

Global Clear Aligner Market:  
Analysis By Treatment Cases, By  
Procedure (Doctor-Directed, and  
Direct-to-Consumer), By Age Group  
(Adult and Teen), By End-User  
(Standalone, Group Practices,  
Hospitals, and Other End-User), By  
Region Size and Trends with Impact  
of COVID-19 and Forecast up to 2027

September 2022



# Global Clear Aligner Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

# Global Clear Aligner Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Clear Aligner Market: Analysis By Treatment Cases, By Procedure (Doctor-Directed, and Direct-to-Consumer), By Age Group (Adult and Teen), By End-User (Standalone, Group Practices, Hospitals, and Other End-User), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2027
Coverage	Global and Regional
Regional Coverage	North America (The US, Canada, and Mexico), Europe (Germany, The UK, France, Spain, Italy, and Rest of the Europe), Asia Pacific (China, India, and Rest of the Asia Pacific), Latin America, and Middle East & Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Consolidated
Key Players	Align Technology, Inc., Envista Holdings Corporation, Dentsply Sirona Inc., Straumann Group, Henry Schein, Inc., 3M Company, Angelalign Technology, Inc., SmileDirectClub, Inc., Danaher Corporation, Argen Corporation, Scheu Dental GmbH, 3Shape, and Great Lakes Dental Technologies

# Global Clear Aligner Market: Coverage

## Executive Summary

Clear aligners are orthodontic devices that are transparent, plastic forms of dental braces used to adjust teeth. Clear aligners are a new alternative to traditional metal braces. They're made of clear, thin plastic that goes over the teeth and gradually shifts them into place. The global clear aligner market was valued at US\$3.98 billion in 2021. The market value is expected to reach US\$13.13 billion by 2027, growing at a CAGR of 21.99% over the projected period of 2022-2027.

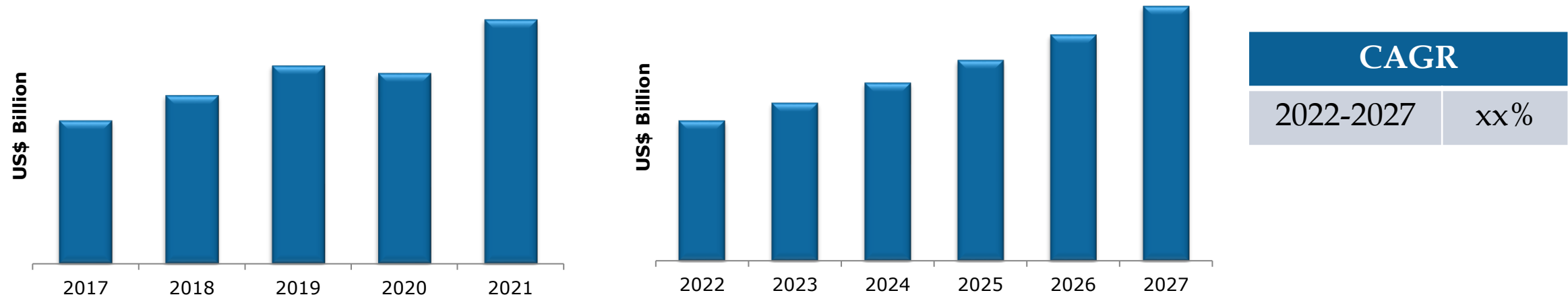
The global clear aligner market can be segmented based on procedure (Doctor-Directed, and Direct-to-Consumer), age group (Adult and Teen), and end-users (Standalone, Group Practices, Hospitals, and Other End-User). Among the procedure, doctor-directed procedures lead the market with the maximum share of approx. 79% in 2021. Teens are expected to be the highest growing segment in the coming years owing to the increasing malocclusion prevalence among teenagers. Standalone held the major share in the market and is expected to be the fastest growing segment in the coming years.

In 2020, the global clear aligner sales have been weak and thus, the global clear aligner market declined in the initial period of the year 2020. However, as the countries reopened, the global clear aligner market witnessed the trend of a strong sales rebound. This is attributable to the gradual reopening of dental and orthodontists' practices and patient volumes rebounding quickly. Moreover, orthodontists began to employ professional platforms for "tele-orthodontics" as a substitute for in-person regulation of their patients' orthodontic treatment. Tele-orthodontics has increased the demand for clear aligners and this trend is expected to positively influence the market in the post-COVID era too.

