

Global Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market (2021-2025 Edition)

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Global Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Analysis

Competitive Landscape

Company Profiling

Global Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market (2021-2025 Edition)
Coverage	Global and Regional
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Procter & Gamble (P&G), Edgewell Personal Care Co., Unicharm Corporation and Kimberly-Clark Corporation

Global Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market

Executive Summary

Hygiene refers to the comprehensive cleaning of and caring for the body that prevent the spread of diseases and help to maintain health. Hygiene often includes the health and hygiene, oral hygiene, food hygiene and personal hygiene. The personal hygiene are important to both sexes, but women have some special considerations.

Feminine hygiene considered some special areas for personal hygiene. Maintaining appropriate hygiene for intimate area is one of the significant factors in female reproductive health, sexual health and quality of life. Feminine hygiene can further be categorized into: Feminine Protection and Intimate Care.

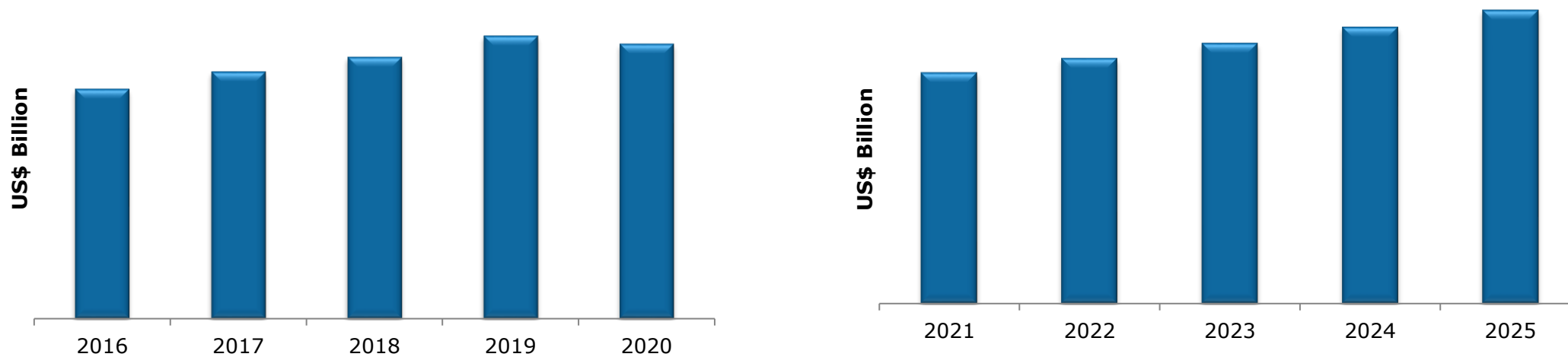
Feminine protection includes hygiene absorbent products which are engineered to absorb and retain menstrual blood or others emanating from vagina without causing any leakage. The feminine protection segment can be classified into three major categories – sanitary pads, tampons and Pantyliner.

The intimate care is separate from the regular hygiene routine, that include the proper cleaning of intimate area without upsetting the pH balance and therefore help to avoid vaginal infections such as bacterial vaginosis (BV). The major types of intimate care products are: douches, intimate wash and sprays, and feminine wipes.

The global feminine protection market is expected to increase at high growth rates during the forecasted period (2021-2025). The global feminine protection market is supported by various growth drivers, such as increasing global female population, increasing disposable income, increase in urban population, growth in e-commerce, etc.

Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market : Global Analysis

Global Feminine Protection Market by Value



CAGRs	
2021-2025	xx%

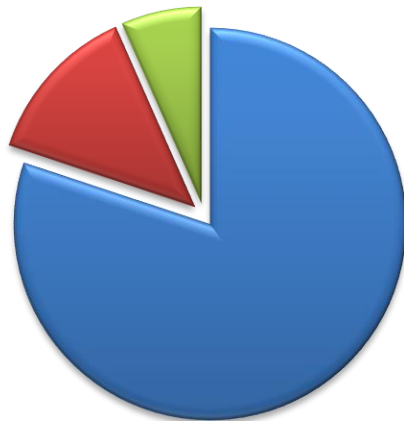
Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market : Global Analysis

Global Feminine Protection Market by Region ; 2020



Region	CAGR
	2021-2025
The US	xx%
Western Europe	xx%
Eastern Europe	xx%
China	xx%

