

China Infant Formula Market: Size, Trends & Forecasts (2019- 2023)

July 2019



China Infant Formula Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

China Market Analysis

Dynamics

Competitive Landscape

Company Profiling

China Infant Formula Market : Coverage

Scope of the Report

Attributes	Details
Title	China Infant Formula Market: Size, Trends & Forecasts (2019-2023)
Coverage	Global and China
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Nestle, Danone, Abbott Laboratories and Feihe International Inc.

China Infant Formula Market

Executive Summary

Infant formula (milk formula) is the nearest substitute for human breast milk for an infant. Infant formula is manufactured by mixture of dairy & other nutritional components. Usually, infant formula is manufactured for nourishing infants under the age of 12 months, in order to support them in accomplishment of healthy growth & maintaining good health. Infant formula is prepared for bottle-feeding or cup-feeding from mixing powder and liquid.

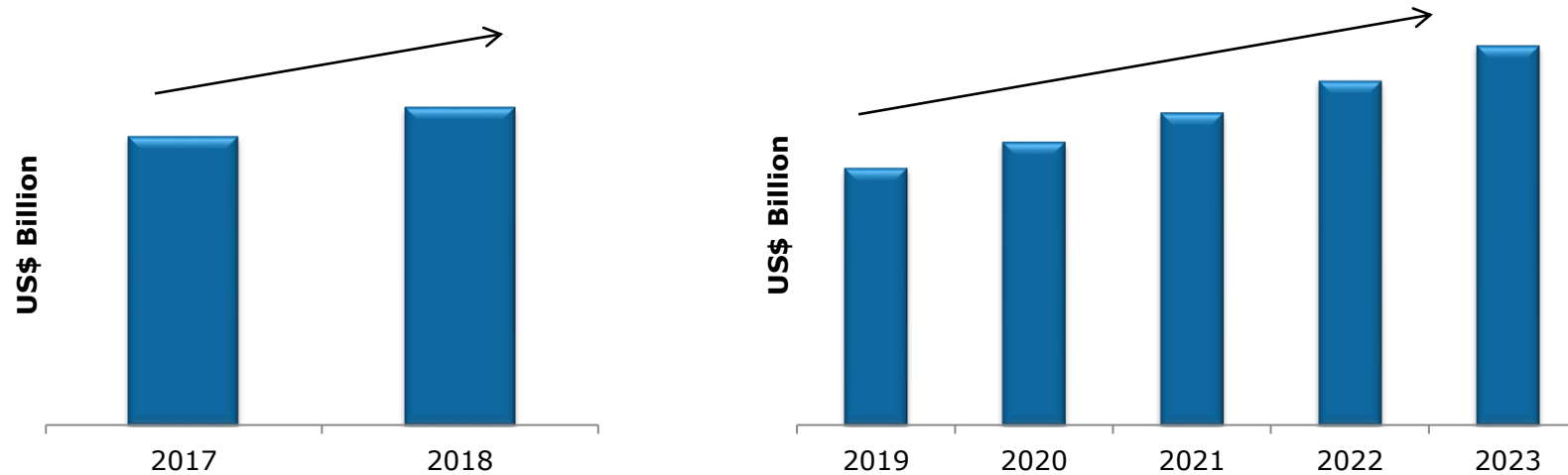
The production of infant formula follows a certain procedure. The most basic steps involved in production of infant formula are the liquid preparation from skim milk and ingredients mixture, then concentration of mixture is done, followed by powder preparation and packaging of that powdered form infant formula. There are various types of infant formulas available in the market which are composed of unique ingredients such as nutrients content, calorie count, taste and ability to be digested. Some of the common infant formula used globally are cow milk, soy based, protein hydrolysate, lactose free, special and newer formula.

China is a major contributor to the infant formula market at the global level and is supported by increased population in China after withdrawal of one child policy by the Government of China in 2013 and increased income of middle class population.

The China infant formula market has increased at a significant CAGR during the years 2013-2018 and projections are made that the market would rise in the next four years i.e. 2019-2023 tremendously. China infant formula market is expected to increase due many growth drivers such as high female workforce share, rising middle class & dual income families, increasing expenditure on premium nutrition, etc. yet the market faces some challenges such as declining new birth in china, foreign brands dominating the market, etc. global hyper converged infrastructure market is expected to observe some new market trends such as gaining popularity by goat milk instant formula, favorable policies for domestic brands, etc.

