

# Global Inflatable Outdoor Leisure Products Market: Size, Trends & Forecasts (2021-2025 Edition)

March 2021



# Global Inflatable Outdoor Leisure Products Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Regional Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global Inflatable Outdoor Leisure Products Market : Coverage

## Scope of the Report

Attributes	Details
Title	Global Inflatable Outdoor Leisure Products Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	Europe, North America and Asia
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Bestway Global Holdings Inc., Intex Recreation Corp., Coleman Company Inc. and Vista Outdoor Inc.

# Global Inflatable Outdoor Leisure Products Market

## Executive Summary

Outdoor leisure activities are free-time activities performed by an individual in out-of-doors settings. The main reason behind engagement in these activities is due to some crucial benefits associated with them such as good health and an effective medium of stress relief. All these activities are in some way or the other a form of exercise. Outdoor leisure products differ according to the type of activity such as water, aerial and ground.

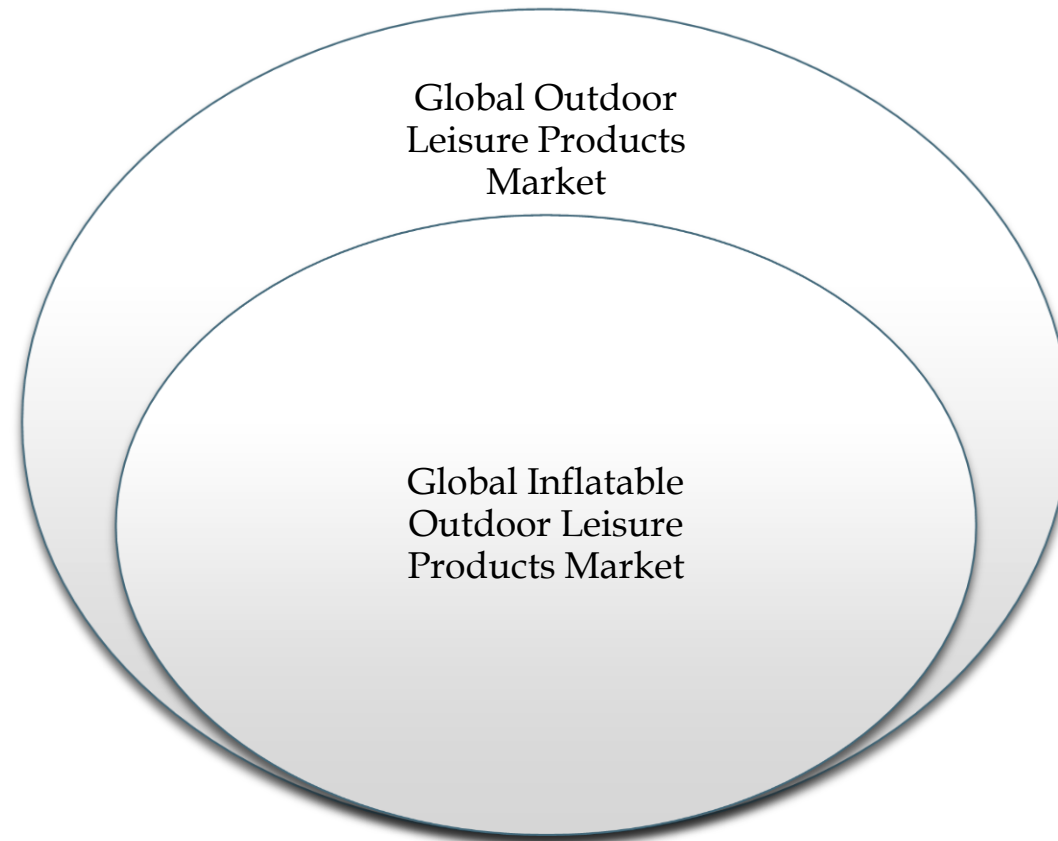
Outdoor leisure products are split into two categories namely non inflatable and inflatable products. Non inflatable products are manufactured through use of materials like foam, fiberglass, plastics to name a few. Hardboard paddle boards, floating pool chair, hard-shell kayaks, fiberglass standup paddles are some of the known products within non-inflatables. Inflatable products on the other hand, consist of airbeds, floatable products, bouncy castles, leisure boats, portable spas, play pools, water slides and other related toys & products. The main differentiating point between the two categories is features such as light weight and resistance to damage which is possessed by the latter.

