

Global Talent Management Software Market: Trends and Opportunities (2016-2020)

April 2016



Global Talent Management Software Market Report

Scope of the Report

The report titled "Global Talent Management Software Market: Trends and Opportunities (2016-2020)" provides an in-depth analysis of the global talent management software market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides market size of the human capital management market and talent management market along with their respective segments.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global talent management software market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the global talent management software market is stiff and dominated by the big players like SAP. Further, key players of the talent management software market such as Oracle, Cornerstone and Halogen are also profiled with their financial information and respective business strategies.

Regional Coverage

- Global

Company Coverage

- Oracle Corporation
- Cornerstone OnDemand Inc.
- Halogen Software Inc.

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Executive Summary

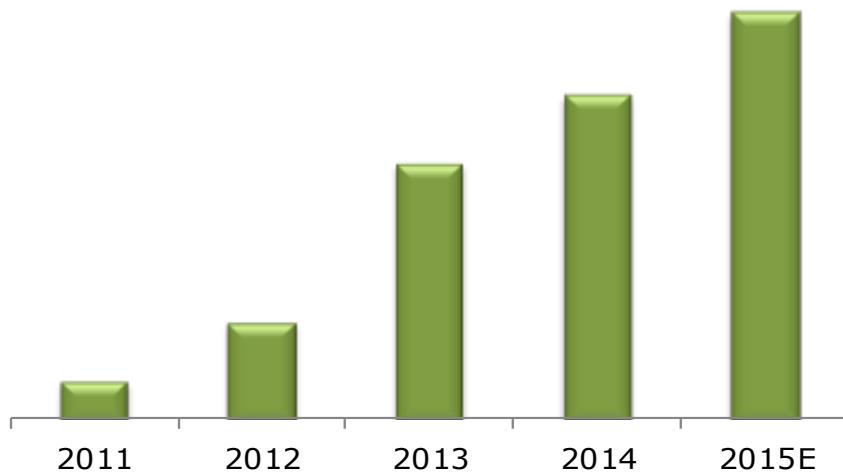
The software market started integrating in the talent management platforms approximately a decade ago. Today, talent management software market has evolved into a multi-billion dollar market. As the market was developing, it was primarily focused on integrated suites combining various aspects of talent management, including applicant tracking, learning management, and performance management. Today, buyers are no longer looking for just an integrated suite, but rather an integrated, simple, easy-to-use solution.

The global talent management software market is expected to have increased at a significant annual growth rate in 2015 as compared to the preceding year and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. The upsurge in the market is due to various factors such as a rising trend of cloud-based TM softwares, adoption of TM softwares by small and medium businesses along with the technological improvements in the industry. The global talent management software market players are highly fragmented from the large vendors to small and medium scale players. As the market expands, large companies replace standalone systems and mid-size companies buy smaller systems at a rapid rate.

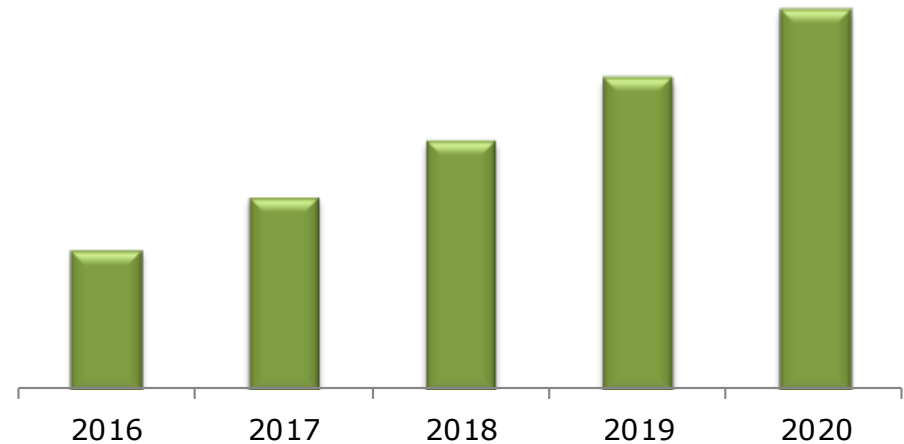
The major growth drivers for the talent management software market are: upsurge in the e-learning market and Software-as-a-Service market, shortage of skilled workers, corporate insight to improve employment and engagement and need to streamline HR functions. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: acquisition of talent management software vendors, barriers to entry and selection of right vendor.

Global Human Capital Management Market Overview

Global Human Capital Management Market by Value; 2011-2015E



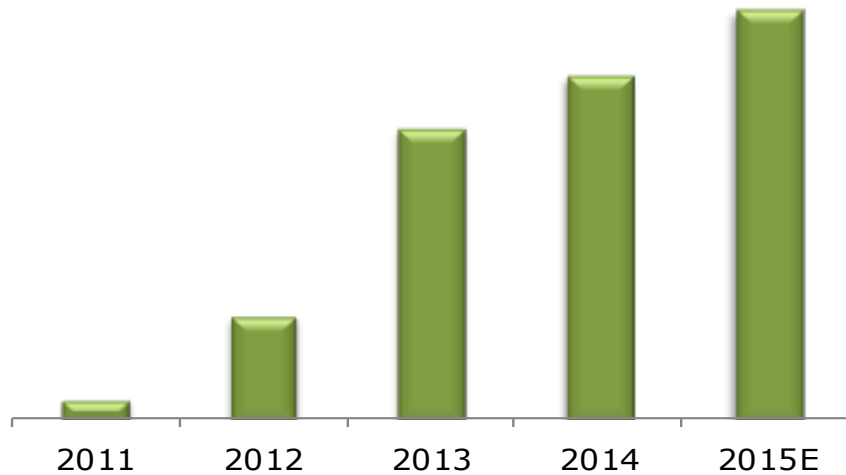
Global Human Capital Management Market by Value; 2016E-2020E