The global clear aligner market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2022-2027), the market would further augment at an escalating growth rate. The global clear aligner market growth is predicted to be supported by numerous growth drivers such as rapid urbanization, increasing GNI per capita, increasing health spending, rising teenage population, escalating demand for aesthetics enhancement, increasing treatment rate, rising prevalence of dental malocclusion, and many other factors. Conversely, the market growth would be negatively impacted by various challenges such as clear aligner restriction, undersupply of orthodontists and dentists, limited insurance coverage for orthodontic treatments, etc. Moreover, the market growth would succeed in various market trends like technological advancements, increasing involvement of private medical institutions, involvement of CAD/CAM technology, growing dental tourism, etc.

# Clear Aligner Market: Global Analysis

## Global Clear Aligner Market by Value



Global Clear Aligner market was valued at US\$... billion in 2021 and is anticipated to reach up to US\$... billion by 2027 from US\$... billion in 2022, with a CAGR of xx%.

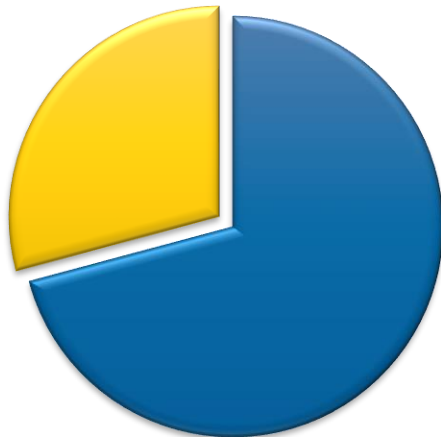
# Clear Aligner Market: Global Analysis

Global Clear Aligner Market by Procedure; 2021



Procedure	Share
Doctor-Directed	xx%
Direct-to-Consumer	xx%

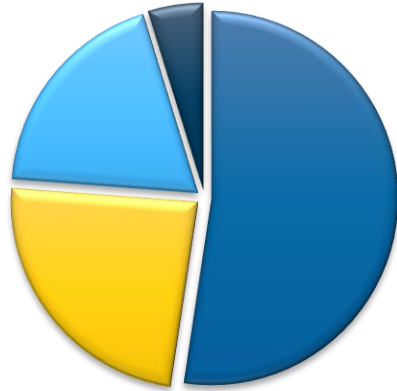
Global Clear Aligner Market by Age Group; 2021



Age Group	Share
Adult	xx%
Teen	xx%

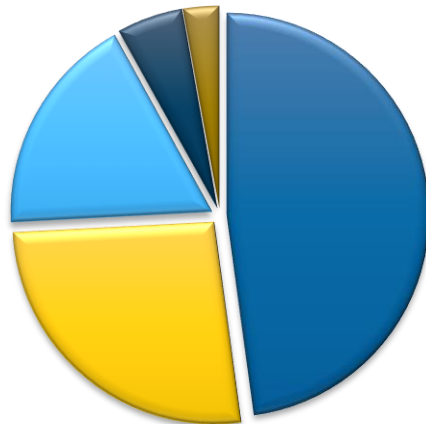
# Clear Aligner Market: Global Analysis

Global Clear Aligner Market by End-User; 2021



End-User	Share
Standalone	xx%
Group Practices	xx%
Hospitals	xx%
Other End-Users	xx%