The global inflatable outdoor leisure products is forecasted to grow at a healthy rate during the years (2021-2025). The market is supported by various growth drivers such as the advantages of inflatable outdoor leisure products over inflatable counterparts, inclination of people towards adventure and outdoor sports, growing tourism industry, increasing population of HNWI individuals and improving consumer confidence index. The market is also confronted by some challenges such as rising spending on video gaming content, cut throat competition and risk of diseases through recreational water activities.

Launch of new products, rapid growth in e-commerce industry, higher levels of consumer awareness and rise in customer desire for convenience and flexibility are some of the latest trends existing in the market.

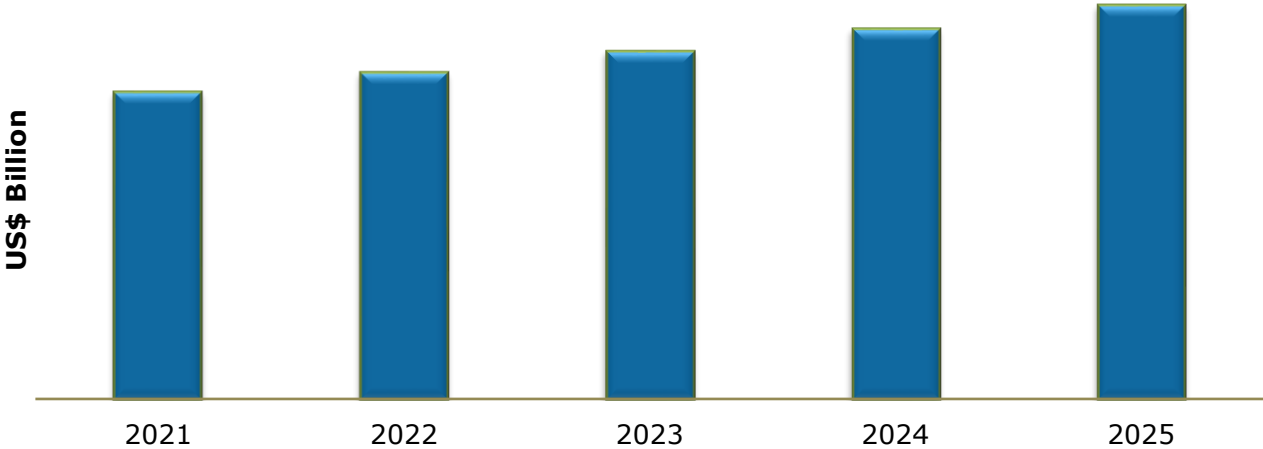
# Global Inflatable Outdoor Leisure Market

## Market Overview



# Global Outdoor Leisure Products Market: An Analysis

Global Outdoor Leisure Products Market by Value

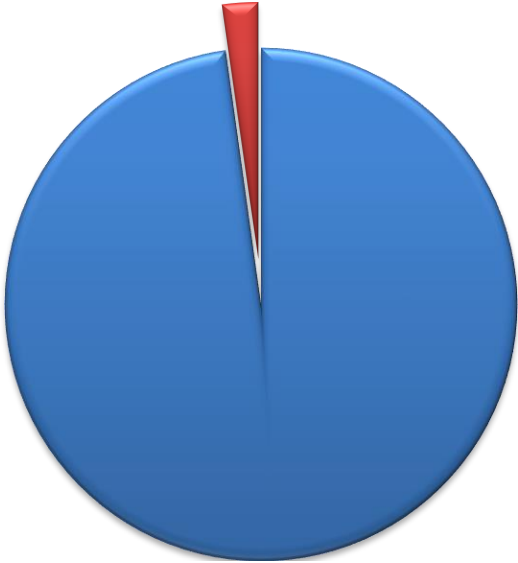


CAGRs	
2021-2025	xx%

In the forecast period 2021-2025, the global outdoor leisure product market is expected to ascend to US\$... billion by 2025 in contrast to a value of US\$...billion in 2021 posting a CAGR of ...% during the period.

