

# The US Cannabidiol (CBD) Market: Size & Forecasts with Impact Analysis of Covid-19 (2020-2024 Edition)

December 2020



# The US CBD Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Competitive Landscape

Company Profiles

# The US CBD Market : Coverage

## Scope of the Report

Attributes	Details
Title	The US Cannabidiol (CBD) Market: Size & Forecasts with Impact Analysis of Covid-19 (2020-2024 Edition)
Coverage	The US
Forecast Period of Market	2020-2024
Competition in the Market	Fragmented
Key Players	Charlotte's Web Holdings, Inc., CV Sciences, Inc., Reliva CBD Wellness and Elixinol Global Limited (Elixinol USA)

# The US CBD Market

## Executive Summary

Cannabidiol (CBD) is a non-psychoactive compound found in both hemp and marijuana, which are two different varieties of the cannabis plant. CBD results from the heating or decarboxylation of cannabidiolic acid and does not provide a high. CBD possesses numerous therapeutic benefits, including anti-inflammatory, analgesic, anti-anxiety and seizure-suppressant properties.

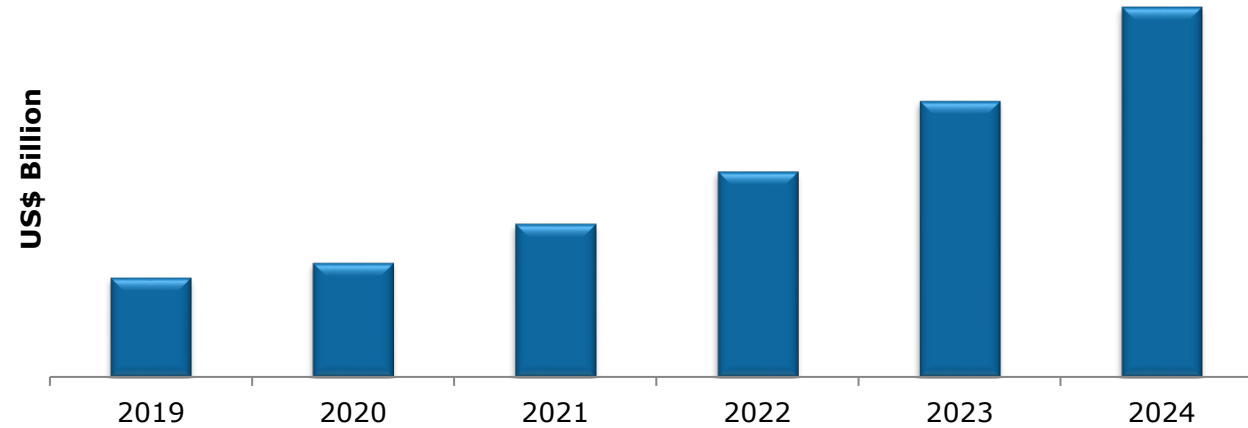
CBD helps in the proper functioning of the endocannabinoid system in case of a disease. It helps in modulating the system and enhancing the endocannabinoid tone, which slows down or stops the disease progression. CBD is available in various forms, including flowers, isolate, concentrates and infusions.

Cannabidiol (CBD) has been segmented into hemp-derived, marijuana-derived and pharmaceutical. Hemp-derived CBD has been further segmented on the basis of product and distribution channel. Based on product, hemp-derived CBD has been segregated into tinctures, topicals, capsules, vape oil/ cartridges, gummies, other edibles, pre-roll/ flower and syrups and dabs. On the basis of distribution channel, hemp-derived CBD has been divided into natural food stores, online, smoke shops, dispensaries, medical companies and others.

The US Cannabidiol (CBD) market is expected to rise significantly during the period 2020-2024. The market is expected to be driven by various growth enhancing factors such as aging population, growing use of CBD among millennials, increasing prevalence of arthritis, removal of hemp from Controlled Substance Act, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are lack of regulatory clarity and ineffective and unregulated products.

