

Global Two-Wheeler Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

August 2020



Global Two-Wheeler Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

COVID-19

Dynamics

Competitive Landscape

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Global Two-Wheeler Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Two-Wheeler Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)
Coverage	Global and Regional
Regional/Country Coverage	Asia Pacific, North America, Europe, China, Japan, India, Taiwan, Indonesia, Vietnam, Philippines, Malaysia, Thailand, and Brazil.
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Consolidated
Key Players	Honda, Hero MotoCorp, Yamaha Motor Co., and Bajaj.

Global Two-Wheeler Market

Executive Summary

Ever since people have started movement from one place to another, the advent of two-wheelers make commutation an easy task for travellers and now they are considered as an integral part of roads. Two-wheelers are not only an easy and flexible mode of transportation, but also economical as well. Two-wheelers are narrow and can easily move through even in congested traffics. Motorcycles and other powered two-wheelers are actively promoted as great alternative for cars particularly for urban mobility. The smaller size and less weight of two-wheelers also means less wear of the road surface, less use of fuels, and less emissions.

The two-wheeler industry is growing very fast as the needs and wants of the consumer rises. The consumer sensitivity to product attribute is also shooting up. With underdeveloped public transport networks, the need for two wheelers is ever increasing. The replacement market is also opening up, with bikes bought 15 or more years ago.

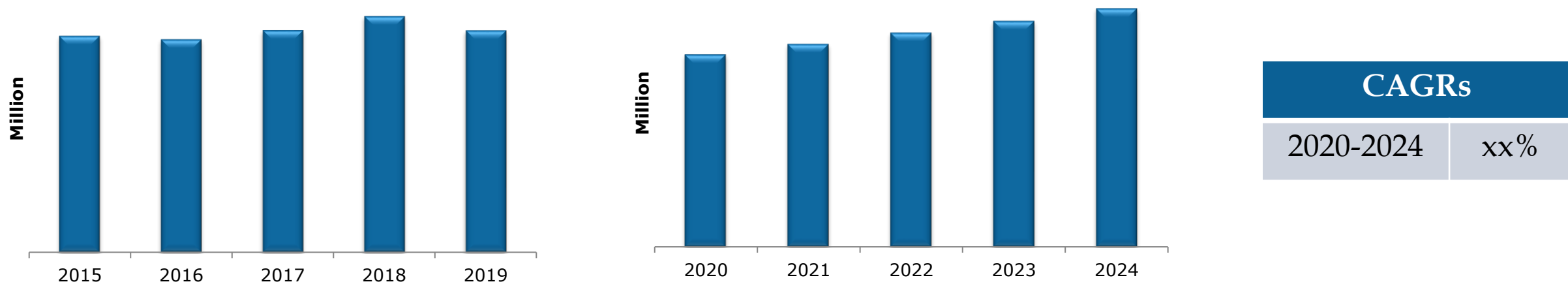
There are three primary types of two-wheeler or motorcycles: off-road, street and dual-purpose. There are also many different subsets within each of these three categories that can be used for a wide array of purposes.

The global two-wheeler market has seen fluctuations over the past few years, but estimations are made that the market would grow at a considerable growth rate in the next five years i.e. 2020 to 2024. The market has experienced instability in the last 2-3 years primarily because of stringent government regulations and emission norms. Though, in the previous years, growth in the market was driven by rising traffic condition, increasing number of working women, urbanization, growing demand in rural areas etc.

However, stringent regulations associated with two-wheeler, growing safety issues, rising number of road accidents are some of the major challenges that are hampering the growth of the market. Though, the market growth would be further supported by various market trends like increasing demand for two-wheelers as POVs due to outbreak of COVID-19, considerable room for penetration in emerging economies, adoption of fuel injection technology etc.

Two-Wheeler Market: Global Analysis

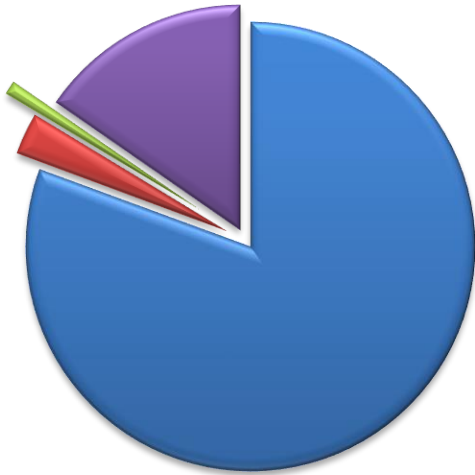
Global Two-Wheeler Market by Volume (Million Units)



The global two-wheeler market in terms of volume was million units in 2019, in comparison to million units in 2018. The global two-wheeler sales is anticipated to rise up million units by 2024, as compared to...million units in 2020, representing a CAGR of xx% over the years 2020 to 2024.

