

# The US Firearms and Ammunition Market: (2015 Edition)

January 2016



# The US Firearms & Ammunition Market Report

## Scope of the Report

The report titled "The US Firearms and Ammunition Market: 2015 Edition" delivers a detailed analysis of the US firearms and ammunition market with description of market sizing and growth, market segmentation, exports and imports, market share and economic impact of the industry on the nation. The report also evaluates the key opportunities in the market and summarizes the factors that will be responsible for the growth of the industry. The market size and forecast in terms of US\$ for the market has been provided for the period 2015 to 2019, considering 2014 as the base year. The report also provides the compound annual growth rate (%CAGR) for the forecast period 2015 to 2019. Over the next five years the US firearms and ammunition industry will show major ups and downs in the market. Reasons cited for such ups and downs are increasing interest in games like shooting and hunting, increasing crime rates in the US, strict regulations regarding guns and demilitarization by developed and powerful nations for the sake of world peace.

The report provides detailed analysis of the US firearm and ammunition market segmentation, exports and imports made by the US for a period spanning from 2010 to 2014 etc. The report also provides the detailed information about the growth drivers, current market trends and challenges of the US firearm and ammunition industry. The major challenges that are going to be faced by the industry are increasing cost of research and development, adoption of demilitarization, increasing gun control laws etc. which create hurdles for the industry in the near future. The report also provides the impact of the industry on the US economy with the help of macroeconomic tools like tax payment, job creation etc. by the industry.

And the report also profiles key market players like Smith and Wesson, VISTA Outdoor Inc., Ruger Corporation and Freedom Group on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

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## **Company Coverage**

Smith & Wesson

VISTA Outdoor Inc.

Ruger Corporation

Freedom Group

## **Country**

The US

## **Executive Summary**

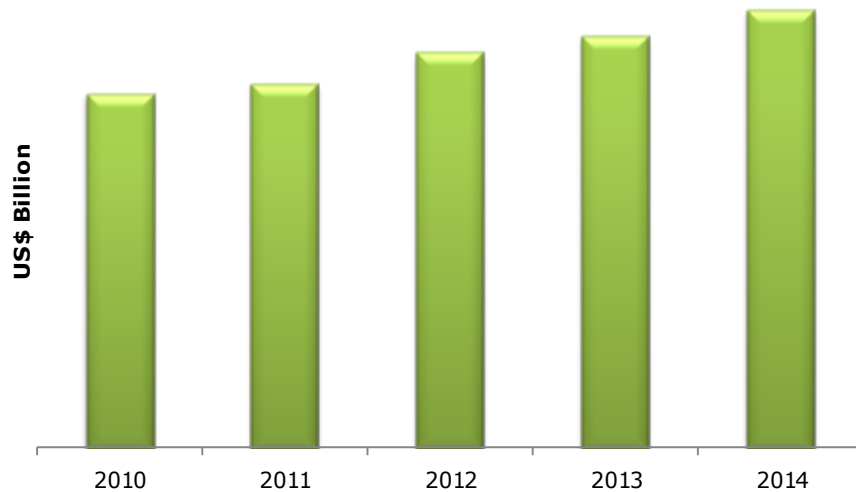
The firearm and ammunition industry is the manufacturer of small arms like pistols, revolvers, tactical rifles, hunting rifles, black powder firearms, and handcuffs as well as other firearm related products and accessories. The US firearm and ammunition industry is a commercial sector of the US economy responsible for innovation, research & development and manufacturing of firearms and ammunition. The firearm and ammunition industry is one of the fastest growing sector in the US economy and contribute actively in economic development of the nation. In addition, the industry also creates a significant number of jobs and paid a sizeable amount of federal and state taxes which ultimately benefits the nation. The US is a hub of production as well as sales of arms and ammunition.

The US firearm industry is broadly divided into two categories; military and non-military. Non-military is further segmented into civilians and law enforcement. It is witnessed that a large number of the US citizens owns a gun because the background check for the licensing of guns is very low which is a key factor to fuel growth of the firearm industry. The US firearm and ammunition industry is predictable to show fast skip on the back of increasing demand of firearms not only in military but also in the other areas of self-defense, and shooting & hunting games. The US is the largest producer and distributor of the firearm and ammunition globally. The US firearm market is segmented on the basis of different types of guns produced. There are basically two main categories of guns; long guns and hand guns which includes single shot pistols, multi-barreled pistols, revolvers, semi-automatic pistols, and automatic pistols.