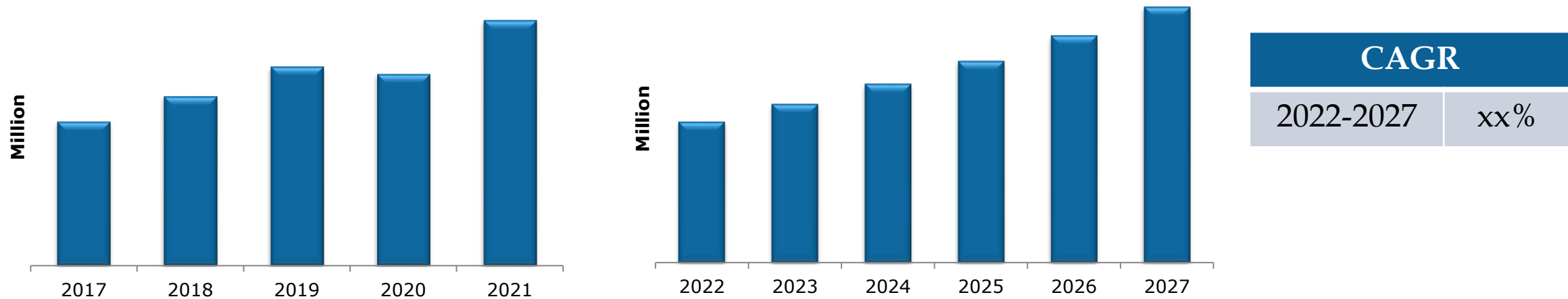
Global Clear Aligner Market by Region; 2021



Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

# Clear Aligner Market: Global Analysis

## Global Clear Aligner Market by Treatment Cases



The number of treatment cases in the global clear aligner market was valued at ... million in 2021 and is anticipated to reach up to ... million by 2027 from ... million in 2022, with a CAGR of xx%.

# Clear Aligner Market: Global Analysis

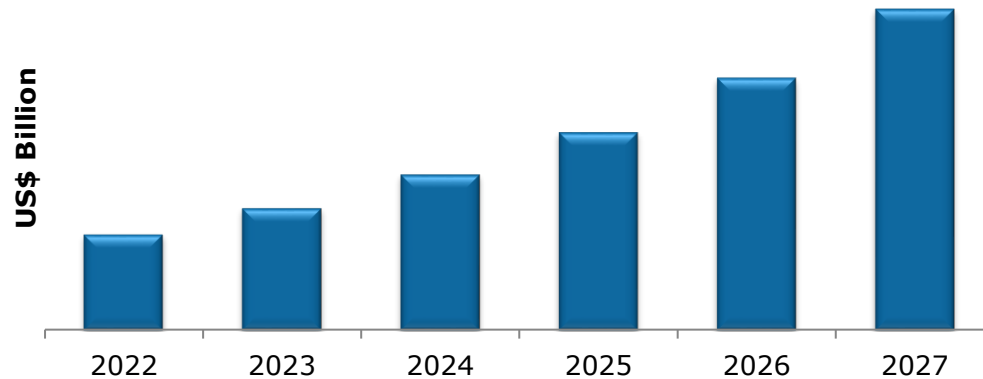
Global Clear Aligner Market Treatment Cases by Region; 2021



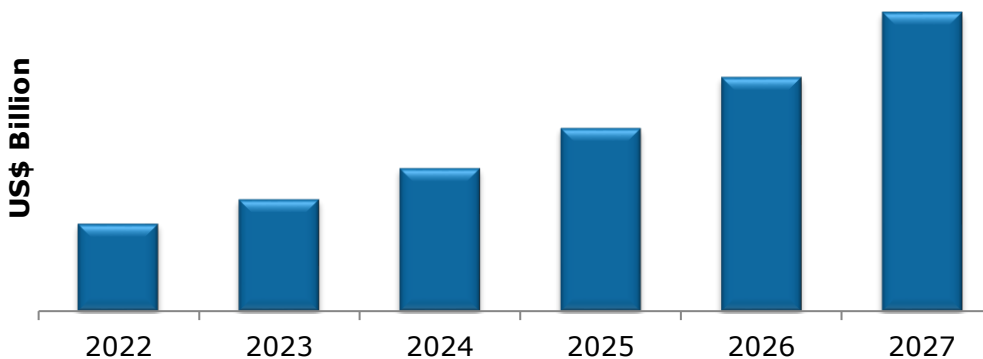
Region	Share
The US	xx%
Asia Pacific	xx%
Europe	xx%
Rest of the World	xx%