Two-Wheeler Market: Global Analysis

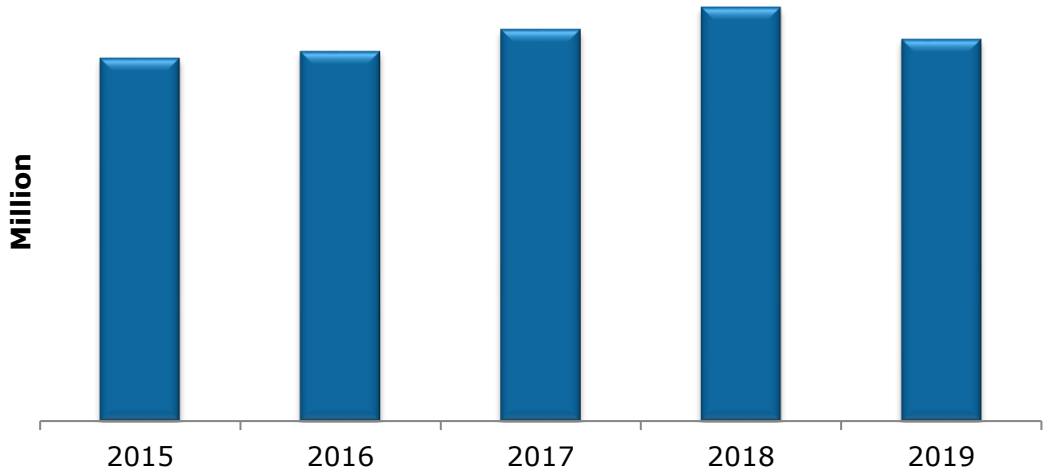
Global Two-Wheeler Market by Region; 2019



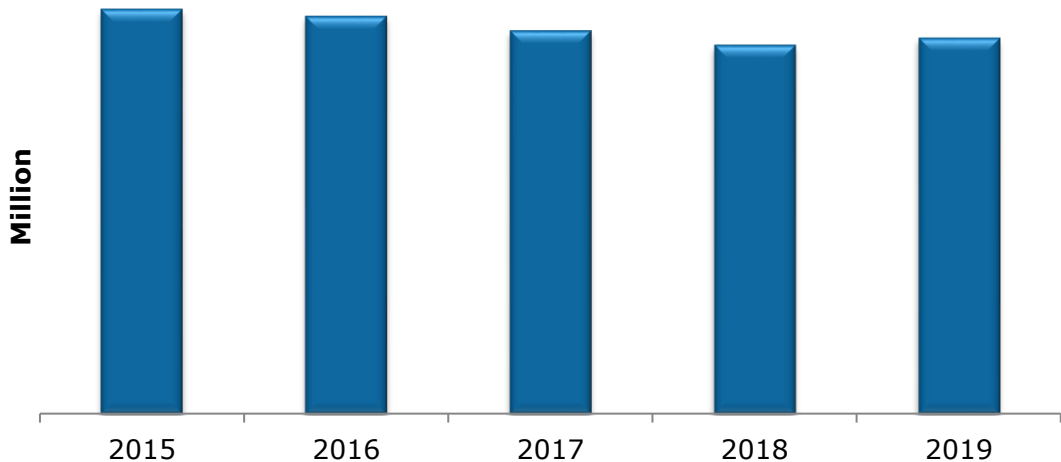
Application	Share
APAC	xx%
Europe	xx%
North America	xx%
ROW	xx%

Two-Wheeler Market: Regional Analysis

Asia Pacific Two-Wheeler Market by Volume (Million Units)



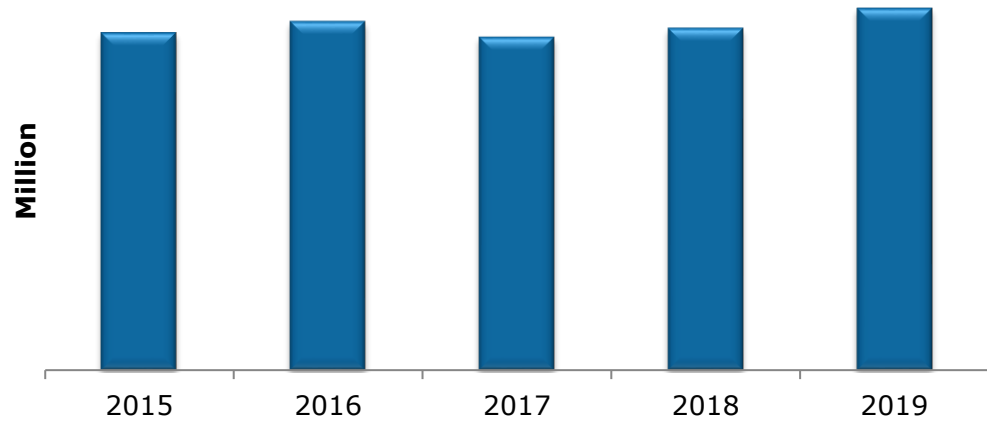
North America Two-Wheeler Market by Volume; (Million Units)



