

Global Inflatable Outdoor Leisure Products Market: Size, Trends & Forecasts (2019-2023)

March 2019



Global Inflatable Outdoor Leisure Products Market: Coverage

Executive Summary and Scope

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Dynamics

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Company Profiling

Global Inflatable Outdoor Leisure Products Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Inflatable Outdoor Leisure Products Market: Size, Trends & Forecasts (2019-2023)
Coverage	Europe, North America and Asia
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Bestway Global Holdings Inc., Intex Recreation Corp., Coleman Company Inc.

Global Inflatable Outdoor Leisure Products Market

Executive Summary

Outdoor leisure activities are free-time activities performed by an individual in out-of-doors settings. The main reason behind engagement in these activities is due to some crucial benefits associated with them such as good health and an effective medium of stress relief. All these activities are in some way or the other a form of exercise. Outdoor leisure products differ according to the type of activity such as water, aerial and ground.

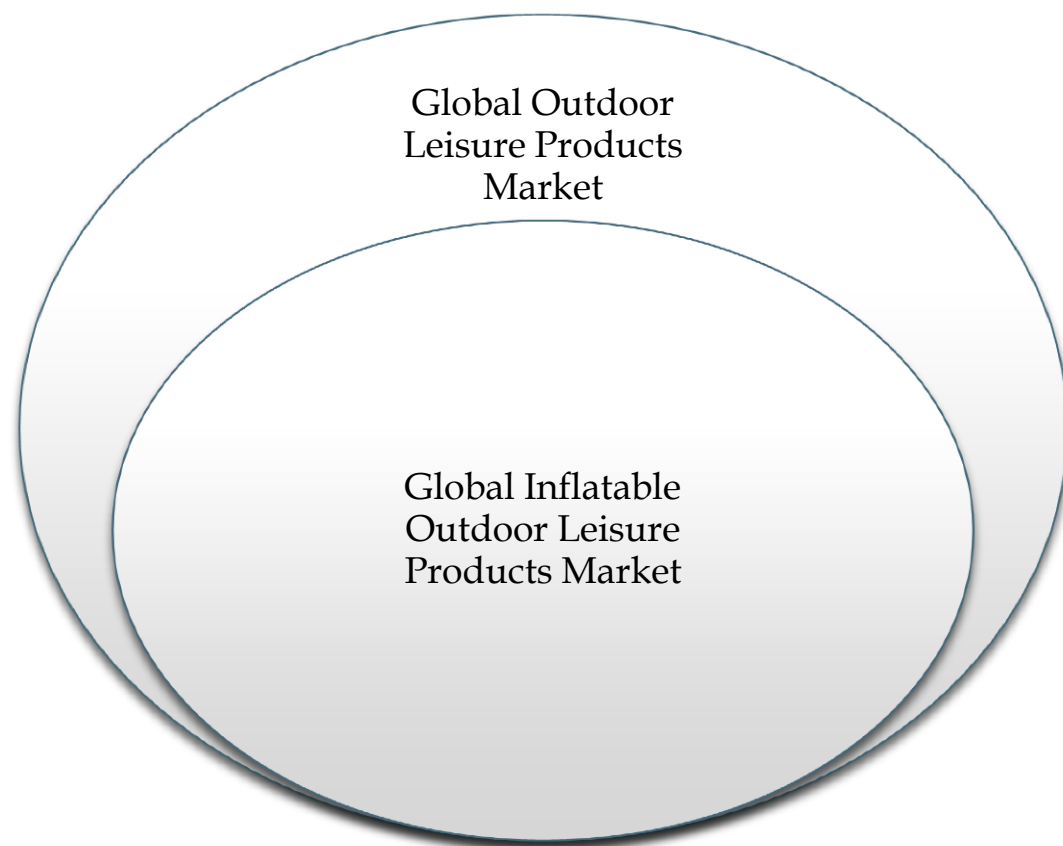
Outdoor leisure products are split into two categories namely non inflatable and inflatable products. Non inflatable products are manufactured through use of materials like foam, fiberglass, plastics to name a few. Hardboard paddle boards, floating pool chair, hard-shell kayaks, fiberglass standup paddles are some of the known products within non-inflatables. Inflatable products on the other hand, consist of airbeds, floatable products, bouncy castles, leisure boats, portable spas, play pools, water slides and other related toys & products. The main differentiating point between the two categories is features such as light weight and resistance to damage which is possessed by the latter.

