

Global Corporate
Learning Management
System (CLMS)
Size & Forecasts with
Impact Analysis of
Covid-19
(2020-2024 Edition)

January 2021



Global Corporate Learning Management System (CLMS) Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Competitive Landscape

Company Profiles

The US CBD Market : Coverage

Scope of the Report

| Attributes | Details |
|---------------------------|---|
| Title | Global Corporate Learning Management System (CLMS)Market: Size & Forecasts with Impact Analysis of Covid-19 (2020-2024 Edition) |
| Coverage | North America, EMEA and Asia Pacific |
| Forecast Period of Market | 2020-2024 |
| Competition in the Market | Fragmented |
| Key Players | Docebo, Adobe Inc., Cornerstone OnDemand, Inc. and John Wiley & Sons, Inc. (CrossKnowledge Group Limited) |

Global Corporate Learning Management Market

Executive Summary

A learning management system (LMS) enables organizations to create, deliver and report on training courses and programs. The objective of using an LMS software is to deploy and track online training initiatives. LMS performs various functions such as managing courses and generating reports, making a course calendar, certification, messaging and notifications, etc. The major end users of LMS include corporate and academic.

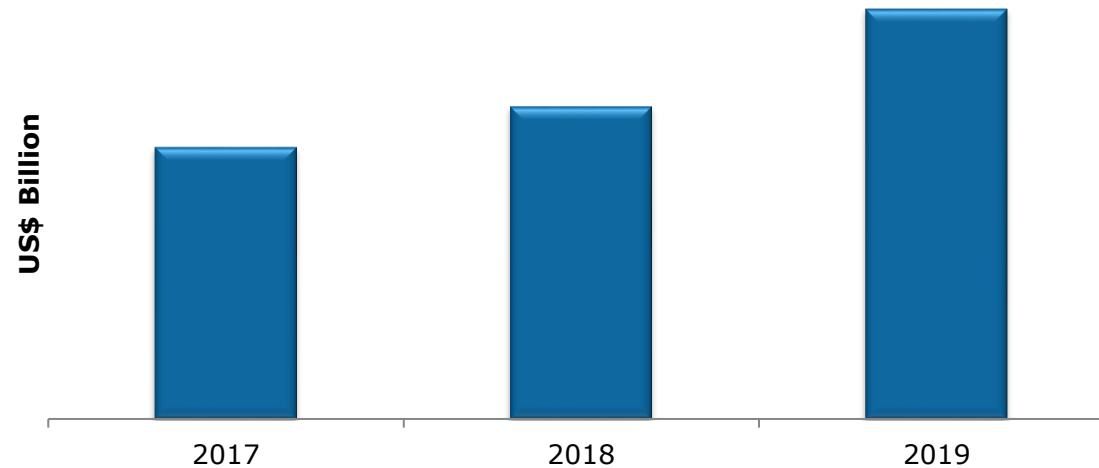
Corporate learning management system is a software which is used to deliver learning content to the employees of a company for a number of purposes including new hire orientation, product knowledge training, job specific skills training, etc.

Corporate learning management system has been segmented on the basis of organization size, industry, deployment type and mode of delivery. On the basis of organization size, corporate LMS has been divided into large enterprises and small and medium enterprises (SMEs). Various industries in which corporate LMS are used include banking, financial services and insurance (BFSI), information technology (IT), retail, government, aerospace & defense, healthcare and others. On the basis of deployment type, corporate LMS has been segregated into on-premise and cloud. Modes of delivery for corporate LMS include distance learning, instructor-led learning and mixed/blended learning.

The global corporate learning management system market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2020-2024). The market is expected to be driven by various growth enhancing factors such as increasing adoption of cloud technology, rising use of LMS through mobile devices, widening skills gap, rising employment level, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are data breaches and high implementation costs.

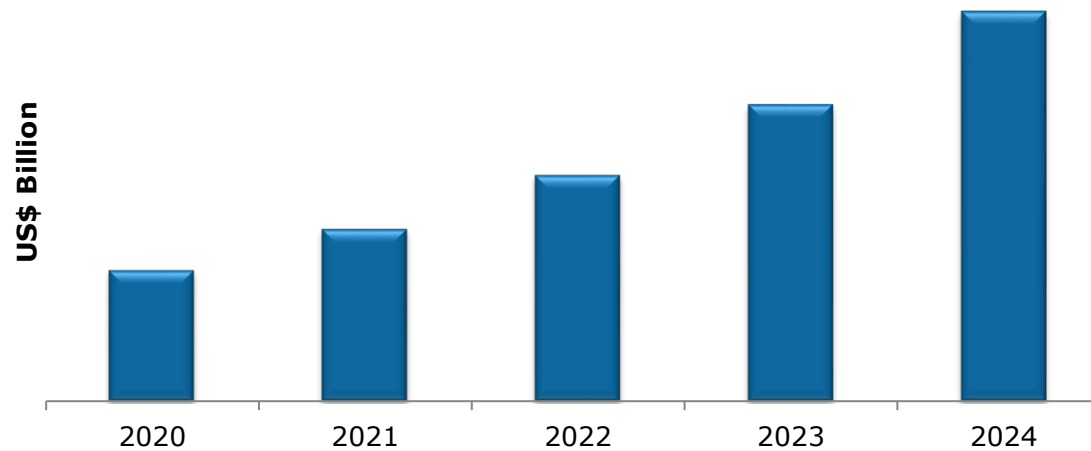
Global Corporate Learning Management System (CLMS) Market : An Analysis