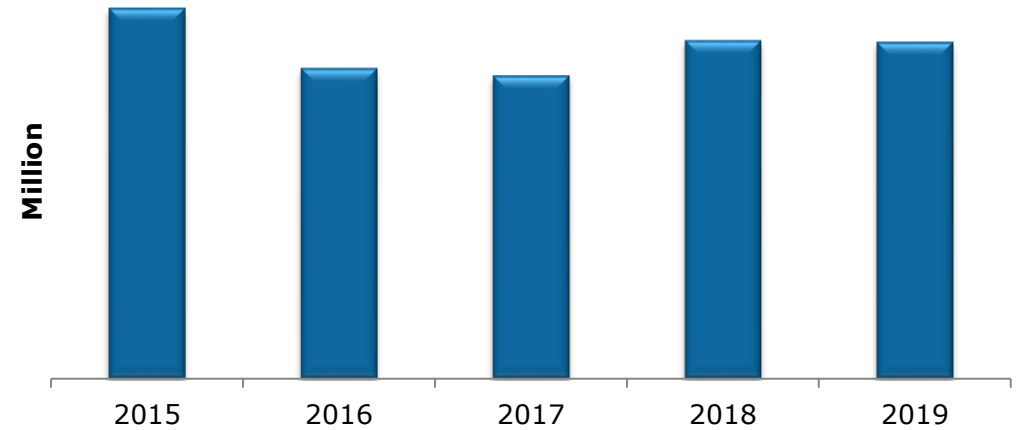
Product	CAGR (2020-2024)
Asia-Pacific	xx%
North America	xx%

Two-Wheeler Market: Regional Analysis

Europe Two-Wheeler Market by Volume (Million Units)



ROW Two-Wheeler Market by Volume; (Million Units)



Product	CAGR (2020-2024)
Europe	xx%
ROW	xx%

Asia Pacific Two-Wheeler Market: An Analysis

Asia Pacific Two-Wheeler Market by Country; 2019



Country	Share
India	xx%
ASEAN	xx%
China	xx%
Japan	xx%
Others	xx%

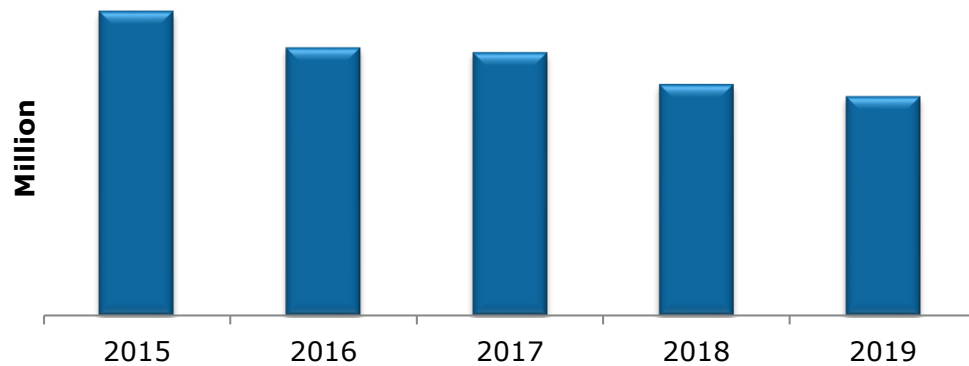
ASEAN Two-Wheeler Market by Country; 2019



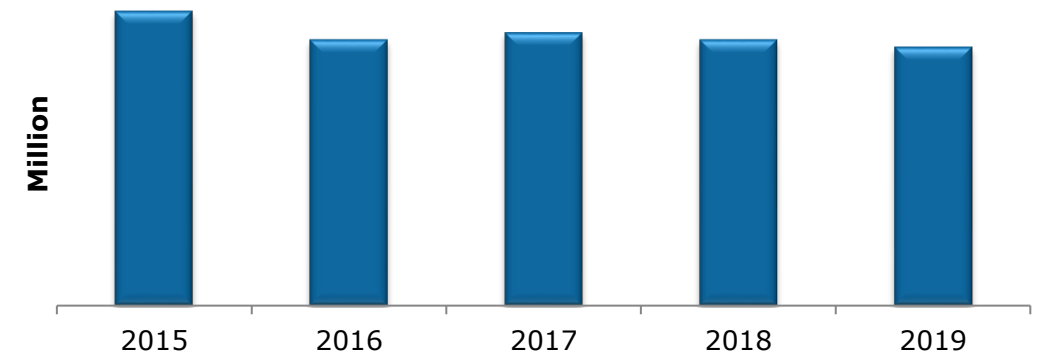
Country	Share
Indonesia	xx%
Vietnam	xx%
Thailand	xx%
Philippines	xx%
Malaysia	xx%