# Clear Aligner Market: Procedure Analysis

## Global Doctor-Directed Clear Aligner Market by Value



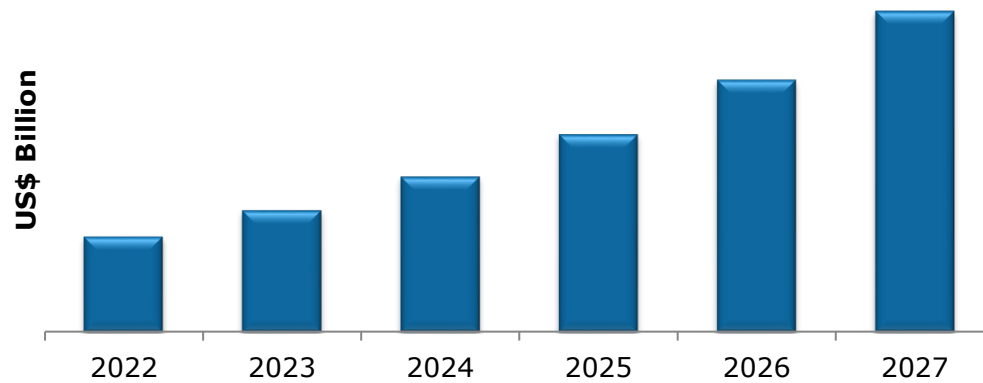
## Global Direct-to-Consumer Clear Aligner Market by Value



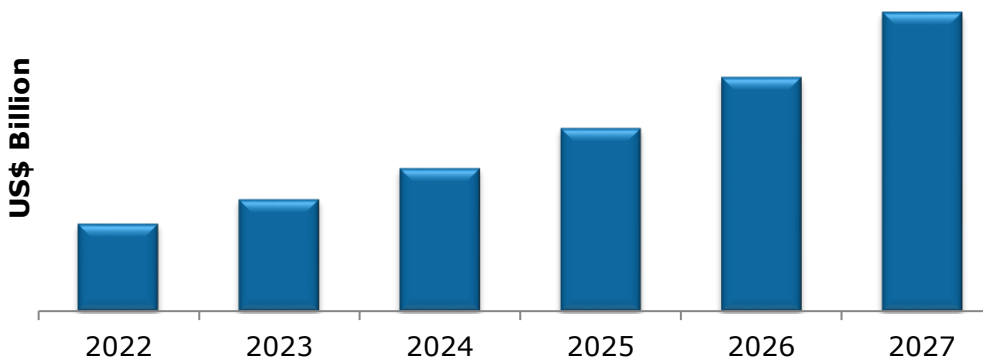
Procedure	CAGR (2022-2027)
Doctor-Directed	xx%
Direct-to-Consumer	xx%

# Clear Aligner Market: Age Group Analysis

## Global Adult Clear Aligner Market by Value



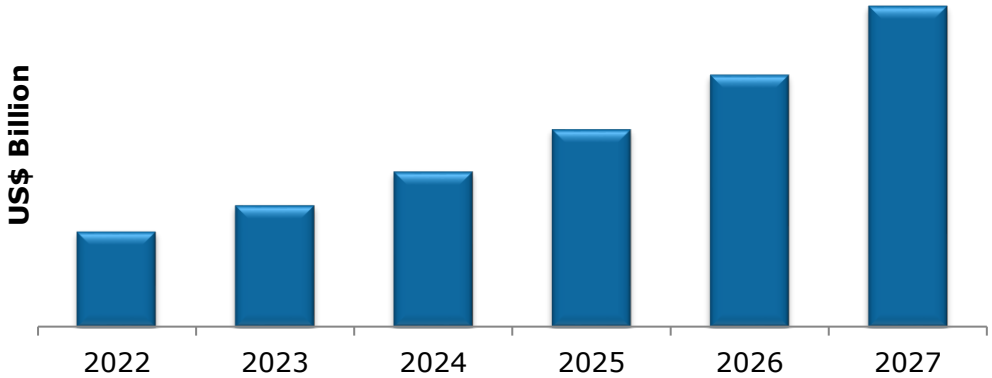
## Global Teen Clear Aligner Market by Value