Global CLMS Market by Value



Global Corporate Learning Management System (CLMS) Market : An Analysis

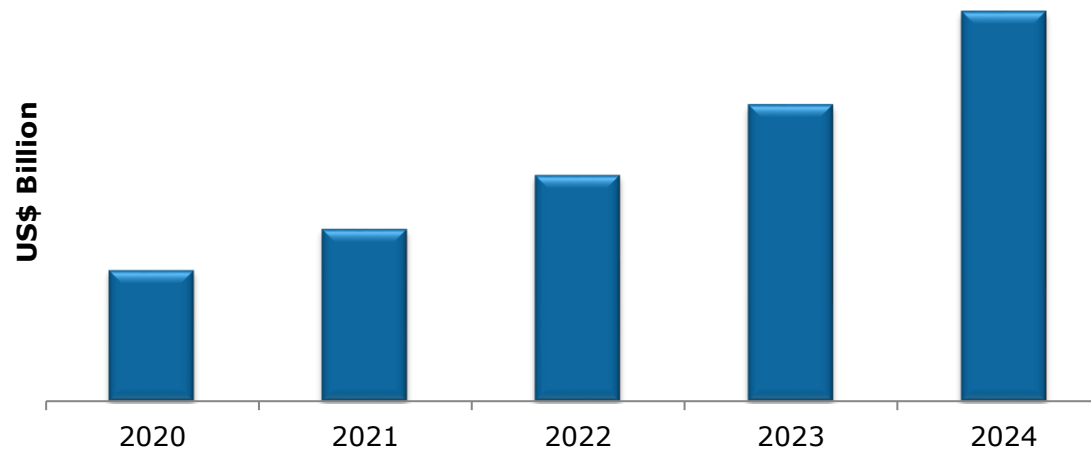
Global CLMS Market by Value



| CAGRs | |
|-----------|-----|
| 2020-2024 | xx% |

Global CLMS Market: An Analysis

Global Large Enterprise CLMS Market by Value



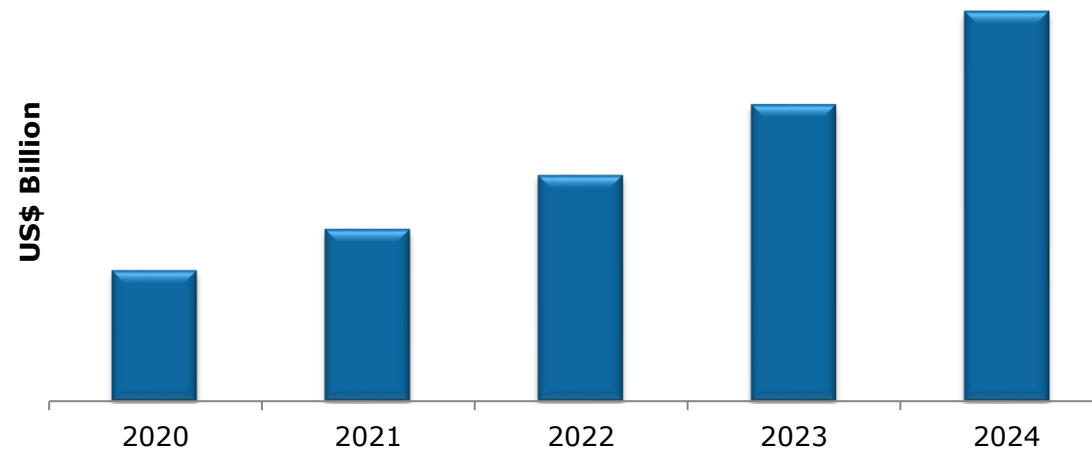
CAGRs

2020-2024

xx%

Global CLMS Market : An Analysis

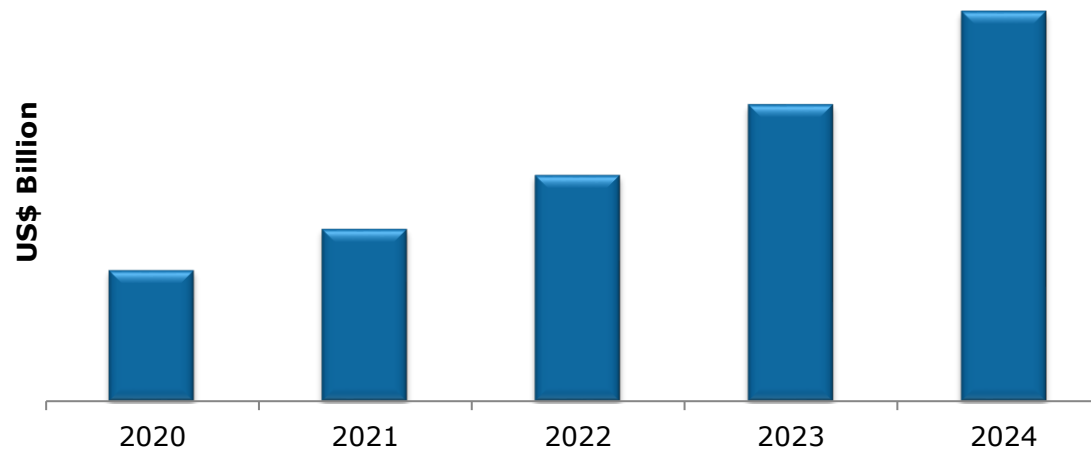
Global Small and Medium Enterprise CLMS Market by Value



| CAGRs | |
|-----------|-----|
| 2020-2024 | xx% |

North America CLMS Market : An Analysis

