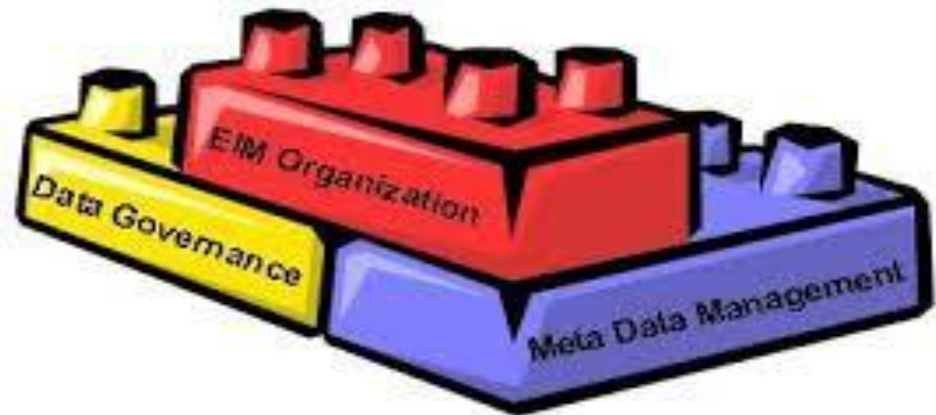


Global Enterprise Information Management (EIM) Market (2017-2021 Edition)

June 2017



EIM Building Blocks



Global Enterprise Information Management Market Report

Scope of the Report

The report titled “Global Enterprise Information Management Market (2017-2021 Edition)” provides an in-depth analysis of the global EIM market with detailed analysis of the actual and the expected market size along with the market size of each market segment.

The global EIM market is highly competitive with many niche players foraying into the market space with innovative products.

The competition in the EIM market is dominated by the big players like IBM Corporation. Further, key players of the EIM market such as IBM Corporation, Oracle Corporation, Open Text Corporation and EMC Corporation are also profiled with their financial information and respective business strategies.

Company Coverage

IBM Corporation

Oracle Corporation

Open Text Corporation

EMC Corporation

Global Enterprise Information Management Market Report

Executive Summary

Enterprise Information Management (EIM) is the combined power of analytics or business intelligence and content management. Large companies often have separate applications for each of these segments, and EIM seeks to combine them in a more integrated way to remove silos. Organizations that are developing EIM strategies and capabilities are focused on reducing costs and improving efficiencies.

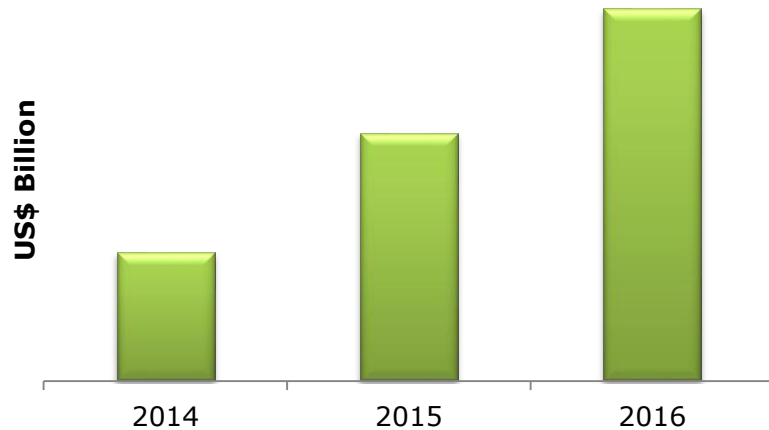
The various advantages of EIM market include master data management, data architecture modelling, metadata management among others. The information structure in the EIM strategy includes People, Process, Policies and Technology. The EIM market segments are: Enterprise content Management, Analytics, Information Management, Customer Experience Management, Business Process Management, and Discovery.

The global EIM market has increased over the years and is expected to grow significantly during the years 2017-2021. The growth in the market is likely to be driven by the various consolidations in the EIM market space since the early 2000s. The market can be segmented into Enterprise Content Management (ECM), Analytics, Information Exchange, Customer Experience Management (CEM), Business Process Management (BPM) and Discovery. Of all the segments, Enterprise Content Management (ECM) remains the largest segment of the market, while the Discovery segment drives the highest growth rate.

The major growth drivers for the Enterprise Information Management (EIM) market are: growth in unstructured data, new regulations, rise in cloud computing, upsurge in big data analytics software & services market and organizational drivers such as customer services, marketing opportunities, process improvement and fraud detection. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as organizational challenges, data challenges and information challenges.

