

Global Vision Care Market: Size, Trends & Forecasts (2019-2023)

June 2019



Global Vision Care Market: Coverage

Executive Summary and Scope

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Dynamics

Competitive Landscape

Company Profiling

Global Vision Care Market: Coverage

Scope of the Report

| Attributes | Details |
|------------------------------|--|
| Title | Global Vision Care Market: Size, Trends & Forecasts (2019-2023) |
| Coverage | Global |
| Market Influencing Variables | Growth Drivers, Challenges, Market Trends |
| Forecast Period of Market | 2019-2023 |
| Competition in the Market | Dominated |
| Key Players | Johnson & Johnson, The Cooper Companies, Inc., Bausch Health Companies Inc. (Bausch+Lomb), Novartis AG (Alcon) |

Global Vision Care Market

Executive Summary

Vision care refers to the care and treatment of the eyes and comprises of products which are needed for the treatment of several visual disorders. Some of the most prevalent vision impairment disorders include myopia, hyperopia, cataract, glaucoma and presbyopia.

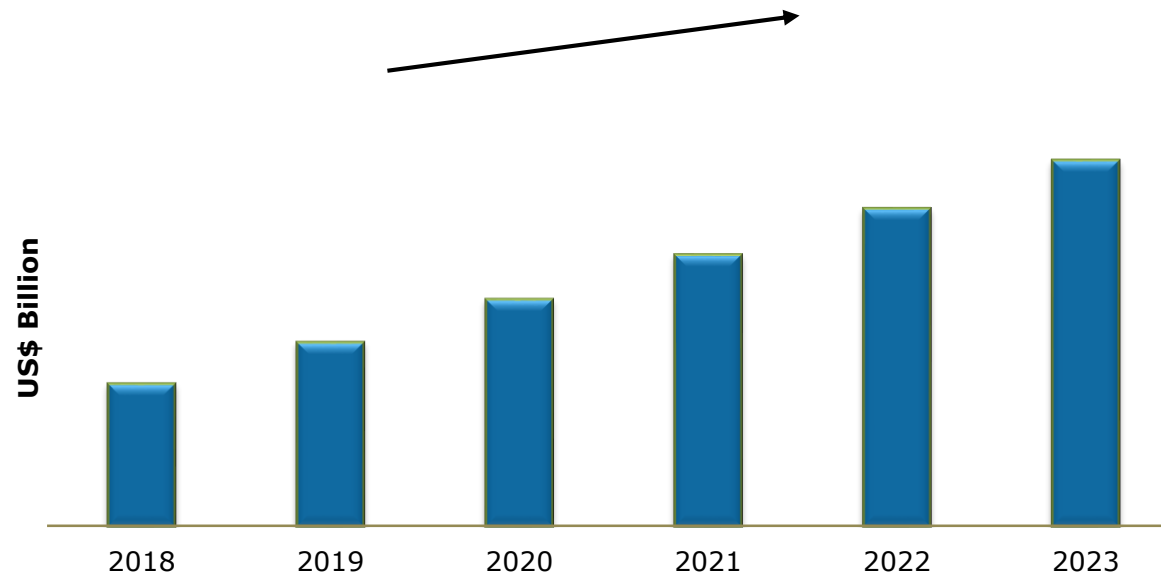
Major products in the vision care market are eyeglasses, contact lenses and intraocular lenses (IOLs), which are used during cataract surgeries to replace the natural lens of the eyes with artificial lenses.

Vision care market has been segmented on the basis of product type and distribution channel. The major distribution channels in the vision care market include retail stores, e-commerce, clinics and hospitals. On the basis of product type, vision care has been segmented into eyeglasses, intraocular lenses (IOLs), contact lenses and ocular health. Eyeglasses have been further divided into single vision, bifocal and progressive. IOLs have been further segmented on the basis of design (monofocal, multifocal, toric, accommodative and other) and flexibility (folded, rigid). Contact lenses have also been segmented on the basis of modality (dailies, reusable), design (spherical, toric, multifocal and others), product type (soft lenses, rigid gas permeable (RGP) lenses, hybrid lenses) and application (corrective, therapeutic, cosmetic, prosthetic).

The global vision care market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2019-2023). The market is expected to be driven by various growth enhancing factors such as the growing incidence of vision impairment disorders, aging population, excessive use of mobile devices, soaring diabetic population, etc. Some of the major challenges faced by the market are the presence of counterfeit products and the high cost of vision treatment.