North America CLMS Market by Value



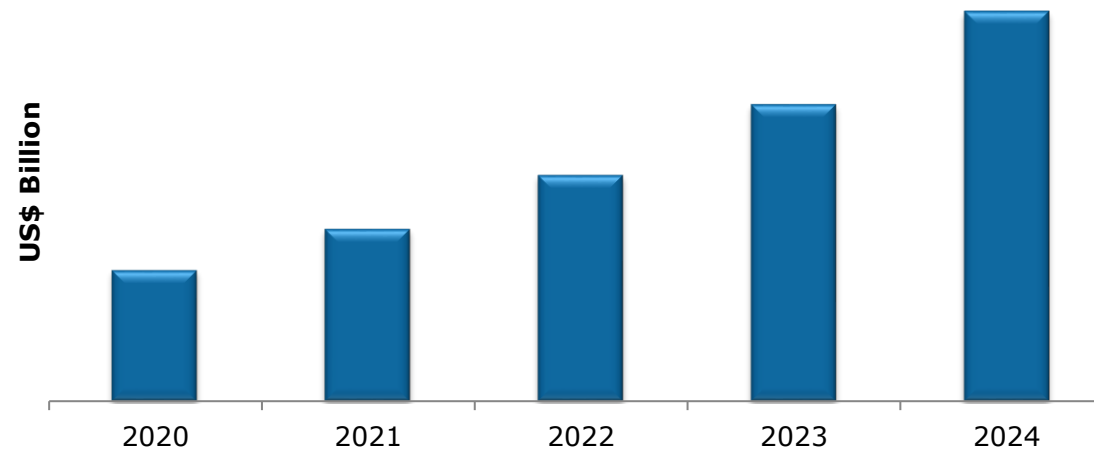
CAGRs

2020-2024

xx%

EMEA CLMS Market : An Analysis

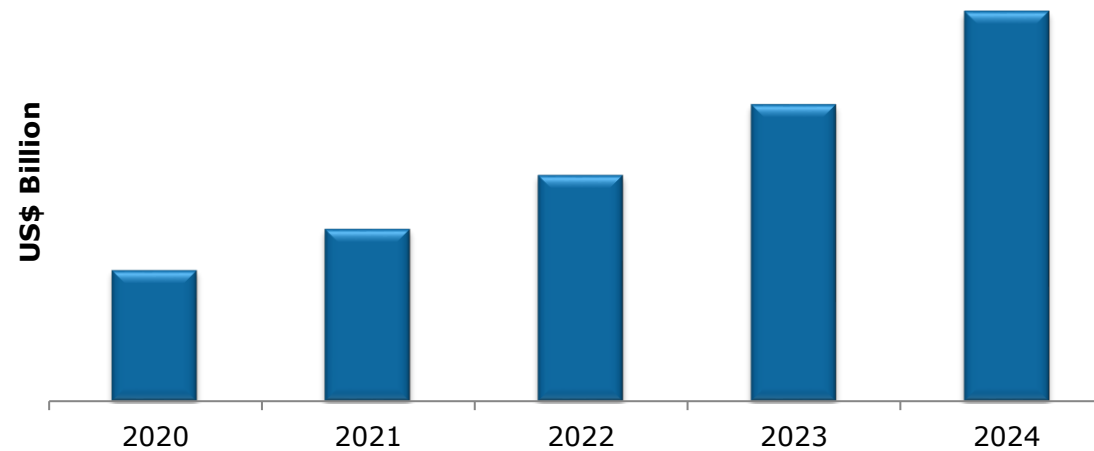
EMEA CLMS Market by Value



| CAGRs | |
|-----------|-----|
| 2020-2024 | xx% |

Asia-Pacific CLMS Market : An Analysis

Asia-Pacific CLMS Market by Value



CAGRs

2020-2024

xx%

Global CLMS Market : Competitive Landscape

Players Profiled

- Docebo



- Adobe



- Cornerstone OnDemand



- John Wiley & Sons Inc.



Note: The graphs on this slide are only for sample representation.