

Global Professional Information Market: Size, Trends & Forecasts (2018-2022)

September 2018



Global Professional Information Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

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Dynamics

Competitive Landscape

Company Profiling

Global Professional Information Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Professional Information Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Ascential, DMGT, Pearson and Informa

Global Professional Information Market

Executive Summary

Professional information industry refers to that industry which is engaged in providing professional knowledge and information. The professional information providers are the ones who are selected from diverse fields and created of different component such as companies, operating multiple products, with limited disclosure. Such people are embedded with knowledge based on their experience and helps other people and investors with working of the economy and related companies.

Professional information industry is broadly divided into five main end-customers/clients. These are STM (Scientific, Technical and Medical), legal & regulatory, tax & accounting, education and exhibition. Of all these end customers, STM and legal & regulatory are the biggest clients with growing demand for professional information services and products.

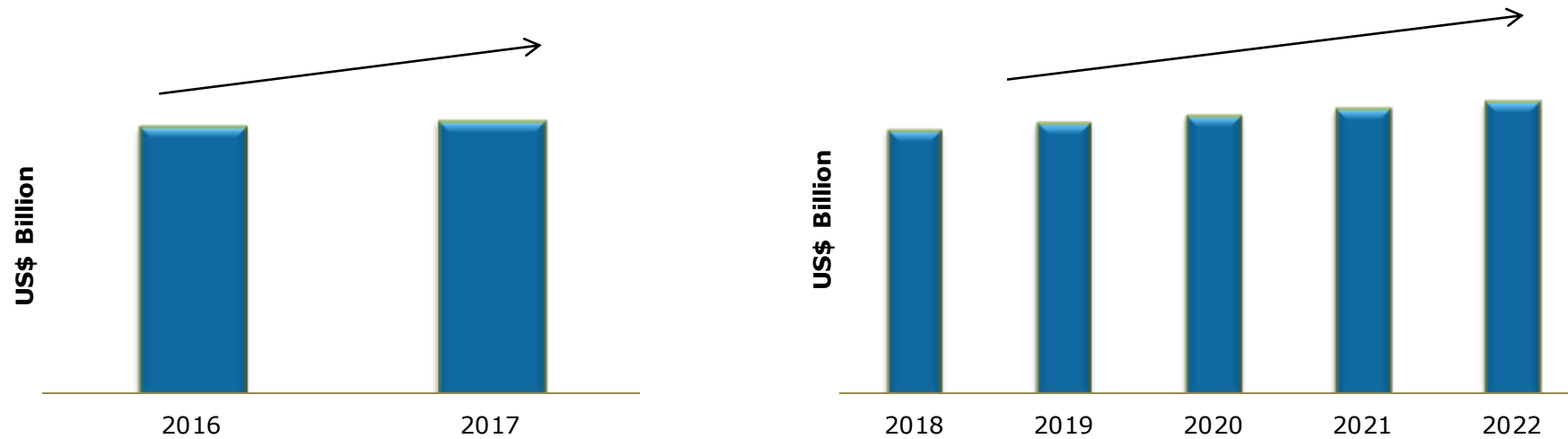
The scenario of competition in the professional information industry is slightly different that other industries. Here, there is only few end markets where the actual head to head competition is existing. Although, in maximum cases, professional information providers focuses on a niche verticals and conquers it with unique and specialized products and services.

On the revenue end, the industry is segmented into two main types of revenue generation models. These are subscription (where an amount of money which is paid by a person in order to be regular with a product or service) and transactional (publishers receives revenues in the form of one-time or nonrecurring sales).

Global professional information market is expected to increase with steady growth rates during the forecasted period 2018-2022. Global professional information market is supported by various growth drivers, such as, growth in professional employment, hike in price, growing demand for STM journals etc. still, the market faces certain hindrances and challenges, such as, declining print products, six plus month selling process, challenge in maintaining updated applications etc. few trends of the market are increasing streamline of the portfolio, performance and usage based pricing, workflow tools etc.