The global inflatable outdoor leisure products is forecasted to grow at a healthy rate during the years (2019-2023). The market is supported by various growth drivers such as the advantages of inflatable outdoor leisure products over inflatable counterparts, inclination of people towards adventure and outdoor sports, growing tourism industry, increasing population of HNWI individuals and improving consumer confidence index. The market is also confronted by some challenges such as rising spending on video gaming content, cut throat competition and risk of diseases through recreational water activities.

Launch of new products, rapid growth in e-commerce industry, higher levels of consumer awareness and rise in customer desire for convenience and flexibility are some of the latest trends existing in the market.

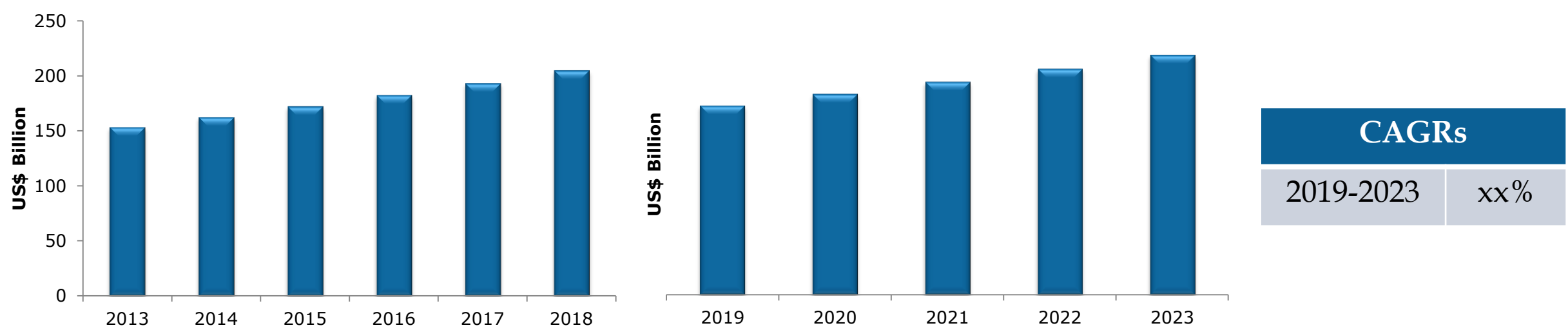
Global Inflatable Outdoor Leisure Market

Market Overview



Global Outdoor Leisure Products Market: An Analysis

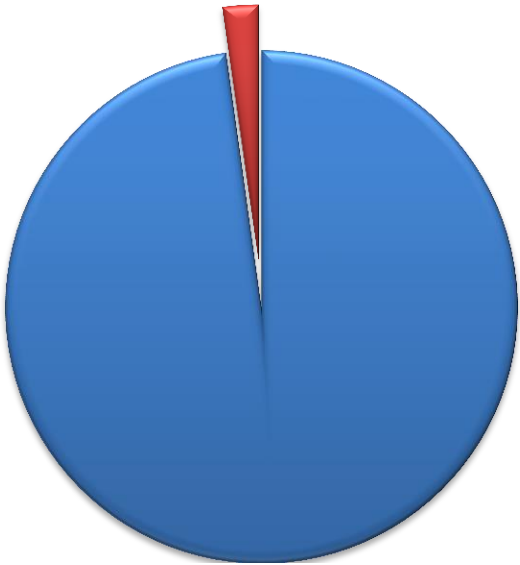
Global Outdoor Leisure Products Market by Value



In the forecast period 2019-2023, the global outdoor leisure product market is estimated to ascend to US\$... billion by 2023 in contrast to a value of US\$...billion in 2019 posting a CAGR of ...%.

