

# Global Online Apparel and Footwear Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

September 2020



# Global Online Apparel and Footwear Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

# Global Online Apparel and Footwear Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Online Apparel and Footwear Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)
Coverage	Global and Regional
Regional Coverage	Asia Pacific, North America, Europe, ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Fragmented
Key Players	Amazon.com, Inc., Zalando SE, ASOS plc, Boohoo Group plc

# Global Online Apparel and Footwear Market

## Executive Summary

Apparel refers to clothing or garments, including menswear, womenswear, childrenwear and sportswear. There are different types of apparel options available for different purposes, which includes professional attire, trendy styles, clothes for formal occasions, sportswear, exercise wear, and safety apparel.

Footwear refers to an article, which is used for covering and protecting the feet. Footwear includes shoes, slippers, boots, etc. The common types of footwear include unisex footwear (sneakers, slippers, etc.), footwear for women (heels, stilettos, etc.), and footwear for men (loafers, bluchers, etc.).

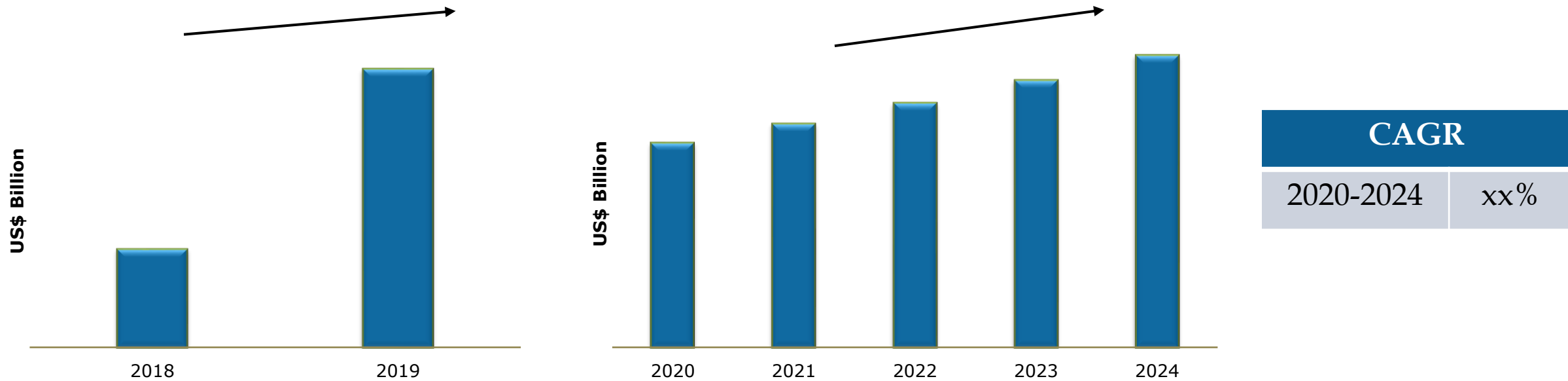
Online apparel and footwear means buying and selling of clothing and footwear through an e-commerce website. The key benefits of shopping for apparel and footwear online include the low prices, wide availability of options, convenience, clarity, privacy, personalization, and customized results.

The online apparel and footwear market can be segmented on the basis of type (Apparel and Footwear); user (Men, Women and Children); and mode (Mobile Platform and PC Platform).

The global online apparel and footwear market has increased significantly during the years 2018-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The online apparel and footwear market is expected to increase due to escalating penetration of smartphones, rising number of internet users, growing influence of social media, rapid urbanization, increasing spending of middle class population, surging millennial population, etc. Yet the market faces some challenges such as fit issues, tough competition from unorganized players, etc.