Two-Wheeler Market: Country Analysis

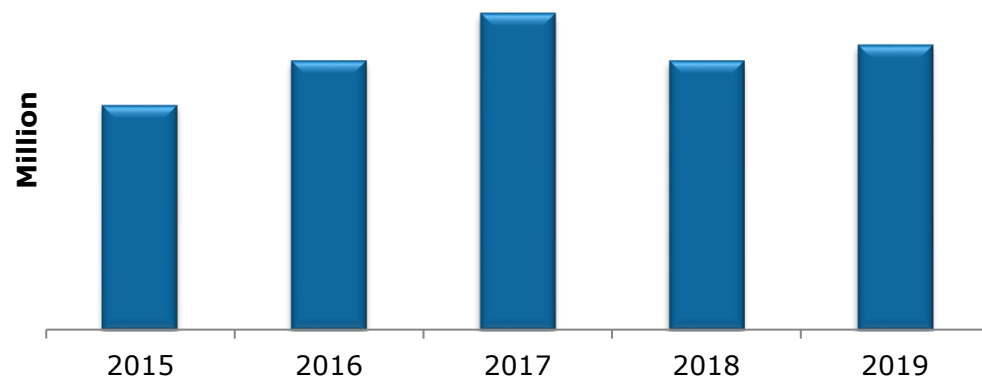
China Two-Wheeler Market by Volume (Million Units)



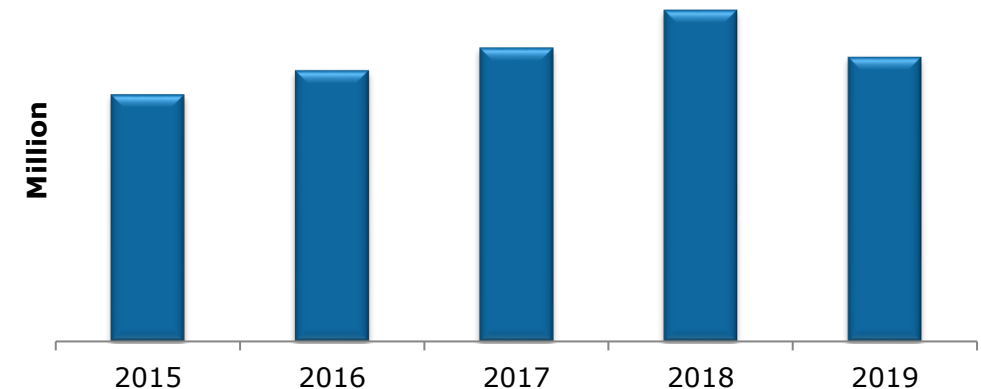
Japan Two-Wheeler Market by Volume (Million Units)



Taiwan Two-Wheeler Market by Volume (Million Units)

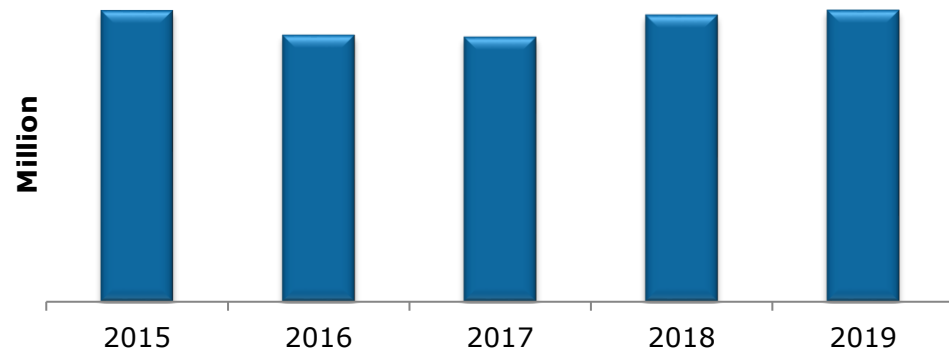


India Two-Wheeler Market by Volume (Million Units)