# Global Outdoor Leisure Products Market: An Analysis

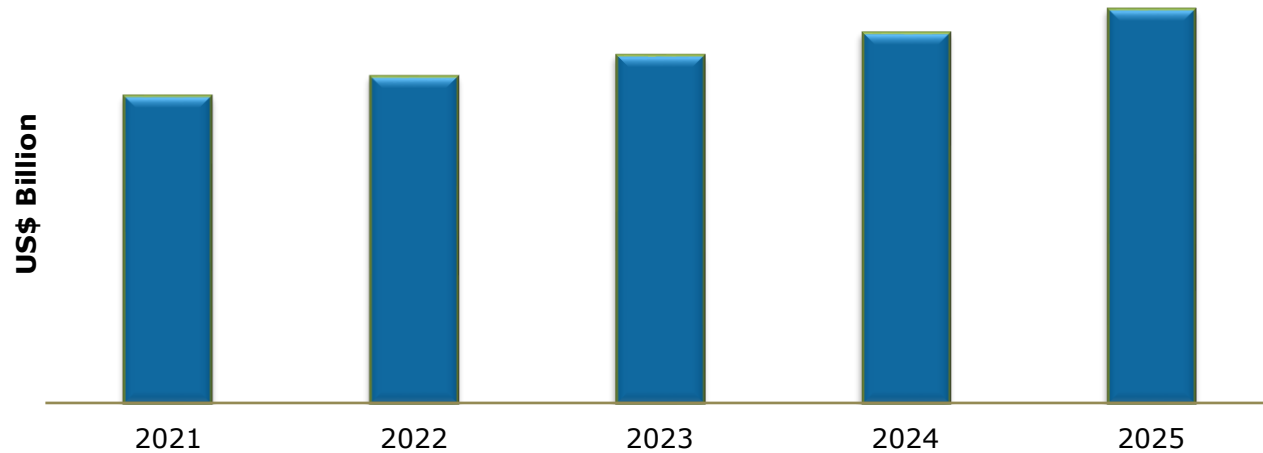
Global Outdoor Leisure Products Market by Product Category; 2020 (Percentage, %)



Product Category	Share
Non Inflatable Product	xx%
Inflatable Product	xx%

# Global Inflatable Outdoor Leisure Products Market: An Analysis

## Global Inflatable Outdoor Leisure Products Market by Value

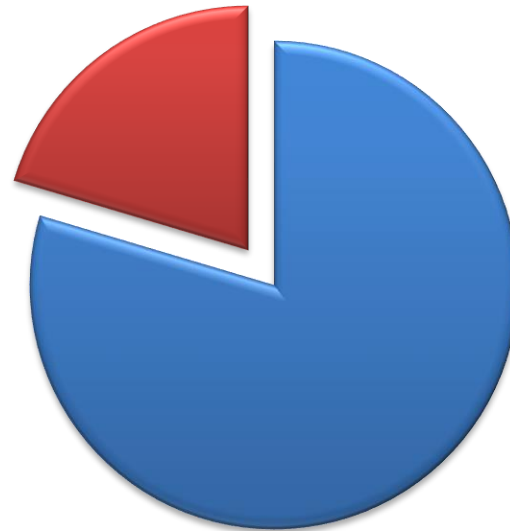


CAGRs	
2021-2025	xx%

In the forecast period 2021-2025, the global inflatable outdoor leisure products market is anticipated to propel at a CAGR of ...% totaling to US\$... billion by 2025 in comparison to a value of US\$... billion in 2021.

# Global Inflatable Outdoor Leisure Products Market: An Analysis

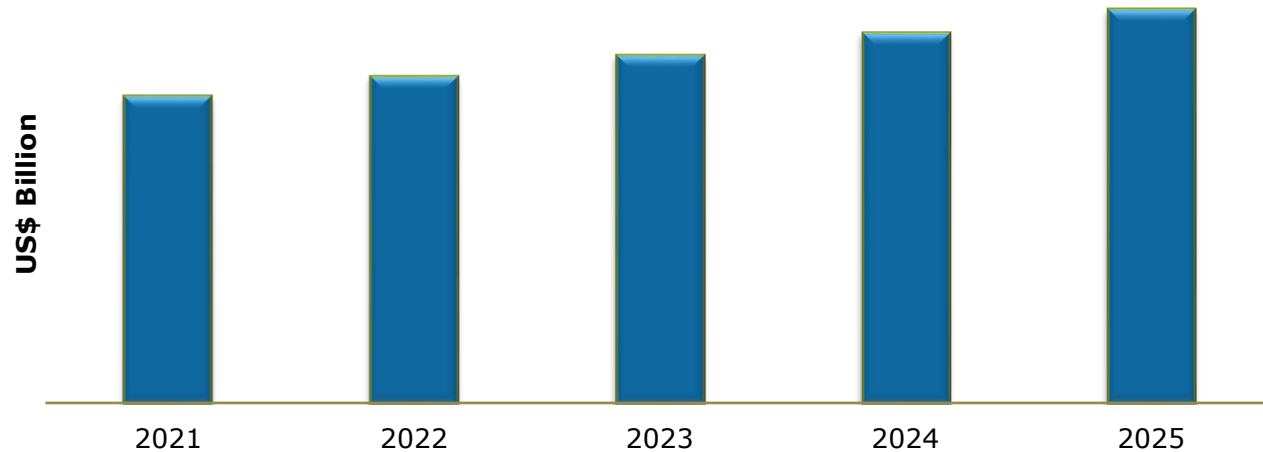
**Global Inflatable Outdoor Leisure Products Market Value by Type of Activity; 2020**  
(Percentage, %)