Vision Care Market: Global Analysis

Global Vision Care Market by Value

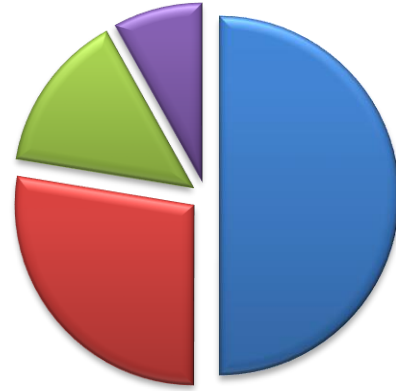


| CAGRs | |
|-----------|-----|
| 2019-2023 | xx% |

The global vision care market value was US\$... billion in 2018. The global vision care market is anticipated to reach up to US\$... billion by 2023 from US\$... billion in 2019 at a CAGR of ...% during the period 2019-2023.

Vision Care Market: Global Analysis

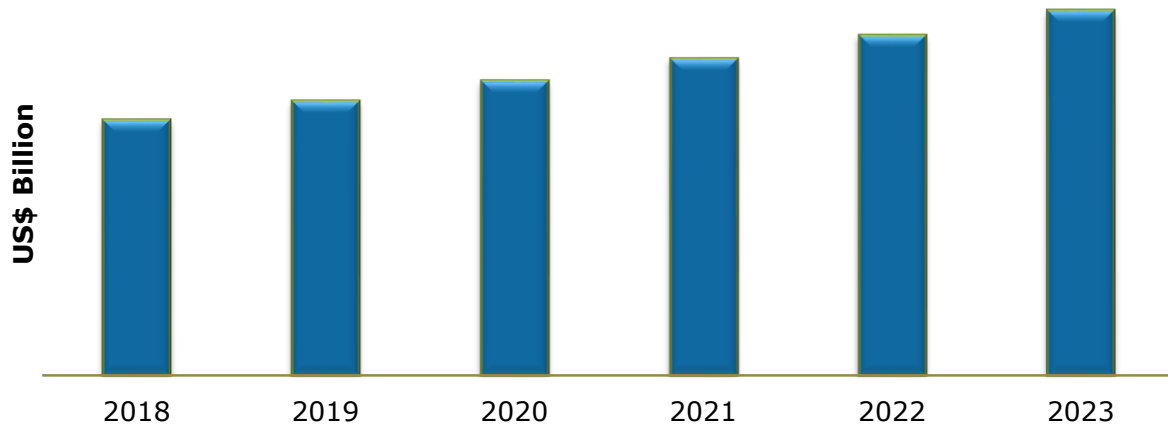
Global Vision Care Market by Segments; 2018



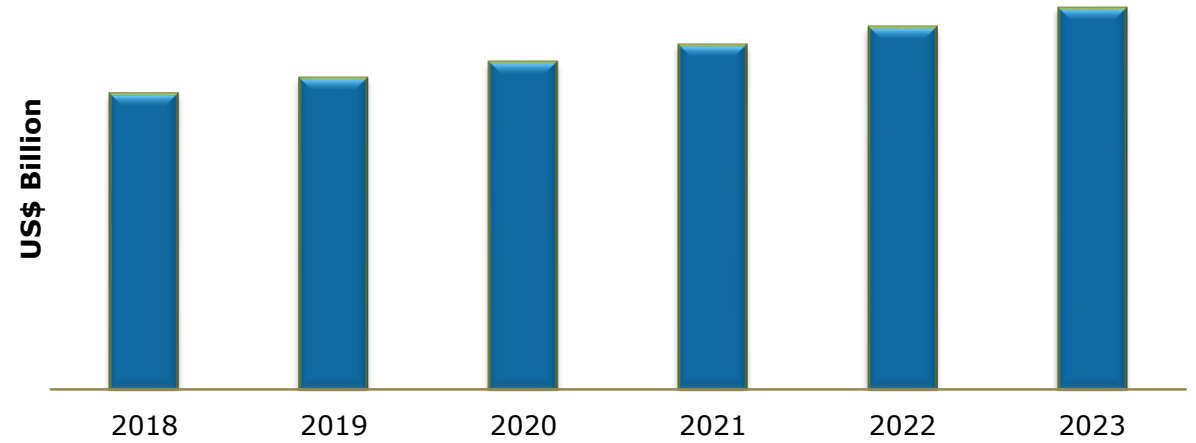
| Segments | Share |
|---------------------------|-------|
| Eyeglasses | xx% |
| Contact Lenses | xx% |
| Ocular Health | xx% |
| Intraocular Lenses (IOLs) | xx% |

