

Global Smart Toilet Market: Analysis By Product Type (Single Floor Standing, Wall Hung and Others), By Connectivity (Bluetooth & Remote Control and Wi-Fi & Integrated Controls), By Application (Commercial and Residential), By Distribution Channel (Offline and Online), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2029

July 2024



Global Smart Toilet Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Smart Toilet Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Smart Toilet Market: Analysis By Product Type (Single Floor Standing, Wall Hung and Others), By Connectivity (Bluetooth & Remote Control and Wi-Fi & Integrated Controls), By Application (Commercial and Residential), By Distribution Channel (Offline and Online), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2029
Coverage	Global and Regional
Regional Coverage	North America (The US, Canada and Mexico), Europe (France, Germany, UK, Italy and Rest of Europe), Asia Pacific (China, Japan, India and Rest of Asia Pacific), Latin America and Middle East Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2024-2029
Competition in the Market	Fragmented
Key Players	Lixil Corp, Villeroy & Boch AG, Kohler Co., Roca Group, TOTO Ltd., Brondell, OVE Decors ULC, Dyconn Faucet, Wellis Magyarorszag Zrt, Duravit AG, Jomoo Group and EPLO, etc.

Global Smart Toilet Market: Coverage

Executive Summary

A smart toilet is an advanced toilet equipped with various technological features designed to enhance hygiene, comfort, and convenience. These features often include automatic flushing, self-cleaning capabilities, heated seats, bidet functions, air drying, deodorizing, and health monitoring sensors. One of the major factors driving the adoption of smart toilet is increasing consumer awareness of hygiene and the convenience offered by smart features. The global smart toilet market value in 2023 stood at US\$8.27 billion, and is expected to grow at a CAGR of 10.49% over the projected period of 2024-2029.

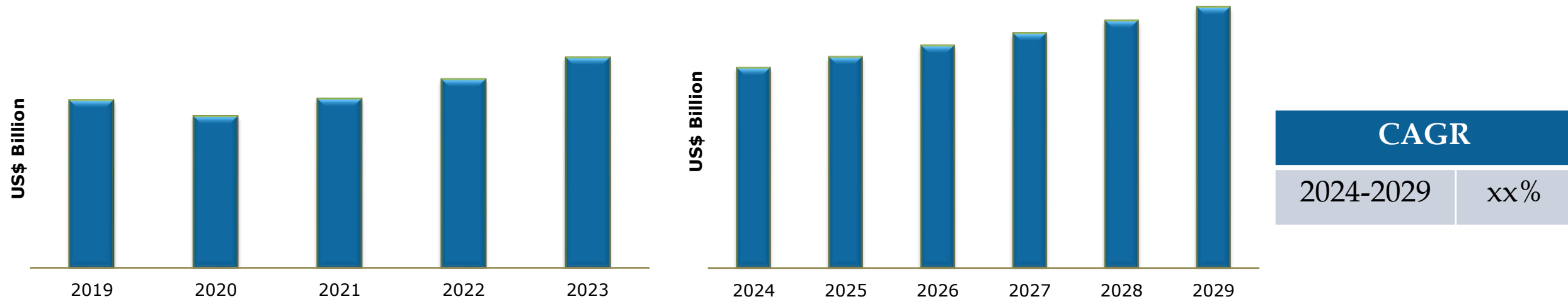
The smart toilet market can be segmented on the basis of product type (single floor standing, wall hung and others), connectivity (Bluetooth & Remote Control and Wi-Fi & integrated controls), application (commercial and residential) and distribution channel (offline and online). On the basis of product type, the single floor standing segment dominated the market in 2023 due to its ease of installation and compatibility with existing plumbing systems. On the basis of application, residential segment is expected to be the fastest-growing due to increasing consumer awareness and demand for enhanced hygiene, convenience, and the growing trend of smart home technologies. Based on region, Europe dominated the market in 2023.

The COVID-19 pandemic negatively impacted the smart toilet market by disrupting supply chains, causing delays in production and distribution. Economic uncertainty and reduced consumer spending on non-essential home improvements further hindered market growth during the pandemic. However, in the post-COVID scenario, the smart toilet market is expected to recover and grow due to increased emphasis on hygiene and sanitation, along with a surge in home renovation projects as people invest more in upgrading their living spaces. Additionally, the adoption of advanced technologies and rising consumer interest in smart home solutions are driving demand for smart toilets.