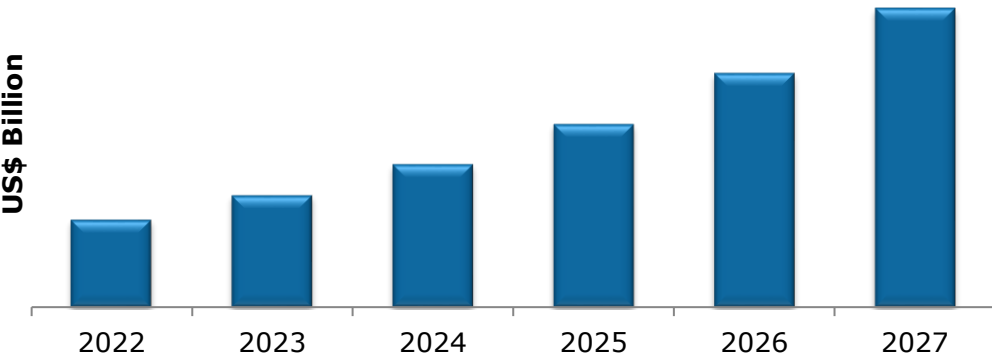
Age Group	CAGR (2022-2027)
Adult	xx%
Teen	xx%

# Clear Aligner Market: End-User Analysis

Global Clear Aligner Standalone Market by Value



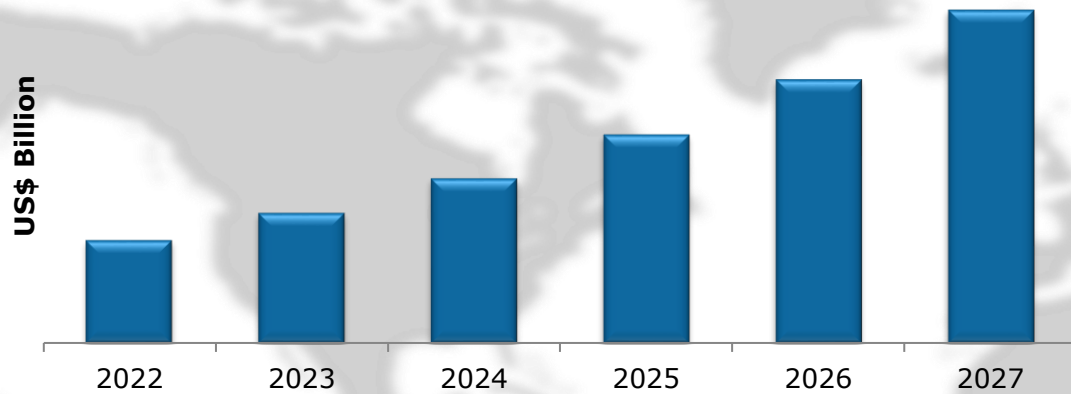
Global Clear Aligner Group Practices Market by Value



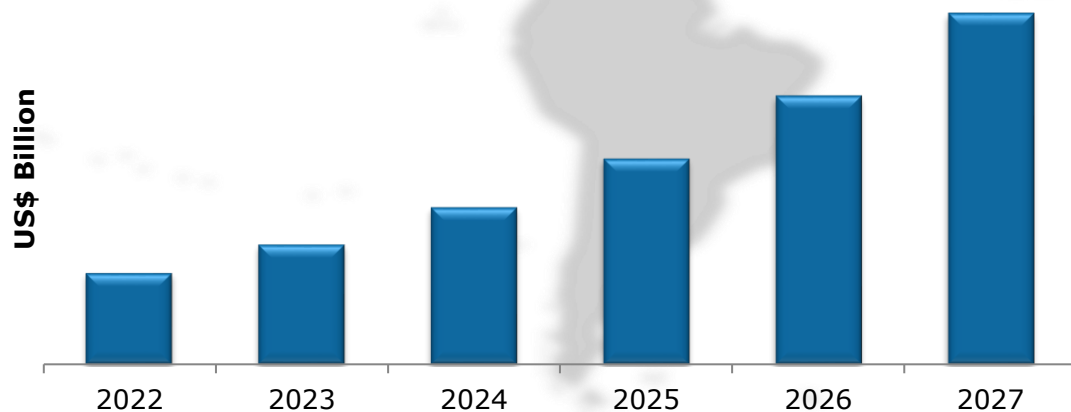
End-User	CAGR (2022-2027)
Standalone	xx%
Group Practices	xx%
Hospitals	xx%
Other End-Users	xx%