# Online Apparel and Footwear Market: Global Analysis

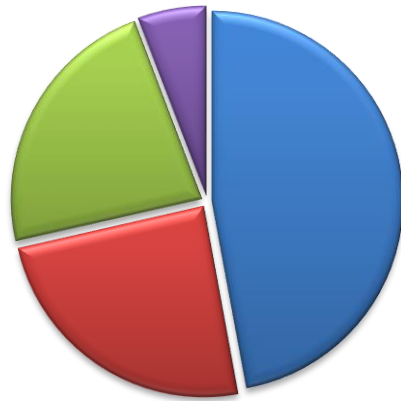
## Global Online Apparel and Footwear Market by Value



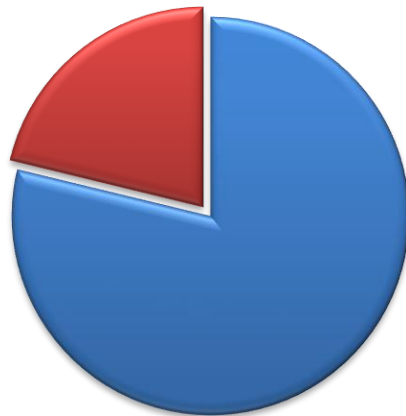
The global online apparel and footwear market, valued at US\$... billion in 2019, increased as compared to US\$... billion in 2018. The global online apparel and footwear market is anticipated to reach up to US\$... billion by 2024 from US\$... billion in 2020, increasing at a CAGR of ....% from 2020 to 2024..

# Online Apparel and Footwear Market: Global Analysis

Global Online Apparel and Footwear Market by Region; 2019



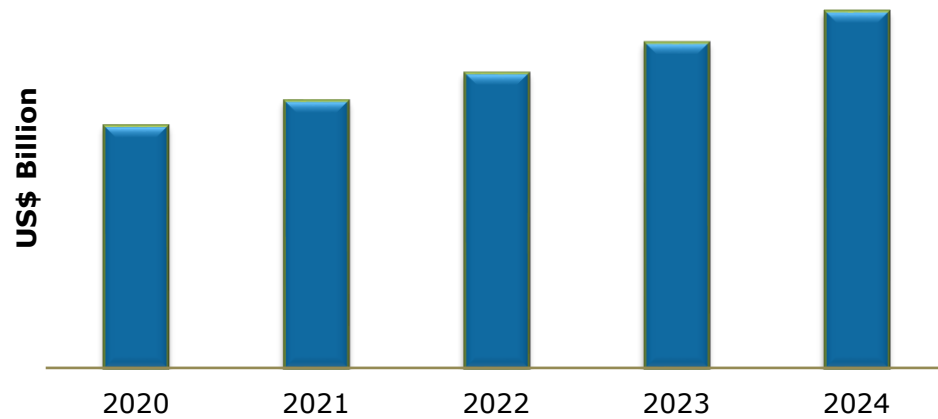
Global Online Apparel and Footwear Market by Type; 2019