Professional Information Market : Global Analysis

Global Exhibition Market by Value



CAGRs	
2018-2022	xx%

The global professional information market value was US\$... billion in 2017, indicated an increase as compared to US\$... billion in 2016. The global professional information market is anticipated to rise up to US\$... billion by 2022 as compared to US\$... billion in 2018, representing a CAGR of% over the years 2018 to 2022.

Professional Information Market : Global Analysis

Global Professional Information Market by Revenue Type; 2017



Global Professional Information Market by Segment; 2017



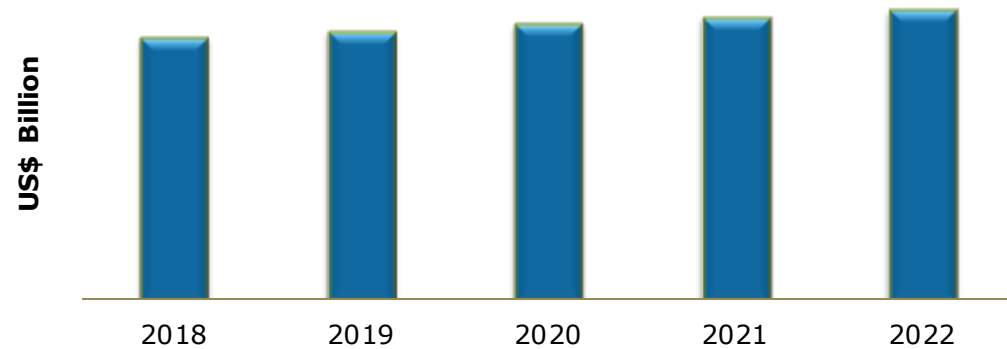
Global Professional Information Market by Indicative Cost Structure; 2017



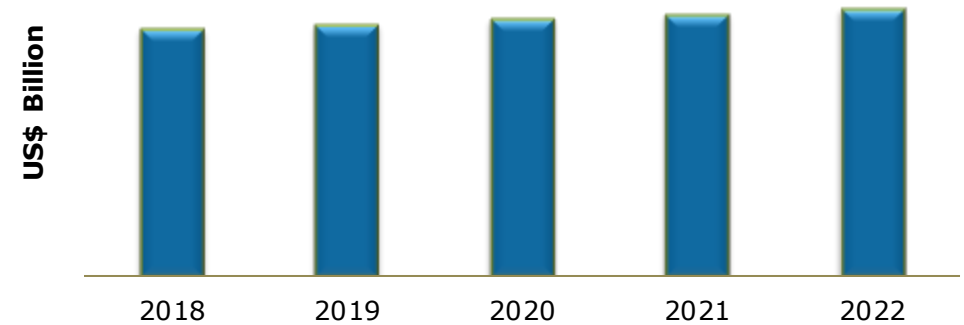
Segment	CAGRs
STM (scientific, technical & medical)	xx%
Legal & Regulatory	xx%
Tax & Accounting	xx%
Exhibitions	xx%
Education	xx%

Professional Information Market : Segment Analysis

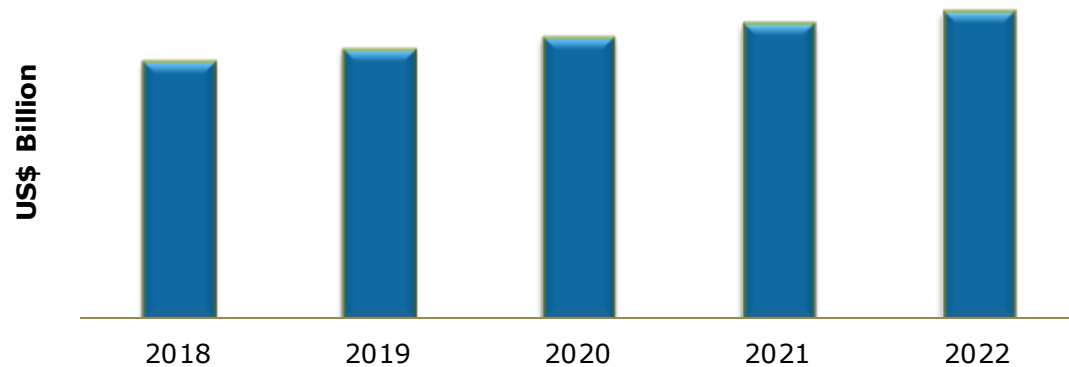
STM Professional Information Market by Value; 2018-2022



