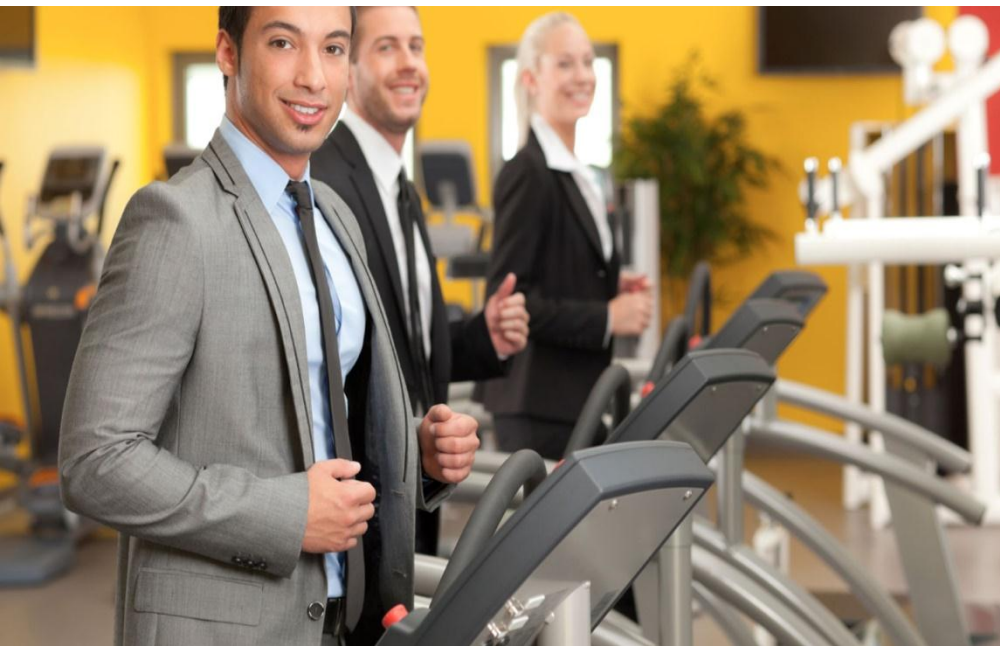


# The US Corporate Wellness Services Market: Size, Trends & Forecasts (2017-2021)

May 2017



# The US Corporate Wellness Services Market

## **Scope of the Report**

The report entitled "The US Corporate Wellness Services Market: Size, Trends & Forecasts (2017-2021)", provides an in-depth analysis of the US corporate wellness service market with comprehensive analysis of market sizing and growth. The analysis includes market value by products and services, market share by businesses and market by value added.

Furthermore, the report also assesses the key opportunities available in the US market and outline the market dynamics that are and will be accountable for growth of the industry. Growth of the US corporate wellness services market has also been forecasted for the period 2017-2021, taking into consideration previous growth patterns, growth drivers and the existing and forthcoming trends.

A brief company profiling of Castlight Health, Healthspaq, ClearCost Health, Vitals and Healthcare Bluebook has been provided in the report. This section briefs about business overview, financial summary and business policies of these major companies.

## **Company Coverage**

Castlight Health,

Healthspaq,

ClearCost Health,

Vitals

Healthcare Bluebook

# The US Corporate Wellness Services Market

## Executive Summary

Corporate wellness programs/services are any workplace health promotion activity and organizational policy designed to support healthy behavior in the workplace and to improve health outcomes. The industry includes companies whose primary work is to provide services/programs that comprise a combination of educational, organizational and environmental activities. These programs are designed to nurture wellness in workers, regardless of the work environment.

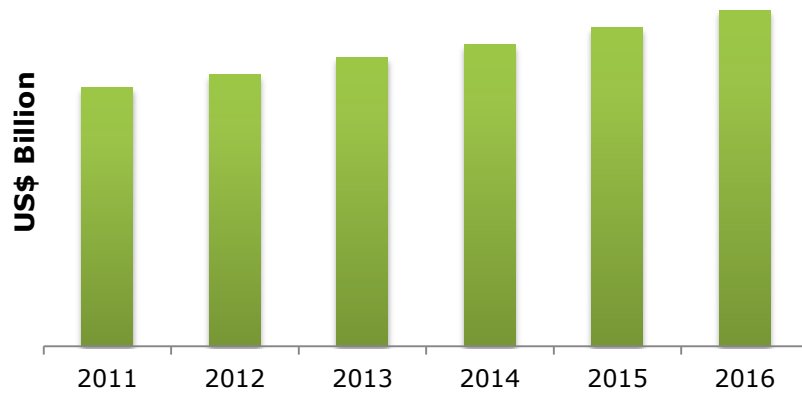
Such types of programs could be found in factories, corporate offices, large corporations, and small corporations alike. They provide the company with strategic advantages by investing money in a program that will hopefully bring them lowered expenses in return, often in the form of better performing workers, and lower absenteeism and health care costs.

The US corporate wellness services market is growing at a fast pace with significant growth rates over the last few years and projections are made that the market will grow in the forecasted period i.e. 2017 to 2021 also. Rising healthcare cost, sedentary lifestyle of corporate employees, growing interest of employers etc. are some key factors that are propelling the demand for wellness programs in organizations.

Driving factors like implementation of incentive programs by employers, launch of mobile based platforms, expansion in untapped markets etc. will help to boost the market in the forecasted period. Yet the market is still facing some challenges which are obstructing the growth of the market. Issues like ineffective execution of plan, stringent government regulations, failure to engage high risk employees, etc. pose challenges before the industry.