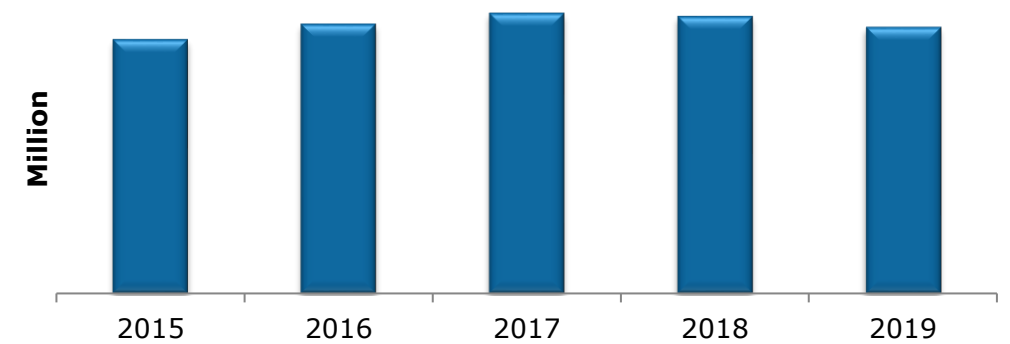


Two-Wheeler Market: Country Analysis

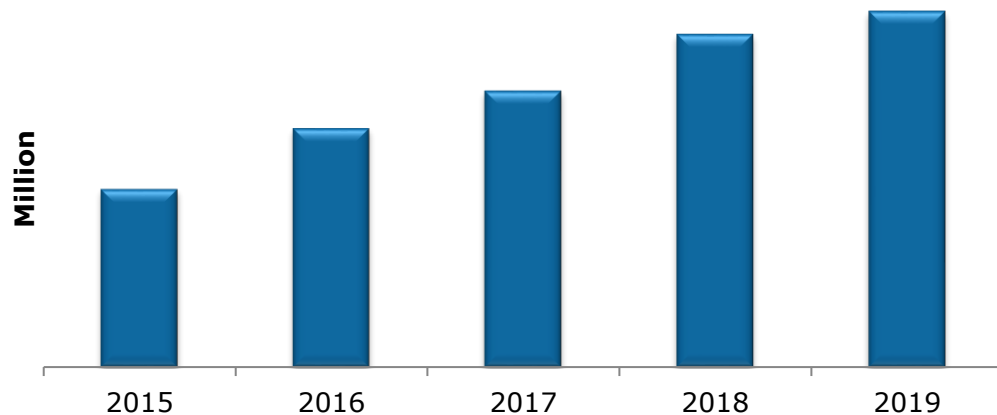
Indonesia Two-Wheeler Market by Volume (Million Units)



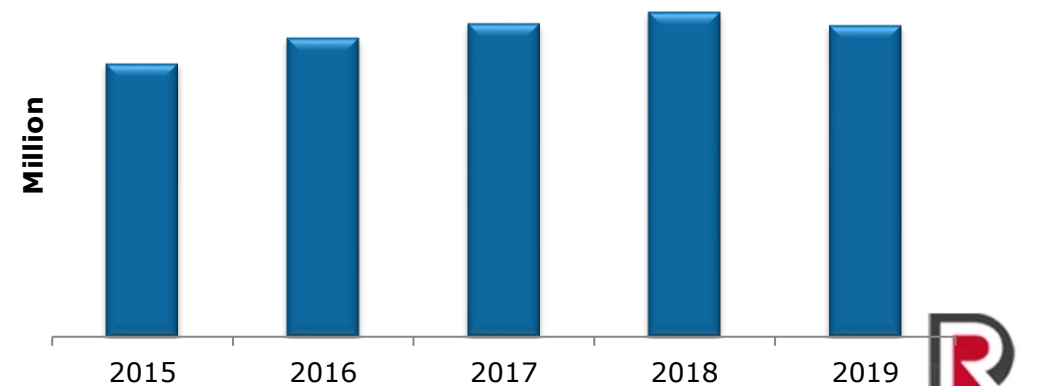
Thailand Two-Wheeler Market by Volume (Million Units)



Philippines Two-Wheeler Market by Volume (Million Units)

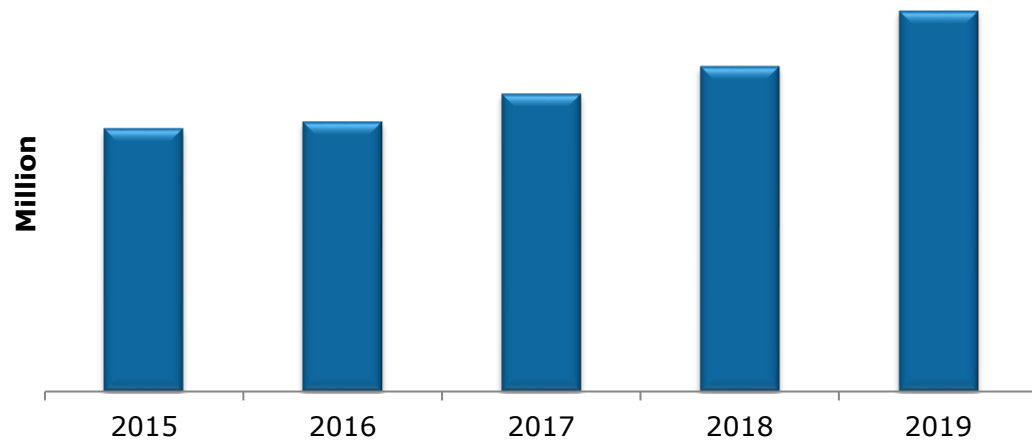


Vietnam Two-Wheeler Market by Volume (Million Units)