The global smart toilet market has increased in 2023 and projections are made that the market would rise in the next five years i.e. 2024-2029 tremendously. The growth is driven by rising disposable income, aging population, urbanization and smart city initiatives, health and hygiene awareness and increasing installations of smart toilets in commercial spaces etc. Further, the market is expected to grow, owing to integration of advanced technologies such as IoT and AI, integration with smart home ecosystems, water and energy efficiency, health monitoring features, expansion in emerging markets etc., yet the market faces some challenges, such high installation and maintenance cost and limited market awareness.

Smart Toilet Market: Global Analysis

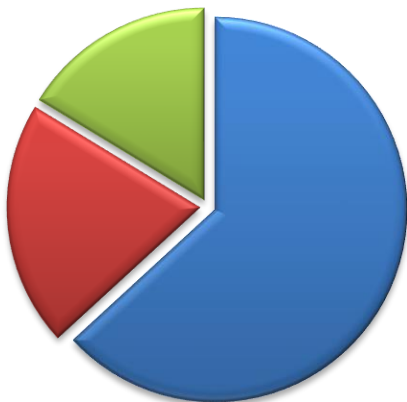
Global Smart Toilet Market by Value



Global smart toilet market valued at US\$.... billion in 2023, increased as compared to US\$... billion in 2022. Global smart toilet market is anticipated to reach up to US\$... billion by 2029, at a CAGR of%, from US\$... billion in 2024.

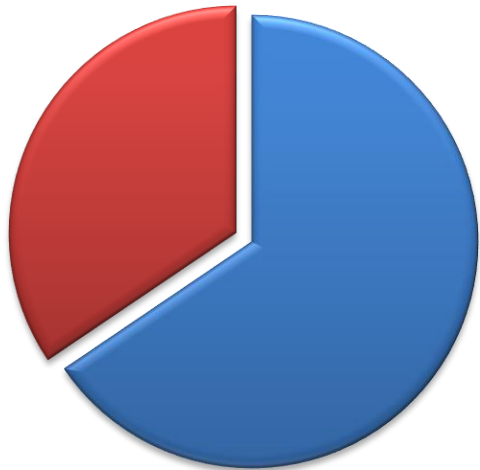
Smart Toilet Market: Global Analysis

Global Smart Toilet Market by Product Type; 2023



Product Type	Share
	(2023)
Single Floor Standing	xx%
Wall Hung	xx%
Others	xx%

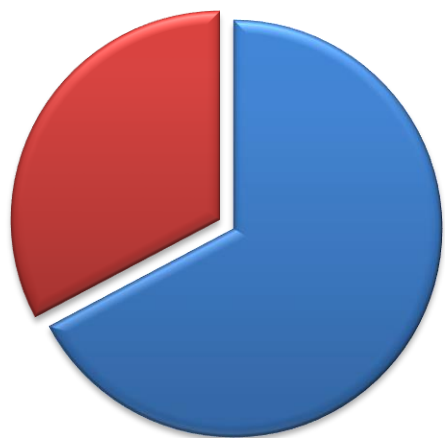
Global Smart Toilet Market by Connectivity Type; 2023



Connectivity Type	Share
	(2023)
Bluetooth and Remote Control	xx%
Wi-Fi and Integrated Controls	xx%