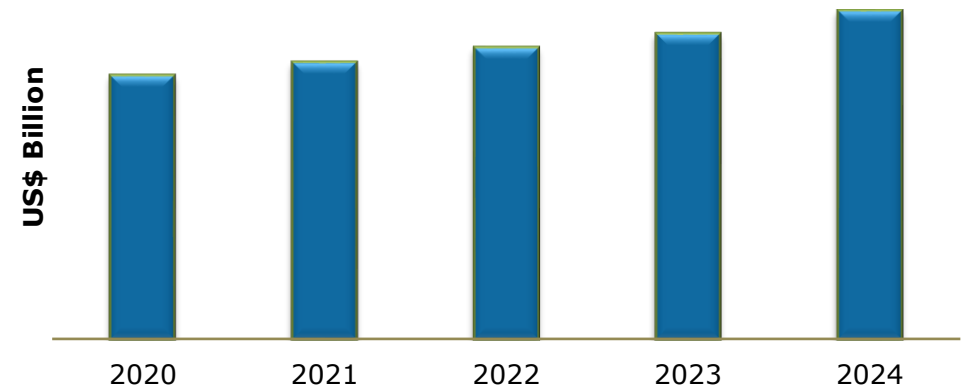
Type	Share
Apparel	xx%
Footwear	xx%

# Online Apparel and Footwear Market: Type Analysis

### Global Online Apparel Market by Value



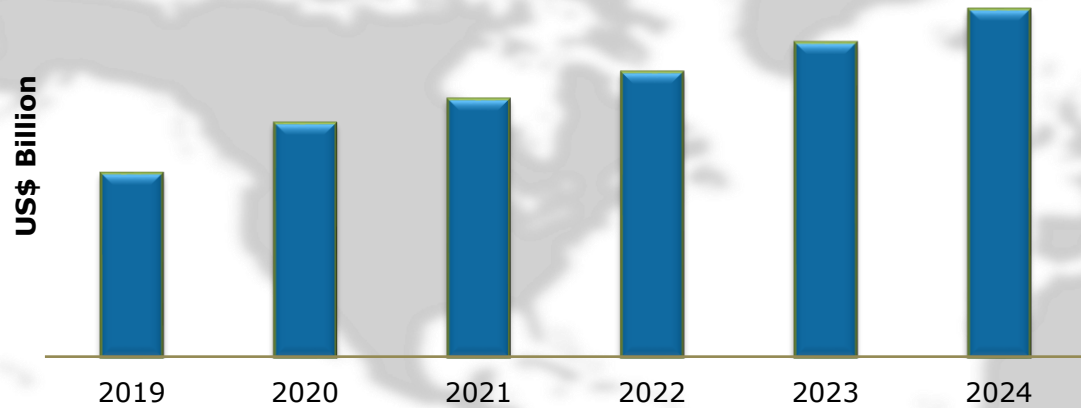
### Global Online Footwear Market by Value



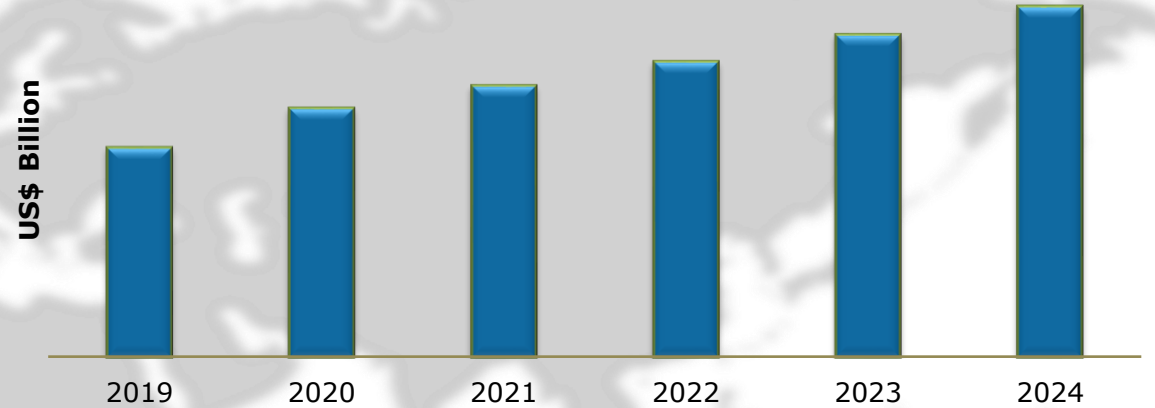
Type	CAGR
	2020-2024
Apparel	xx%
Footwear	xx%

# Online Apparel and Footwear Market: Regional Analysis

Asia Pacific Online Apparel and Footwear Market by Value



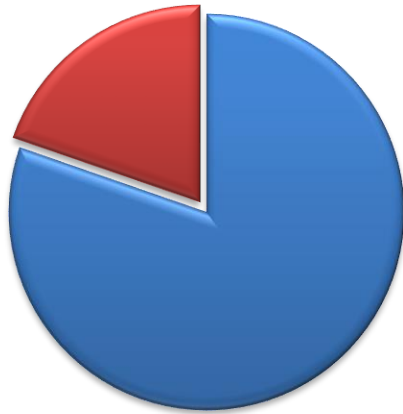
North America Online Apparel and Footwear Market by Value