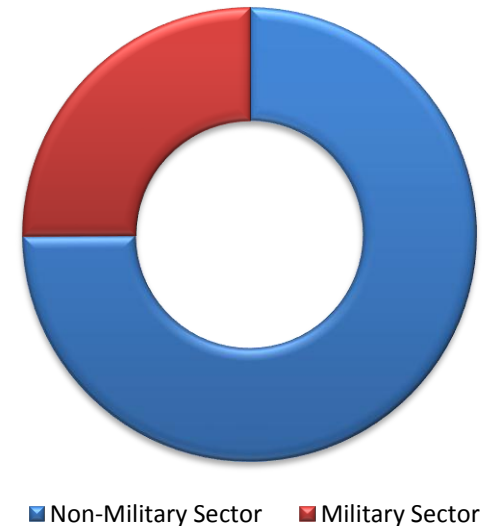
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The global firearms and ammunition market in 2014 reached US\$.....billion, with.....of healthy growth as compared to 2013. The global arms and ammunition industry has shown powerful upward trends in the past few years due to rise in domestic crime rates, increasing conflict abroad, increase in number of consumers who choose to exercise their fundamental right to keep and bear arms etc.

Global Firearms and Ammunition Industry by Value;  
2010-2014 (US\$ Billion)



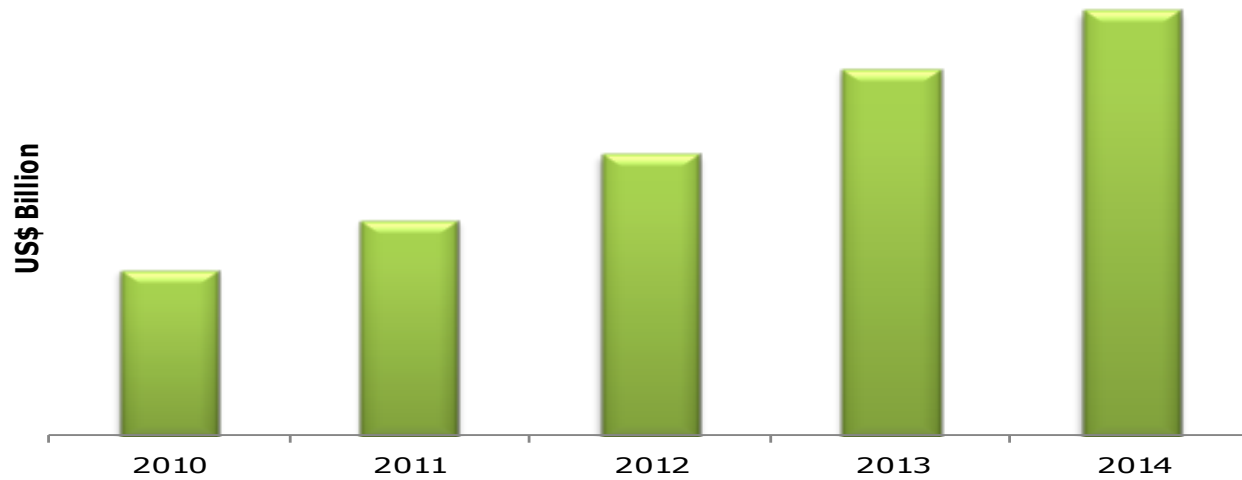
Split of the US Firearm Market; 2014 (US\$ Billion)



Global firearms and ammunition market is forecasted to increase to US\$.....billion in 2015 to US\$..... billion in 2019 from US\$.....billion in 2014. Reasons cited for future growth of the industry are increased need for local, state and federal law enforcement because of the threat of terrorism, heightened consumer demand due to uncertainty and law changes.

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## The US Long Gun Market by Value; 2010-2014 (US\$ Billion)



## The US Hand Gun Market by Value; 2010-2014 (US\$ Billion)