# The US CBD Market : An Analysis

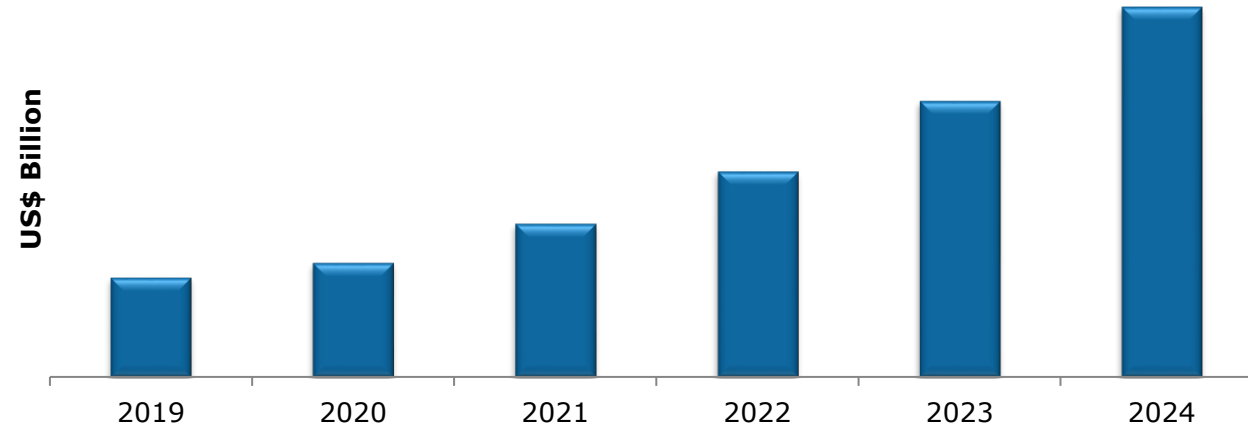
## The US CBD Market by Value



CAGRs	
2020-2024	xx%

# The US CBD Market : An Analysis

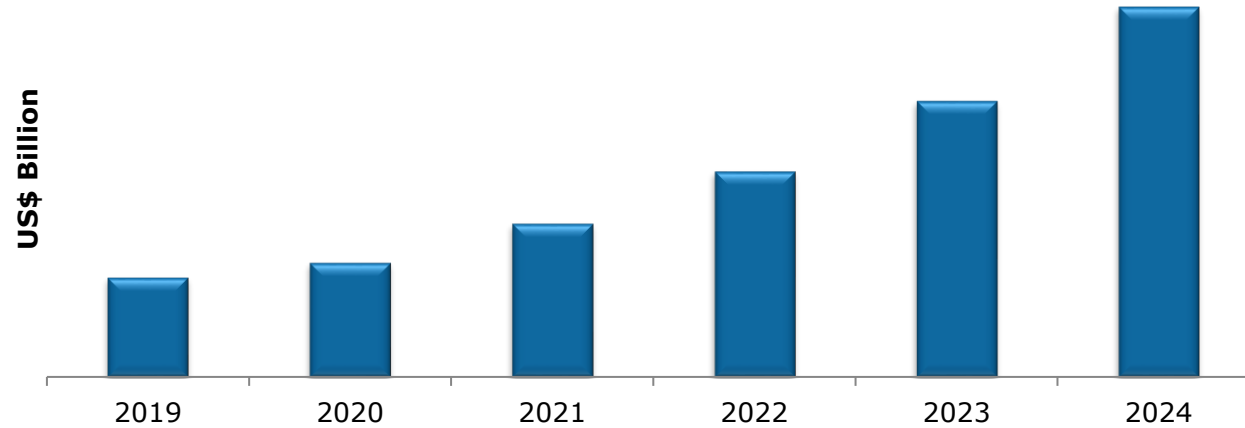
## The US Hemp-Derived CBD Market by Value