Legal & Regulatory Professional Information Market by Value; 2018-2022

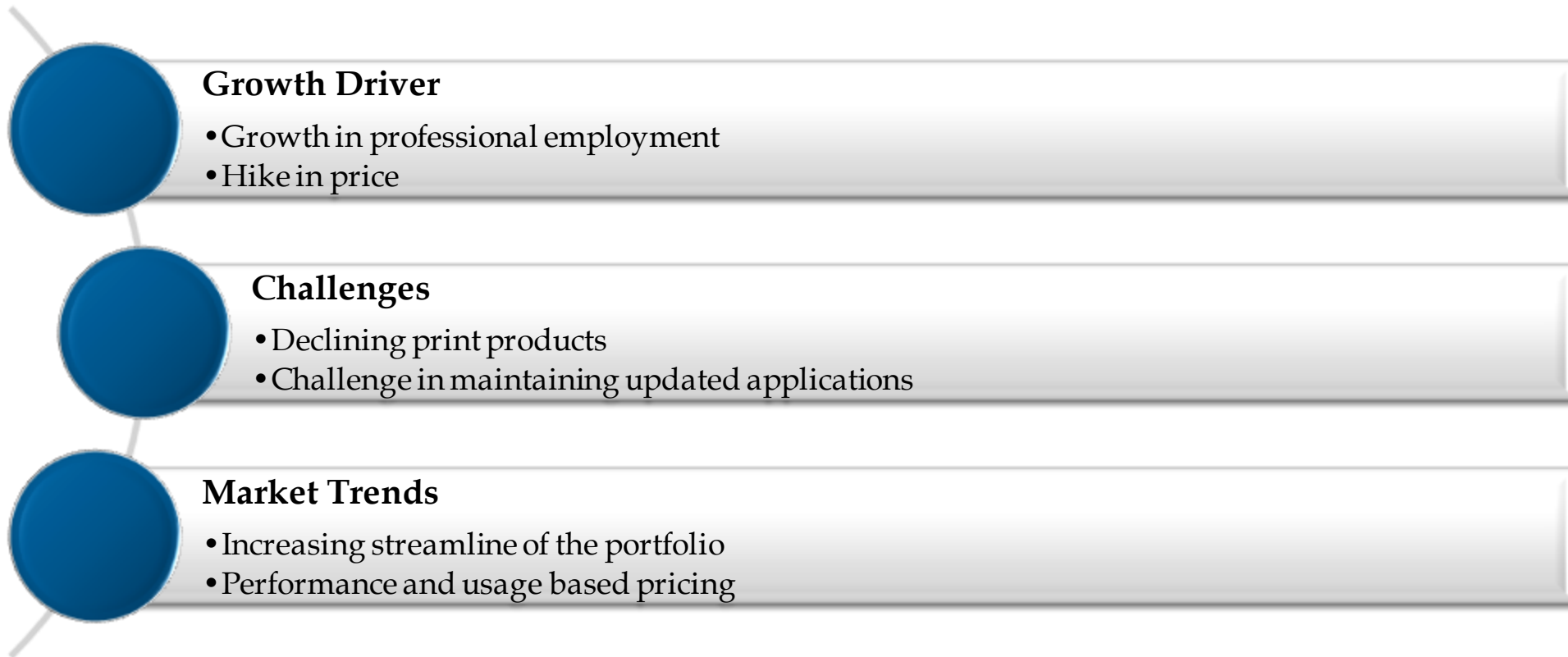


Exhibition Professional Information Market by Value; 2018-2022



Segment	CAGR
	2018-2022
STM (scientific, technical & medical)	xx%
Legal & Regulatory	xx%
Tax & Accounting	xx%
Exhibitions	xx%
Education	xx%

Global Professional Information Market : Dynamics



Global Professional Information Market : Competitive Landscape

Players Profiled

- Ascential
- DMGT
- Pearson
- Informa