Global Outdoor Leisure Products Market: An Analysis

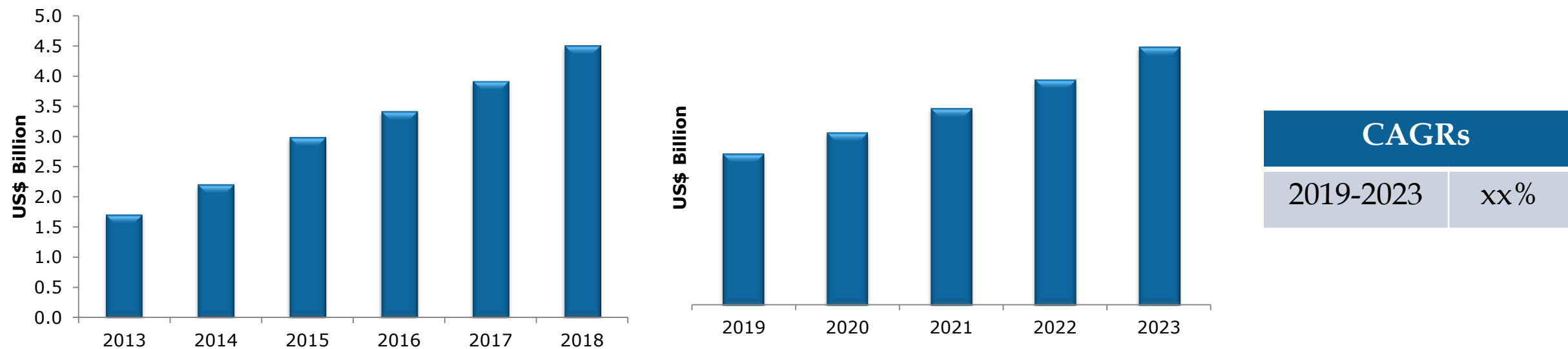
Global Outdoor Leisure Products Market by Product Category; 2018



Product Category	Share
Non Inflatable Product	xx%
Inflatable Product	xx%

Global Inflatable Outdoor Leisure Products Market: An Analysis

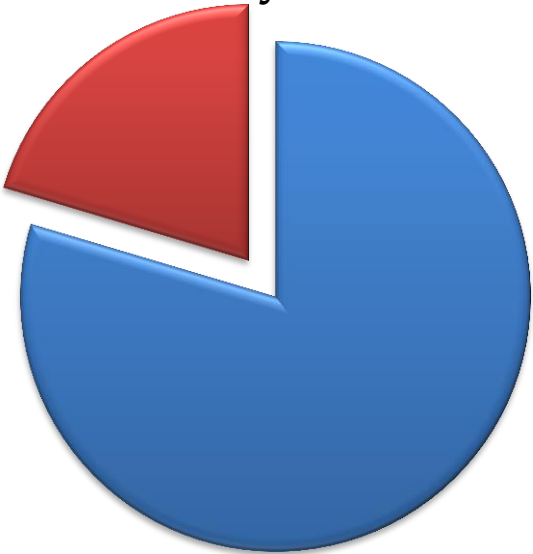
Global Inflatable Outdoor Leisure Products Market by Value



The global Inflatable Outdoor Leisure Products market generated revenues worth US\$... billion by 2018 in comparison to US\$... billion in 2013. In the forecast period 2019-2023, the global Inflatable Outdoor Leisure Products market is estimated to ascend at a CAGR of ...% totaling to US\$... billion by 2023 in comparison to a value of US\$... billion in 2019.

Global Inflatable Outdoor Leisure Products Market: An Analysis

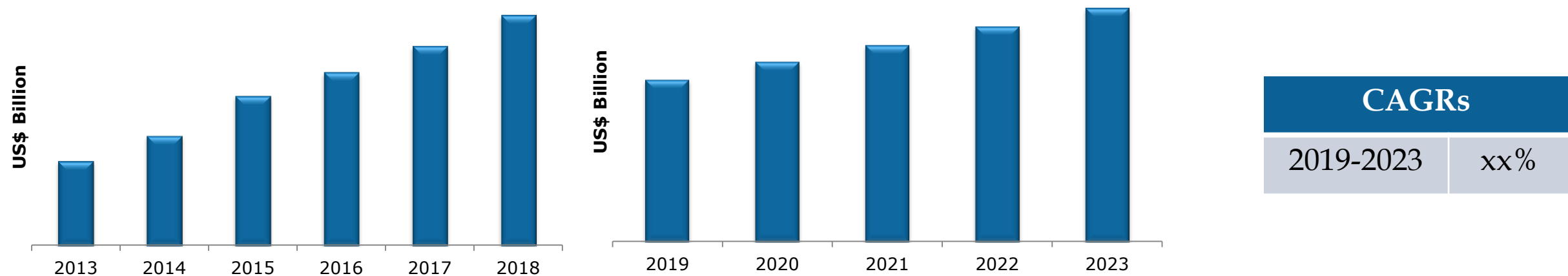
Global Inflatable Outdoor Leisure Products Market Value by Type of Activity ; 2018