CAGRs	
2020-2024	xx%

# The US CBD Market : An Analysis

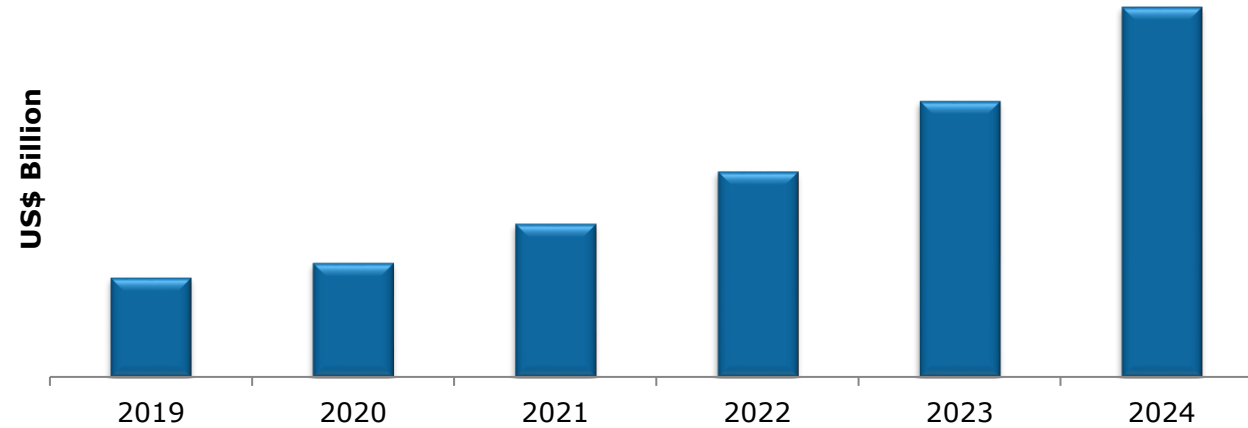
## The US Hemp-Derived Tinctures CBD Market by Value