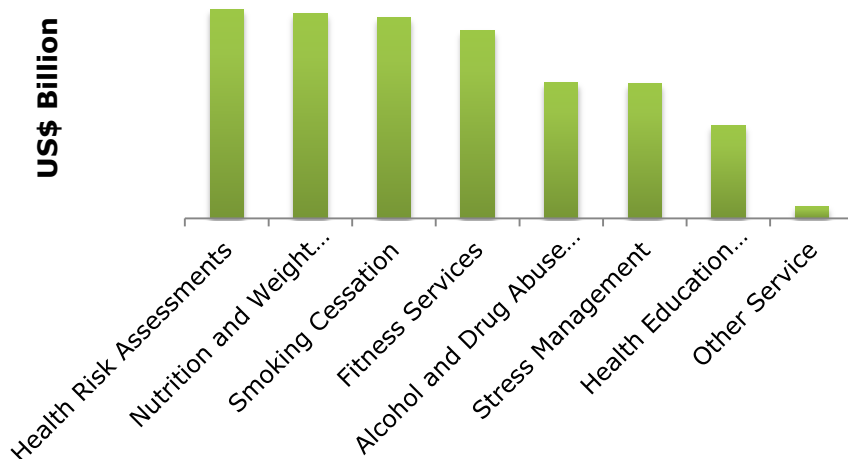
# The US Corporate Wellness Services Market

The US Corporate Wellness Services Market by Value; 2011-2016 (US\$ Billion)



The US corporate wellness services market reached to US\$.....billion in 2016 with a growth rate of approximately ....% over the previous year i.e. 2015. Growth drivers of the market were sedentary lifestyle of corporate employees,.....etc. Over the period spanning from 2011 to 2016, market grew at a CAGR of .....%.

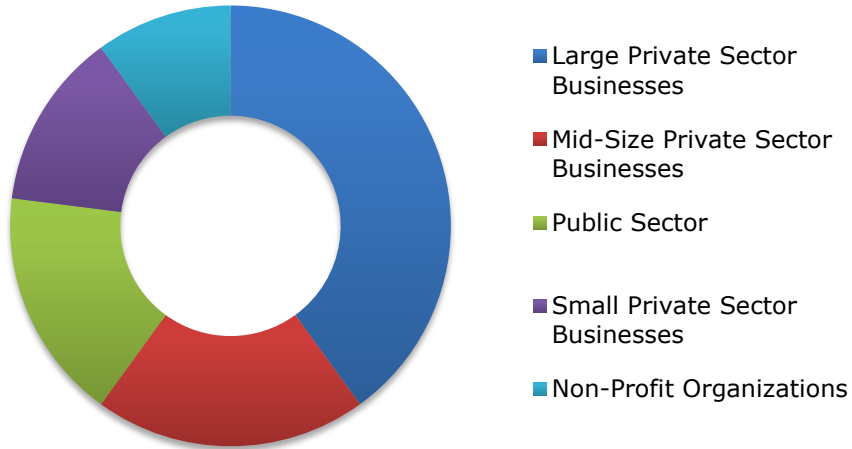
The US Corporate Wellness Services Market by Products And Services; 2016 (US\$ Billion)



In 2016, health assessments programs accounted for the highest share in overall revenue of the industry with .....% share, amounted to US\$ .....billion. Nutrition and weight management and smoking cessation programs held .....% and ....% share in the overall revenue, respectively. Other major segments such as fitness services, alcohol and drug abuse services, stress management and health education services amounted at US\$.... billion, US\$ ....billion, US\$..... billion, and US\$.... billion respectively.

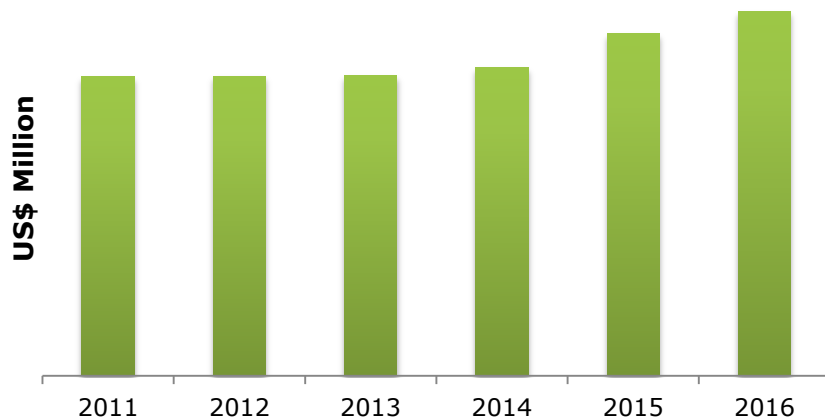
# The US Corporate Wellness Services Market

## The US Corporate Wellness Services Market by Businesses; 2016



In 2016, large private sector businesses made up .....% of the industry revenue followed by mid size private sector and public sector with .....% and .....% share respectively. Small private sector businesses accounted for ...% share in the revenue while non-profit organizations had .....% share.

## The US Corporate Wellness Services Market by Value Added; 2011-2016 (US\$ Million)



Over the next five years (2017-2021), the corporate wellness services contribution is expected to grow at an annualize rate of ....% which is comparatively very high as compared to the US GDP, which is anticipated to grow at .....% during the same period. The industry value added is expected to reach US\$... million by the end of 2021 from US\$.... million in 2017 at a CAGR of .....% over the years 2017 to 2021.