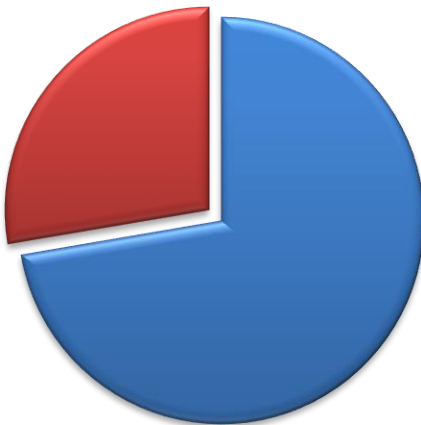
Smart Toilet Market: Global Analysis

Global Smart Toilet Market by Application; 2023



Application	Share
	(2023)
Commercial	xx%
Residential	xx%

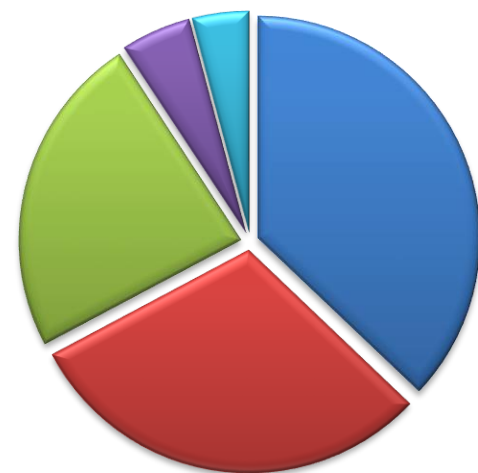
Global Smart Toilet Market by Distribution Channel; 2023



Distribution Channel	Share
	(2023)
Offline	xx%
Online	xx%

Smart Toilet Market: Global Analysis

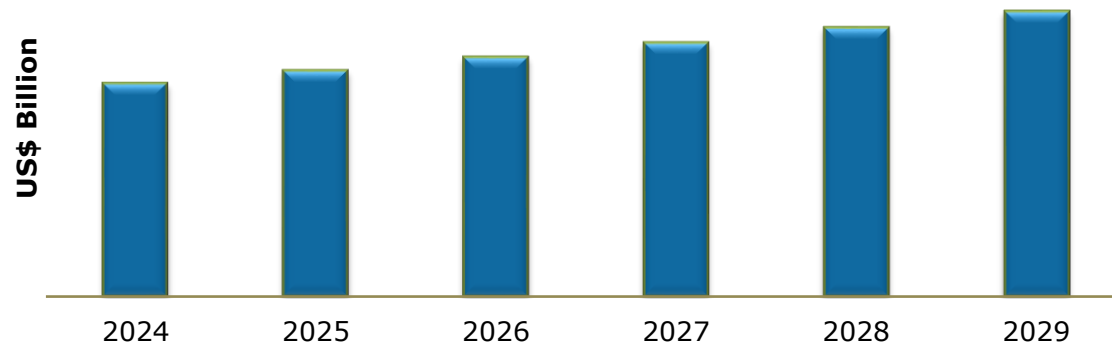
Global Smart Toilet Market by Region; 2023



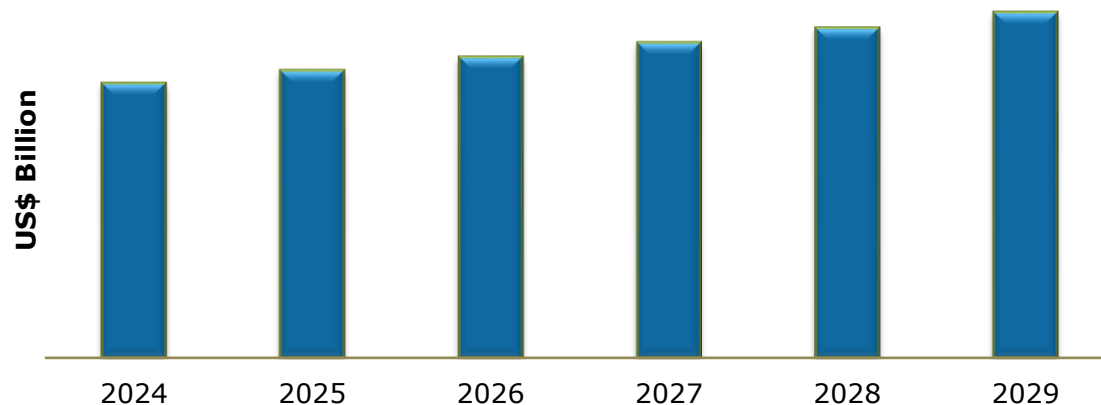
Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East and Africa	xx%