Activity Type	Share
Inflatable Water Leisure Products	xx%
Others (Ground, Mountain and Aerial)	xx%

# Global Inflatable Outdoor Leisure Products Market: An Analysis

## Global Inflatable Water Leisure Products Market by Value

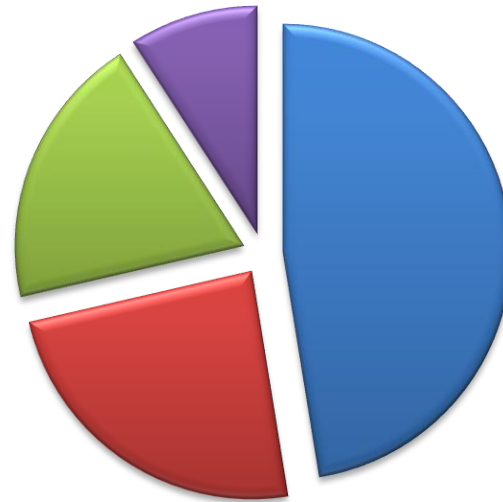


CAGRs	
2021-2025	xx%

The market is forecasted to climb to US\$... billion by 2025 in contrast to US\$... billion in 2021 demonstrating a CAGR of ...% over the years 2021-2025.

# Global Inflatable Outdoor Leisure Products Market: An Analysis

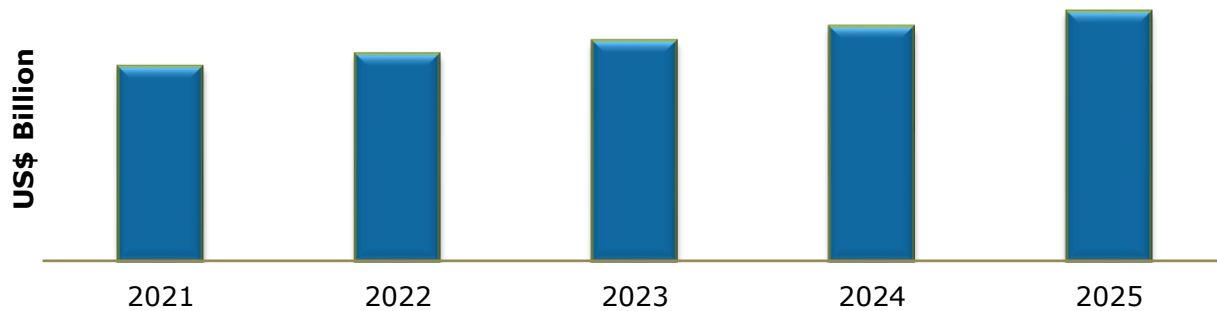
**Global Inflatable Outdoor Leisure Products Market by Products; 2020  
(Percentage, %)**



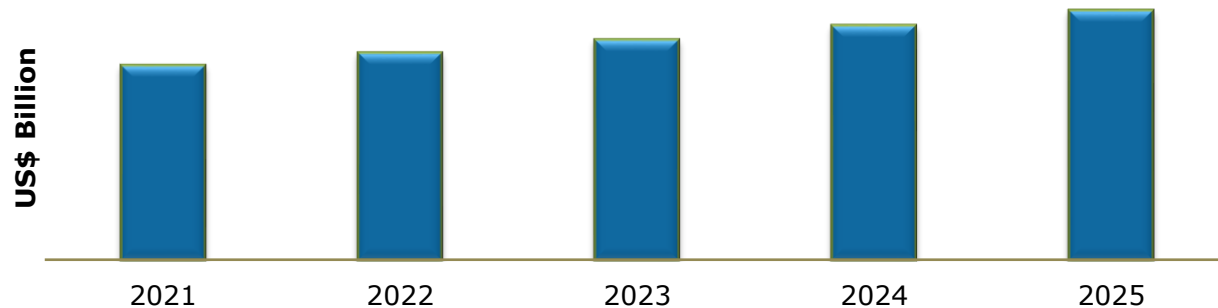
Product Type	Share
Above Ground Pools and Portable Spas	xx%
Camping Products	xx%
Recreation Products	xx%
Sporting Goods	Xx%