Activity Type	Share
Inflatable Water Leisure Products	xx%
Others (Ground, Mountain and Aerial	xx%

Global Inflatable Outdoor Leisure Products Market: An Analysis

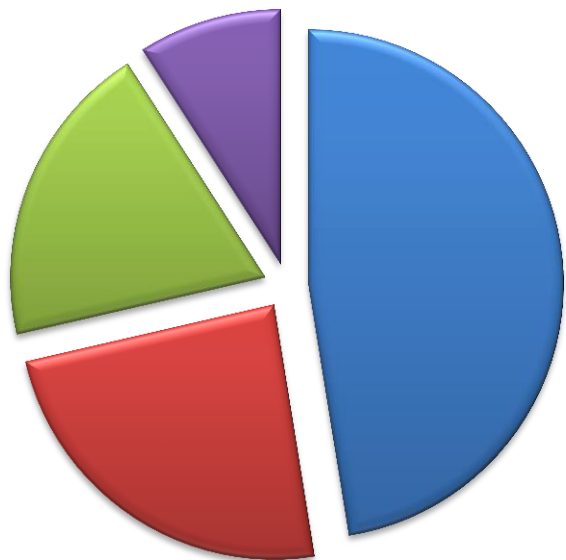
Global Inflatable Water Leisure Products Market by Value



The global inflatable water leisure products market in terms of value increased to US\$...billion by 2018 against US\$... billion in 2013. The market is further forecasted to climb to US\$... billion by 2023 in contrast to US\$... billion in 2019 demonstrating a CAGR of ...% over the years 2019-2023.

Global Inflatable Outdoor Leisure Products Market: An Analysis

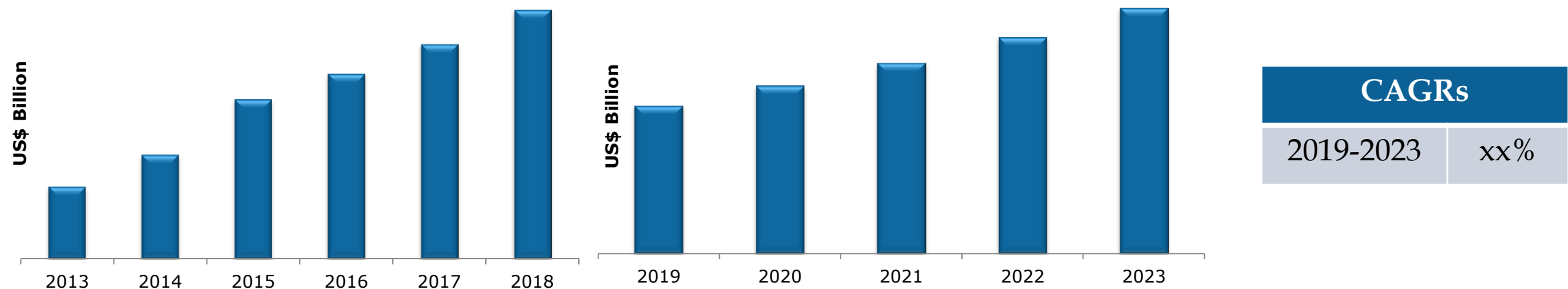
Global Inflatable Outdoor Leisure Products Market by Product Type;
2018



Product Type	Share
Above Ground Pools and Portable Spas	xx%
Camping Products	xx%
Recreation Products	xx%
Sporting Goods	Xx%