Global Smart Toilet Market: Product Type Analysis

Global Single Floor Standing Smart Toilet Market by Value



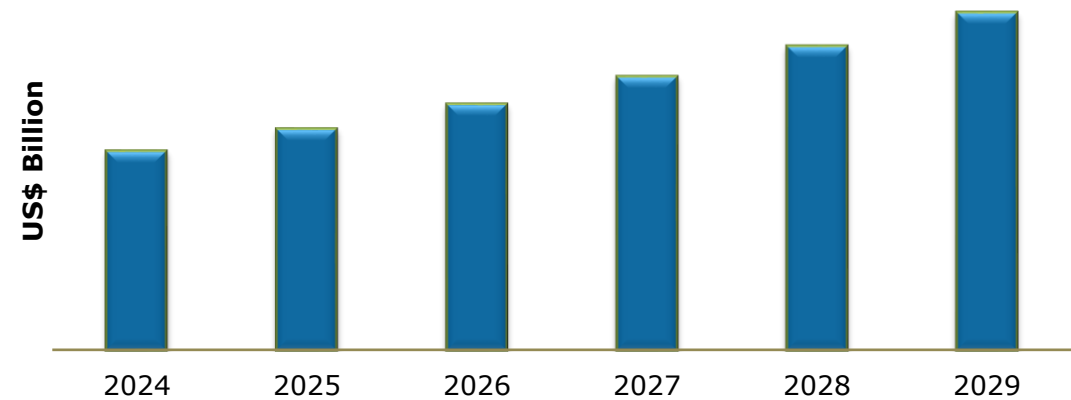
Global Wall Hung Smart Toilet Market by Value



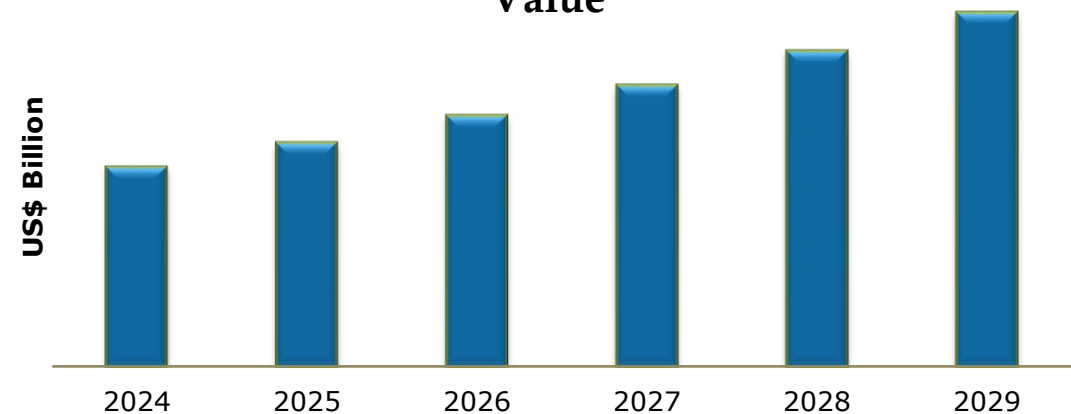
Product Type	CAGR
	(2024-29)
Single Floor Standing	xx%
Wall Hung	xx%
Others	xx%

Global Smart Toilet Market: Connectivity Type Analysis

Global Bluetooth and Remote Control Smart Toilet Market by Value



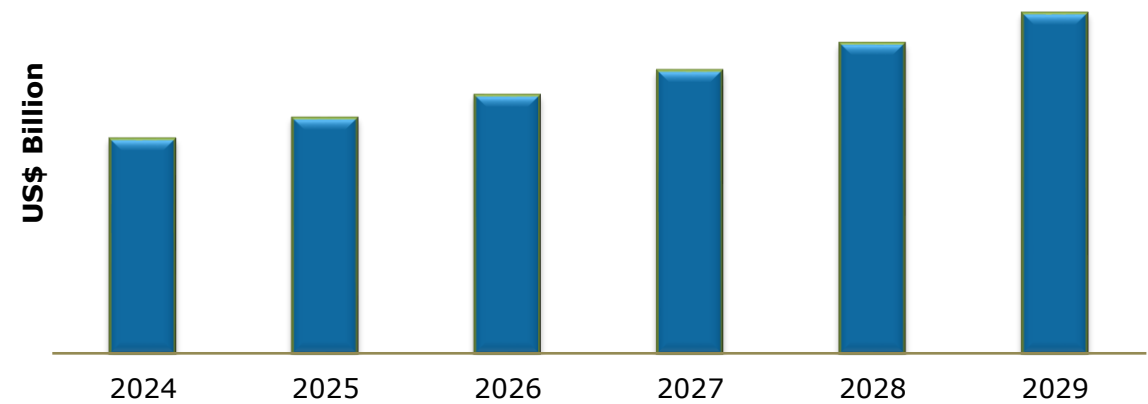
Global Wi-Fi and Integrated Controls Smart Toilet Market by Value