Region	CAGR
	2020-2024
Asia Pacific	xx%
North America	xx%
Europe	xx%
Row	xx%

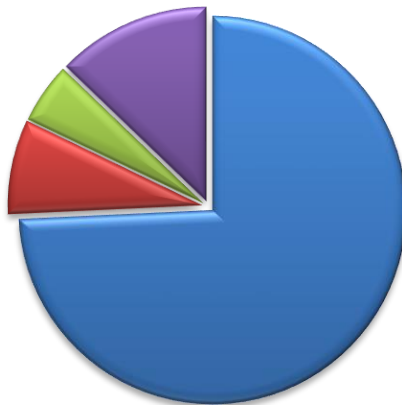
# Asia Pacific Online Apparel and Footwear Market: An Analysis

Asia Pacific Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

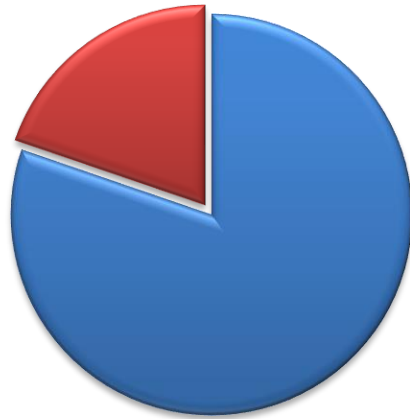
Asia Pacific Online Apparel and Footwear Market by Region; 2019



Region	Share	CAGR (2020-2024)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
Rest of North America	xx%	xx%

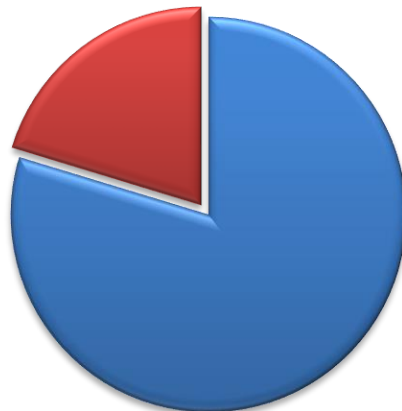
# Asia Pacific Online Apparel and Footwear Market: An Analysis

## China Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

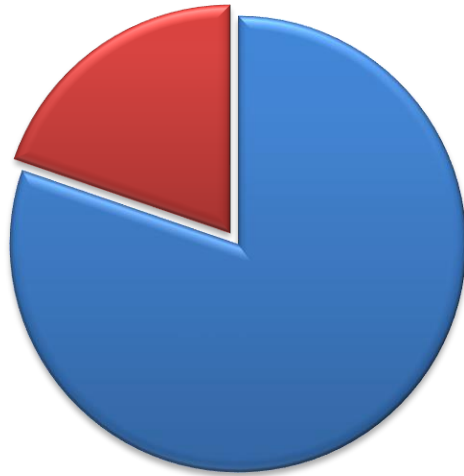
## Japan Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

# Asia Pacific Online Apparel and Footwear Market: An Analysis

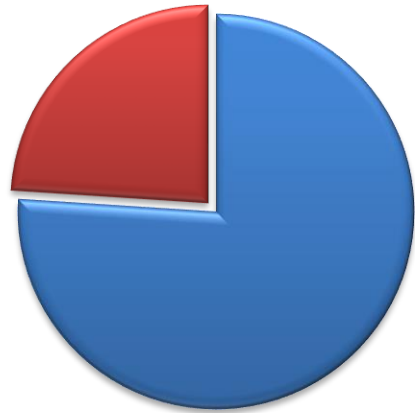
India Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

# Europe Online Apparel and Footwear Market: An Analysis

Europe Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

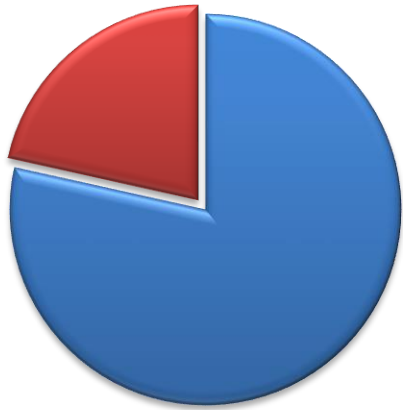
Europe Online Apparel and Footwear Market by Region; 2019