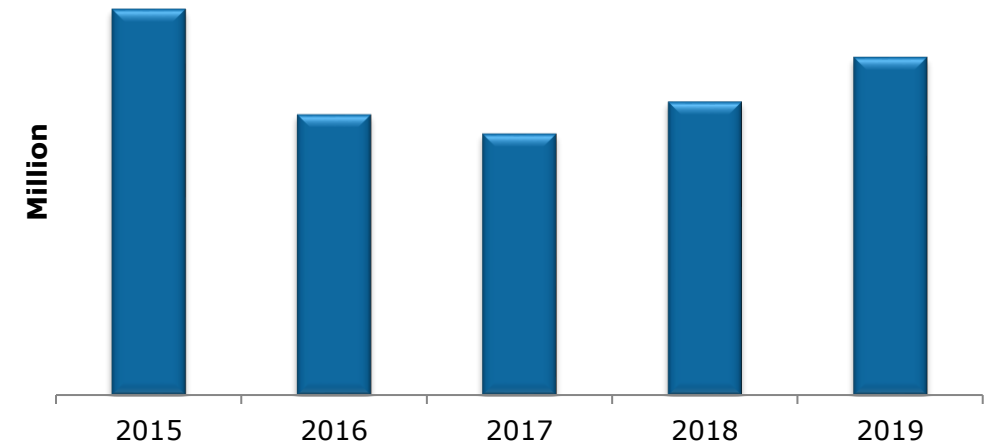


Two-Wheeler Market: Country Analysis

Malaysia Two-Wheeler Market by Volume (Million Units)

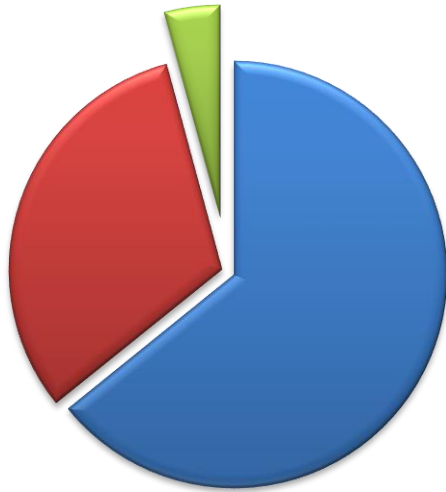


Brazil Two-Wheeler Market by Volume (Million Units)



India Two-Wheeler Market: An Analysis

India Two-Wheeler Market by Segment; 2019



Segment	Share
Bikes	xx%
Scooter	xx%
Mopeds	xx%

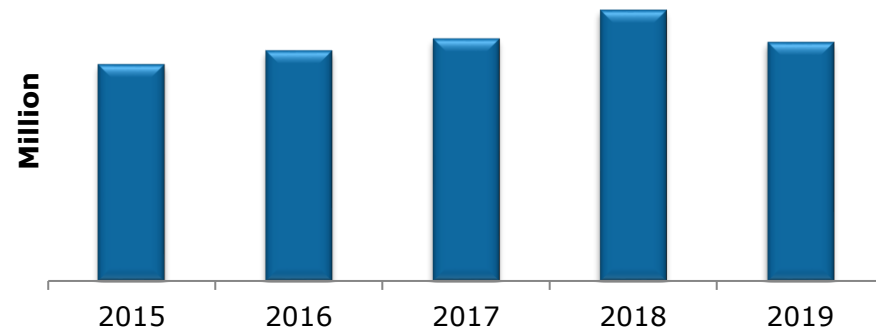
India Bike Market by Segment; 2019



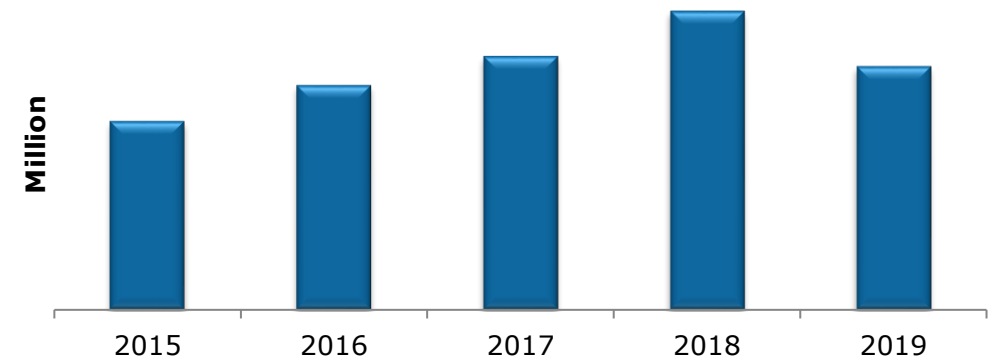
Country	Share
Entry	xx%
Executive	xx%
Premium	xx%

India Two-Wheeler Market: An Analysis

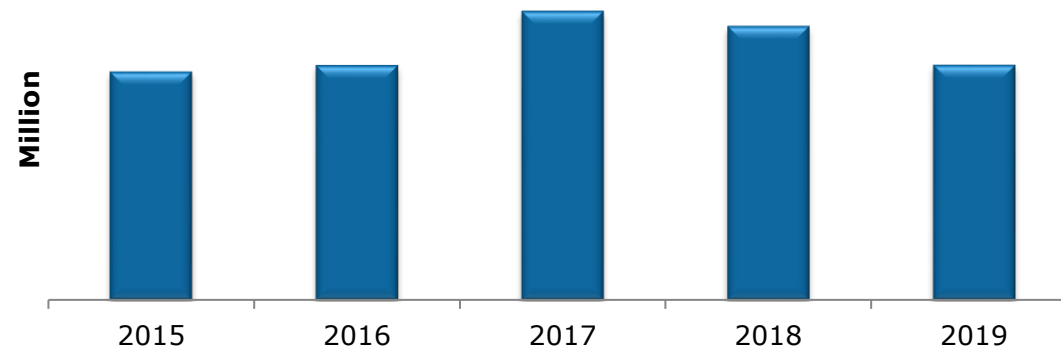
India Bike Market by Volume (Million Units)