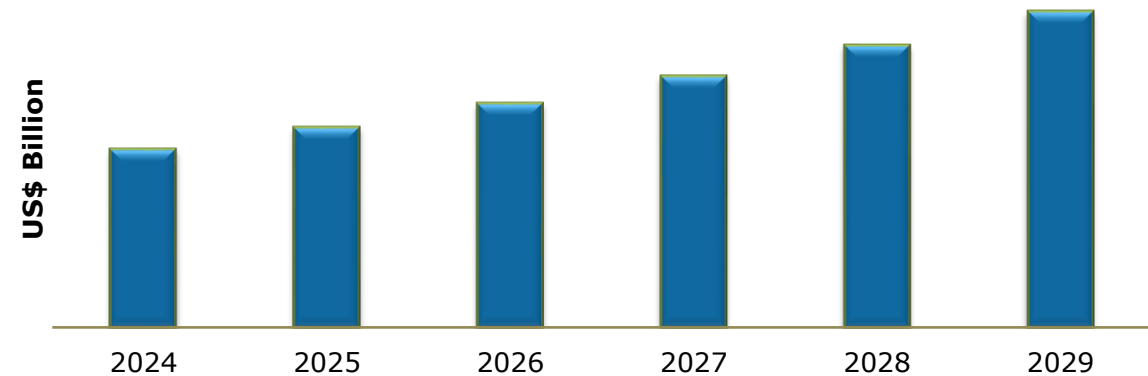
Connectivity Type	CAGR
	(2024-29)
Bluetooth and Remote Control	xx%
Wi-Fi and Integrated Controls	xx%

Global Smart Toilet Market: Application Analysis

Global Commercial Smart Toilet Market by Value



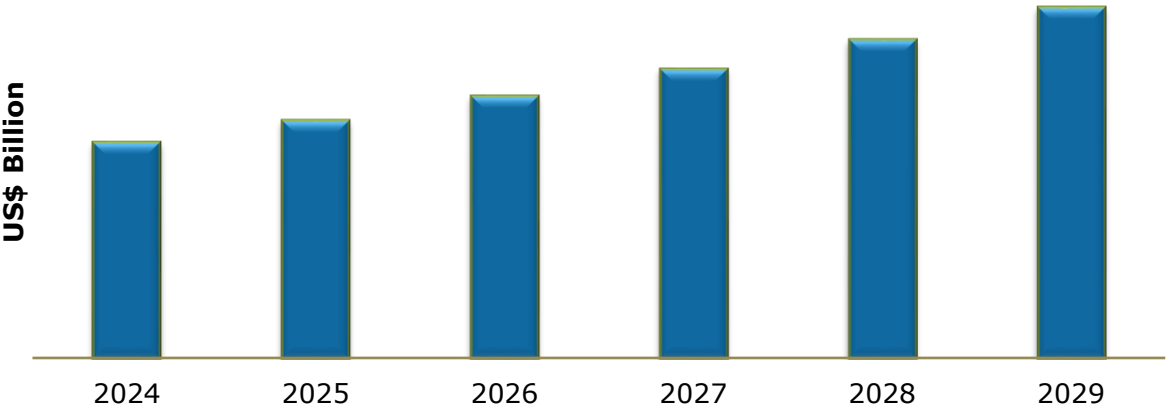
Global Residential Smart Toilet Market by Value



