The US Nicotine Market: Analysis By Product (Cigarettes, Cigars & Cigarillos, Vaping Products, Moist Snuff Tobacco and Nicotine Pouches), By Distribution Channel (Offline and Online), Size And Trends With Impact of COVID-19 and Forecast up to 2027

January 2023

Daedal Research

The US Nicotine Market: Coverage

- Executive Summary and Scope
- Introduction/Market Overview
- Market Analysis
- Impact of COVID
- Dynamics
- Competitive Landscape
- Company Profiling

Daedal Research

The US Nicotine Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Nicotine Market: Analysis By Product (Cigarettes, Cigars & Cigarillos, Vaping Products, Moist Snuff Tobacco and Nicotine Pouches), By Distribution Channel (Offline and Online), Size And Trends With Impact of COVID-19 and Forecast up to 2027
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Concentrated
Key Players	British American Tobacco P.L.C. (BAT), Turning Point Brands Inc., Altria Group Inc. (Altria), Scandinavian Tobacco Group, Imperial Brands PLC, Philip Morris International Inc. (PMI), Swedish Match AB, JUUL Labs, Inc., Swisher, Vector Group Ltd.

The US Nicotine Market: Coverage

Executive Summary

Nicotine is a substance found in all tobacco products and some e-cigarette liquids. It is a highly addictive substance found in the tobacco plant. All tobacco products contain nicotine, including cigarettes, non-combusted cigarettes, cigars, smokeless tobacco, hookah tobacco, and most e-cigarettes. Using any tobacco product can lead to nicotine addiction. The US nicotine market in 2021 was valued at US$84.78 billion. The market is expected to reach US$110.63 billion by 2027, growing at a CAGR of 4.65%, during the forecast period of 2022-2027. Furthermore, the US nicotine market by volume is anticipated to reach 18.50 billion pieces in 2027.

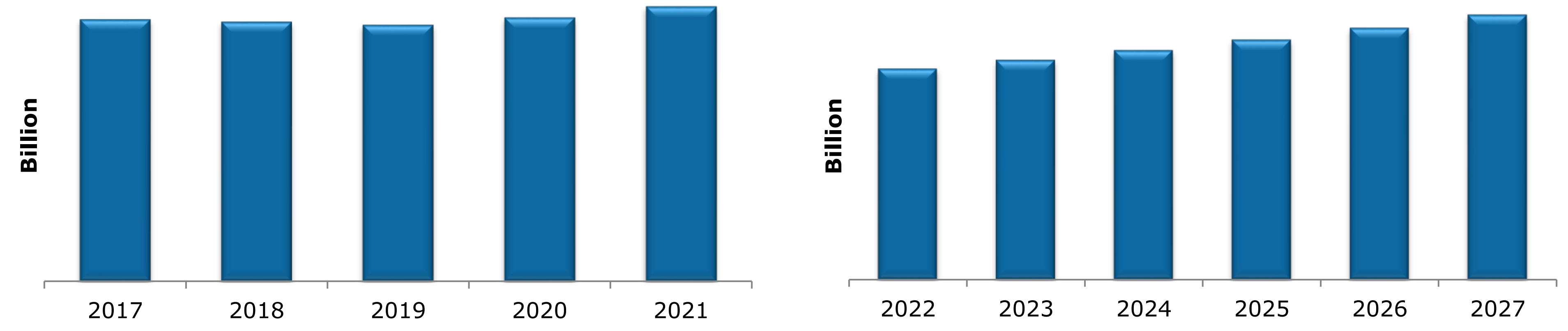
The US nicotine market can be segmented on the basis of product (cigarette, vaping products, moist snuff tobacco (MST), cigar & cigarillos and nicotine pouches). Cigarette segment held a dominant share in US nicotine market in 2021, followed by vaping products. The US nicotine market can also be segmented on the basis of distribution channel (offline and online). Online segment is anticipated to grow at the highest CAGR during the forecast period.

With rising number of deaths creating a havoc and people forbidden to leave their homes except to obtain basic necessities and healthcare, lockdown policies across the US created a lot of stress and anxiety in the minds of people. This lead to a rise in smoking among people owing to the negative impact of COVID-19 on mental health of individuals because of job loss, rising number of deaths and all day confinement inside the house. People started consuming nicotine through next generation products such as vaping and heated tobacco products.