India Scooter Market by Volume (Million Units)

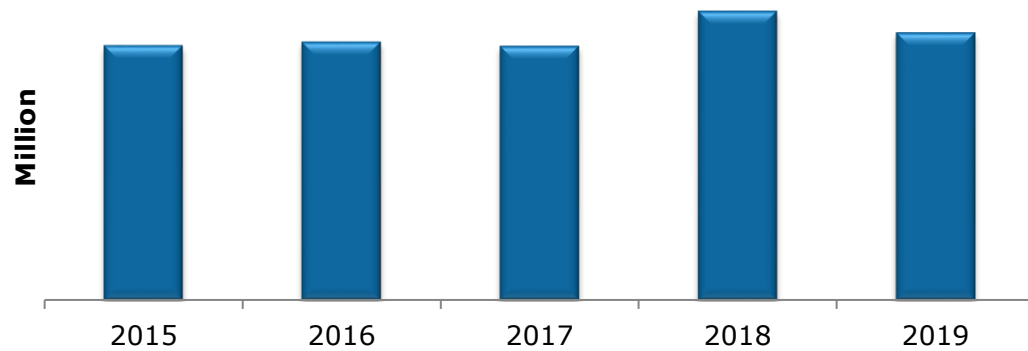


India Moped Market by Volume (Million Units)

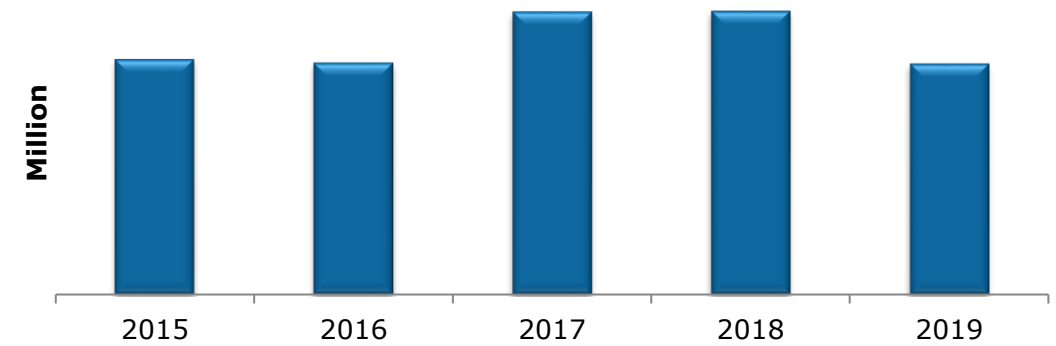


India Two-Wheeler Market: An Analysis

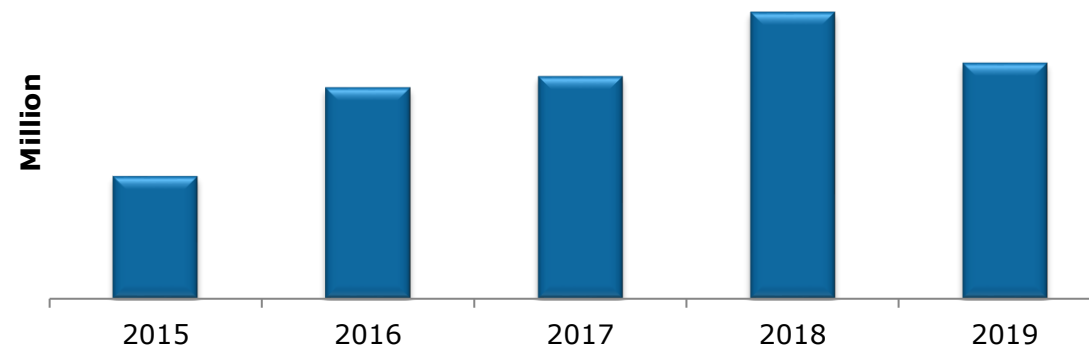
India Entry Segment Bike Market by Volume (Million Units)