Global Inflatable Outdoor Leisure Products Market: An Analysis

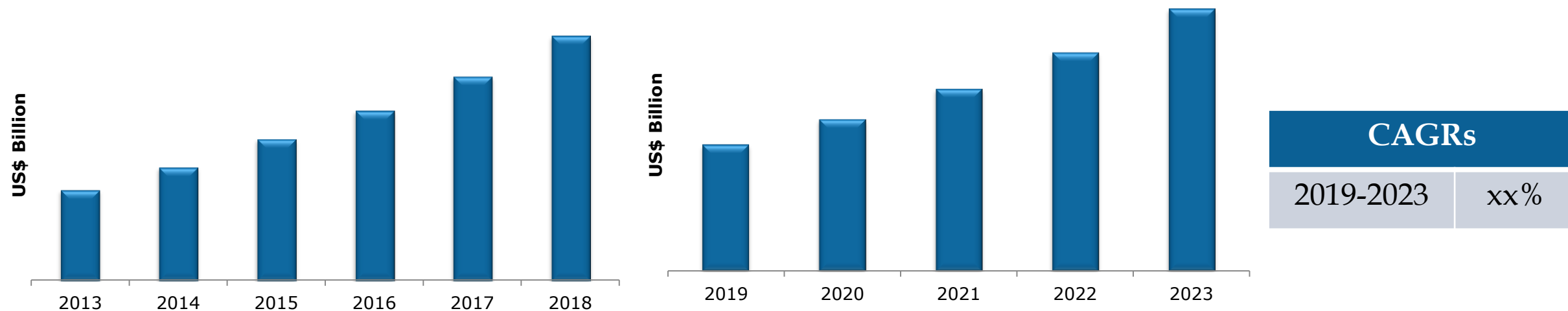
Global Above-Ground Pools and Portable Spas Market by Value



The global above-ground pools and portable spas market is projected to rise to US\$... billion by 2023 in comparison to a value of US\$...billion in 2019 showcasing a CAGR of ...% over the forecast period 2019-2023. .

Global Inflatable Outdoor Leisure Products Market: An Analysis

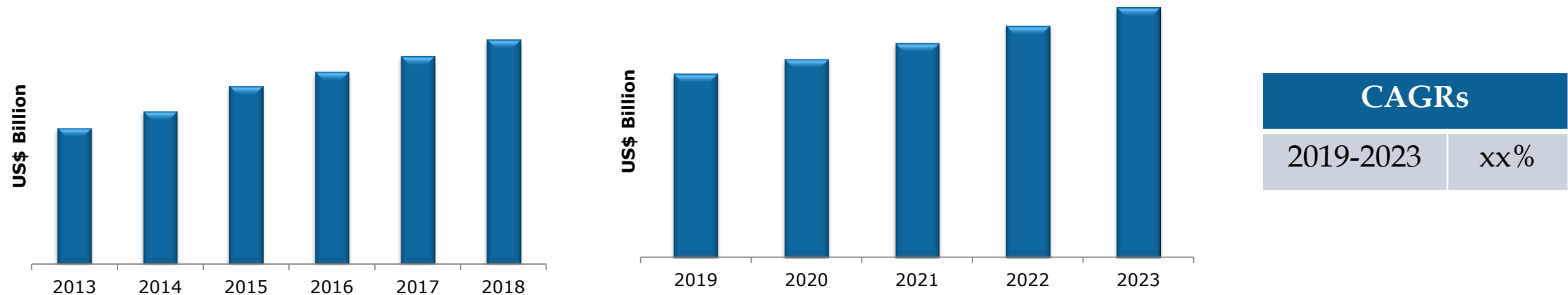
Global Camping Products Market by Value



The global camping products market was valued at US\$... billion in 2018. In the forecast period, the market is expected to incline to a value of US\$... billion by 2023 in contrast to a value of US\$... billion by 2019 showing a CAGR of ...% during the years 2019-2023.

Global Inflatable Outdoor Leisure Products Market: An Analysis

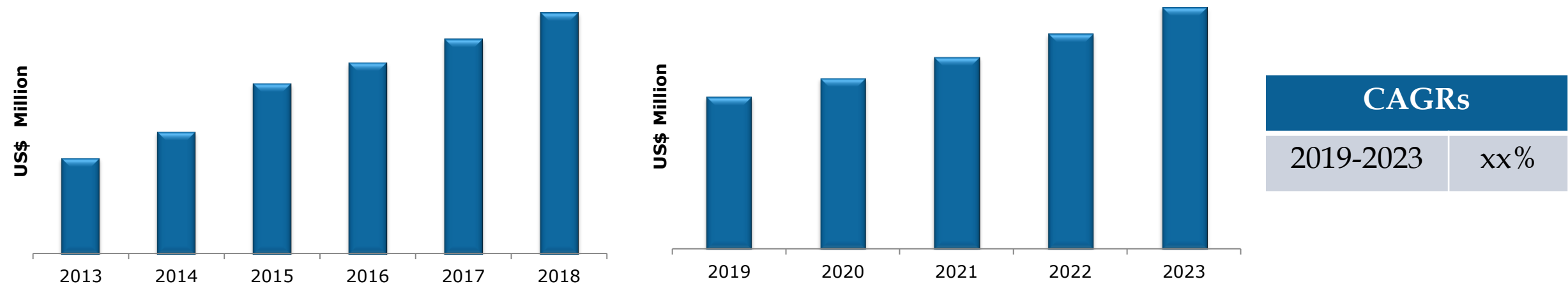
Global Recreational Products Market by Value