The US nicotine market has increased in 2021 and projections are made that the market would rise in the next five years i.e. 2022-2027 tremendously. There is a growth of nicotine in recent years owing to upsurge in working population, rising income of individuals, shift towards next generation products, growing popularity of e-cigarettes, peer influence on youngsters and increased investment in research and development. Yet the market faces some challenges such as, stringent regulations, etc.

Nicotine Market: The US Analysis

The US Nicotine Market by Value



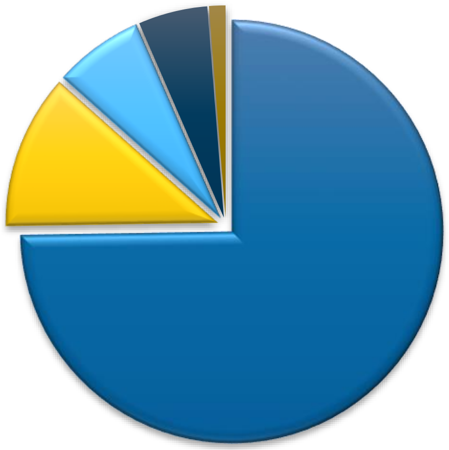
CAGR	
2022-2027	xx%

The US Nicotine market valued at US$.... billion in 2021, increased as compared to US$... billion in 2020. The US Nicotine market is anticipated to reach up to US$... billion by 2027, at a CAGR of ….%, from US$... billion in 2022.

Daedal Research

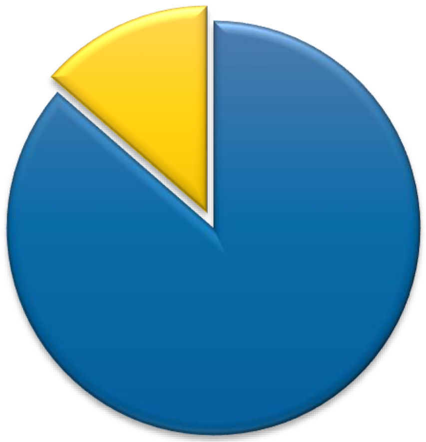
Nicotine Market: The US Analysis

The US Nicotine Market by Product; 2021



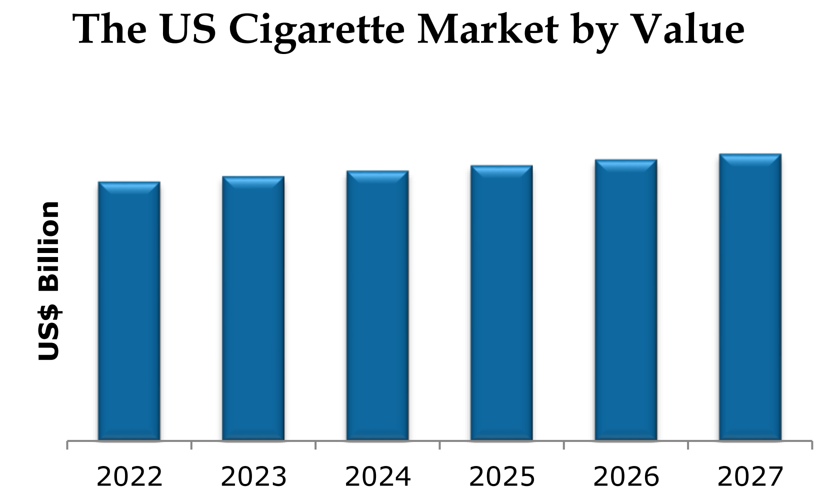
Product	Share
Cigarettes	xx%
Vaping Products	xx%
Moist Snuff Tobacco	xx%
Cigar and Cigarillos	xx%
Nicotine Pouches	xx%

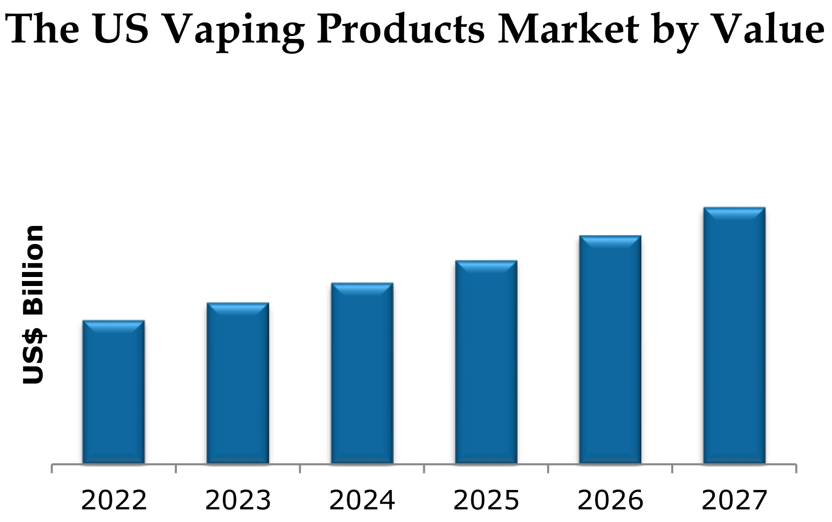
The US Nicotine Market by Distribution Channel; 2021