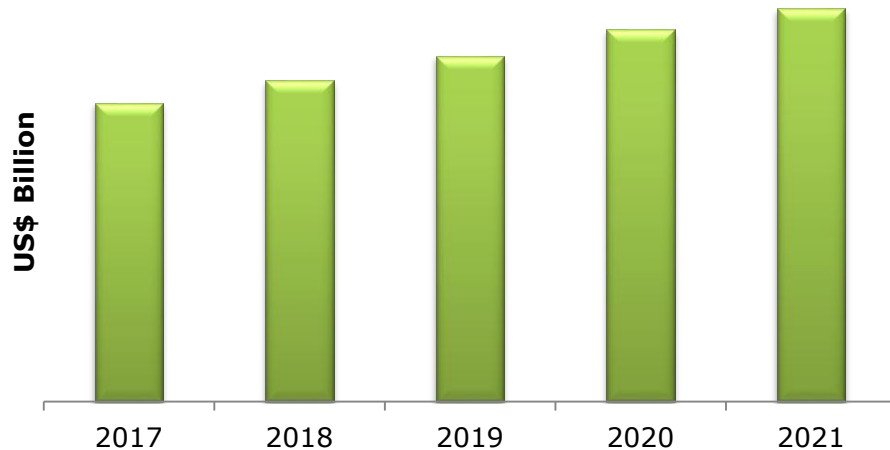
Global Enterprise Information Management Market Overview

Global Enterprise Information Management Market by Value; 2014-2016 (US\$ Billion)



The global enterprise information management market was valued at US\$...billion in 2016. The global enterprise information management market by value is likely to rise to US\$...billion by 2021 from US\$...billion in 2017 at a CAGR of ...% over the years 2017-2021. The global enterprise information management market could be segmented into ..., ..., ..., ...,andThe major share holding segment was ...in 2016 with a share of ...% in 2016.

Global Enterprise Information Management Market by Value; 2017-2021 (US\$ Billion)

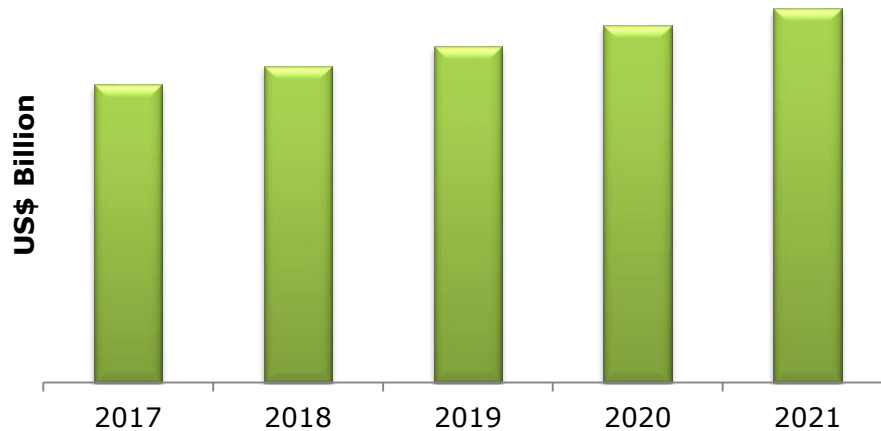


Global Enterprise Information Management Market by Segments; 2016 & 2021 (Percentage, %)