CAGRs	
2020-2024	xx%

# The US CBD Market : An Analysis

## The US Hemp-Derived Topicals CBD Market by Value

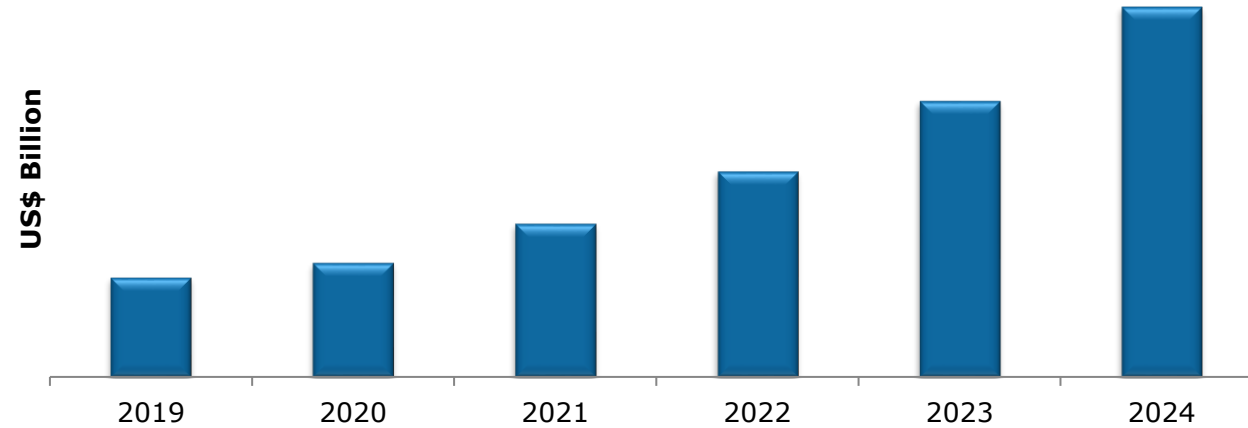


CAGRs	
2020-2024	xx%



# The US CBD Market : An Analysis

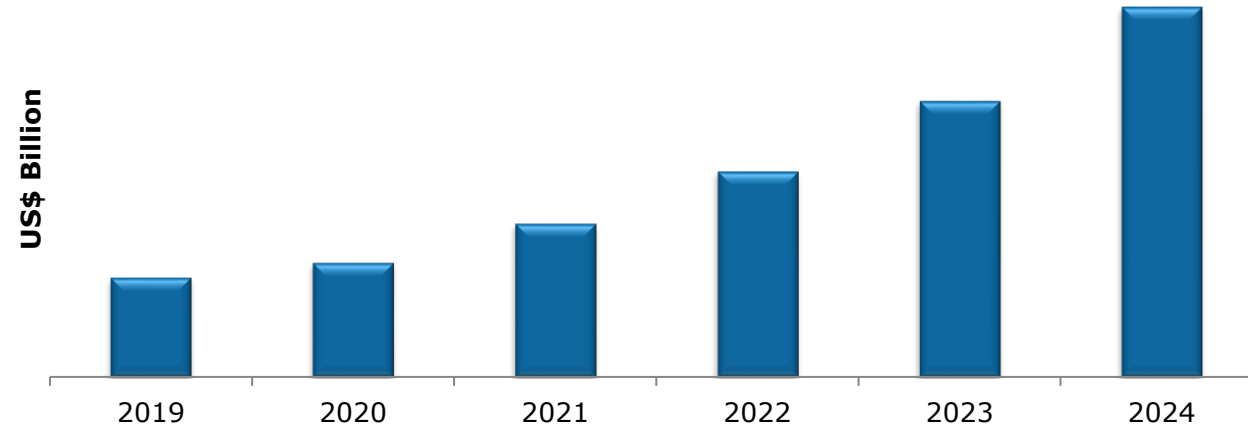
## The US Hemp- Derived Vape Oil and Cartridges CBD Market by Value



CAGRs	
2020-2024	xx%

# The US CBD Market : An Analysis

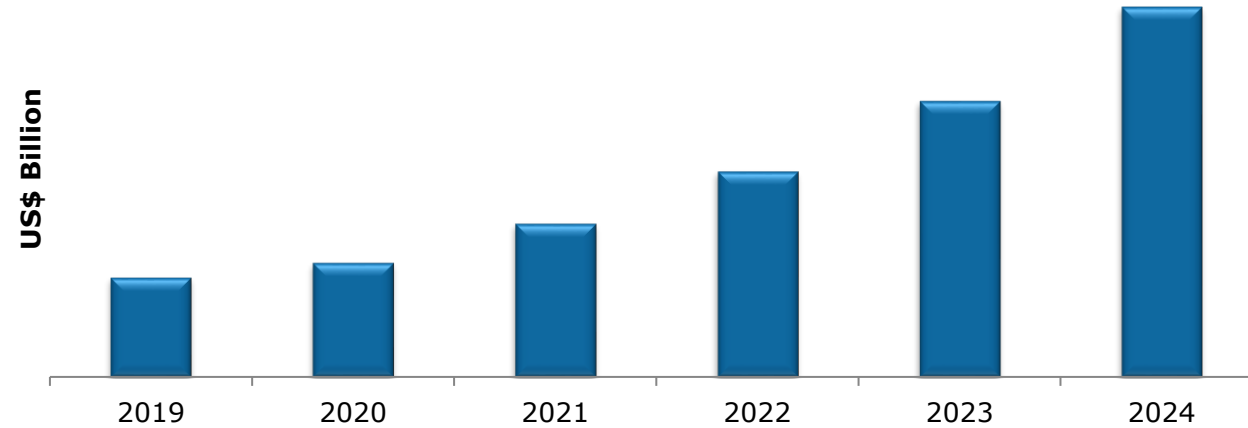
## The US Hemp-Derived Capsules CBD Market by Value



CAGRs	
2020-2024	xx%

# The US CBD Market : An Analysis

## The US Hemp-Derived Pets CBD Market by Value



CAGRs	
2020-2024	xx%

# The US CBD Market : Competitive Landscape

## Players Profiled

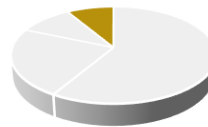
- Charlotte's Web Holdings, Inc



- CV Sciences, Inc



- Reliva CBD Wellness



- Elixinol Global Limited (Elixinol USA)



Note: The graphs on this slide are only for sample representation.