Distribution Channel	Share
Offline	xx%
Online	xx%

The US Nicotine Market: Product Analysis



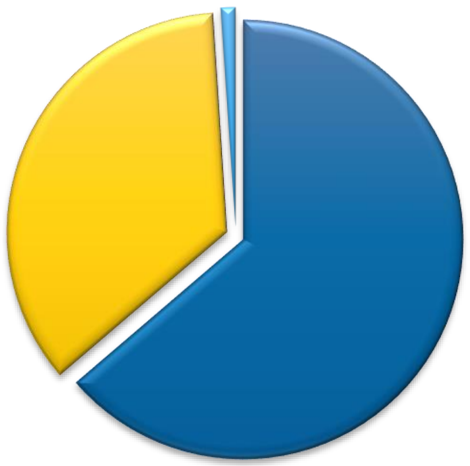


Product	CAGR
	(2022-2027)
Cigarettes	xx%
Vaping Products	xx%
Moist Snuff Tobacco	xx%
Cigar and Cigarillos	xx%
Nicotine Pouches	xx%

Daedal Research

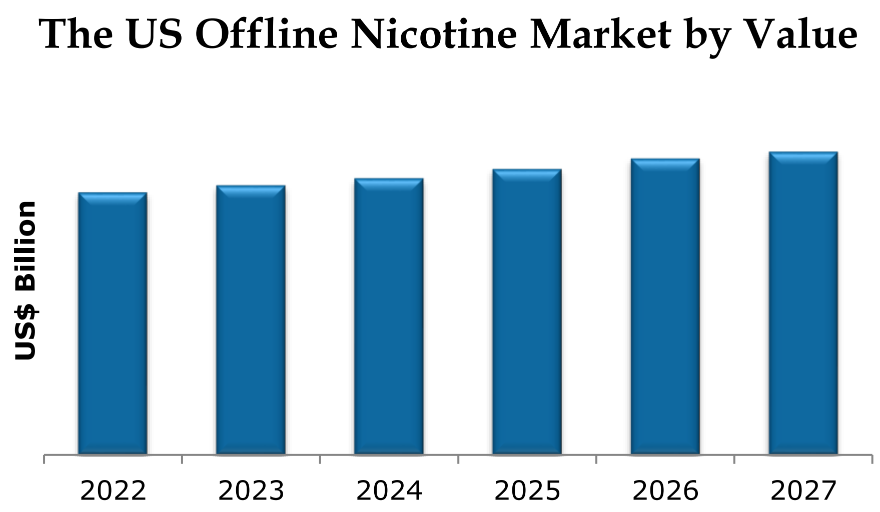
Nicotine Market: The US Analysis

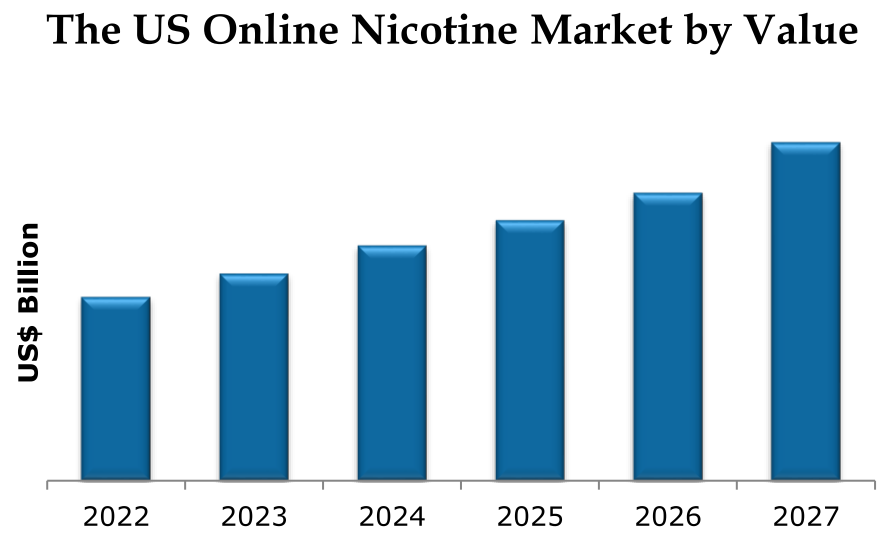
The US Vaping Product Market by Flavor; 2021



