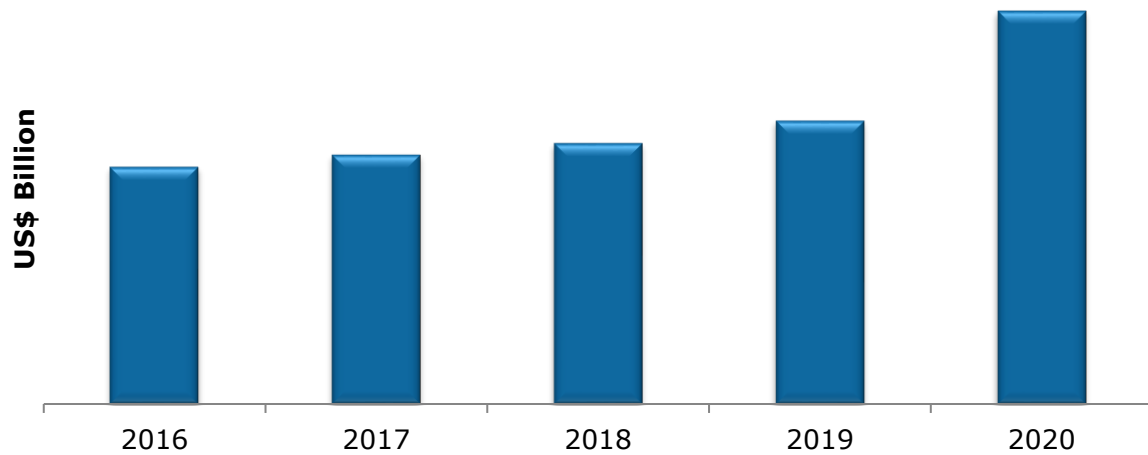
The US Extruded Snacks Market by Value



CAGRs	
2021-2025	xx%

The US Snacking Market: Analysis

The US Non Extruded Snacks Market by Value



CAGRs	
2021-2025	xx%

The US Snacking Market : Dynamics



The US Snacking Market : Competitive Landscape

Players Profiled

- Bed Bath & Beyond Inc.



- Williams-Sonoma Inc.



- Target Corporation



- Wayfair Inc.



Note: The graphs on this slide are only for sample representation.