# Clear Aligner Market: Regional Analysis

## North America Clear Aligner Market by Value



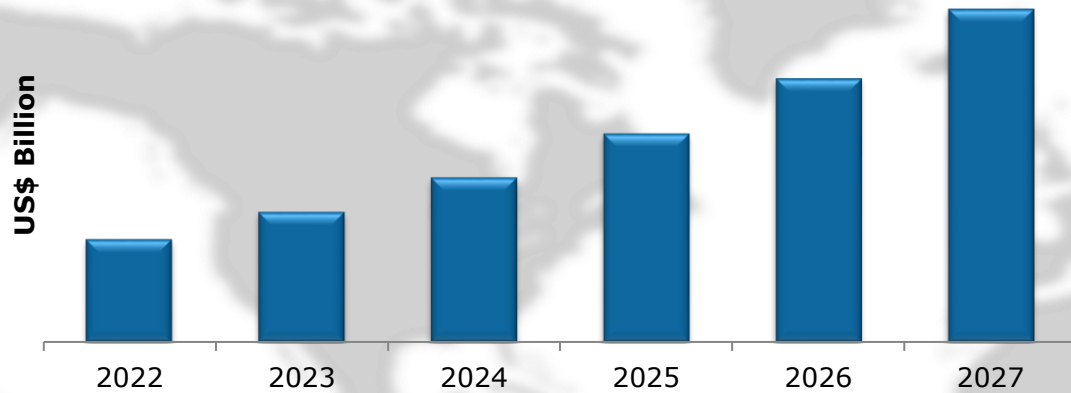
## Asia Pacific Clear Aligner Market by Value



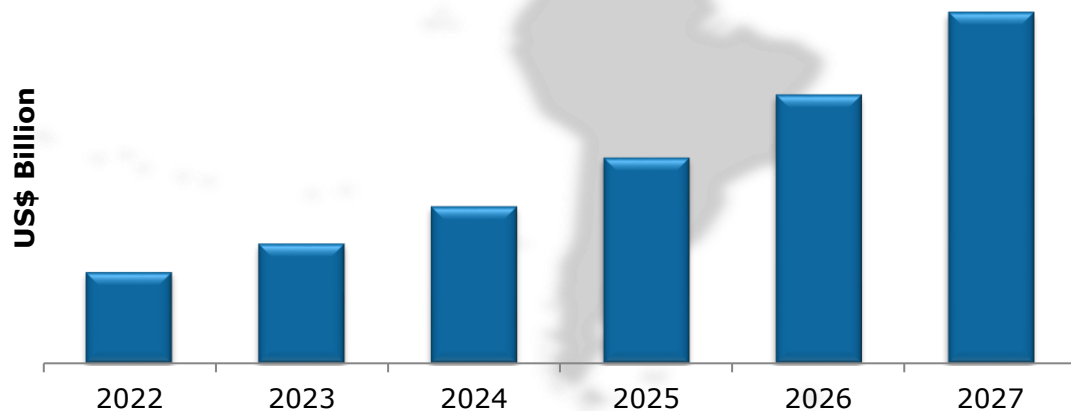
Region	CAGR (2022-2027)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

# Clear Aligner Market: Regional Analysis

## The US Clear Aligner Market by Treatment Cases



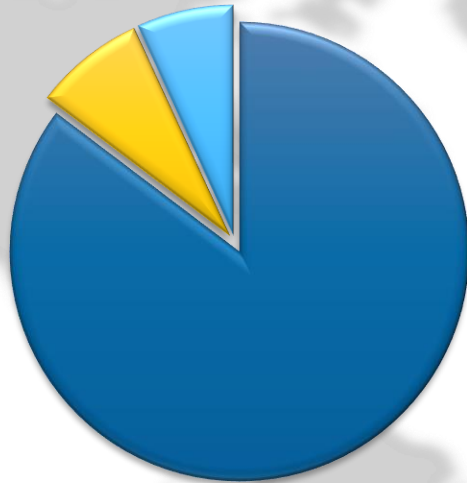
## Asia Pacific Clear Aligner Market by Treatment Cases