Flavor	Share
Menthol	xx%
Tobacco	xx%
Others	xx%

The US Nicotine Market: Distribution Channel Analysis



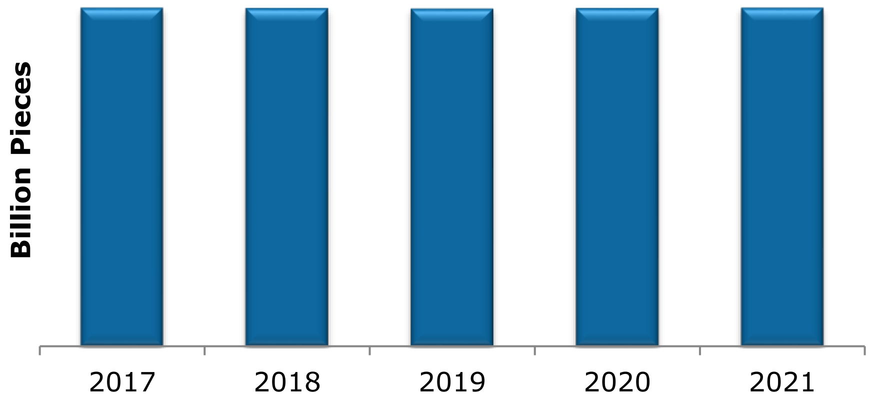


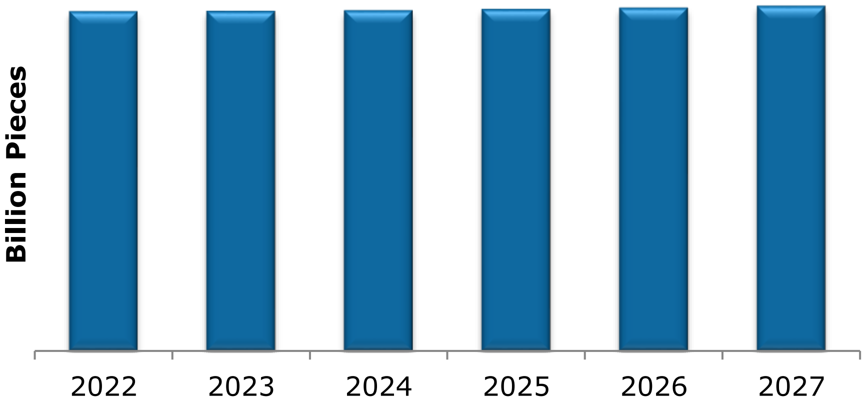
Distribution Channel	CAGR
	2022-2027
Offline	xx%
Online	xx%

Daedal Research

Nicotine Market Volume: The US Analysis

The US Nicotine Market by Volume



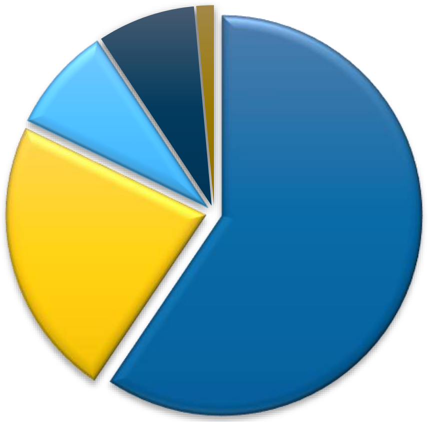


CAGR	
2022-2027	xx%

The US Nicotine market recorded volume of .... billion pieces in 2021, increased as compared to... billion pieces in 2020. The US Nicotine market is anticipated to reach up to... billion pieces by 2027, at a CAGR of ….%, from ... billion pieces in 2022.