# Global Inflatable Outdoor Leisure Products Market: Products Analysis

**Global Above-Ground Pools and Portable Spas Market by Value**



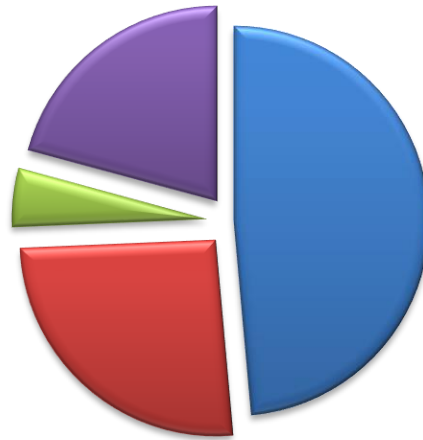
**Global Camping Products Market by Value**



Product Type	CAGR
	2021-2025
Above Ground Pools and Portable Spas	xx%
Camping Products	xx%
Recreation Products	xx%
Sporting Goods	Xx%

# Global Inflatable Outdoor Leisure Products Market: An Analysis

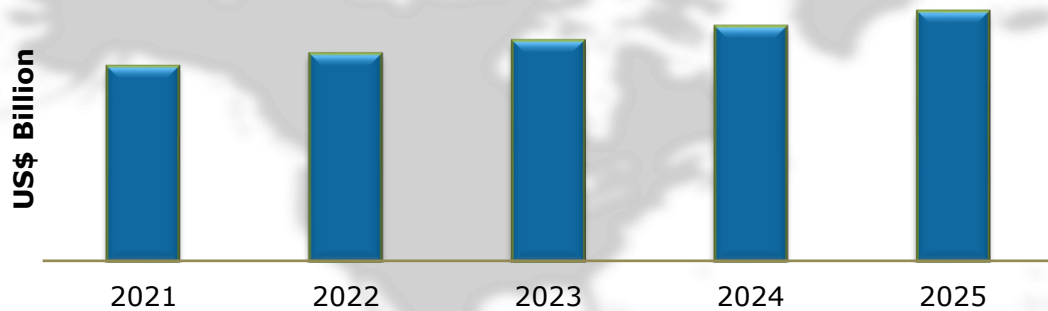
**Global Inflatable Outdoor Leisure Products Market by Region; 2020  
(Percentage, %)**



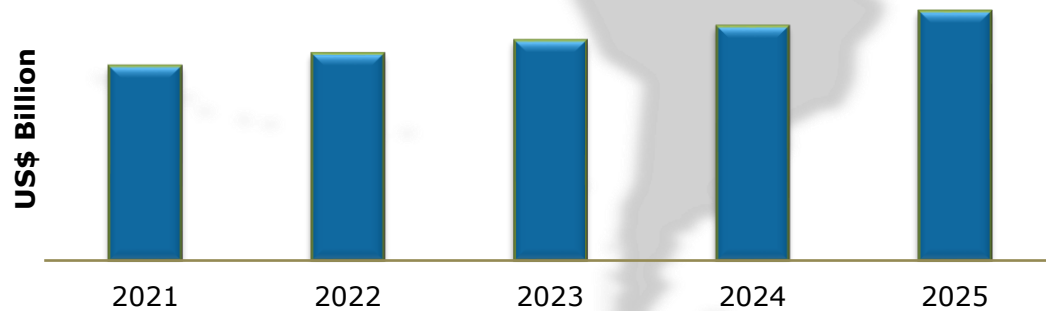
Region	Share
Europe	xx%
North America	xx%
Asia	xx%
ROW	xx%

# Global Inflatable Outdoor Leisure Products Market: Regional Analysis

## Europe Inflatable Outdoor Leisure Products market by Value



## Asia Inflatable Outdoor Leisure Products Market by Value



Region	CAGR
	2021-2025
Europe	xx%
North America	xx%
Asia	xx%
ROW	Xx%

# Global Inflatable Outdoor Leisure Products Market : Dynamics



# Global Inflatable Outdoor Leisure Products Market : Competitive Landscape

## Players Profiled

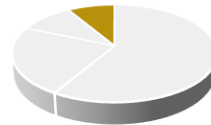
- Bestway Global Holdings Inc.



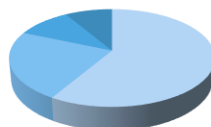
- Intex Recreation Corp.



- Coleman Company Inc.



- Vista Outdoor Inc.



Note: The graphs on this slide are only for sample representation.