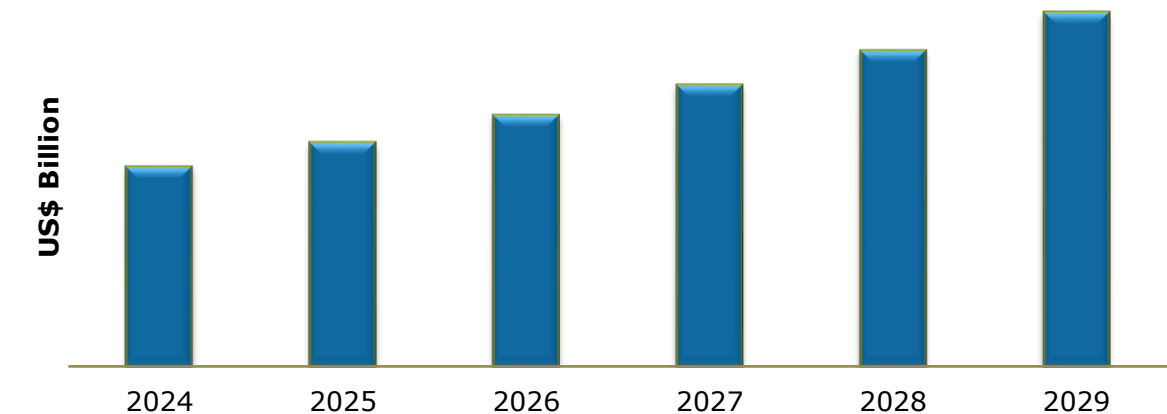
Application	CAGR
	(2024-29)
Commercial	xx%
Residential	xx%

Global Smart Toilet Market: Distribution Channel Analysis

Global Offline Smart Toilet Market by Value



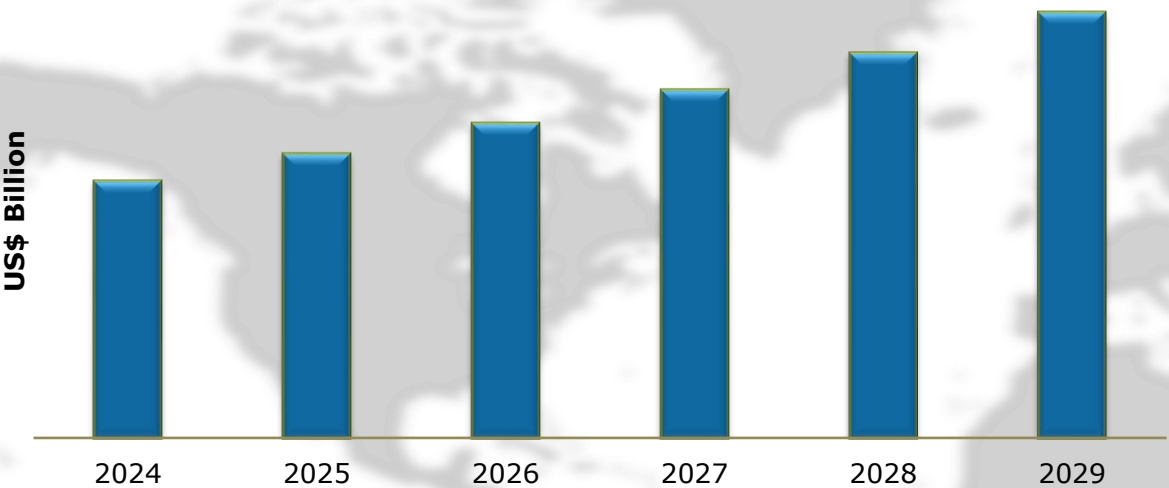
Global Online Smart Toilet Market by Value