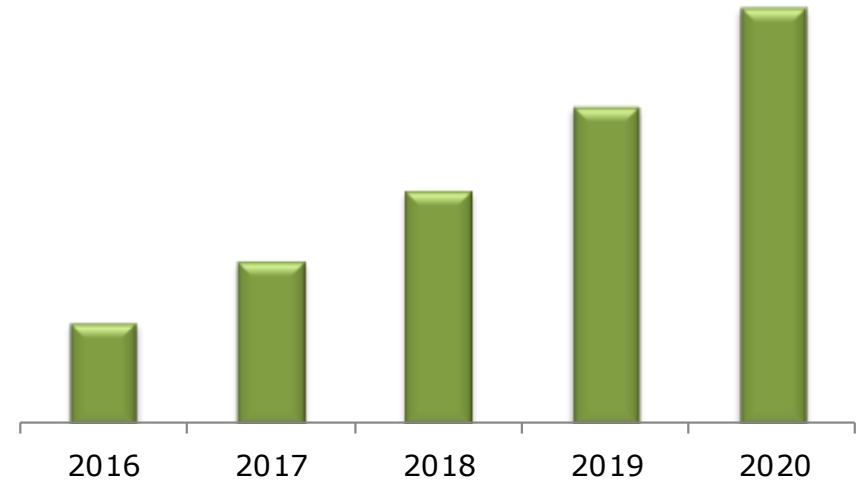
The global human capital management market is expected to have grown to US\$... billion, up by ...% as compared to 2014. This market is forecasted to reach US\$.....billion in 2020, at a CAGR of%. The increase in the HCM market is driven by the companies demanding real-time based solutions for the workers, so that they can complete their task without any delay or disruption. There are two segments in the global HCM market, that are core HR and talent management. Both the segments account for approximately 50% each of the entire HCM market.

Global Talent Management Market Overview

Global Talent Management Market by Value; 2011-2015E



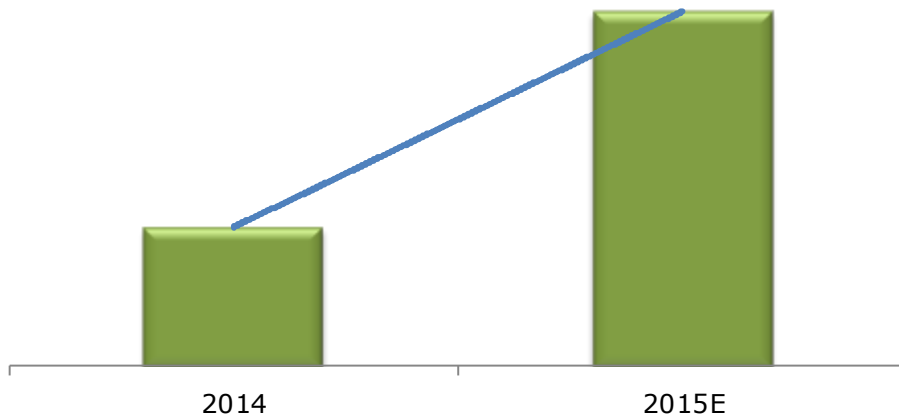
Global Talent Management Market by Value; 2016E-2020E



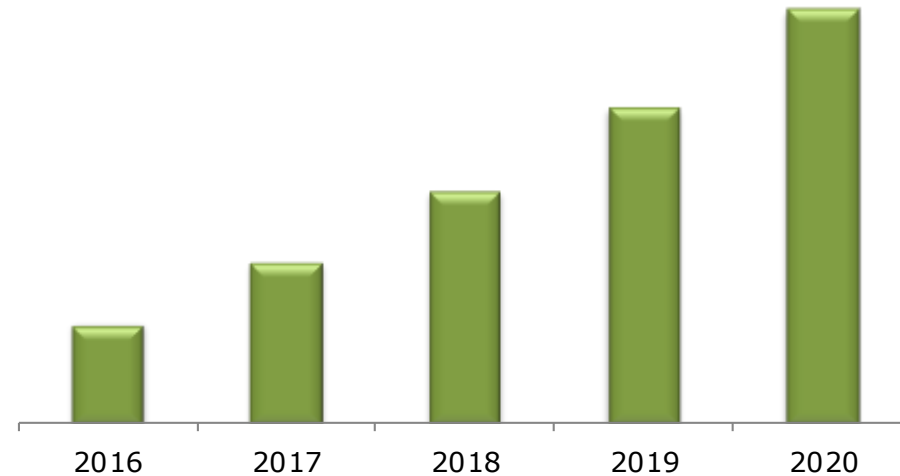
The global talent management market is estimated to have grown to US\$....billion in 2015 and is forecasted to increase to US\$....billion in 2020. This increase is expected due to increasing need for companies to hire and retain quality workers along with optimization of the hiring process. The various components of the market include workforce management, performance management, compensation management, learning management and recruiting.

Global Talent Management Software Market Overview

Global Talent Management Software Market by Value; 2014-2015E



Global Talent Management Software Market by Value; 2016E-2020E



The talent management softwares are the integral part of the talent management market with the penetration rate of more than 90% in the market. The global talent management software market was valued at US\$....billion in 2014 which is anticipated to have up surged to US\$.... billion in 2015. The market is expected to rise at a CAGR of ...% during the period 2016-2020 and reach US\$... billion in 2020.

The factors influencing the market include the rising trend of cloud-based TM softwares along with the high adoption rate of TM softwares by SMBs along with the large enterprises.