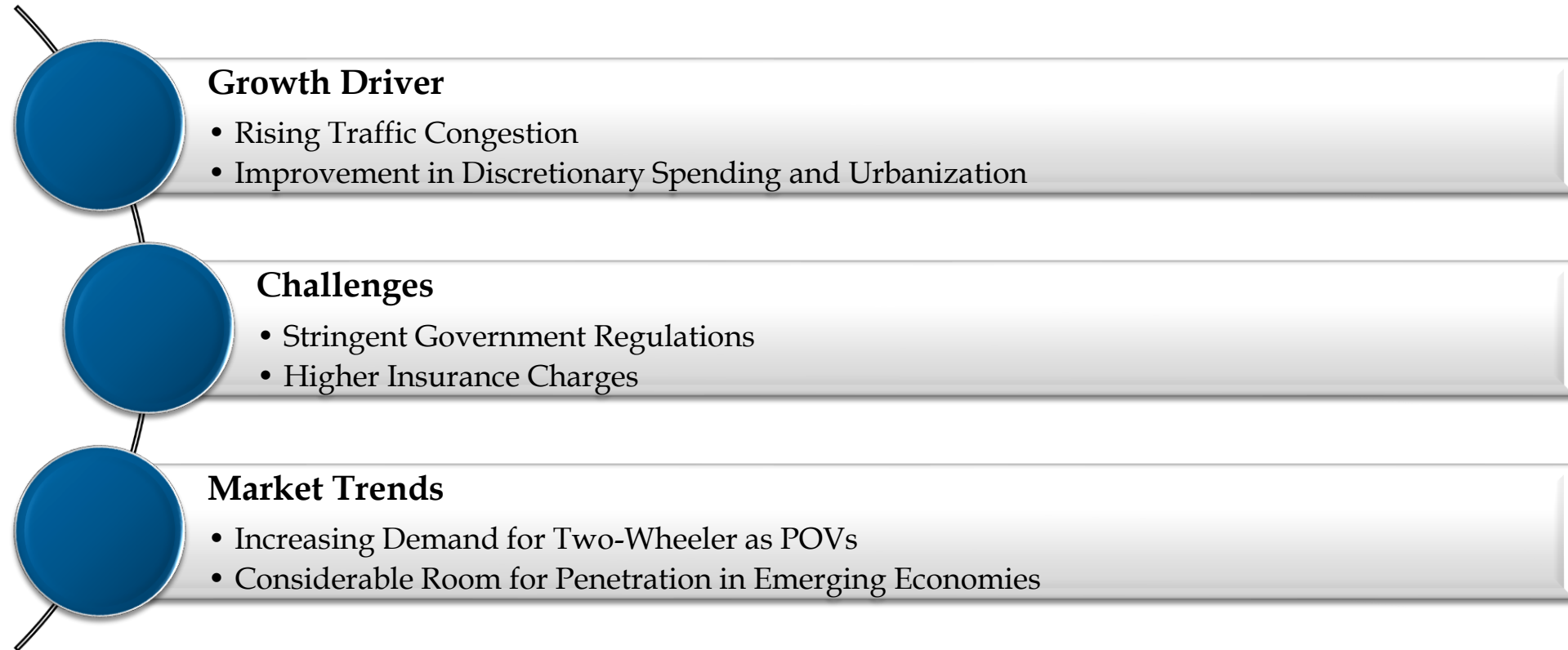
India Executive Segment Bike Market by Volume (Million Units)



India Premium Segment Bike Market by Volume (Million Units)



Two-Wheeler Market: Dynamics

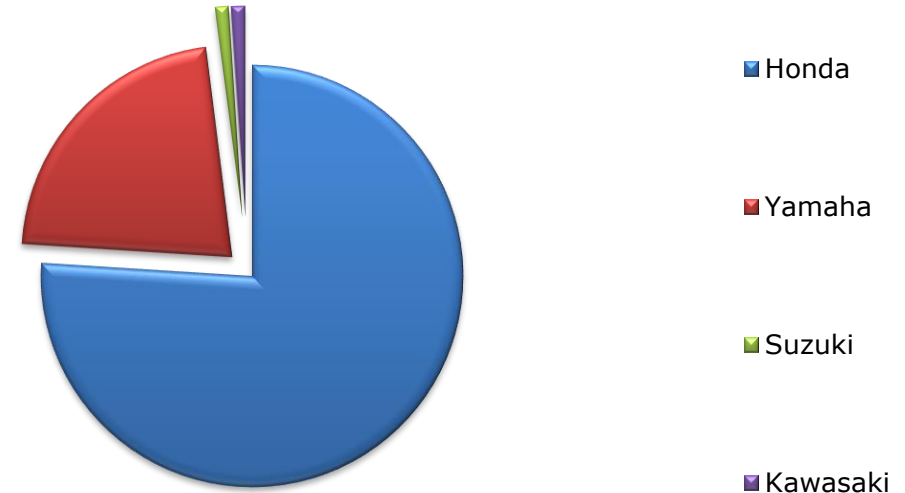


Two-Wheeler Market: Competitive Landscape

Global Two-Wheeler Market by Players; 2019



Indonesia Two-Wheeler Market by Players; 2019



Two-Wheeler Market: Competitive Landscape

India Two-Wheeler Market by Players; 2019



- Bajaj
- Hero
- HMSI
- TVS
- Others

Philippines Two-Wheeler Market by Players; 2019



- Honda
- Yamaha
- Kawasaki
- Suzuki
- Others