

# The US Corporate Wellness Services Market (2018-2022 Edition)

May 2018



# The US Corporate Wellness Services Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Competitive Landscape

Company Profiling

# The US Corporate Wellness Services Market : Coverage

## Scope of the Report

Attributes	Details
Title	The US Corporate Wellness Services Market (2018-2022 Edition)
Coverage	The US
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Castlight Health, Healthsparq, ClearCost Health, Vitals, Healthcare Bluebook and ComPsych

# The US Corporate Wellness Services Market

## Executive Summary

Corporate wellness programs/services are any workplace health promotion activity and organizational policy designed to support healthy behavior in the workplace and to improve health outcomes. The industry includes companies whose primary work is to provide services/programs that comprise a combination of educational, organizational and environmental activities. These programs are designed to nurture wellness in workers, regardless of the work environment.

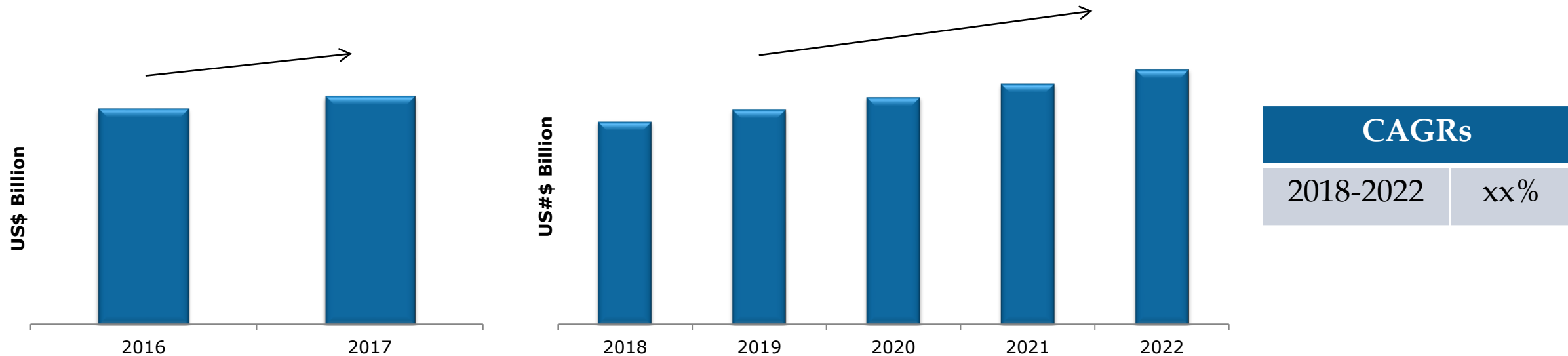
Such types of programs could be found in factories, corporate offices, large corporations, and small corporations alike. They provide the company with strategic advantages by investing money in a program that will hopefully bring them lowered expenses in return, often in the form of better performing workers, and lower absenteeism and health care costs.

The US corporate wellness services market is growing at a fast pace with significant growth rates over the last few years and projections are made that the market will grow in the forecasted period i.e. 2018 to 2022 also. Rising healthcare cost, sedentary lifestyle of corporate employees, growing interest of employers etc. are some key factors that are propelling the demand for wellness programs in organizations.

Driving factors like implementation of incentive programs by employers, launch of mobile based platforms, expansion in untapped markets etc. will help to boost the market in the forecasted period. Yet the market is still facing some challenges which are obstructing the growth of the market. Issues like ineffective execution of plan, stringent government regulations, failure to engage high risk employees, etc. pose challenges before the industry.

# Corporate Wellness Services Market : Global Analysis

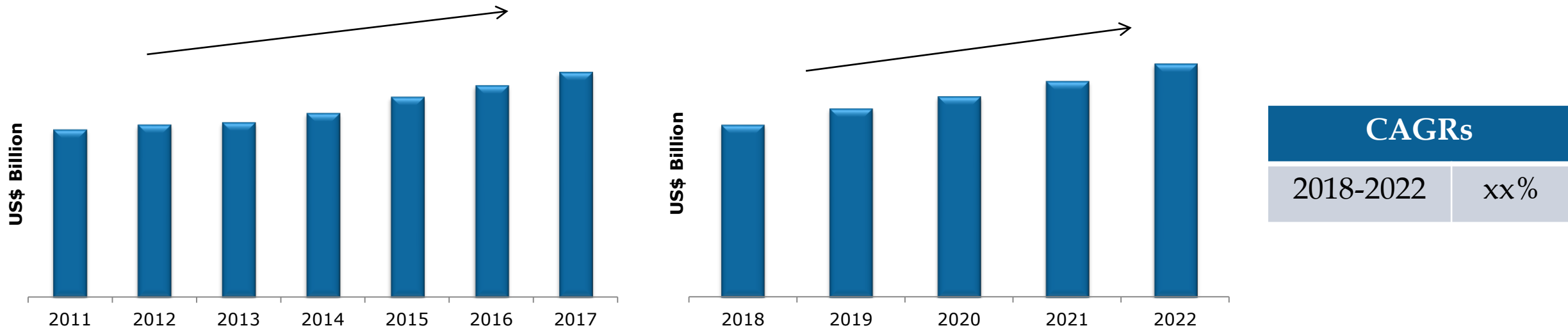
## Global Corporate Wellness Services Market by Value



The global corporate wellness services market value was US\$... billion in 2017. The global corporate wellness services market is anticipated to rise up to US\$... billion by 2022 as compared to US\$...billion in 2018, representing a CAGR of ...% over the years 2018 to 2022.

# The US Corporate Wellness Services Market : An Analysis

## The US Corporate Wellness Services Market by Value



The US corporate wellness services market value was US\$... billion in 2017. The US corporate wellness services market is anticipated to rise up to US\$... billion by 2022 as compared to US\$...billion in 2018, representing a CAGR of ....% over the years 2018 to 2022.

# The US Corporate Wellness Services Market : An Analysis

**The US Corporate Wellness Services Market by Products And Services; 2016**



**The US Corporate Wellness Services Market by Businesses; 2016**



# The US Corporate Wellness Services Market : Competitive Landscape

## Players Profiled

- Castlight Health
- Healthsparq
- ClearCost Health
- Vitals
- Healthcare Bluebook
- ComPsych



Note: The graphs on this slide are only for sample representation.