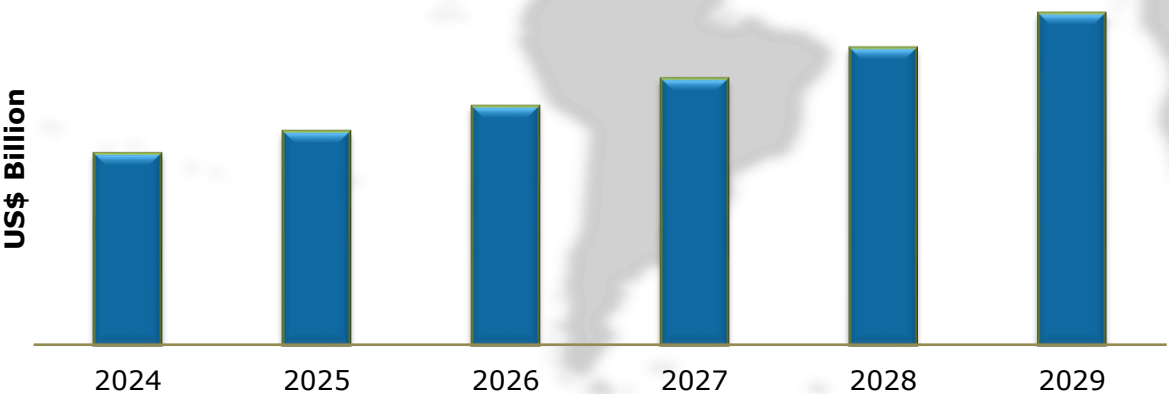
Distribution Channel	CAGR
	(2024-29)
Offline	xx%
Online	xx%

Global Smart Toilet Market: Regional Analysis

Europe Smart Toilet Market by Value



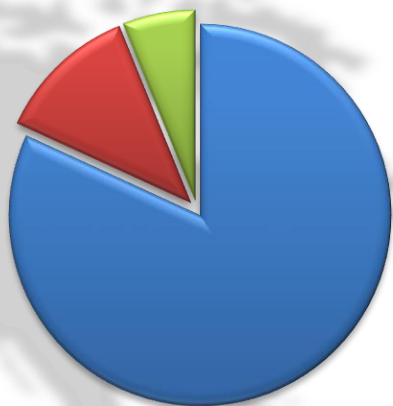
Asia Pacific Smart Toilet Market by Value



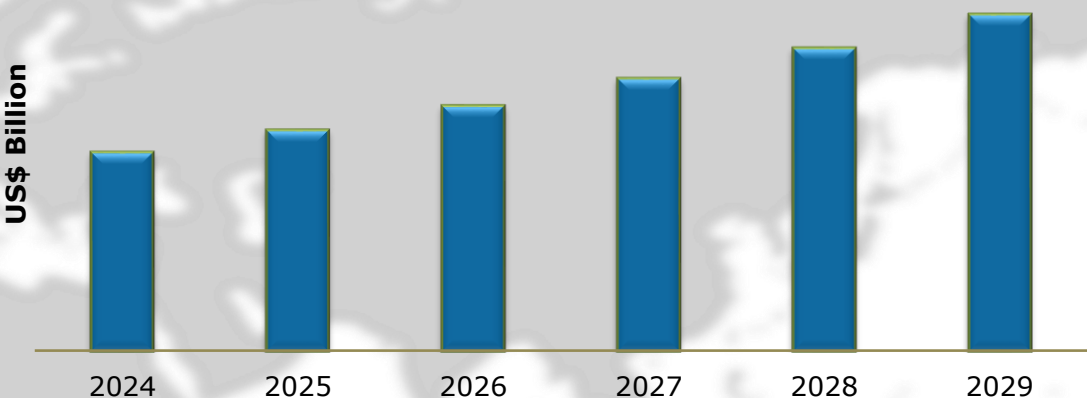
Region	CAGR
	(2024-29)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East and Africa	xx%

