

Global Diaper Market: Size, Trends & Forecasts (2017-2021)

June 2017



Global Diaper Market Report

Scope of the Report

The report entitled "Global Diaper Market: Size, Trends & Forecasts (2017-2021)", provides analysis of the global diaper market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value, by segments, per capita consumption and by region. The report also provides the analysis of the global baby diaper market of APAC, Europe, MEA, North America and Latin America regions.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global diaper market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Procter & Gamble (P&G), Svenska Cellulosa Aktiebolaget (SCA), Unicharm Corporation and Kimberly-Clark Corporation are some of the key players operating in the global diaper market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage

- APAC
- Europe
- MEA
- North America
- Latin America

Company Coverage

- Procter & Gamble (P&G)
- Svenska Cellulosa Aktiebolaget (SCA)
- Unicharm Corporation
- Kimberly-Clark Corporation

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Executive Summary

Diaper is defined as a soft absorbent fabric or clothing worn by users that are not toilet trained yet and person suffering from incontinence problems. Diaper is the clothing that enable the user to urinate or secrete without the utilization of toilets. The diaper comes under the physical hygiene products. The diapers come in two categories depending on the wearing pattern of diaper as: Open diapers and Diaper Pants. Further, diapers can broadly classified into two section as: Baby Diapers and Adult Diapers.

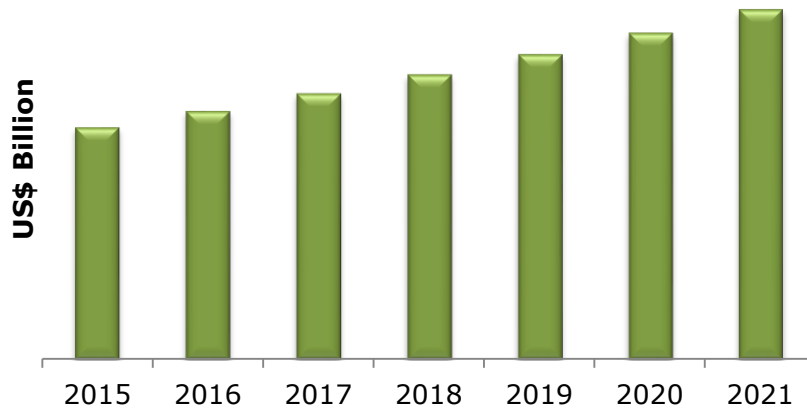
The baby diapers are worn by infants aged between 0-3 years that are not toilet trained. The baby diaper can be segmented on the basis of the utilization of diapers such as: Cloth Diapers (Flat Cloth Diapers, Fitted Cloth Diapers, Pre-Fold Cloth Diapers, All in one Cloth Diapers and All in Two Cloth Diaper), Disposable Diapers (Ultra Absorbent Disposable Diapers, Regular Disposable Diapers, Super Absorbent Disposable Diapers), Biodegradable Diapers, Swim Pants and Training Pants/Pull-Up Pants.

An adult diaper is a diaper specially designed to worn by a person suffering from problems like incontinence, mobility impairment or severe diarrhea. Different types of adult diapers available in the market are: all in one cloth adult diaper, contour cloth adult diaper, prefold cloth adult diaper, waterproof pants, disposable adult diapers and adult swim diapers.

The global diaper market is expected to increase at high growth rates during the forecasted period (2017-2021). The global diaper market is supported by various growth drivers, such as aging population, increasing disposable income, increase in urban population, delayed toilet training of children in developed countries, increasing literate female population, etc.

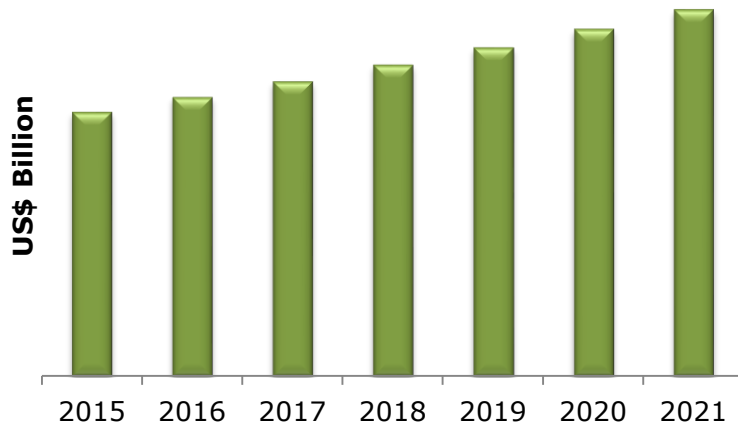
Global Diaper Market Overview

Global Diaper Market by Value; 2015-2021 (US\$ Billion)



The diaper market was valued at US\$...billion in 2016, up by ..% from US\$... billion in 2015. The market value is anticipated to increase up to US\$... billion in 2021, as compared to US\$... billion in 2017. The market is expected to grow at a CAGR of ...% over the years 2017 to 2021. The global diaper constitute two major segments:...