Vision Care Market: Segment Analysis

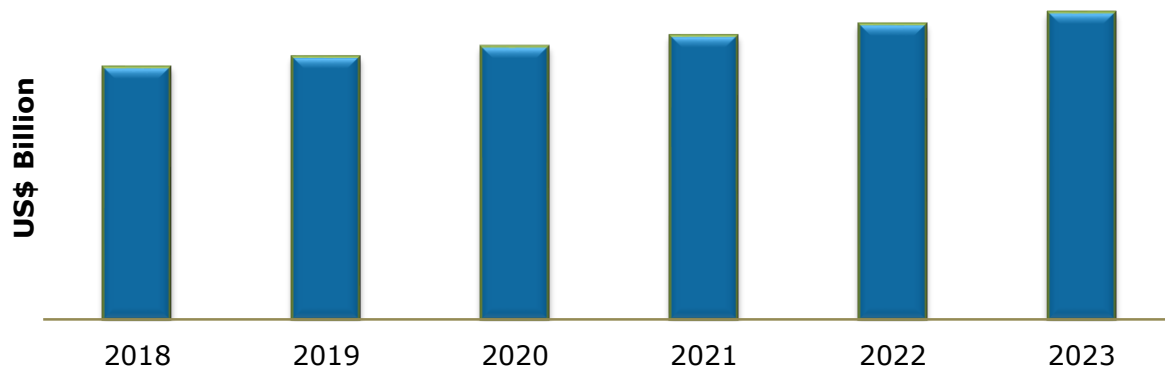
Global Contact Lens Market by Value



Global Intraocular Lens (IOL) Market by Value



Global Ocular Health Market by Value



| Segments | CAGR |
|---------------------------|-----------|
| | 2019-2023 |
| Eyeglasses | xx% |
| Contact Lenses | xx% |
| Ocular Health | xx% |
| Intraocular Lenses (IOLs) | xx% |

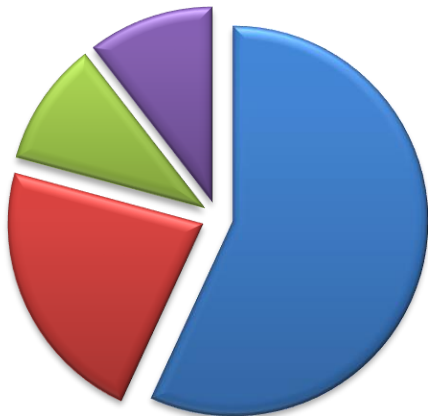
Vision Care Market: Segment Analysis

Global Contact Lens Market by Product Type; 2018



| Product Type | Share | CAGRs |
|---------------------------|-------|-------|
| Soft | xx% | xx% |
| Rigid Gas Permeable (RGP) | xx% | xx% |
| Hybrid | xx% | xx% |

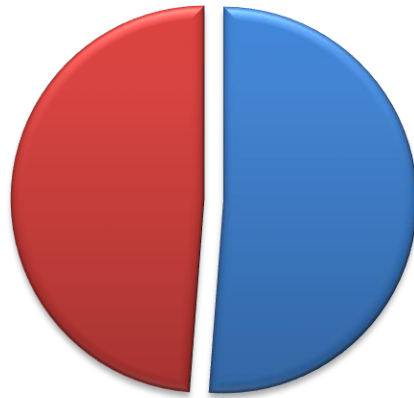
Global Contact Lens Market by Design; 2018



| Design | Share | CAGRs |
|------------|-------|-------|
| Spherical | xx% | xx% |
| Toric | xx% | xx% |
| Multifocal | xx% | xx% |
| Others | xx% | xx% |

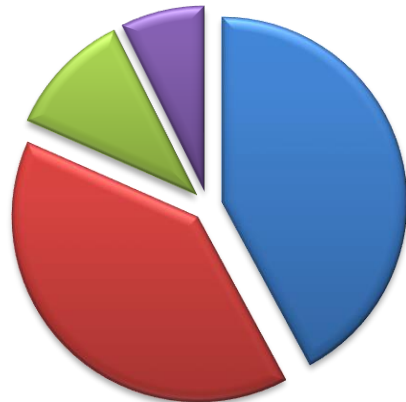
Vision Care Market: Segment Analysis

Global Contact Lens Market by Modality; 2018



| Modality | Share | CAGRs |
|----------|-------|-------|
| Daily | xx% | xx% |
| Reusable | xx% | xx% |

Global Contact Lens Market by Application; 2018



| Application | Share | CAGRs |
|-------------|-------|-------|
| Corrective | xx% | xx% |
| Therapeutic | xx% | xx% |
| Cosmetic | xx% | xx% |
| Prosthetic | xx% | xx% |