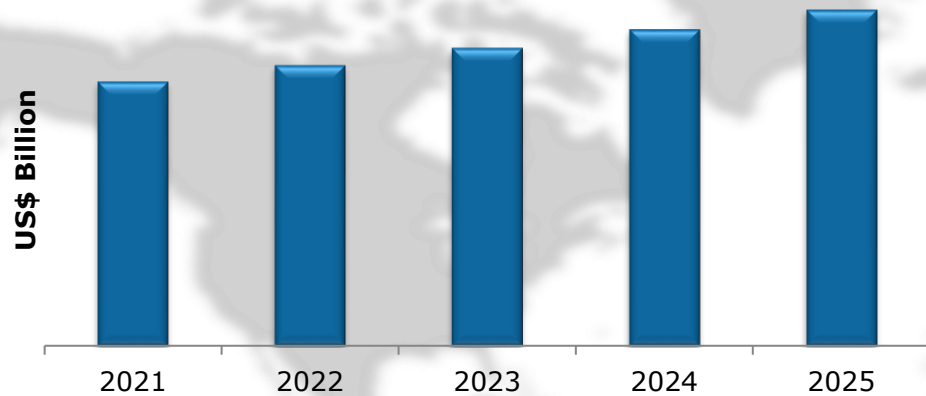
Global Feminine Protection Market by Products; 2020



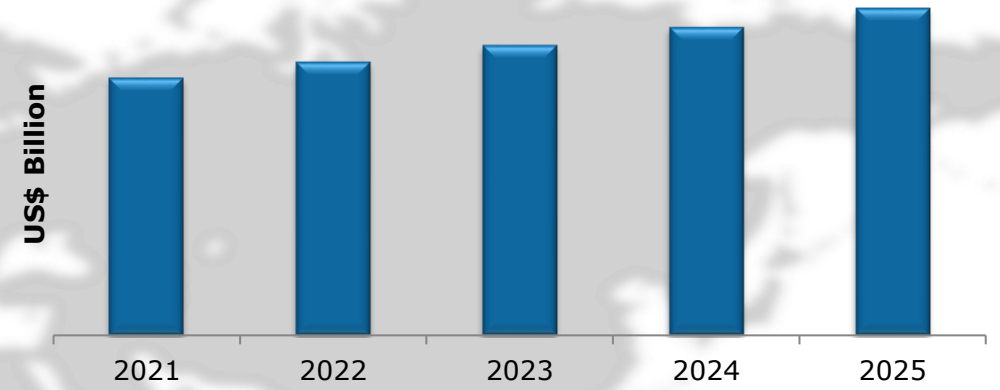
Segment	CAGR
	2021-2025
Sanitary Pads	xx%
Tampons	xx%
Pantyliner	xx%

Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market : Regional Analysis

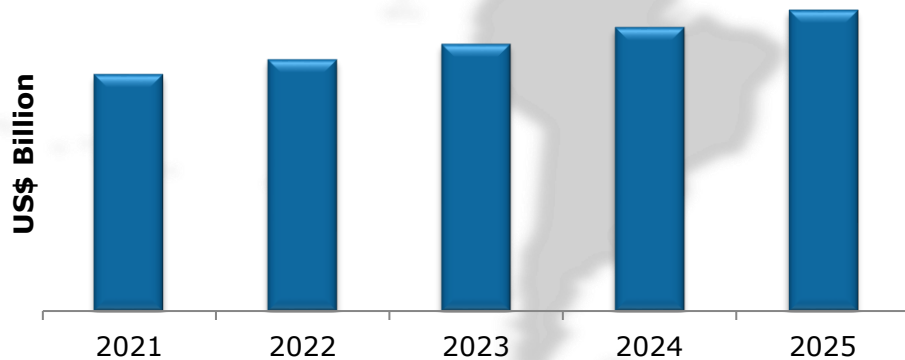
The US Feminine Protection Market by Value; 2021-2025



Eastern Europe Feminine Protection Market by Value; 2021-2025



China Feminine Protection Market by Value; 2021-2025



Region	CAGR
	2021-2025
The US	xx%
Western Europe	xx%
Eastern Europe	xx%
China	xx%

Global Feminine Protection (Sanitary Pads, Tampons & Pantyliner) Market: Competitive Landscape

Players Profiled

- Procter & Gamble (P&G)
- Edgewell Personal Care Co.
- Unicharm Corporation
- Kimberly-Clark Corporation



Note: The graphs on this slide are only for sample representation.