Global Adult Diaper Market by Value; 2015-2021 (US\$ Billion)

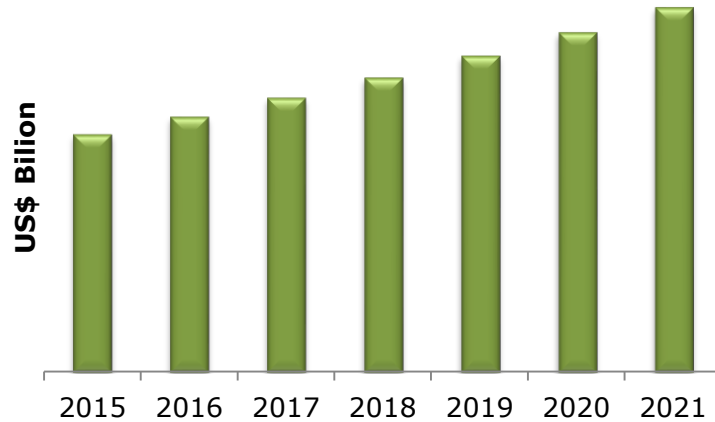


Global Diaper Market by Segments; 2016

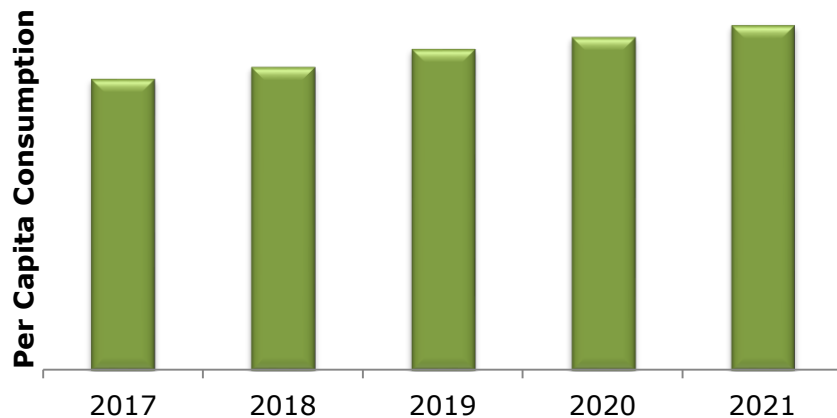


Global Diaper Market Segments Overview

Global Baby Diaper Market by Value; 2015-2021 (US\$ Billion)



Global Baby Diaper Market by Per Capita Consumption; 2017-2021



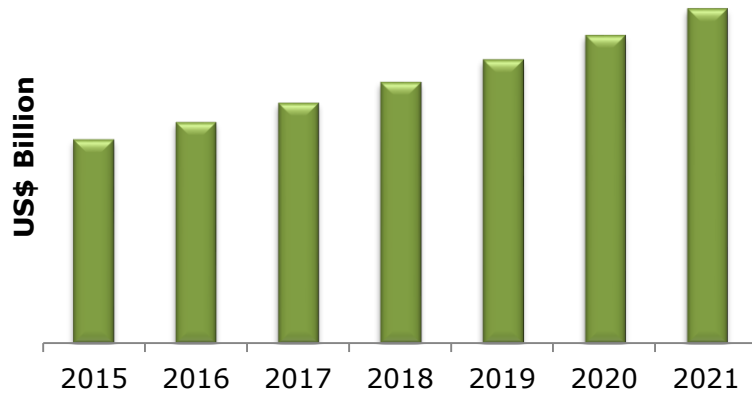
Global Baby Diaper Market by Segments; 2016



The global baby diaper market is expected to reach US\$.. billion in 2021, as compared to US\$.. billion in 2017 at a CAGR of ...% over 2017-2021 years. The global baby diaper market by per capita consumption is expected to increase at a CAGR of ..% over the years 2017-2021, to reach ..% in 2021, as compared to ..% in 2017. The baby diaper market can be differentiate on the basis of..

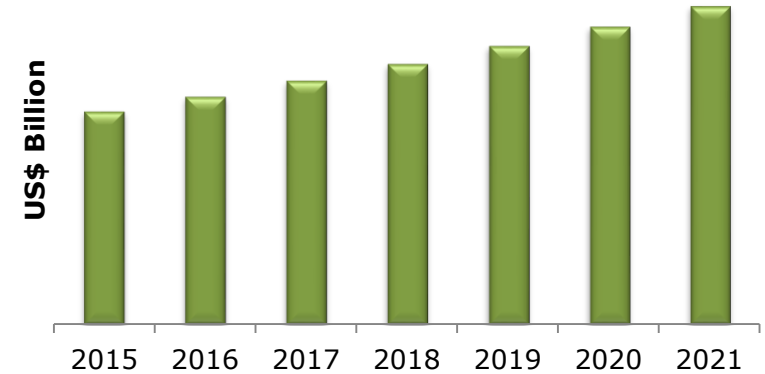
Global Diaper Market: Regional Overview

APAC Baby Diaper Market by Value;
2015-2021 (US\$ Billion)



The APAC market value of the baby diaper market is expected to increase to US\$... billion in 2021, as compared to US\$... billion in 2017, at a CAGR of ..% over the years 2017-2021. The Europe market value is foreseen to reach US\$.. billion in 2021, as compared to US\$... billion in 2017. The baby diaper market in Europe is expected to increase at a CAGR of ..% over 2017-2021.

Europe Baby Diaper Market by Value;
2015-2021 (US\$ Billion)



Global Baby Diaper Market by Region;
2016