Vision Care Market: Segment Analysis

Global Intraocular Lens (IOL) Market by Design; 2018



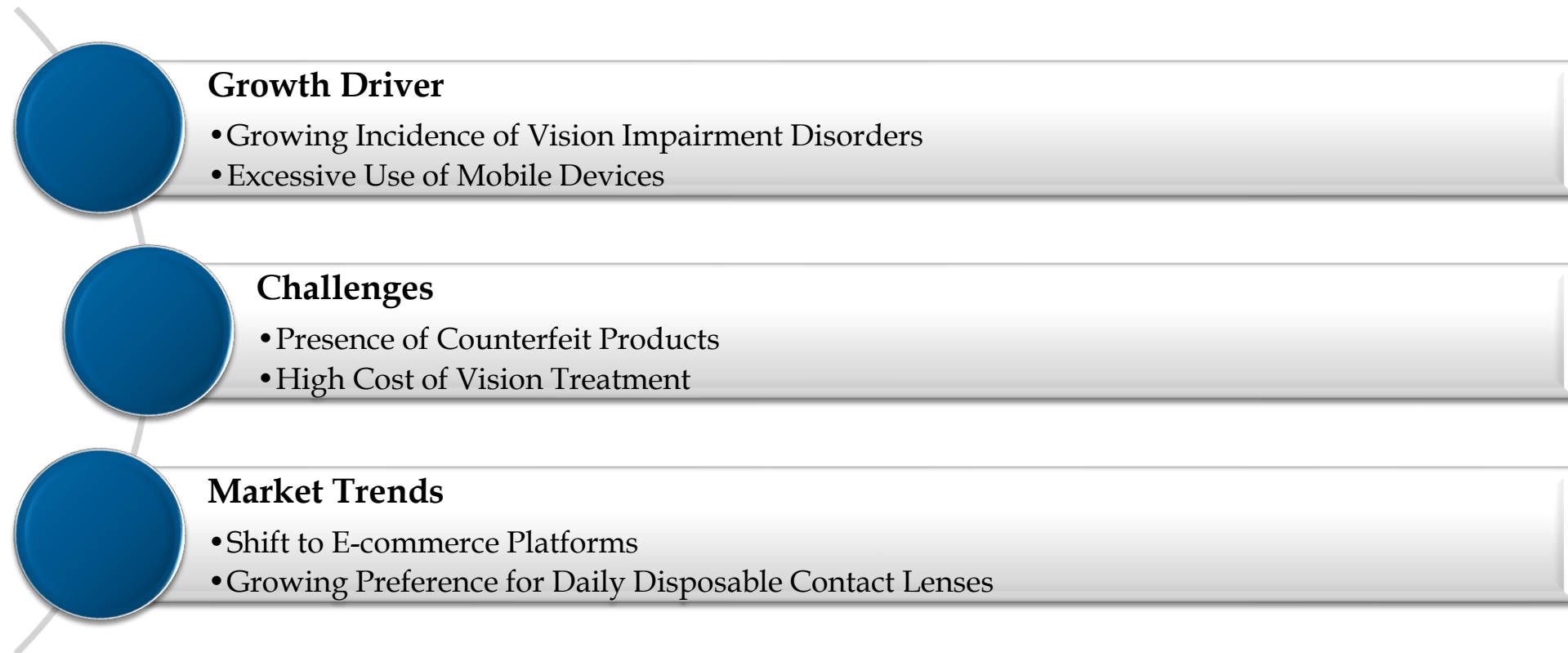
| Design | Share | CAGR _s |
|---------------|-------|-------------------|
| Monofocal | xx% | xx% |
| Multifocal | xx% | xx% |
| Toric | xx% | xx% |
| Accommodative | xx% | xx% |
| Others | xx% | xx% |

Global Intraocular Lens (IOL) Market by Flexibility; 2018



| Flexibility | Share | CAGR _s |
|-------------|-------|-------------------|
| Folded | xx% | xx% |
| Rigid | xx% | xx% |

Vision Care Market: Dynamics



Vision Care Market: Competitive Landscape

Players Profiled

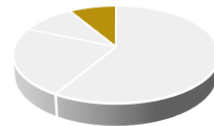
- Johnson & Johnson



- Novartis AG



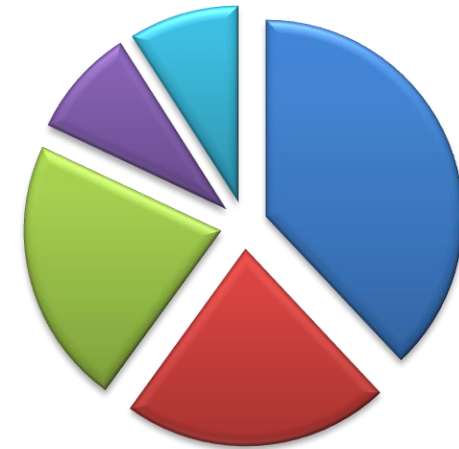
- Bausch Health Companies Inc.



- The Cooper Companies, Inc.



Global Contact Lens Players by Market Share; 2018



Note: The graphs on this slide are only for sample representation.