Region	CAGR (2022-2027)
The US	xx%
Asia Pacific	xx%
Europe	xx%
Rest of the World	xx%

# North America Clear Aligner Market: An Analysis

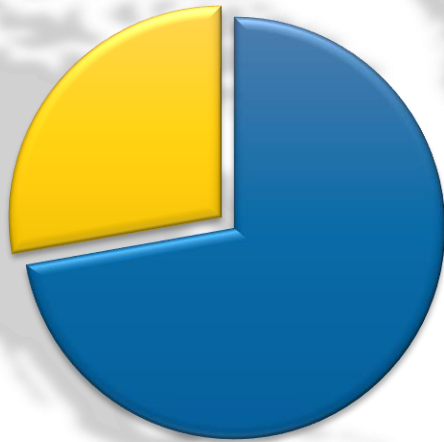
North America Clear Aligner Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

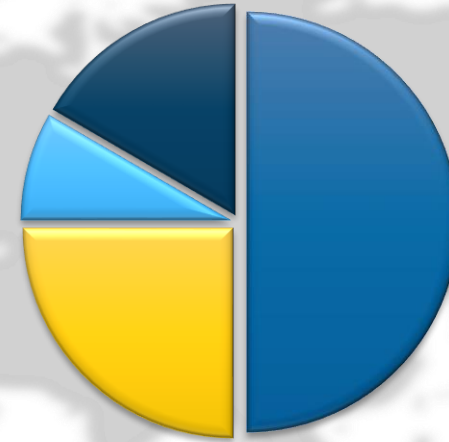
# The US Clear Aligner Market: An Analysis

The US Clear Aligner Market by Age Group; 2021



Age Group	Share (2021)	CAGR (2022-2027)
Adult	xx%	xx%
Teen	xx%	xx%

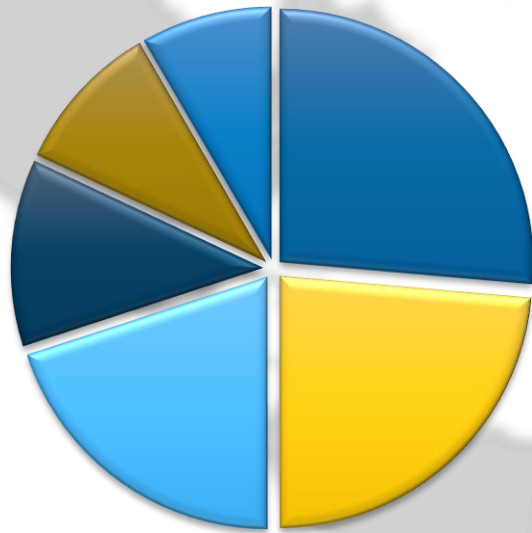
The US Clear Aligner Market by End-User; 2021



End-User	Share	CAGR (2022-2027)
Standalone	xx%	xx%
Group Practices	xx%	xx%
Hospitals	xx%	xx%
Other End-Users	xx%	xx%

# Europe Clear Aligner Market: An Analysis

Europe Clear Aligner Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Spain	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

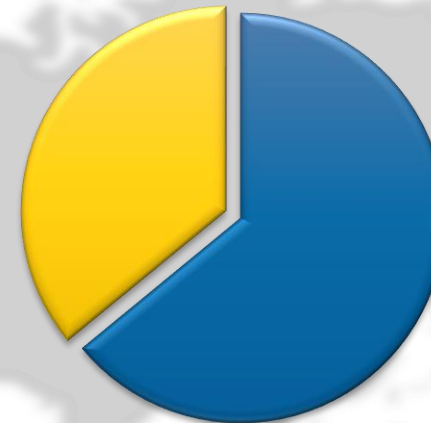
# Asia Pacific Clear Aligner Market: An Analysis