Nicotine Market Volume: The US Analysis

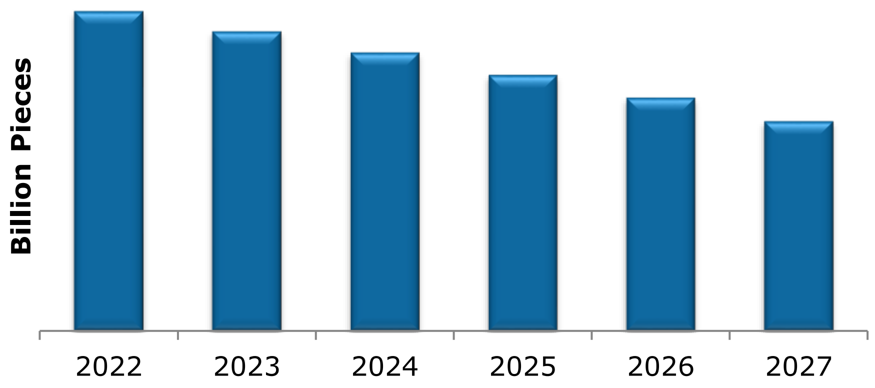
The US Nicotine Market Volume by Product; 2021



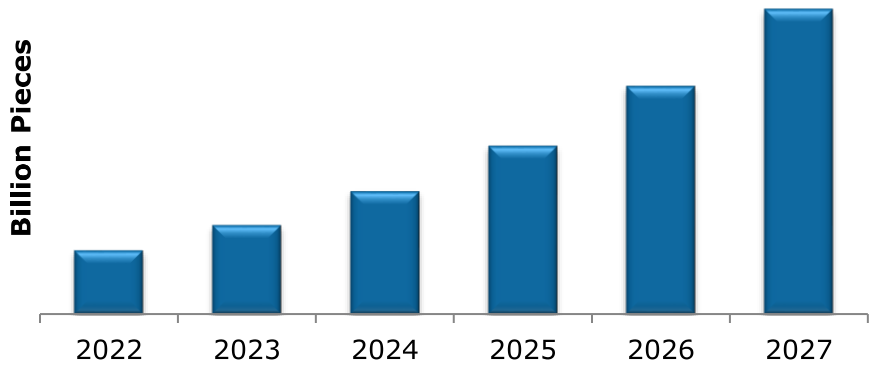
Flavor	Share
Cigarettes	xx%
Vaping Products	xx%
Moist Snuff Tobacco	xx%
Cigar and Cigarillos	xx%
Nicotine Pouches	xx%

The US Nicotine Market Volume: Product Analysis

The US Moist Snuff Tobacco Market by Volume



The US Nicotine Pouches Market by Volume



Product	CAGR
	(2022-2027)
Cigarettes	xx%
Vaping Products	xx%
Moist Snuff Tobacco	xx%
Cigar and Cigarillos	xx%
Nicotine Pouches	xx%

Daedal Research

The US Nicotine Market: Dynamics

Growth Driver

- Growing Popularity of E-Cigarettes
- Shift Towards Next Generation Products

Challenges

- Stringent Regulations
- Increasing Taxes on Tobacco Products

Market Trends

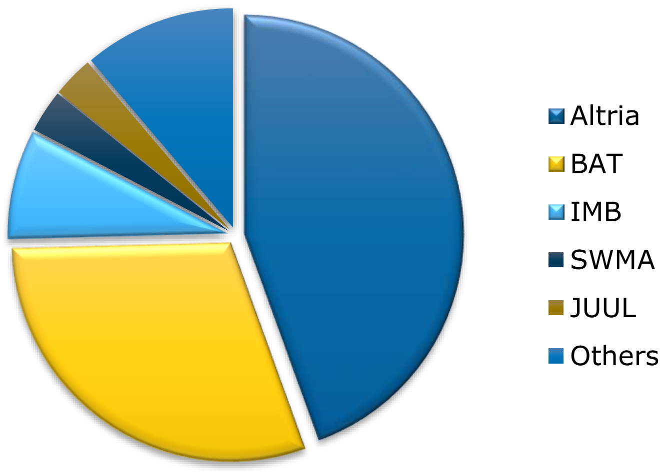
- Rising Popularity of Tobacco Free Oral Nicotine
- Increasing Influence of Social Media

The US Nicotine Market: Competitive Landscape

Players Profiled

- British American Tobacco P.L.C. (BAT)
- Turning Point Brands Inc.
- Altria Group Inc. (Altria)
- Scandinavian Tobacco Group
- Imperial Brands PLC
- Philip Morris International Inc. (PMI)
- Swedish Match AB
- JUUL Labs, Inc.
- Swisher
- Vector Group Ltd.

The US Nicotine Players by Market Share; 2021 (Percentage, %)



Daedal Research