Region	Share	CAGR (2020-2024)
UK	xx%	xx%
Germany	xx%	xx%
France	xx%	xx%
Spain	xx%	xx%
Rest of North America	xx%	xx%

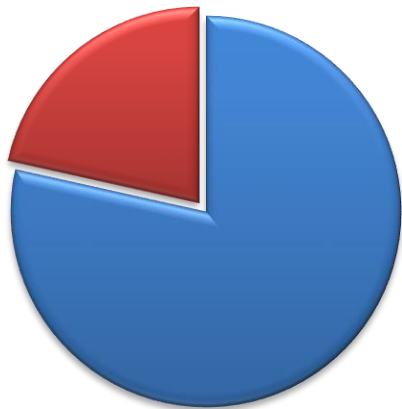
# Europe Online Apparel and Footwear Market: An Analysis

## UK Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

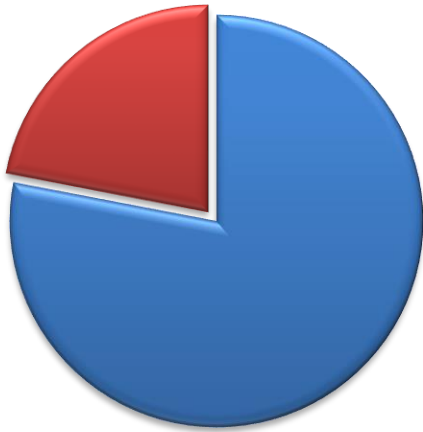
## Germany Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

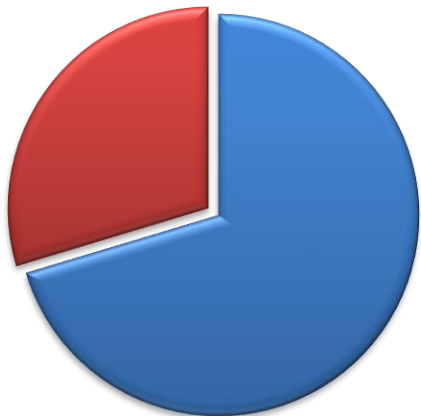
# Europe Online Apparel and Footwear Market: An Analysis

## France Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

## Spain Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

# North America Online Apparel and Footwear Market: An Analysis

North America Online Apparel and Footwear Market by Type; 2019



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

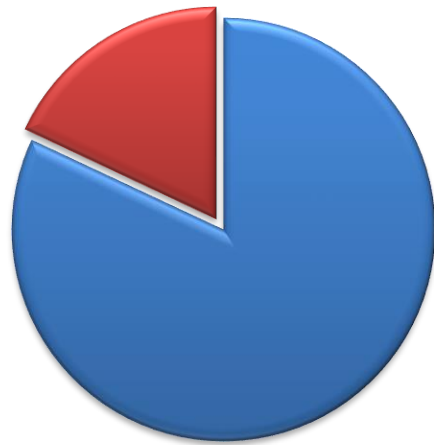
North America Online Apparel and Footwear Market by Region; 2019



Region	Share	CAGR (2020-2024)
The US	xx%	xx%
Rest of North America	xx%	xx%

# North America Online Apparel and Footwear Market: An Analysis

**The US Online Apparel and Footwear Market by Type; 2019**



Type	Share	CAGR (2020-2024)
Apparel	xx%	xx%
Footwear	xx%	xx%

# Online Apparel and Footwear Market: Dynamics



# Online Apparel and Footwear Market: Competitive Landscape

## Players Profiled

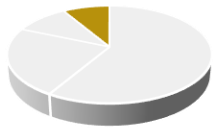
- Amazon.com, Inc.



- Zalando SE



- ASOS plc



- Boohoo Group plc



Note: The graphs on this slide are only for sample representation.