Asia Pacific Clear Aligner Market by Region; 2021



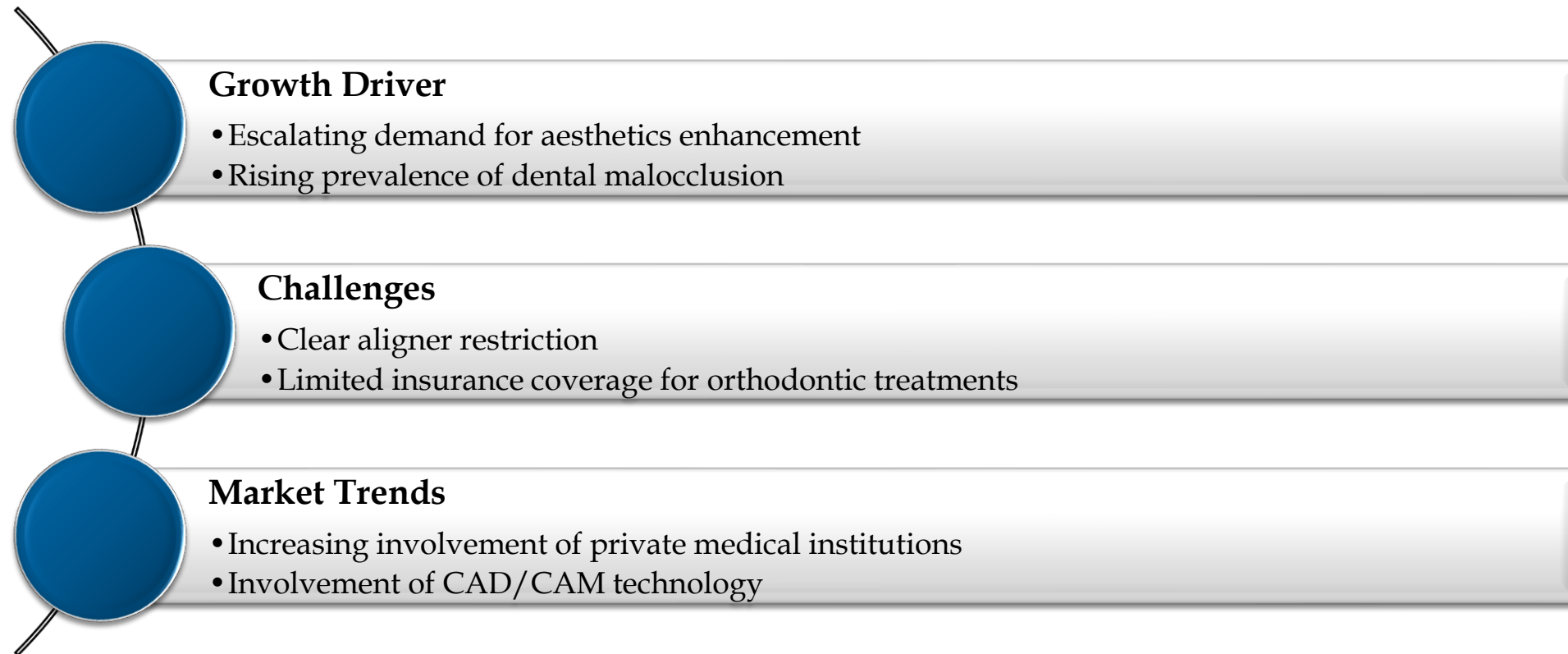
Region	Share (2021)	CAGR (2022-2027)
China	xx%	xx%
India	xx%	xx%
Rest of Asia Pacific	xx%	xx%

China Clear Aligner Market by Age Group; 2021



Age Group	Share (2021)	CAGR (2022-2027)
Adult	xx%	xx%
Teen	xx%	xx%

# Global Clear Aligner Market: Dynamics



# Global Clear Aligner Market: Competitive Landscape

## Players Profiled

- Align Technology, Inc.
- Envista Holdings Corporation
- Dentsply Sirona Inc.
- Straumann Group
- Henry Schein, Inc.
- 3M Company
- Angelalign Technology, Inc.
- SmileDirectClub, Inc.
- Danaher Corporation
- Argen Corporation
- Scheu Dental GmbH
- 3Shape
- Great Lakes Dental Technologies

Global Clear Aligner Players by Market Share; 2021  
(Percentage, %)