The global recreational products market amounted to US\$... billion in 2018. The market is further anticipated to swell to US\$... billion by 2023 as against a value of US\$.... billion in 2019 exhibiting a CAGR of ...% during the forecast period 2019-2023.

Global Inflatable Outdoor Leisure Products Market: An Analysis

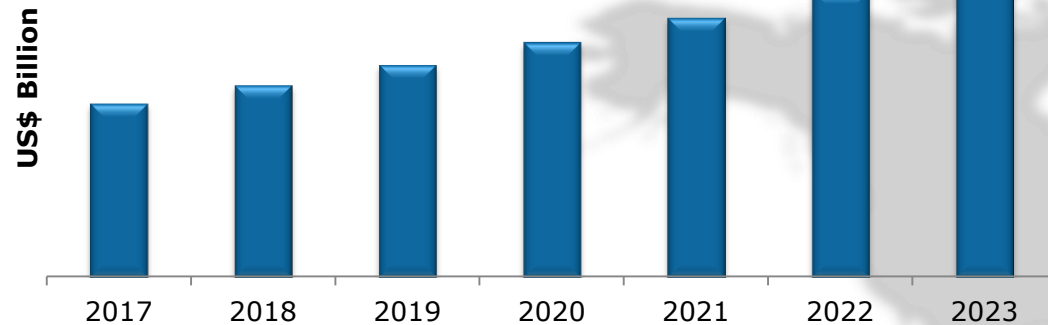
Global Sporting Market by Value



The global sporting goods market increased from a value of US\$... million in 2013 to US\$... million in 2018. The market is predicted to incline to US\$... million by 2023 in comparison to US\$... million in 2019 exhibiting a CAGR of ...% over the year spanning 2019-2023.

Global Inflatable Outdoor Leisure Products Market: Regional Analysis

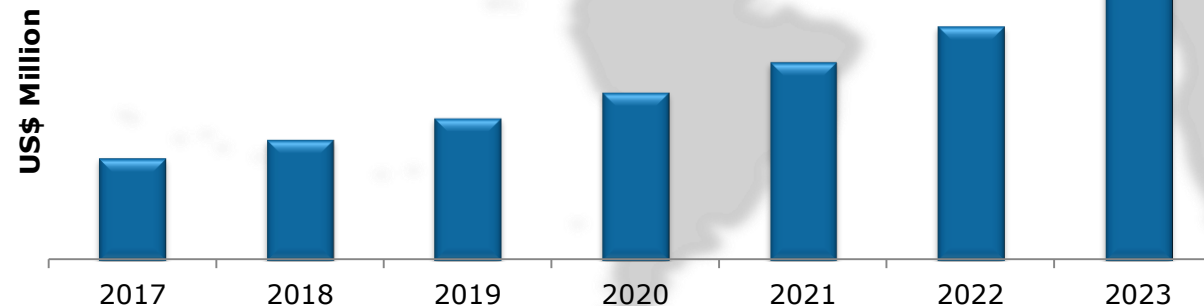
Europe Inflatable Outdoor Leisure Products market by Value



North America Inflatable Outdoor Leisure Products Market by Volume



Asia Inflatable Outdoor Leisure Products Market by Value



Global Inflatable Outdoor Leisure Products Market : Dynamics



Global Inflatable Outdoor Leisure Products Market : Competitive Landscape

Players Profiled

- Bestway Global Holdings Inc.



- Intex Recreation Corp.



- Coleman Company Inc.



Note: The graphs on this slide are only for sample representation.