North America Smart Toilet Market: Analysis

North America Smart Toilet Market by Region; 2023



The US Smart Toilet Market by Value



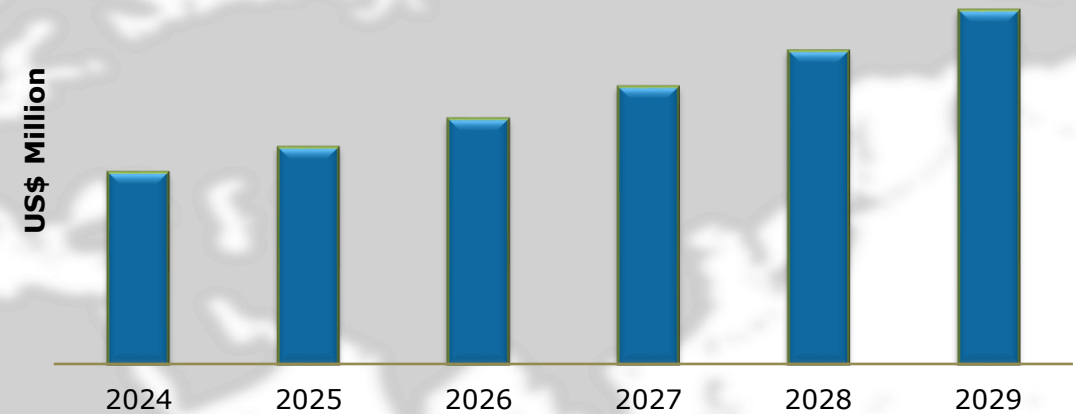
Region	Share	CAGR
		(2024-29)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

Europe Smart Toilet Market: Analysis

Europe Smart Toilet Market by Region; 2023



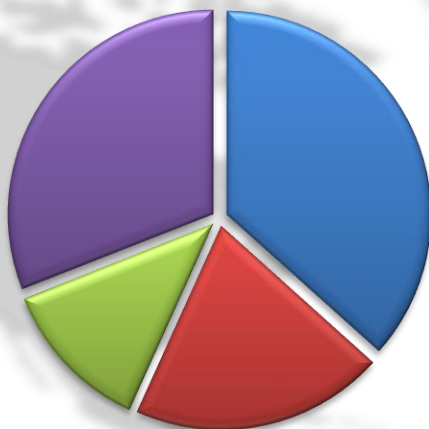
France Smart Toilet Market by Value



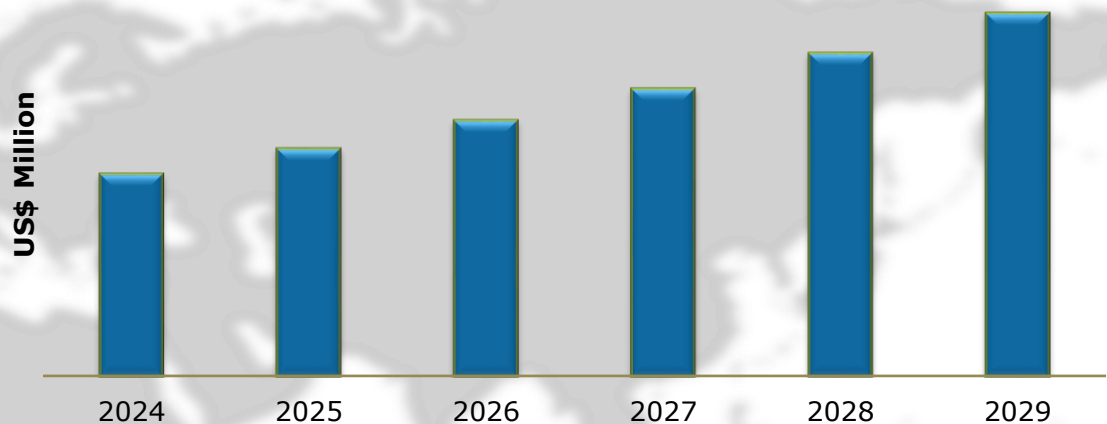
Region	Share	CAGR
		(2024-29)
France	xx%	xx%
UK	xx%	xx%
Germany	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

Asia Pacific Smart Toilet Market: Analysis

Asia Pacific Smart Toilet Market by Region; 2023



China Smart Toilet Market by Value



Region	Share	CAGR
		(2024-29)
China	xx%	xx%
India	xx%	xx%
Japan	xx%	xx%
Rest of Asia Pacific	xx%	xx%

Global Smart Toilet Market: Dynamics



Global Smart Toilet Market: Competitive Landscape

Players Profiled

- Lixil Corp
- Villeroy & Boch AG
- Kohler Co.
- Roca Group
- TOTO Ltd.
- Brondell
- OVE Decors ULC
- Dyconn Faucet
- Wellis Magyarorszag Zrt
- Duravit AG
- Jomoo Group
- EPLO