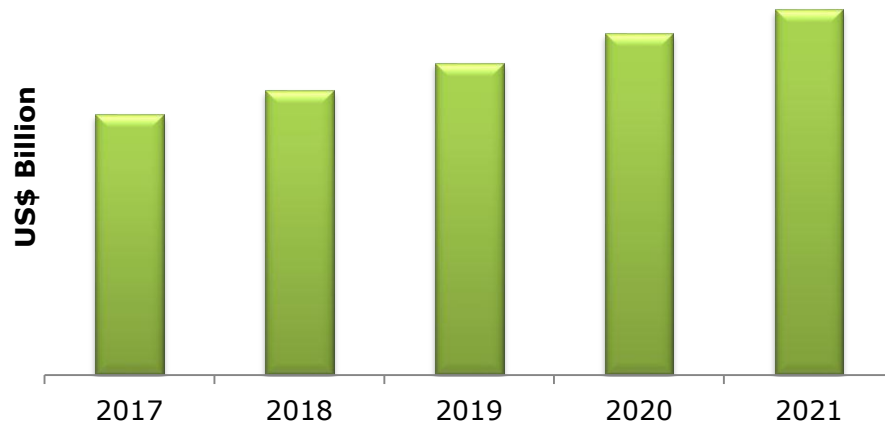


Global Enterprise Information Management Market Segments Overview

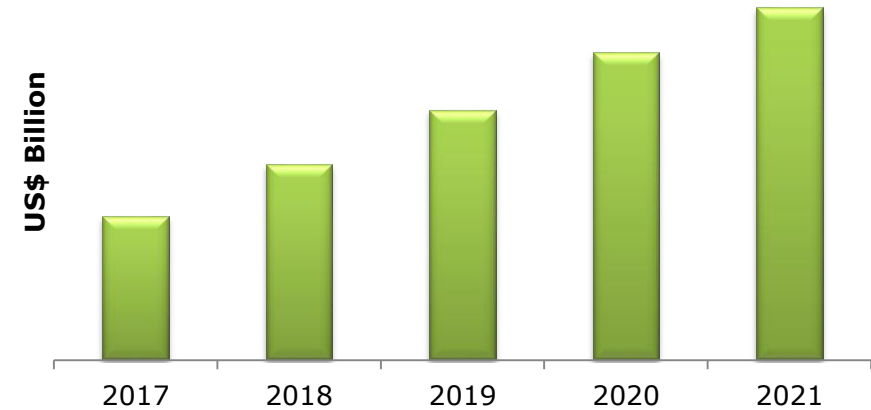
Global Enterprise Content Management Market by Value; 2017-2021 (US\$ Billion)



Global Information Exchange Market by Value; 2017-2021 (US\$ Billion)



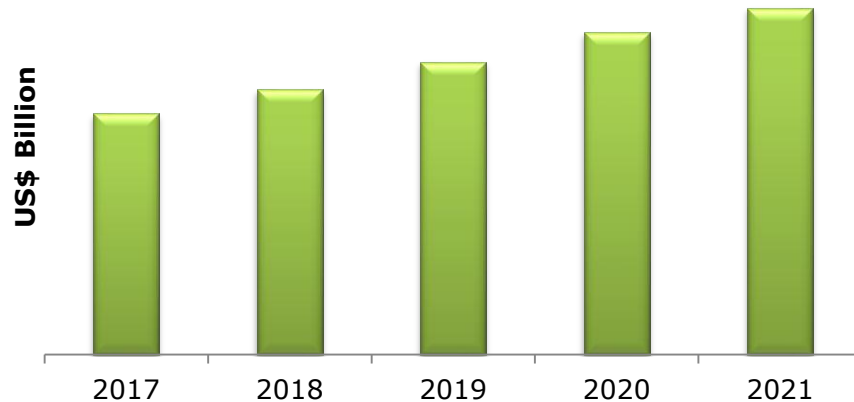
Global Analytics Market by Value; 2017-2021 (US\$ Billion)



The global enterprise content management market by value is estimated to rise to US\$...billion by 2021 from US\$...billion in 2017 at a CAGR of ...% over the years 2017-2021. The global analytics market by value is estimated to increase to US\$....billion by 2021 from US\$....billion in 2017, at a CAGR of ...% over the years 2017-2021. The global information exchange market by value is expected to increase to US\$....billion by 2021 from US\$...billion in 2016 at a CAGR of% over the years 2017-2021.

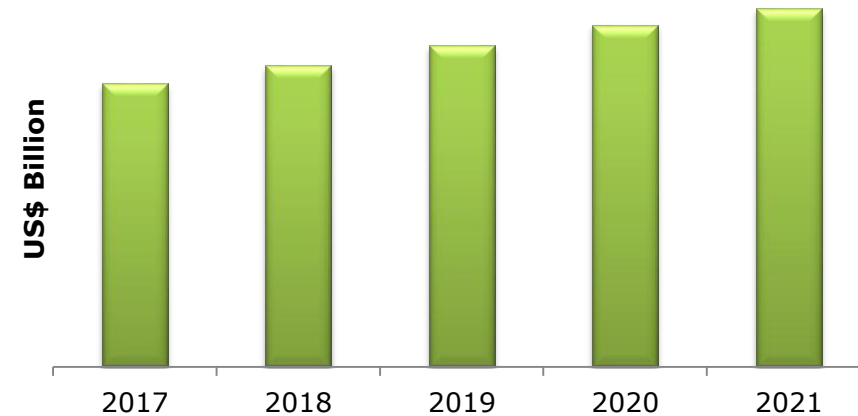
Global Enterprise Information Management Market Segments Overview

Global Customer Experience Management (CEM) Market by Value; 2017-2021 (US\$ Billion)



The global customer experience management market by value is determined to rise to US\$16.0billion by 2021 from US\$10.0billion in 2017 at a CAGR of 12.5% over the years 2017-2021. The global business process management market by value is ascertained to increase to US\$16.0billion by 2021 from US\$10.0billion in 2017 at a CAGR of 12.5% over the years 2017-2021. The global enterprise information management discovery market by value is projected to rise to US\$16.0billion by 2021 from US\$10.0billion in 2017.

Global Business Process Management Market by Value; 2017-2021 (US\$ Billion)



Global Enterprise Information Management Discovery Market by Value; 2017-2021 (US\$ Billion)