Infant Formula Market : Global Analysis

Global Infant Formula Market by Value

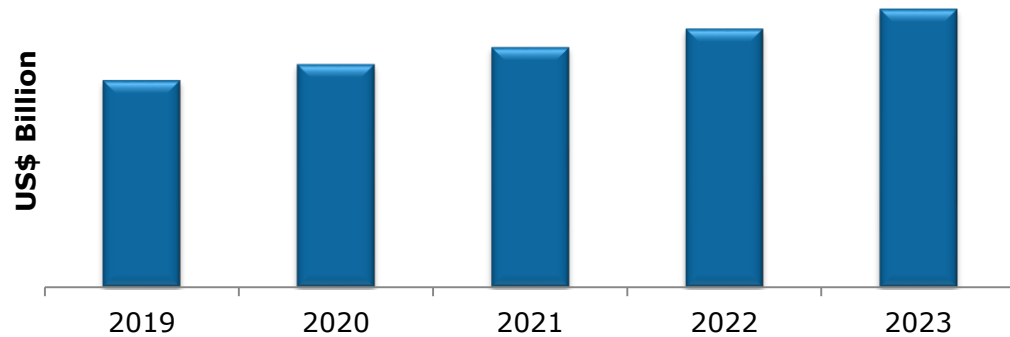


CAGRs	
2019-2023	xx%

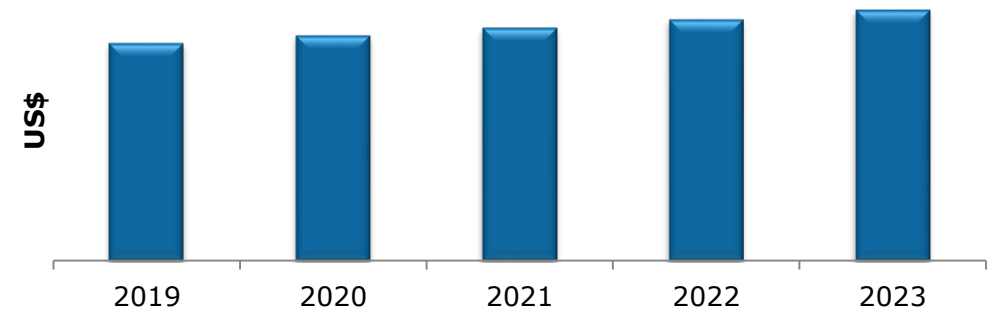
The global infant formula market value was US\$... billion in 2018, indicated an increase as compared to US\$... billion in 2017. The global infant formula market is anticipated to rise up to US\$... billion by 2023 as compared to US\$... billion in 2019, representing a CAGR of% over the years 2019 to 2023.

Infant Formula Market : China Analysis

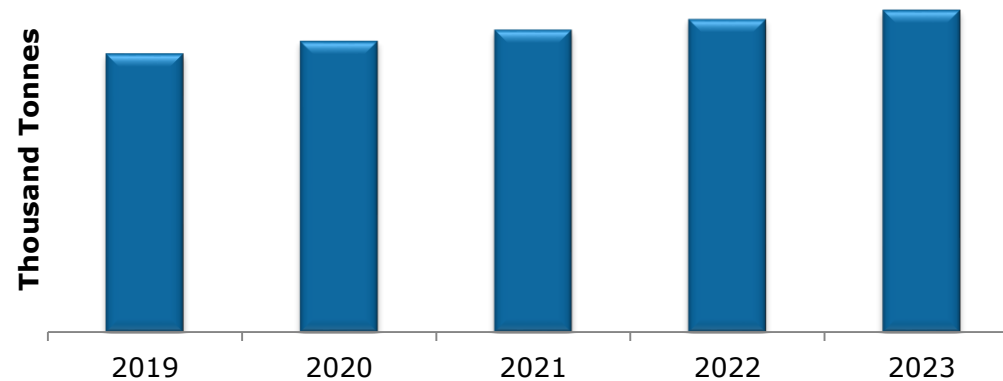
China Infant Formula Market by Value



China Infant Formula Market by Average Selling Price (ASP)

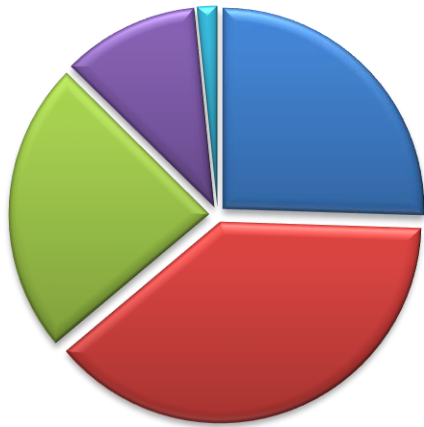


China Infant Formula Market by Volume

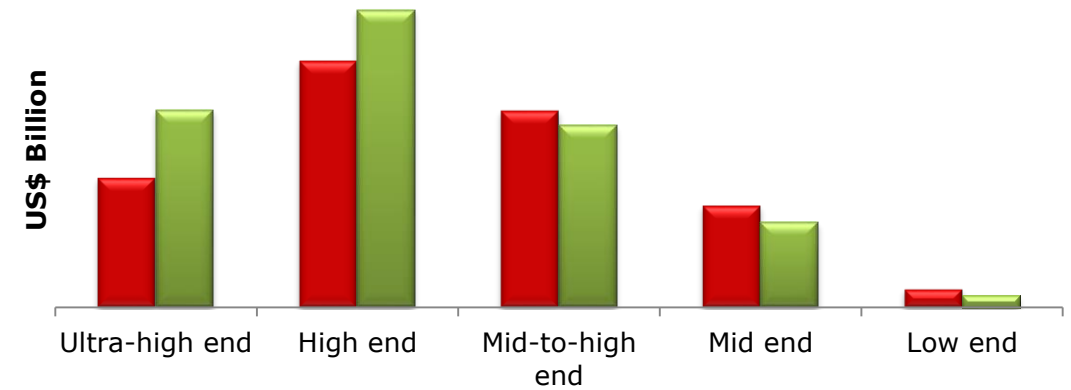


China Infant Formula Market : Segment Analysis

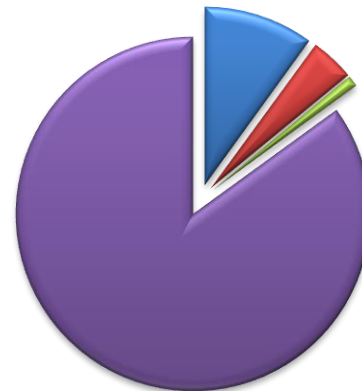
China Infant Formula Market by Segment



China Infant Formula Market Segments by Value



China Infant Formula Market by Product



China Infant Formula Market : Dynamics



China Infant Formula Market : Competitive Landscape

Players Profiled

- Nestle
- Danone
- Abbott Laboratories
- Feihe International Inc.

China Infant Formula Market Share by Player; 2018

